

MEDIA KIT



hey friend!

I'm Nekia, Your
Media Personality.
Digital Educator +
Coach. Influencer

After reading my Media Kit, you'll see there are plenty of ways we can work together.

First and foremost, I am so glad you're here!

About!

Hi there! I'm Nekia, a brand strategist and OG entertainment + lifestyle content creator

Media
Personality.
Digital Educator
Creator + Coach.
Influencer



Nekia Nichelle is an accomplished entertainment and lifestyle expert, TV host, and pop culture commentator who has amassed over a decade of experience in the industry. Her infectious energy and vibrant personality are palpable both on and off camera, making her a highly sought-after media personality.

Nekia's expertise in the field has been featured on various prominent television networks such as TV ONE, TMZ, Yahoo! News, NewsNation Now, and ABC/FOX/NBC/CBS affiliates. Her dynamic persona, infused with humor, integrity, and savoir-faire, resonates with audiences across various demographics.

Beyond her media career, Nekia is a motivational speaker, panelist, and moderator, sharing her insights and expertise with audiences. Having personally experienced the highs and lows of the media industry, she understands the importance of staying motivated and focused on one's goals. She has been a keynote speaker and panelist at several esteemed institutions, including DePaul, NEIU, and Illinois Media School, inspiring and empowering students and aspiring media professionals alike.

Nekia is now taking everything she's learned from a career in media and helping others through The N Brand. Their mission statement is simple: Helping brands and individuals show up online with style! At The N Brand, they believe that everyone has a unique story to tell, and she's passionate about helping our clients bring that story to life through creative branding and marketing strategies

"I can't wait to hear your vision, how you'd like to team up, and what your plan is to make your dreams come true. I hope that we can work together, support one another, and make an impact as a dynamic duo. And, most of all, I am just thankful that you saw something inside of me that had you reach out! Now, let's make some magic."

Services

H O S T I N G

On-camera Hosting

Professional on-camera hosting of customized videos, YouTube videos & SMT's

Event Hosting/Speaker

Energetic event host/emcee, moderator, panelist

E N D O R S E M E N T S

Social Media Endorsement

A genuine social media endorsements/integrations reaches my audience quickly and is becoming the most preferred way to advertise. With the numbers listed in this media kit, there are many followers to reach with this option. This rate includes endorsement of service / product on one of the following platforms: Facebook, Instagram, Twitter or Pinterest.

Blog Post Endorsement

A blog post endorsement includes an article written by Nekia Nichelle with a mention and link to your product.

S P O N S O R S H I P

Giveaways

Sponsored giveaways are the best way to involve readers and gain interest in your product. A sponsored giveaway must be an addition to and combined with a social media endorsement.

Interviews

A studio quality sponsored interview includes a one-on-one interview conducted by Nekia Nichelle with a blog post mention and link to your product/service.

A D D I T I O N A L S E R V I C E S

- *Spokesperson/Lifestyle Expert*
- *In-depth product reviews*
- *Viral unboxing videos*
- *Collaborative brand partnerships*
- *Stunning red carpet coverage/correspondence*

Who follows Nekia?

W O M E N , 2 5 - 6 5 , U S A

Nekia's overall audience is 80% female with the majority being between the ages of 25-45. They seek light, humor, and connection-- and they love quality!



Hey, just keeping it
real:

All posts subject to approval and may be declined based on brand image or interest at the requested time.

**Email hello@nekianichelle for detailed
Talent Rate Sheet*

JUST N LIFE

the platform

INQUIRE WITHIN TO REVIEW THE JUST N LIFE MEDIA KIT

BREAKING NEWS... This Just N..

JustNLife.com is a new online platform that combines entertainment, lifestyle, and inspiration, offering readers a unique and exciting experience. The site was created from the personal blog of lifestyle and entertainment content creator Nekia Nichelle, who brings her vivacious personality packed with humor, integrity, and savviness as the Editor-In-Chief.

Justnlife.com is dedicated to providing readers with fun, engaging, and uplifting content that they can relate to and find inspiration in. The site covers a wide range of topics including entertainment, personal development, health and wellness, relationships, travel, and more. With a focus on positive and empowering stories, Justnlife.com is committed to being a digital media outlet where they are apart of the journey to N'terain, N'joy, N'lighthen, and N'hance themselves...JUST N LIFE!



