



WEDDING PLANNING WITH

DAISY LANE

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WHAT IS A WEDDING COORDINATOR

and why do I need one?



Crafting the perfect wedding is a labor of love that involves meticulous planning, countless decisions, and thoughtful considerations. After months to over a year of dedicating your time to research, envision, and plan every detail, you want the big day to unfold seamlessly. Enter your Day of Coordinator – your secret weapon for turning those dreams into reality.

Distinct from a full wedding planner, a Day of Coordinator takes center stage on your special day to ensure that every element you've carefully orchestrated falls into place. Think of me as the conductor of your wedding symphony, seamlessly bringing to life all the notes you've written.

While a wedding planner guides you through the entire planning journey, a Day of Coordinator steps in when it matters most. By entrusting the execution to a seasoned professional, you can savor the joy of your wedding day without worrying about the logistics. Your vision becomes my mission.

From managing vendor coordination to overseeing the setup of your carefully chosen decor, think of me as the guardian of your wedding blueprint. My role is to meticulously execute the plan you've crafted, ensuring that your celebration unfolds just as you've envisioned.

By having me as your Day of Coordinator, you're not just hiring a professional; you're investing in the peace of mind that comes with knowing your hard work will be celebrated and flawlessly brought to life. So, take a step back, breathe, and relish in every moment – because on your wedding day, all you need to do is enjoy, while I handle the rest!





COORDINATION PACKAGES

Blooming Beginnings

For the couple who just needs guidance! We'll tackle timelines, décor manifests, vendor questions, and more—all in one 90-minute call and a follow-up chat the week of your wedding. Unlimited email support included!

INCLUDES:

- 90 minute intake call & 30 minute recap call
- unlimited email support
- vendor referrals
- timeline & decor manifest creation
- floorplan assistance
- final touches checklist
- list of questions for vendors

Additional planning calls and a la carte services can be added on such as set up/teardown services for an upcharge!

Day of Daisy

Day of Daisy is the most popular package and is for the couple who's done the planning and needs someone to step in and make the day run smoothly. I'll handle it all—from your rehearsal to setup, vendor coordination, and ensuring every detail is perfect.

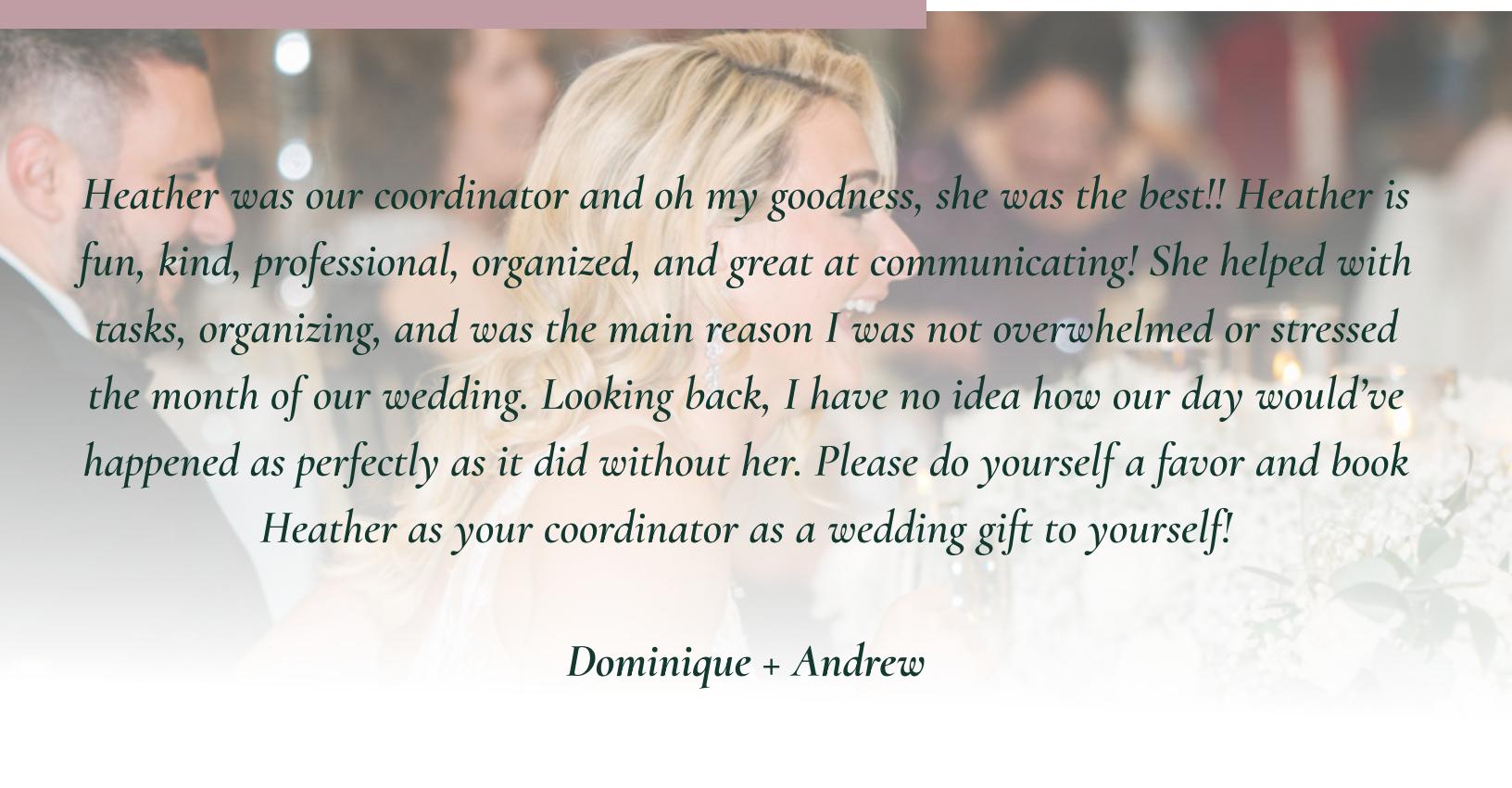
INCLUDES:

