

A portrait of Cherylanne Skolnicki, a woman with long, wavy, light brown hair, smiling broadly. She is wearing a dark blue sleeveless top. Her arms are crossed, and she is wearing a blue ring on her left hand and a blue beaded bracelet on her right wrist. The background is a plain, light color.

Cherylanne Skolnicki

MOTIVATIONAL SPEAKER &
CEO OF BRILLIANT BALANCE



ABOUT ME

Cherylanne Skolnicki

MOTIVATIONAL SPEAKER &
CEO OF BRILLIANT BALANCE

Cherylanne Skolnicki is a top-rated speaker, renowned for captivating audiences globally. She is an esteemed expert in navigating the delicate balance between women's ambitions and their family lives. She has taught thousands of brilliant women around the world how to re-engineer their lives so they can play big both at work and at home while protecting restorative time for themselves.

With a B.S. from Cornell and an MBA from Emory, 15 years as a marketing executive at Procter & Gamble, and more than a decade as an entrepreneur, Cherylanne is now a trusted advisor to female leaders in business, medicine, law, science, entertainment, and academia.

As the Founder and Chief Creative Officer of Brilliant Balance, she also hosts the top rated Brilliant Balance podcast.

Her work has been featured on NBC, ABC, and CBS, and in publications like Forbes, Working Mother, and The Huffington Post. She is a Forty Under 40 Honoree, one of Cincinnati's 100 Wise Women, and a member of the American Academy of Achievement.

Together with her husband of 23 years, she is a proud parent of three dynamic teens. With her signature Brilliant Balance Blueprint, she teaches women how to make room for themselves in the middle of their very full lives.

Contact



[BRILLIANT-BALANCE.COM](https://brilliant-balance.com)



[HELLO@BRILLIANT-BALANCE.COM](mailto:hello@brilliant-balance.com)

Since 2010, Cherylanne has spoken to thousands of brilliant women around the world helping them reimagine their lives so they can play bigger at work and at home without losing themselves in the process.



Brilliant Balance: Redefining What It Means to Have It All

As a generation of women, we were flat-out promised we could have it all. But somewhere along the way, we got our wires crossed, because having it all was never supposed to mean DOING it all! And yet here we are, driving ourselves to the brink of insanity with our overbooked schedules and never-ending to-do lists. Something has to change.

Attendees Will Learn

- How to design your week with an intentional structure and a pace you can sustain
- How to reset your self-care systems to boost your energy (without an IV of caffeine)
- The S.O.S. Method - a proven way to get time back for things that matter most to you
- The power of letting go - how to release time consuming tasks without guilt
- Time saving tricks to get those “adulting” tasks done faster (yes, they really work!)
- The art of saying no with confidence and grace so you can hold boundaries around your newly freed up time

Join Cherylanne Skolnicki, the founder of Brilliant Balance and host of the [Brilliant Balance podcast](#), for an engaging and practical session that will give you permission to prioritize YOU so you can make room for yourself right in the middle of your very full life.

Bold & Brilliant: Goal Setting with a Twist

Join an exhilarating journey of self-discovery as we dive into goal setting... with a twist. This is not just about setting goals; it's also about creating a vision that taps the brilliance of your biggest dreams and protects space to bring them to life.

Attendees Will Create

- Visual Visions: Clarity about what you want most - both personally and professionally.
- Magnetic Messages: Set challenging, bold goals that magnetically draw you toward unprecedented success. Tap into your dreams and redefine what you thought was possible.
- Streamlined Steps: Feel a surge of brilliance when you source the energy and time to knock those goals out of the park.

TAKEAWAYS

Participants Will

- Redefine what it means to have it all by releasing the weight of expectations
- Tap their potential by bringing their dreams into the light
- Clarify goals that draw them toward those dreams
- Create space to go after their dreams with time-saving strategies
- Follow through on their plans by facing down the “Four Fears & Feelings” that can derail them

Bold & Brilliant: Finding EPIC Ideas

In this half day workshop, we'll dive into goal setting with a twist. Tapping into often overlooked practices, we'll discover that truly transformational results require three things: 1) Diffusive Discovery 2) Idea Incubation and 3) Magnetic Messaging. This path is how we can tap the deepest well of creative potential that exists within our organizations and bring our biggest ideas to life, propelling us as individuals and teams to unprecedented success.