Our approach to content and partnership solution is authentic cross platform

THE NUMBERS

2,000k+

average monthly page views

5,500k+

unique monthly visitors

17% / 45%

organic search / direct visits

MOST VIEWED BLOG

4 Reasons Why Minding Your Own Business Leads To A Better Life

One Chicago Day Cast Interviews
with guests from Chicago PD, Fire & Med

DIY Buddha Satay Bowl
(Copycat Freshii Recipe)

PUBLISHING SCHEDULE

Monday - Friday

**stats are accurate as of
February 2021*

Let's get social...

INSTAGRAM



13,200 +

@NekiaNichelle

YOUTUBE



12,660 +

5,000,000+ channel views
@NekiaNichelle

FACEBOOK



7,000 +

@NekiaNichelle
@IamNekiaNichelle

TWITTER



2,200 +

@NekiaNichelle

My platform reflects my many layers as a person. We talk about pop culture, products I'm into, business, entrepreneurship, health + wellness, body positivity, personal growth, what I'm cooking, what I'm wearing, best place to get your grub on, and some self-care tips.

It's all about building a tribe! I love creating a community where we can come together, laugh, motivate, talk about life, and have a little fun while doing it. I take pride in beautifully edited photos, my writing, my consistency, and building a team that makes everything behind the scenes happen seamlessly.



WHAT YOU CAN EXPECT

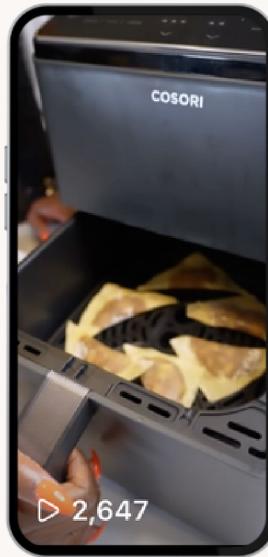
A quality, high-end, naturally lit, professionally shot and styled image of your product or service. You'll get an authentic, excited, and engaging caption, and a genuine desire to share you with my audience!

Previous Collaborations

Olay



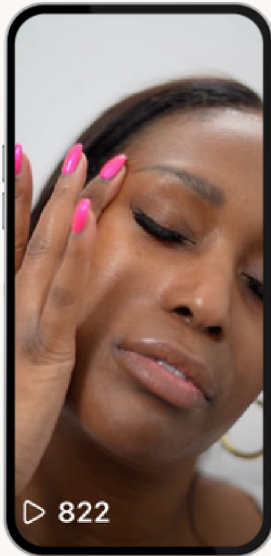
Cosori



Chicago First Lady Cruises



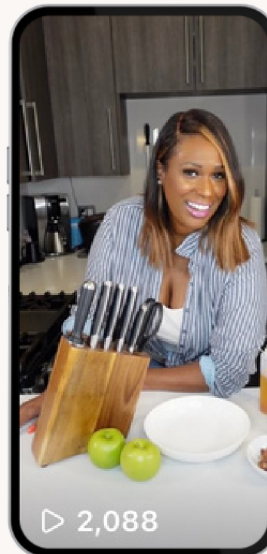
MediLift



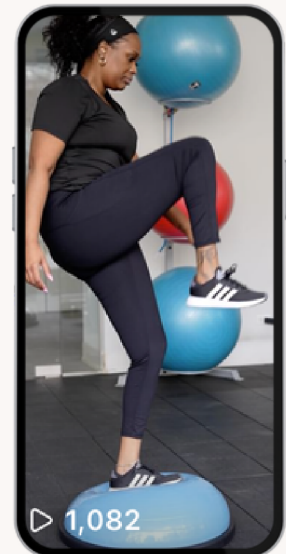
Apple TV+ Spirited Movie



Kilne Cookware



Johnson Fitness + Wellness



I can't wait to collaborate!



HOW TO BOOK

All sponsorships and collaborations are on a first come, first serve basis. To get your product or service lined up for a collaboration, please email: hello@nekianichelle.com and include the product or service, the website, and what you envision for the sponsorship. Please allow 2-5 business days for a reply. I'm so excited to team up with you and work together to make things happen!

xo, Nekia

hello@nekianichelle.com

www.nekianichelle.com

AS SEEN IN

Dr. Phil **[NEWSNATION]**

yahoo!
news

CHICAGO
NOW

STEVE
HARVEY

TMZ

ONE **abc 7** **O2** **rollingout** **CLTV** **NBC**