

# 2025 Luxury Album Information & Pricing

# **Traditional Wedding Albums**

**Traditional Wedding Albums** are matted albums and the prints are displayed behind mats on the pages. Each page will display either one 8x10, two 5x7's, or four 4x5's.

Pricing includes the album, prints, and assembly. Retouching is available for a nominal fee. 6.5% Florida sales tax is collected for albums delivered in the state of Florida, and no sales tax is collected if the album is shipped out of state. Shipping is additional and turnaround time is 5 to 6 weeks. Payment in full is due when the album is ready to be ordered from the album company.

Traditional albums are available in a variety of real or faux leather, fabric, linen, or silk. Engraving is available in gold or silver foil and three font styles: script, serif, and sans serif. The most popular engraving option is two lines of engraving to include the couple's names on line one and the wedding date on line two.

You have the option to do either a plain or photo cover, and pages and mats are available in either white or black. If doing a standard photo cover, the photo size is 3.5 x 3.5 square. You can also do a custom sized photo for a nominal fee which could include either a 4x6 or 5x7, either horizontal or vertical.

A 20 page album will hold up to 45 images, a 30 page album will hold up to 70 images, and a 40 page album will hold up to 95 images. The less pictures that are chosen, the larger they can be displayed in the album. Ideally you would like a nice mix of enlargements (8x10's and 5x7's) in addition to the smaller 4x5's. The more images that you choose, the smaller the majority of the pictures will need to be in order to fit into the album. For example, if you choose only 60 images for a 30 page album, you will have more 5x7's and 8x10's in the album.

It is possible to do an album with a custom number of pages. The cost for two additional pages (one spread) is \$50.

I will do the layout for the album and send it to you for your approval. Layouts for traditional albums are not presented digitally but rather as a list including the page number, the images on the page, and the size that they will be printed.

**Traditional Parent Albums** are smaller versions of the full sized wedding albums and are available as 20, 30, or 40 page albums. Each page displays one 5x7 per page. It is possible to do an album with a custom number of pages. The cost for two additional pages (one spread) is \$40. If doing a cover image the picture will be a 3x3 square. A 4x6 photo, either horizontal or vertical, can be included on the cover in lieu of the 3x3 photo for a nominal fee.

#### **Traditional Parent Album Pricing**

| 20 Page Parent Album Plain                  | \$550 |
|---|-------|
| 20 Page Parent Album Photo Cover            | \$575 |
| 30 Page Parent Album Plain                  | \$750 |
| 30 Page Parent Album Photo Cover            | \$775 |
| 40 Page Parent Album Plain                  |       |
| 40 Page Parent Album Photo Cover            |       |
| Each page displays one 5x7 matted portrait. |       |

Two Additional Pages (One Spread)...\$40 One Line of Engraving...\$20 Custom Photo (4x6)...\$20 Chelsea Leather Upgrade...\$40 Tribeca Leather Upgrade...\$50 Gramercy Leather Upgrade...\$60

### Traditional Wedding Album Pricing

| 20 Page Wedding Album Plain   | \$850  |  |
|---|--------|--|
| 20 Page Wedding Album Photo Cover                                   | \$880  |  |
| 30 Page Wedding Album Plain   | \$1100 |  |
| 30 Page Wedding Album Photo Cover                                   | \$1130 |  |
| 40 Page Wedding Album Plain   | \$1350 |  |
| 40 Page Wedding Album Photo Cover                                   | \$1380 |  |
| Each page displays one 8x10, two 5x7, or four 4x5 matted portraits. |        |  |

Two Additional Pages (One Spread)...\$50 One Line of Engraving...\$20 Custom Photo (4x6)...\$20 Custom Photo (5x7)...\$25 Chelsea Leather Upgrade...\$60 Tribeca Leather Upgrade...\$70 Gramercy Leather Upgrade...\$80



Plain or photo covers are available in a variety of real or faux leather, fabric, linen, and silk.



Individual prints are displayed behind mats in the album. Pages and mats are available in white or black.