intake meeting a month before the wedding
lead coordinator & vendor support
unlimited consultations
vendor referrals
vendor coordination
develop itinerary & decor manifest
assistance with floor plan
vendor set up supervision
reception set up of personal items
centerpiece set up
reception entrance coordination

greet & assist guests | bride and groom
assist with last minute details
wedding date emergency kit
welcome gift for bride and groom
distribute final payments/gratuity to vendors
*attendance/assistance at wedding rehearsal
*ceremony coordination & setup

My personal stamp of approval and peace of mind that everything is taken care of

*Additional Fees may apply for Church Ceremony & Rehearsals



Heather was our coordinator and oh my goodness, she was the best!! Heather is fun, kind, professional, organized, and great at communicating! She helped with tasks, organizing, and was the main reason I was not overwhelmed or stressed the month of our wedding. Looking back, I have no idea how our day would've happened as perfectly as it did without her. Please do yourself a favor and book Heather as your coordinator as a wedding gift to yourself!

Dominique + Andrew

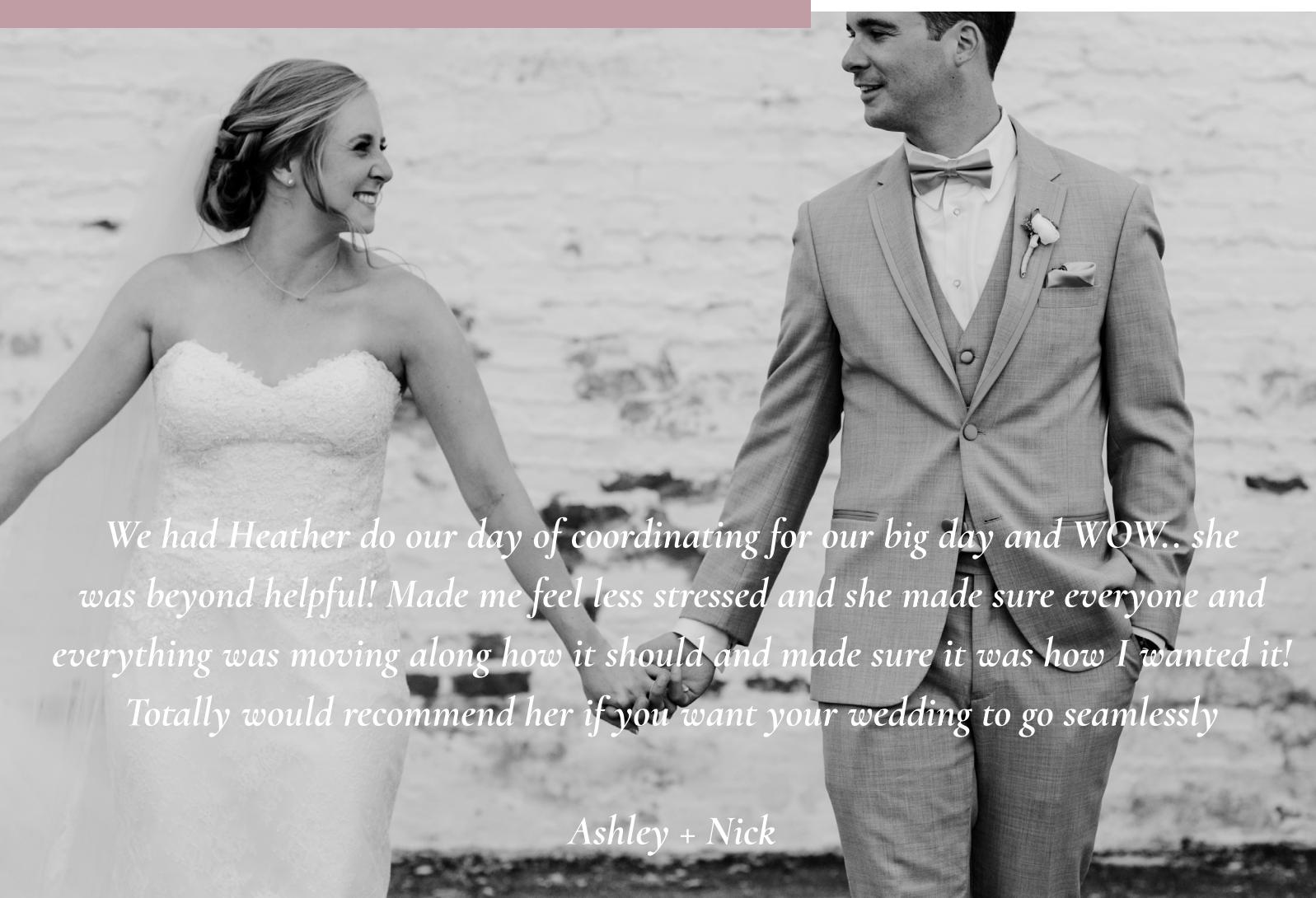
Petals & Planning

Petals and Planning is perfect for the backyard or rustic barn celebrations that require a little more planning and set up.

INCLUDES:

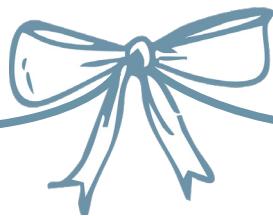
Everything that is included the Day of Daisy package

- 2 additional planning calls
- Vendor research and venue visit
- 4 piece wedding invitations
- Welcome Party and Farewell Brunch coordination
- Rehearsal coordination
- Ceremony set up/teardown