TAKEAWAYS

Participants Will

- Identify breakthrough blocks: Get clear about what's been keeping them from finding breakthroughs in their individual and team work plans
- Understand and identify EPIC Ideas: Learn a new framework that leads us beyond SMART goals to true disruptive innovation
- Experiment with diffusive discovery practices: Use often overlooked practices and creative tools to unearth emergent ideas
- Improve idea incubation: Discover how team culture and personal "fears and feelings" can inhibit early stage ideas and identify ways to better develop them
- Craft magnetic messages: Learn how to get buy-in and support for emerging ideas with crisp clear memorable messaging

Select from six engaging 30-minute topics for a virtual training session, led by Cherylanne

01

Resilience Reimagined: Bounce Back Better

In the pursuit of a goal, setbacks are inevitable. When we view these as failures or finish lines, we feel defeated. But reframing these as temporary setbacks changes everything. Discover actionable steps to get back on track when life gets you down.

02

Imperfect Action: Done Beats Perfect Every Time

Juggling professional and personal responsibilities can overwhelm your to-do list. Learn practical steps in this talk to overcome overwhelm, flow through your day with grace, and prevent burnout.

03

Courageous & Confident: Overcoming Imposter Syndrome

That nagging feeling - believing we are not as competent as others perceive us to be - is called imposter syndrome. It can wreak havoc on your confidence. Learn how to kick imposter syndrome to the curb and unleash courage and confidence.

04

Permission to Proceed: Quieting Your Inner Critic

We all have an unkind inner voice - the Inner Critic. Unchecked, it breeds anxiety and doubt, stifling our dreams and keeping us confined. Learn to make peace with this voice so you can grow at your own pace!

05

Navigating Twists & Turns: Progress is Not Linear

Progress is not always linear. So how do you manage your emotions when progress isn't happening in a straight line - but is taking twists and turns? Come learn how.

06

You're in Charge: Get Into the Driver's Seat of Your Life

Feeling stuck? It's likely not because you're trying and failing, but rather because you're not trying at all. Why do we say "no" to ourselves before even getting started? Learn how to shift your car from park to drive and begin to break free from being stuck on your goals.



In The Media

Captivating audiences on top-tier media outlets.

“

Captivating. Relatable. Brilliant.”



Forbes

CINCY
Chil

CBS

WORKING
MOTHER

THRIVE
GLOBAL



Woman's Day

THE
HUFFINGTON
POST



Trusted By

Compelling, credible, and charismatic, Cherylanne's practices have been adopted by companies like:



The Brilliant Balance Podcast

Every episode is packed with ideas, inspiration, and insight on balance, business, and getting it all done gracefully. New episodes every Tuesday.

330+
Episodes

1 MILLION
Downloads

4.9
Stars reviews

TOP 100
Careers podcast

THOUSANDS
Of loyal weekly listeners

NOTABLE GUESTS

Elise Loehnen, best selling author and former host of the Goop podcast

Martha Beck, best selling author, Oprah's life coach

Greg McKeown, author of Essentialism and Effortless



“I absolutely
can’t get enough
of this podcast!”

· FORD916

Social Media

Engaging and thought-provoking content, connection, and community.



 5.6K FOLLOWERS, [@cskolnicki](#)

 10K FOLLOWERS, [@brilliant_balance](#)

 28K FOLLOWERS

What People Are Saying

Cherylanne connects with Fortune 500 companies, organizations, and associations through moving stories and expert coaching techniques that leave a lasting impact.



Loved Cherylanne's energy! She kept our attention at all times.

Her ability to distill complex concepts into relatable and actionable ideas is truly a gift. Cherylanne is an expert.

– *Hewlett Packard Enterprise*



Cherylanne was AMAZING! Definitely the BEST speaker we have had in years.

The keynote was very well received by our employees, regardless of years or level within our company.

– *North American Women in IT Organization*



Really motivating speaker with excellent articulation.

Cherylanne's ability to seamlessly blend knowledge with charisma left our group inspired and motivated.

– *Procter & Gamble*



I felt 10 pounds lighter and three inches taller by the time I left that room.

Her ideas were so practical! Thank you for one of the best speaking engagements I've attended!

– *U.S. Bank*

Fee Schedule

Ready to make a worthwhile investment in your organization's growth journey?

PRICING

Lunch & Learns	\$ 2,500
60 Minute Keynote	\$ 10,000
Half Day Workshop (up to 4 hours)	\$ 18,000
Custom Program	Call to discuss

Travel expenses

Travel expenses will be invoiced at actual costs, covering economy class for domestic travel and business class/first class for international engagements. International travel arrangements include a minimum of three nights of hotel accommodation, ground transportation, and meals.

Invite Cherylanne To Speak



email
hello@brilliant-balance.com

- Your name
- Email
- Organization name
- Proposed event date
- Budget

Let's get started, shall we?