| How to Order a Traditional Album  |  |
|---|--|
| Please send an email with the following:  |  |
| 1. Number of pages in the album   |  |
| 2. White or black pages and mats  |  |
| 3. Cover material   |  |
| <ul> <li>4. Plain or Photo Cover image # and size</li> <li>*Standard 3.5x3.5 Square for Wedding Album or 3x3 for Parent Album</li> <li>*4x6 Custom (available for both Wedding and Parent Albums)</li> <li>*5x7 Custom (available for Wedding Albums only)</li> </ul>   |  |
| 5. Not engraved or engraved   |  |
| If engraved:<br>Line 1: (typically names) * Most couples do first names only<br>Line 2: (typically date) * Please indicate date format that you would prefer<br>ie: January 1, 2025 * January 1st, 2025 * 1.1.25 * 1-1-25<br>Font style: Script, Serif, or Sans Serif<br>Font color: Silver or gold<br>Location: Centered or lower right hand corner<br>(For albums with photo covers the engraving will appear directly below the photo) |  |
| 6. List of image numbers for the album (if not shared from a favorites folder from the online gallery)<br>Please place 10 numbers per row with a skip between rows  |  |
| 7. Shipping address * If shipping to a business, I'll need to know the name of the business and whom to put attention to. All albums are shipped fully insured and signature will be required.  |  |
| 8. Please indicate any special retouching requests with your order. I'll send a quote to accommodate your retouching requests.  |  |
| I will need 1 to 2 weeks to complete the layout which I will email to you for your review and approval. Once the layout is approved, turnaround time is 5 to 6 weeks.   |  |
| Albums are considered custom personalized items and all sales are final. Albums are shipped fully insured and any albums lost or damaged in transit will be repaired or replaced.   |  |
| Pricing reflects cash or check discount ~ add 3.5% for US and 4.8% for international credit cards.  |  |
| Payment in full is required once the album order is ready to be submitted to the album company.   |  |
| How to Choose the Images for Your Album   |  |
| The best way to choose the images for your album is to copy and paste your folder of wedding images and rename the folder "Wedding Album." Then go through the folder of images and start deleting those images that you do not want in your wedding album. Keep visiting this folder until you have edited down the images to the number of images that you would like in your album.  |  |

Note: I recommend always keeping your original folder of wedding images untouched on your computer. That way if you end up deleting, cropping, or editing your images, you will still have your original files available.

## Fine Art Coffee Table Albums

Fine Art Coffee Table Wedding Albums are flush mount albums and the pictures are the actual pages. Instead of having individual prints displayed behind mats, the pictures are digitally placed on each page using an album designing software, incorporating panoramic spreads, creative and soft borders, and a variety of custom background colors.

Pricing includes the design, five rounds of changes, and the finished album. Additional rounds of changes are \$50. Retouching is available for a nominal fee. 6.5% Florida sales tax is collected for albums delivered in the state of Florida, and no sales tax is collected if the album is shipped out of state. Shipping is additional and turnaround time is 30 days for the initial design, 1 to 4 weeks average for client change requests, and 5 to 6 weeks turnaround time at the album company. A \$500 retainer is due with your album order to cover the design labor, and the balance is due at the time the album is ordered from the album company.

Engraving of your names and wedding date is available for \$25 per line. One line of spine engraving is available for \$75 and typically includes the couple's names only, no wedding date. Engraving is available in gold, silver, red, copper, white, rose gold, black and clear/blind. Font styles include Fournier, Coronation, Modern, Pascal, and Goudy Light Cursive.

Because of the creative nature of the design, more than 4 images can appear on one page. For example, I might have a horizontal image as a panoramic across two pages, with 6 smaller images along the bottom of the pages. For a reception candid page, I can fit up to 9 images on one page, which leaves more room for larger spreads of your favorite portraits.

Fine art coffee table albums are available in two different sizes, either 10x10 or 12x12. There is a variety of leather, fabric, linen, and silk to choose from for your album cover. You also have the option to do an ICE acrylic photo cover.

Page gilding, which is the color of the edge of the pages in the album, is available in gold, silver, rose gold, white, black, or red.

A 24 page album will hold up to 60 images total, and a 40 page album will hold up to 100 images total. It is possible to do an album with a custom number of pages. For example, if you end up with 80 images, or 120 images, pages can be added to accommodate. The cost for two additional pages (one spread) is \$50. You could do a 28 or 30 page album, or even a 44 page album.

I absolutely love creating coffee table albums and I design each album as if it were my own. Design turnaround is 30 days. Once I have completed the first draft of the design, I will then Dropbox a pdf of the album to you. You can then let me know any changes and retouching if applicable that you would like to incorporate. I will Dropbox a new pdf with each set of changes. Five rounds of changes are included, and additional rounds of changes are \$50. Once you have officially approved your album design, turnaround time is 5 to 6 weeks at the album company.

Fine Art Coffee Table Parent Albums are available as duplicate smaller versions of your full sized wedding album and must be ordered at the same time as your wedding album. Parent albums are not available on their own, and a 10x10 must be ordered to qualify for the 8x8 duplicate parent album. A 10x10 or 12x12 duplicate album is also an option as a parent album and would include a \$300 discount since there is no additional design time needed. A 10x10 or 12x12 album with a new design is subject to regular pricing.

