



L I L O P H O T O G R A P H Y

# *family*

SESSION GUIDE

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PREPARING FOR YOUR SESSION WITH LILO PHOTOGRAPHY

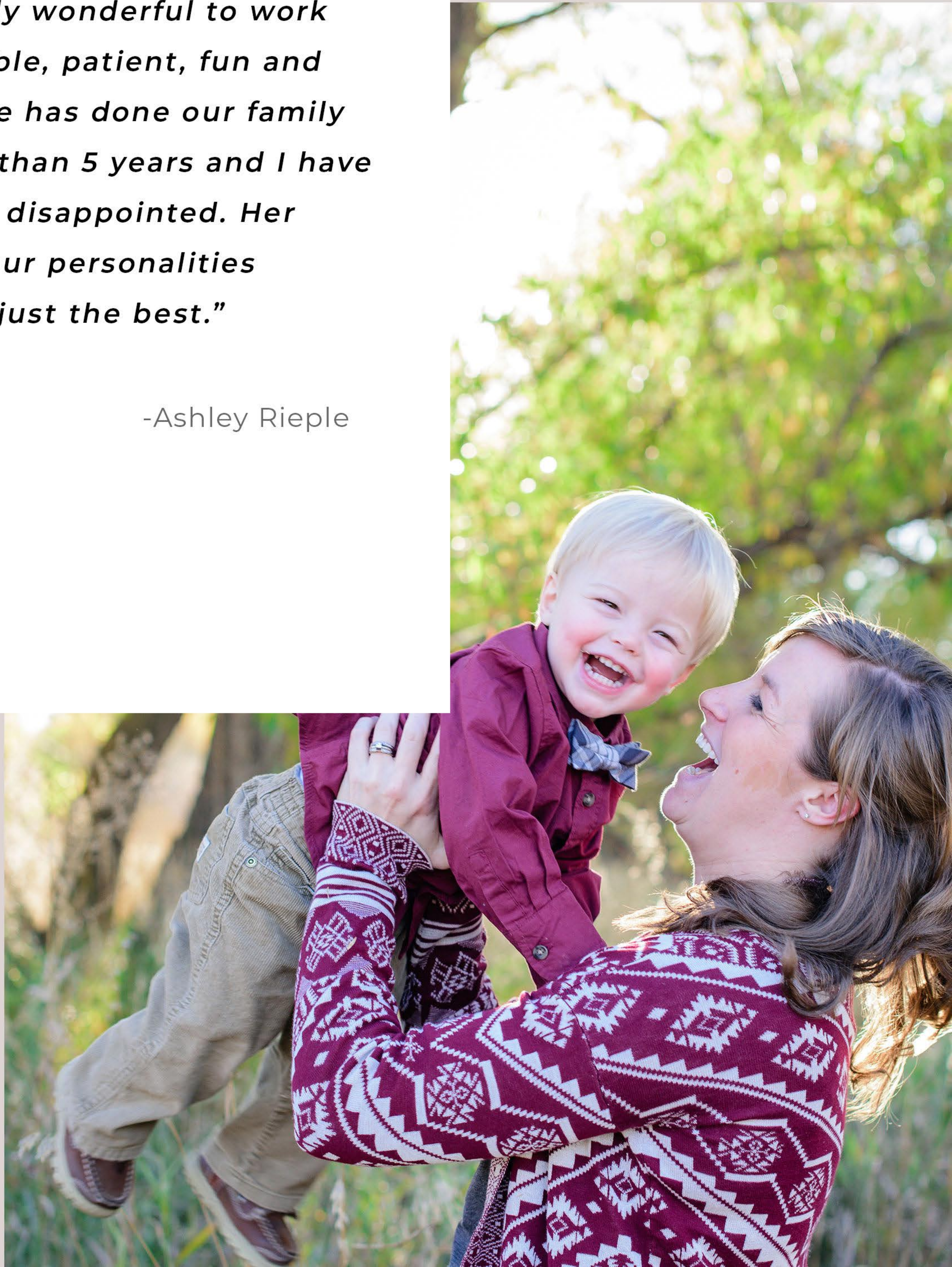


## CLIENT TESTIMONIAL

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*“Lisa is absolutely wonderful to work with. She is flexible, patient, fun and very creative. She has done our family photos for more than 5 years and I have never once been disappointed. Her photos capture our personalities perfectly. She is just the best.”*

-Ashley Rieple









# hello there!

I CAN'T WAIT TO MEET YOU!

