

SINCE 2013

THE WEDDING EXPERIENCE



WELCOME FRIENDS




# THIS IS ME!

Hello and welcome! I am Julie Sylvester, the photographer and creative behind 29:11 Photography. I am so excited that you found me! I believe that getting to know each other is the #1 way to ensure an awesome experience, so I would love to tell you a little more about myself! Here are a few things you should know!



- I currently live in San Tan Valley, AZ. I lived in Highlands Ranch, Colorado for 13 years before moving to AZ, but I am originally from Southern California (Orange County.)
- I have been married for 17 years and have 4 kids (two boys and two girls - born boy, girl, boy, girl)
- We have three rescue dogs (a Greater Swiss Mountain mix, a Shepard mix, Beagle mix.)
- My daughter also has a puppy (yes..we have four dogs total) and my son has two cats that are staying-with us. My other son has a snake (that I am terrified of) and we have nine chickens! We also own 2 horses that we board. I think it is safe to say that we love animals!
- I am a Believer with a servant's heart.
- I am the youngest of three kids. I have two older brothers, one of which I share a birthday with (but we are 10 years apart.)
- I am slightly obsessed with Pinterest...and by slightly I mean totally.
- Some of my hobbies include scrapbooking & crafting, DIY home improvements, garage sale shopping, and camping with family & friends.
- I officially started my photography business in 2013 but have had a camera in my hands as long as I can remember. Documenting life through my lens is my favorite thing to do.
- I love creating beautiful images, but more importantly, I love serving couples on one of the greatest days of their lives!!





“The most important part of the wedding for me, after my husband of course, were my photos. Julie was phenomenal and captured all the moments I was trying to get and make sure I could look back on. I can’t say enough, I look at these photos on my wall every day and am so glad I went with her.”

–Josephine + Chris

#### MY PROMISE

## I KNOW YOU WANT GREAT IMAGES....

But what you may not realize is that you need a great experience with your photographer more than anything! That is exactly what I promise to give you. My goal is to not only capture memories for my clients, but to create an experience that they will never forget, all while serving them well and being an enhancement to their wedding day. Your wedding day is an experience from beginning to end. From getting into your dress to signing your marriage license to Bride & Groom portraits, your photographer is there. You should have a photographer who won’t interfere with these intimate moments but be there to capture them. You should have a photographer who will guide you when needed, listen to your every want, and pay attention to every tiny detail. I have worked with 200+ couples over the last 12 years, and creating a joyful, comfortable, and genuine client experience is what I specialize in. The way you *feel* while you are having your portraits taken heavily influences how you feel when you see your final images. I will work tirelessly and passionately from the beginning of the day to the end to bring you my Wedding Experience.

## THE EXPERIENCE

# What is included in my wedding experience and why:

I have structured my wedding experience very intentionally. Everything I offer is a strategic part of an overall experience that leads to what my couples ultimately desire: genuine, timeless, and joyful images. My most intentional aspects of the Wedding Experience include:

### 8 HOUR MINIMUM

I have found that for a traditional wedding day, I need a minimum of 8 hours to capture the complete story of your day with a stress-free timeline for everyone.

### ENGAGEMENT SESSION

A complimentary engagement session is included because this is our chance to get to know each other and for you to get comfortable in front of the camera.

### SECOND PHOTOGRAPHER

A second photographer is an integral part of the Wedding Experience. A second shooter can get images from different vantage points as well as shoot at different locations than your main photographer.

“Julie was great to work with! She made me feel beautiful on my wedding day and got all the shots I wanted. We are sooo happy with our pictures. I would definitely recommend!”

–Kat & Andrew





# THE WEDDING EXPERIENCE

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COMPLIMENTARY ENGAGEMENT SESSION

8 HOURS OF WEDDING DAY COVERAGE

SECOND PHOTOGRAPHER

DIGITAL FILES OF ALL EDITED IMAGES

(From both the wedding day and engagement session)

POST-PROCESSING TIME

ONLINE VIEWING GALLERY

60 MILES OF TRAVEL FOR WEDDING DAY

60 MILES OF TRAVEL FOR ENGAGEMENT SHOOT

**\$3,200**

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The Wedding Experience with a 10X10 30-page Wedding Album