## Fine Art Coffee Table Album Pricing

24 Page 10x10 Album (60 images) ......\$1350 24 Page 12x12 Album (60 images) ......\$1550 Duplicate 24 Page 8x8 Parent Album ......\$950

40 Page 10x10 Album (100 images) .....\$1750 40 Page 12x12 Album (100 images) .....\$1950 Duplicate 40 Page 8x8 Parent Album ...\$1350

Two Additional Pages (One Spread)...\$50 One Line of Engraving on Cover...\$25 Spine Engraving (One line only)...\$75 Page Gilding...\$75 Additional rounds of changes and retouching...\$50 (5 are included)



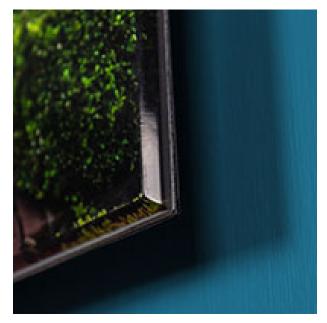


Cover materials are available in a variety of leather, fabric, linen, and silk. Cover material to be chosen via video consult with photographer.

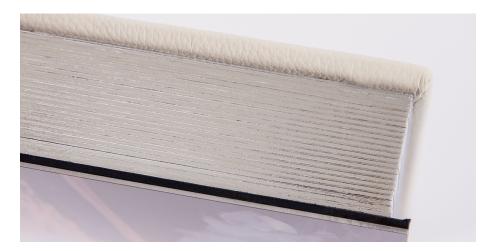
ICE Acrylic Photo Cover \$275 Highly recommend! These are fabulous!







Page gilding is available in gold, silver, rose gold, white, black, or red. (Silver pictured below)



### Imprinting Fonts for Fine Art Coffee Table Albums



Fournier 18pt.

Fournier 24pt.

Coronation 24 pt.

Modern 30 pt.

Pascal 36 pt.

Coronation 36 pt. Goudy Light Cursive 36 pt.

Modern 48 pt.

## Imprinting Colors for Fine Art Coffee Table Albums

| Gold      | Imprinting |
|-----------|------------|
| Silver    | Imprinting |
| Red       | Imprinting |
| Copper    | Imprinting |
| White     | Imprinting |
| Rose Gold | Imprinting |
| Black     | Imprinting |
| Clear     | Imprinting |

#### How to Order a Fine Art Coffee Table Album

Please send an email with the following:

1. Album size: 10x10 or 12x12

2. Number of pages in the album

3. Cover Material

4. Plain or ICE acrylic photo cover image #

\*Vertical images are best, however there are some horizontal full length images that might work if I have enough crop space to the right and left of the subjects in the image. I recommend just choosing your favorite image, and I will let you know if it will not work for any reason.

5. For plain covers: Engraved or not engraved

If engraved:

Line 1: (typically names) \* Most couples do first names only
Line 2: (typically date) \* Please indicate date format that you would prefer
ie: January 1, 2025 \* January 1<sup>st</sup>, 2025 \* 1.1.25 \* 1-1-25
Font style: Fournier, Coronation, Modern, Pascal, and Goudy Light Cursive
Font color: Gold, silver, red, copper, white, rose gold, black and clear/blind
Location: Centered or lower right hand corner

For ICE acrylic covers, since there is no room for engraving on the cover, one line of engraving is available on the spine which will include the couple's first names. If you would like the spine engraved, please include:

How you would like your names to appear Font style: Fournier, Coronation, Modern, Pascal, or Goudy Light Cursive Font color: Gold, silver, red, copper, white, rose gold, black or clear/blind

6. List of image numbers for the album (if not shared from a favorites folder from the online gallery) Please place 10 numbers per row with a skip between rows

7. Shipping address \* If shipping to a business, I'll need to know the name of the business and whom to put attention to. All albums are shipped fully insured and signature will be required.

8. Please let me know how you would like to pay the \$500 album retainer which covers the design labor. (Check, Zelle, Venmo, or Credit Card)

9. Please indicate any special retouching requests with your order. I'll send a quote to accommodate your retouching requests.

I will follow up with an invoice for design and to set up a time for a video consult to show you the cover material swatches. Turnaround time is 30 days for the initial design, 1 to 4 weeks for client change requests, and 5 to 6 weeks turnaround time at the album company.

# Albums are considered custom personalized items and all sales are final. Albums are shipped fully insured and any albums lost or damaged in transit will be repaired or replaced.

Pricing reflects cash or check discount ~ add 3.5% for US and 4.8% for international credit cards.

Payment in full is required once the album order is ready to be submitted to the album company.

#### How to Choose the Images for Your Album

The best way to choose the images for your album is to copy and paste your folder of wedding images and rename the folder "Wedding Album." Then go through the folder of images and start deleting those images that you do not want in your wedding album. Keep visiting this folder until you have edited down the images to the number of images that you would like in your album.

Note: I recommend always keeping your original folder of wedding images untouched on your computer. That way if you end up deleting, cropping, or editing your images, you will still have your original files available.

#### 239.498.1685

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