Lexis Alexander

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Objective: Hospitality Management student at The Ohio State University seeking employement in the wedding industry upon graduation.

Experience:

The Club at Corazon

June 2020 - Current

Wedding Manager Assistant/ Internship

- Assist with set up of weddings and oversee that the layout of the wedding is in accordance to banquet event order
- Help serve food to guests and clear plates
- Attend meetings with brides and grooms
- Give tours to people who are interested in booking the venue

LRA Photo, LLC

November 2013- Current

Columbus, Ohio

- Connect, communicate, and assist customers with coordination of their desired picture needs
- Create schedule and itinerary with wedding couples to facilitate smooth picture transitions throughout their day
- Explore locations for preferred picture shoot backdrop
- Photograph small to large size families, high school seniors, individual head shots, and weddings
- Edit pictures to remove flaws or other unwanted items without causing picture to lose natural look
- Deliver edited photos to customer via online gallery
- Market business using social media outlets such as Facebook and Instagram
- Offer different picture packages to customers, along with extending special promotions throughout busy times of the year.
- Serve as second shooter for weddings for other photographers
- Generate leads for business by utilizing social media and networking with other wedding vendors
- Construct business branding and website with creative partners
- Produce blog material up to three times per week for clientele and social media viewing
- Day-to-day responsibilities such as customer service, bookkeeping, general office organization and administration tasks

The Westin Great Southern Columbus

August 2019 - December 2019

Guest Service Agent

- Check in and out guests
- Take room service order
- Assist guest with lunch or dinner recommendations
- Complete daily tasks such as pre-blocking guests into rooms, answering phone calls, and assist with luggage

Experience:

Sweet Williams Photography

May 2018 - August 2019

Online Virtual Assistant

- Write blog content
- Update social media
- Update marketing materials
- Submit wedding galleries to online wedding magazines
- Create and post social media content

Jer-Zee Drive In

March 2015- August 2017

Marion, Ohio

- Greet customers and take food order
- Fix food for customer
- Exchange money with customer
- Assist manager with opening and closing of shop