**\$3,700**

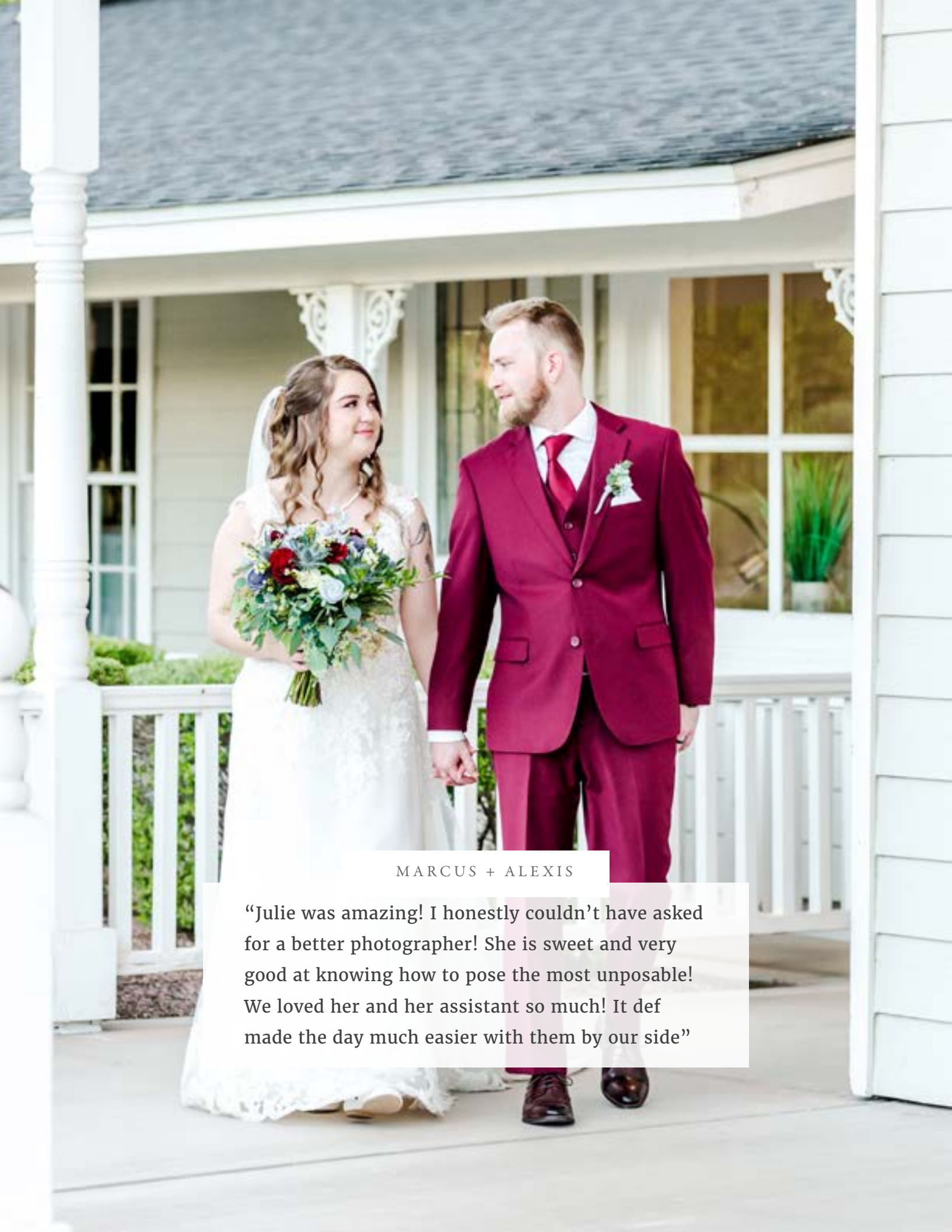
(Album is \$700 if not purchased at time of booking)





AN + SAM

“In short: Julie is a fantastic photographer, editor, AND person! So lucky to have her and her talents as part of our special day! She was very familiar with our venue which was a major plus as she navigated the whole event with ease. She went above and beyond getting all of the classic shots as well as our special requests; she didn’t miss a thing! I am so grateful to her for her attention to detail and time management. While the venue coordinator was great at getting us going according to schedule, in addition to being our photographer, Julie was also our advocate for the day! She knew just how important it was to me to have timeless photos and she took care of it all. Julie was just fantastic to work with and our photos are so so special. Thank you 29:11 Photography!”



MARCUS + ALEXIS

“Julie was amazing! I honestly couldn’t have asked for a better photographer! She is sweet and very good at knowing how to pose the most unposable! We loved her and her assistant so much! It def made the day much easier with them by our side”



# THE WEDDING EXPERIENCE

## ENHANCEMENTS

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ADDITIONAL COVERAGE - \$400/HR

ADDITIONAL PORTRAIT SESSION - \$350

REHEARSAL DINNER COVERAGE - \$200/HR (2 HOUR MINIMUM)

ADDITIONAL ALBUM SPREAD (2 PAGES) - \$70 PER SPREAD

IN-STUDIO BOUDOIR SESSION - \$650

IN-STUDIO BOUDOIR SESSION WITH ALBUM - \$900

Additional portrait sessions may be a Bridal Session or any other session that requires 1 hours of coverage.