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## THERE'S NO NEED TO DREAD AND BE STRESSED ABOUT FAMILY PHOTOS

As the mom of three boys, I know just how stressful family photos can be! Finding a photographer, planning outfits and getting your spouse to cooperate are just a few things that often make family photos feel overwhelming..

However, I also know how quickly your kids change and grow-up before your very eyes. You want images that give you all the feels without causing you more gray hairs! Don't miss out on capturing your family during this fleeting time.

From the time you contact me until I deliver your images, I will work hard to make the process organized and easy, leaving you with nothing to worry about!

I have been working magic with babies and kids for more than 20 years. As a former middle school teacher, a mom of three teenage boys and a photographer for 10 years, my experience ensures that picture day is fun and easy for the entire family.

Once you arrive at your session, you can relax and let me work my mojo. At the end of our time together, I will have captured the love that your family shares and created beautiful images that will be treasured for generations to come.

Let's get started!

—Lisa





## CLIENT TESTIMONIAL

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*“Lisa is amazing, simply  
AMAZING! She captures the  
heart of the people she is  
photographing, and turns  
it into a treasure!”*

-Kristin Hein















## WHAT IS THE PROCESS?

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- Start by contacting me through my website, [photolilo.com](http://photolilo.com), or email me at [lisa@photolilo.com](mailto:lisa@photolilo.com).
- Once you are ready to book, I will send you a contract and you can pay the deposit online.
- From there we will choose a location and a date for your session.
- The day of your session we will get to know each other as we move from location to location, taking pictures and creating memories.
- Afterward, you can expect an Instagram sneak peek within 24 hours.
- Your online gallery will be available 2-3 weeks after your session and you can download and print your images!







# Preparing

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## PREPARING YOUR FAMILY

Talk with your family ahead of time about the photos and tell them how important the photos are to you. Reassure them that it is going to be a fun time to be together as a family. I work hard to get genuine smiles so don't worry about coaching them! Be sure to schedule the session when your family will be well rested and if you want your husband on board, make sure you don't schedule it when his favorite team is playing!

Bribery is always helpful! The promise of a favorite meal, drink or ice cream after the session is a good motivator and gives them an incentive to cooperate. I also bring along some sweet treats to help keep their attention and to reward them for doing well.

Bring kids that have full bellies and have had a good restful day/night! Bringing water is also helpful as we walk quite a bit. Leave the rest up to me!





# location, location, location

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## CHOOSING LOCATIONS

The location is the framework for your entire session and gives the session it's overall vibe. So choose wisely! The best advise I can give you is to look at where you are going to display these photos. Most likely it will be your home. If you have a farmhouse feel in your house, you might not want urban graffiti for your photos. Likewise if you have a super modern vibe, you might not want a barn in your photos. I have scouted (and have permits for) a variety of locations within the Littleton area. If you would like an area outside of Littleton, a fee may apply. Let's make your photos unique! If you have access to a airplane hanger, rooftop, golf course, castle or some other amazing location....let's do it! Visit <https://photolilo.com/2021/03/20/locations/> to see my favorite Littleton locations.