- Teardown of reception



We had Heather do our day of coordinating for our big day and WOW.. she was beyond helpful! Made me feel less stressed and she made sure everyone and everything was moving along how it should and made sure it was how I wanted it! Totally would recommend her if you want your wedding to go seamlessly

Ashley + Nick



SET UP ONLY

This package is great for the couple that may not need all the perks of a coordinator but still needs assistance with setting up some personal items and decor management.

INCLUDES:

intake meeting
decor manifest set up
set up of personal items for reception



INVESTMENT!

Blooming Beginnings
Starting at \$300

Day of Daisy
Starting at \$1500

Petals & Planning
Starting at \$2500

Set Up ONLY
\$550



**pricing is based on up to 50 miles.
final price will be determined based on number
of locations & distance*

**No travel fees for Traverse City*

ADD ON SERVICES

rehearsal & ceremony coordination
\$150-\$250

tear down services \$250

RSVP coordination \$75

Additional planning hours \$250



Hi, I'm Heather

I am a small town mama with a passion for stationery. I fell in love with the wedding industry so I decided to try my experience at coordination. I have to say, I am so glad that I did. I love being able to help each of my couples enjoy their big day.

You dream it, I execute it

I make your dreams a reality. From start to finish, I ensure your wedding runs seamlessly, leaving you and your loved ones stress-free and able to savor every moment. Your big day is my priority, and I guarantee it will be flawless.



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