



# Web Developer Job Description

(Remote, Contract/Project-Based)

At Digital Marketing Maven & Associates, we specialize in building innovative and effective digital marketing solutions that help businesses thrive online. As a full-service agency, we are dedicated to creating user-friendly, high-performing websites that drive results. We're looking for a talented Web Developer to join our team and help bring our clients' digital visions to life. If you have a passion for web development and a knack for creating engaging, responsive websites, we want to hear from you!

**Position Title:** Web Developer

**Location:** Remote

**Position Type:** Contract/Project-Based

**Salary:** Competitive; based on experience

## Why Join Us?

- **Flexible Work Environment:** Work remotely with a flexible schedule.
- **Collaborative Team:** Join a dynamic and supportive team that values creativity, innovation, and professional development.
- **Impactful Work:** Contribute to building websites that drive growth and deliver meaningful results for businesses.

## Key Responsibilities:

- Develop, maintain, and enhance websites using platforms such as WordPress or custom-built solutions.
- Collaborate with designers and strategists to translate visual and functional requirements into robust, scalable websites.
- Optimize websites for speed, performance, and responsiveness across all devices and browsers.
- Integrate third-party tools and APIs to extend website functionality and enhance user experience.
- Conduct website testing, debugging, and troubleshooting to ensure optimal performance and resolve any issues.
- Implement SEO best practices and analytics tracking to improve search visibility and monitor website traffic.
- Stay current with the latest web development trends, tools, and best practices to continuously improve our offerings.
- Work closely with clients and internal teams to understand project goals, timelines, and technical requirements.

- Prepare and present progress updates, technical documentation, and project deliverables.

### **Required Skills:**

- Proven experience as a Web Developer or in a similar role, with a strong portfolio showcasing your work.
- Proficiency in HTML, CSS, JavaScript, and familiarity with frameworks such as React, Vue.js, or Angular.
- Strong experience with web development platforms, including WordPress, Shopify, Squarespace, and Wix.
- Solid understanding of responsive design, cross-browser compatibility, and website optimization techniques.
- Familiarity with web hosting, server management, and domain configuration.
- Experience with version control tools, such as Git, and knowledge of website security best practices.

### **Desired Characteristics:**

- Detail-oriented with a focus on delivering high-quality work.
- Strong problem-solving skills and the ability to work effectively under pressure.
- Self-motivated and able to work both independently and as part of a team.
- Excellent verbal and written communication skills.
- Adaptable to a fast-paced environment with changing priorities.
- Passionate about web development and committed to continuous learning and growth.

### **How to Apply:**

Are you ready to build websites that make an impact? [Apply online here](#) by submitting your resume and a portfolio of your best web development projects. We're excited to see how you can contribute to our team's success at Digital Marketing Maven & Associates!