# What to wear

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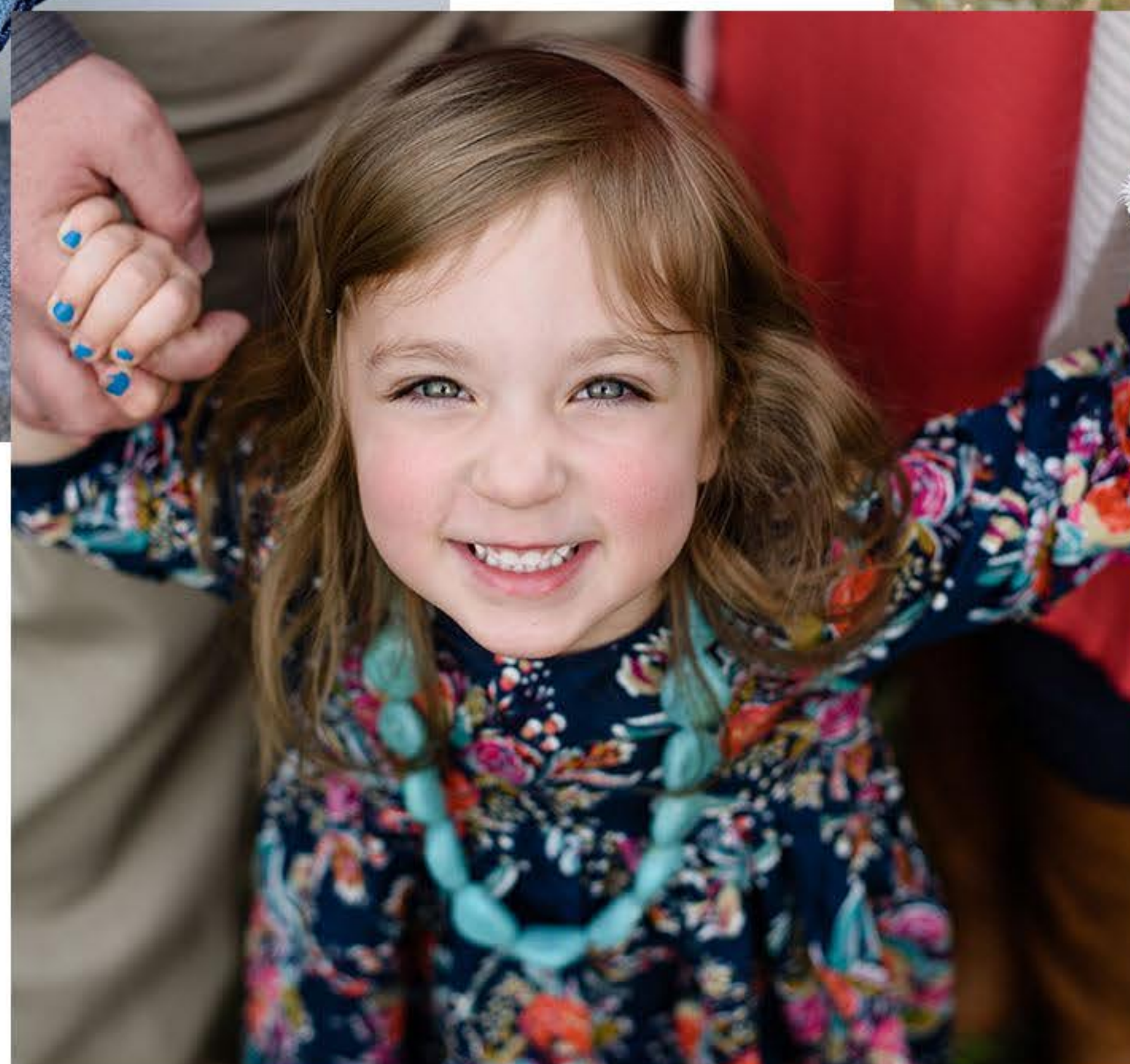
## CLOTHING SELECTION TIPS

This is probably the most stressful part of preparing for family pictures! Women tend to be most self conscious in their clothing choice so pick YOUR outfit first and then style the family around you. It might be nice to buy a new outfit, but sometimes going to your closet and finding something you love and feel confident wearing is even easier! Don't feel like you need to buy all new clothes! See what you already have that works together and then supplement as needed.

Layers are your best friend! Sweaters, jackets, scarves, jewelry, hats, bow ties, earrings will give texture and variety to your outfits.

Don't be matchy-matchy! Pick a few key colors and coordinate patterns and solids to look cohesive without looking like you tried too hard.

Don't forget the footwear! Heels make your legs look long and shapely, but bring flip flops to walk around in. Boots, Converse and cute sandals are great options for your family.