### NEXT STEPS

Once I have answered any questions you may have and you have decided that my Wedding Experience is exactly what you're looking for on your wedding day, the next step is a booking proposal. I will create an online proposal that will walk you through the booking process and when you are ready you can save your date by signing your contract and making your \$300 non-refundable retainer payment. If you have any questions, please let me know!

EMAIL | [julie@2911photo.com](mailto:julie@2911photo.com)



## WEDDING ALBUMS

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10X10 30 PAGE FLUSH MOUNT ALBUM \$700

ADDITIONAL ALBUM SPREAD (2 PAGES) \$70 PER SPREAD

PROTECTIVE SLIPCASE \$250

8X8 DUPLICATE PARENT ALBUM \$350

\*25% DISCOUNT OFFERED FOR MULTIPLE PARENT ALBUMS



Your wedding has happened! It was beautiful and everything you dreamed it would be. Instead of just downloading your images to your hard drive and sharing a link with your family and friends, you took it a step further and you invested in a family heirloom keepsake album that tells the story of the day you began your life together as husband and wife. Your wedding is literally the beginning of your new family unit! Now, try to fast forward even further and envision yourself sitting in your future living room with your future four year old and he/she is asking questions about when you got married. You look at them and say, “Hold on one minute, ok?” and you grab your legacy album. As you flip through the pages, half of the album in your lap and the other half in theirs.... your child notices aunts, uncles, and grandparents celebrating with you on your wedding day. If your future child is anything like mine, they will be in awe of these pictures. If you are choosing to invest in high quality photography, those images deserve an elegant home after the wedding. Legacy albums aren’t only for you, they are for those that come after you. What a beautiful gift to hand down to future generations!



# FREQUENTLY ASKED QUESTIONS:

## WHAT IS MY SHOOTING STYLE?

I love being both interactive and discrete throughout the wedding day. There will be parts of the wedding day when I will need to be in control in order to accomplish everything that needs to be done while staying on schedule, and there will also be moments when you shouldn't even know that I am there (the ceremony, during dances and toasts, etc.)

## DO I REALLY NEED A SECOND PHOTOGRAPHER?

A lot of my couples wonder if a 2nd photographer is really necessary and my answer is always an enthusiastic "yes!" A second shooter can get images from different vantage points as well as shoot at a different location than your main photographer. Not only will a second photographer provide you with more images from your day, it is also a form of insurance. A second photographer is another fully capable photographer with a second set of equipment to help ensure that nothing goes wrong with your photography. I will not photograph a wedding without a second photographer.

## IS 8 HOURS ENOUGH TIME?

Yes! 8 hours is the ideal coverage time. I will provide you with a sample timeline to show you what your day will look like. You can always add additional coverage if you feel like you need it as we get closer to the big day.

## DO I HAVE TO USE MY ENGAGEMENT SESSION?

I strongly believe that an engagement session is an important part of the wedding day even though it happens before. This is an opportunity for us to meet face-to-face and for you to get comfortable in front of the camera. I am asked often if it can be credited towards something else, and the answer to that is no. It is truly a complimentary session. You do not have to use it if you truly don't want to.

## HOW MANY IMAGES CAN I EXPECT?

I average 75-100 fully edited final images per hour that we are actively shooting throughout the day. This estimate is normally on the lower side since I tend to be an over-shooter! I love delivering my client's files quickly and easily via an online gallery. You will have the ability to print, share, and download your images as much as you want. A print release is also provided.

MICHAEL + CRYSTAL

"I just looked at our wedding photos. OMGOSH YOU DID AMAZING!!!! THESE ARE FANTASTIC!!! I am crying over some of these. You did such an amazing job capturing the moment. You picked the perfect spots. I cannot even tell you accurately how much we love these!! Thank you so much!!!"

-Crystal



# THANK YOU

I am so glad that you contacted me! I am honored to have made your list of potential wedding photographers. Enjoy this season of engagement and get excited about your BIG DAY because it's going to be fabulous! Plan and prepare, but always remember that at the end of the day you are marrying the love of your life and that's ALL that really matters. Congratulations on your engagement, and I look forward to hearing from you!

LOVE,

A handwritten signature in a cursive script, reading "Julie". The signature is written in black ink and is positioned below the word "LOVE,".



