
plush

BESPOKE BEAUTY

Plush Beauty Salon
85 Eagle Rock Ave,
East Hanover, NJ, 07936





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Stephanie Cherveniyak has been in the aesthetics industry for 10 years. Starting as a freelance makeup artist for weddings and special events. She later went on to study esthiology at Aveda Institute SoHo in NYC and became a licensed esthetician in both NY and NJ. Stephanie trained vigorously under her mentor, long time celebrity facialist, Ling Chan. Stephanie has the unique ability to customize amazing age preventative, general maintenance, red carpet ready and specific condition related facials. Her ability to achieve each client's unique requests and needs, along with her extensive experience in the industry has also fueled her passion to help train other aspiring estheticians to reach their full potential.

<https://plushbespokebeauty.com/about>



COLOR SCHEME



PROJECT GOALS



Create an Elegant, Timeless Aesthetic:
Incorporating a soft off-white palette accented by luxurious textures, gold or brass detailing, and subtle ornate elements. The goal is to create a timeless atmosphere that feels sophisticated yet welcoming.



Optimize Functional Flow and Client Comfort:
Ensure the salon layout promotes efficient workflow for staff while offering a serene and relaxing experience for clients. Thoughtful space planning will include a balance of open areas and private treatment zones.



Incorporate Modern, High-End Technology:
Integrate state-of-the-art salon equipment and technology seamlessly into the design. This includes discreet storage solutions and sleek, minimalist displays to maintain the modern aesthetic.

DESIGN PRESENTATION

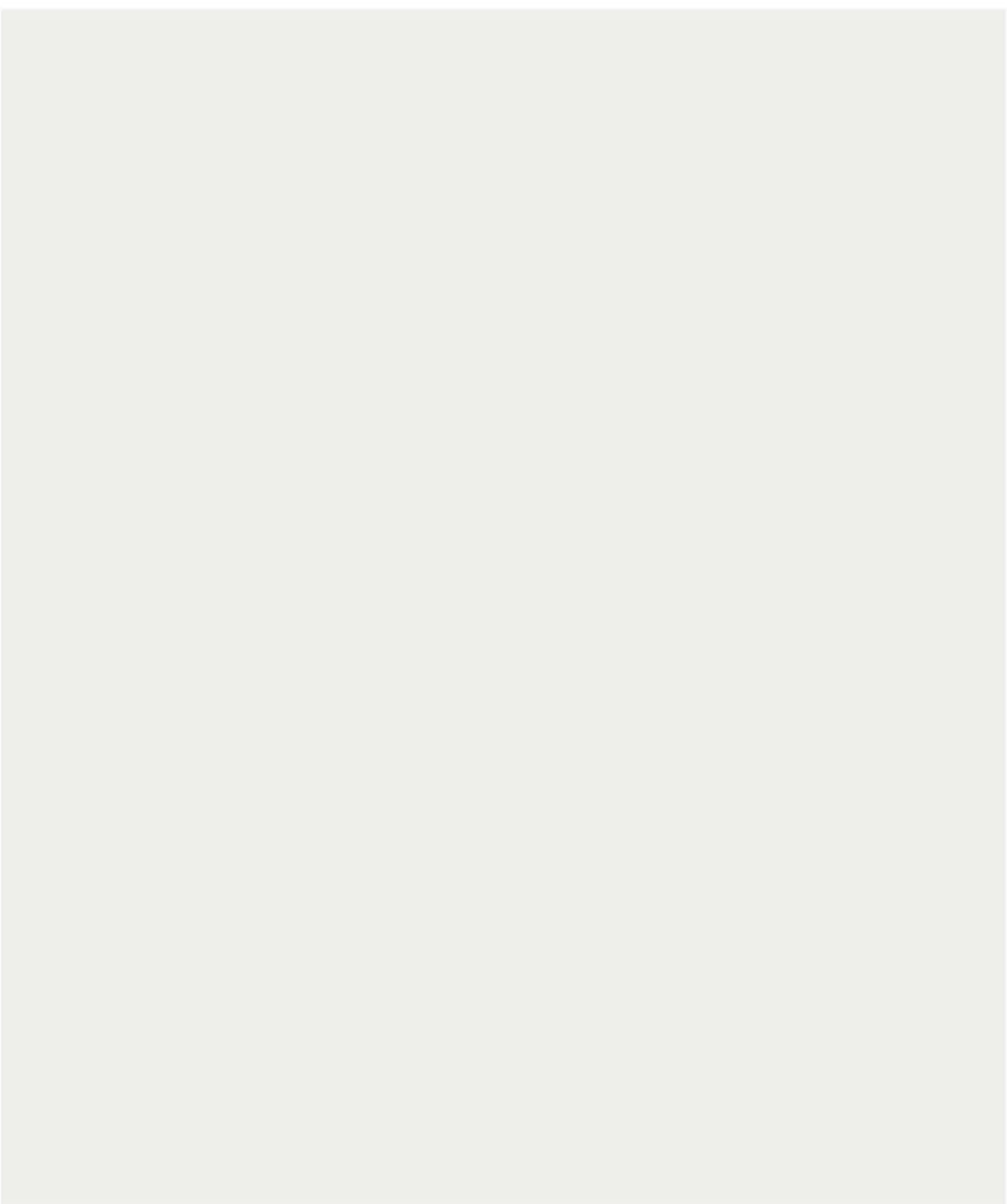


PAINT SELECTIONS



SW 7035

Aesthetic White



SW 7006

Extra White

WALLS

TRIM



MATERIAL SELECTIONS



CURTAINS



FLOORS



TRIM



PAINT



FABRIC



COUNTER TOPS



MILLWORK



HARDWARE



MOLDING STYLE



CABINET STYLE



RECEPTION DESK



STYLE OPTION 1



STYLE OPTION 2





LED STRIP & COVE LIGHTING