# Questions?

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## WHAT'S THE BOOKING PROCESS?

It's always best to book several weeks in advance, especially if you need your photos for a specific deadline or if it is during the busy fall photo season. In order to hold your session date, I require a 50% retainer upfront and a signed contract. Full payment is due prior to the date of your session. Simply contact me and I'll send the contract & payment details!

## WHAT'S INCLUDED?

The session includes a 45-60 minute session in the Littleton area. Also included are 50+ edited images delivered in an online gallery with a print release. No further purchase is necessary and you can share your images with whomever you choose. If you have multiple families being photographed, it is \$650 for an extended 90 minute session.

## WHAT ELSE DO YOU OFFER?

I love helping you showcase the beautiful images we have created. I offer prints, books, albums, Christmas cards and much more. I would love to meet with you after our session to help design something tangible that will display your family photos. Schedule a complimentary ordering session any time after your photos are ready. Don't just let your images sit on a computer!

## WHAT FORM OF PAYMENT DO YOU ACCEPT?

For your initial online payment, you can pay via credit card, bank transfer or Venmo. For the remainder of your balance, you can pay cash, credit card, bank transfer or Venmo (with Venmo being preferred).



# Questions?

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## WHAT IF MY KIDS WON'T COOPERATE?

Working with kids can be a challenge, but don't worry! I have been doing this for over 10 years, I have three kids of my own and I'm a former middle school teacher. I know how to turn those frowns upside down! In all my years, I have only ever had to reschedule one time due to uncooperative kids. Don't sweat it! Kids pick up on your stress. It is best to relax and just enjoy spending time with your family.

## DO I HAVE TO ORDER PRINTS THROUGH YOU?

No! You will receive a print release in your online gallery. However, the printer I use provides color calibrated images that have a UV coating that will protect your prints. I highly suggest using a professional printer if you are going to frame your photos. Just be aware that if you print your photos from a cheap, fast printer, the results will probably not look like they do on your screen. You can easily order professional prints shipped to you (or a family member) directly from your online gallery! Or we can set up an ordering session.

## ARE THE SESSIONS INDOORS OR OUTDOORS?

Usually family sessions are done outdoors. Colorado has over 300 sunny days per year which for ideal photographs. If you would like a studio session, a fee may apply.

## WHEN IS THE BEST TIME FOR PHOTOS?

First thing in the morning or last hour before sunset are the BEST times for pictures. The sun is soft and gives a beautiful glow to the images. It is best to schedule sessions during these hours in order to make the best photographs.



# Questions?

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## WHAT SHOULD I EXPECT THE DAY OF THE SHOOT?

Once the session arrives, it's all about relaxing and enjoying the process. We've already planned the outfits and location for the session, so the shoot is more about having a good time creating beautiful photographs. I'll take a mixture of candid shots & posed shots that showcase your precious family. Even if your kids seem cranky or shy, I will work hard to get them out of their shell and capture their personality. Trust me and trust the process. I will instruct you every step of the way!

## WHEN WILL I RECEIVE MY PHOTOS?

You will see a sneak peek on Instagram within 24 hours of your session. My editing turnaround time is 2-3 weeks. Once editing is complete, I will upload your photos to a custom client gallery you can download and share instantly. You will also receive a print release so you can print them wherever you choose.

I provide basic retouching with all packages. However, if you have any in-depth photoshop requests, I can provide a customized quote based on the extra editing time.

## WHAT IF WE NEED TO RESCHEDULE?

Colorado weather can be unpredictable. Feel free to text me (303-570-1751) if you are worried about the weather. If one of your kids is sick or you have a scheduling conflict, let me know ASAP! I know that things come up and kids inevitably cut their face right before pictures. All I ask is that you communicate with me and we can work it out. If you fully cancel your session, your retainer fee may not be returned.

## MORE QUESTIONS?

Contact me if you have any further questions. You can reach me via email at [lisa@photolilo.com](mailto:lisa@photolilo.com) or by phone or text at 303-570-1751. I look forward to hearing from you!









*Let's do this!*

***I can't wait  
to meet your family!***

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