

Brian Covey Bio 2025

Brian Covey is the Divisional Senior Vice President at CrossCountry Mortgage, the nation's number one retail mortgage lender, recognized for its industry-leading growth, innovation and culture. With more than two decades of leadership experience, Brian has scaled teams from \$245 million to \$2.45 billion in production — driven by a leadership style rooted in vision, accountability and heart.

A former professional athlete turned executive leader, Brian brings a competitive edge and team-first mindset to every challenge. He's passionate about building high-performing teams and empowering others to reach their full potential. He's been recognized as a LinkedIn Top Voice and is one of the most-followed leaders in the mortgage industry.

As a speaker, bestselling author and host of The Competitive Edge Podcast, Brian inspires thousands to elevate their leadership, performance and purpose — without losing sight of what matters most.