The Magic Begins Here

Illustris Service

Ful Service Event Management

\From concept to execution, we handle every aspect of your event with precision and care. Our comprehensive services include artist booking, event planning, production, marketing, and promotion.

Venue & Artist Consultation

Our team of experts offers personalized consultation services to venues and artists alike. Whether you're looking to enhance your venue's programming or seeking guidance on navigating the music industry, we provide tailored solutions to meet your unique needs.

Corporate, NGO & Private Events

We specialize in creating memorable experiences for corporate clients, non-profit, government, and private individuals. Whether it's a product launch, gala dinner, or milestone celebration, we bring creativity and expertise to every occasion.

Venue Management

Running a venue is no small feat, it's becoming more and more challenging to curate a season that meets your budget and attracts the right talent to serve your diverse audience demographics, and your goal of becoming a standout destination. But with Illustris Entertainment by your side, it's easier than ever. Our comprehensive venue management services cover everything from scheduling and logistics to marketing and audience engagement. We're accustomed to putting butts in seats in arena's, smaller historic venues, conference centers, or amphitheaters in cities and rustic areas alike. With our expertise and attention to detail, we'll ensure that your venue operates smoothly and successfully, leaving you free to focus on delivering exceptional experiences for your guests.

Show & Festifal Production, Production & Promotion

Are you looking to host a concert or festival that wows audiences and leaves them wanting more? Look no further than Illustris Entertainment. Our team of seasoned professionals specializes in curating exceptional live music experiences that captivate, inspire, and entertain. From securing top-tier talent to promoting your event to the masses, we handle every aspect of concert production with skill, passion, and creativity.

Marketing & Public Relations

In today's digital age, effective marketing and PR are more important than ever. That's why we offer comprehensive marketing and PR consulting services designed to elevate your brand and maximize your impact. Whether you're launching a new product, promoting an event, or building brand awareness, our team has the expertise and creativity to help you stand out from the crowd and achieve your goals.

Artist Management

In today's fast-paced music industry, navigating the path to success can be challenging. That's where we come in. Many artists work with more confidence when in collaboration with someone who knows the business, how to represent them in the business, is familiar with maximizing routing and also has the venue and industry relationships and budgetary insights that can seem daunting.

At Illustris Entertainment, we offer personalized artist management services designed to support and empower musicians at every stage of their careers. Whether you're a rising star or an established performer, we'll work tirelessly to help you achieve your goals and reach new heights of success.

artist consultation servies

event + venue + festival consultation +

corporate + ngo marketing services

Music Assessment Show Production Review Performance Review Ticketing Contract/ Rider Negotiation Website/ EPK/ Social Media Consultation Videography Marketing Strategy Tour Planning/ Routing Creative Funding Strategies **Business Coaching** Copyright/ IP Protections Branding Band Styling Personal Styling Merchandising Ecommerce Sponsorship/ Endorsements Team Building Touring/ Routing Residencies Cross Marketing **Opportunities** Booking, Co-Promoting & Versus Deals **COVID Protocols & Plans**

Full-Service Show Promoting Full-Service Show Producing Booking Ticketing Budgeting Contract negotiation Strategic Fundraising Sound & Light Production Videography Marketing Strategy Hospitality **Contract Negotiation** Security Stage Management Holiday & Special Series Entertainment Subscription Series Creation Fundraiser/ Gala Presentation Festival/ Outdoor Space Planning/ Layout Team Building Cross Marketing **Opportunities** Co-Promoting COVID Protocols & Plans

Brand Assessment Brand Strategy Market Research **Budget Review** Competitive Analysis Marketing Plan **Budget Prioritization** Digital Marketing Content Strategy Social Media Branding Website Branding Email Marketing Strategy Marketing Event Strategy Search Engine Optimization Paid Advertising Public Relations Strategy/ Analysis Influencer Partnerships Community Engagement Customer Relations Management Target Audience Identification Short & Long-term Goal Assessment Data Analysis