
THOUGHTFULLY CURATED FLOWERS



HAUTE FLORAL

WWW.HAUTEFLORAL.COM

a letter from kristen

WELCOME TO HAUTE FLORAL

Words cannot even describe how excited we are to work with you!

I built Haute Floral to bring beautiful blooms to as many wonderful people as possible. After all, flowers belong to us all!

Our team works tirelessly to create hundreds of stunning events every year and we obsess over personalized designs for each and every one. You can trust that our designers will give your special moment the attention and artistry it deserves.

We also fancy ourselves innovators in unique design. If you are hoping for a tailored and custom aesthetic where YOU become the Pinterest inspiration for others instead of the other way around, you are in the right place!

Our events and weddings are regularly highlighted in publications around the nation and we have no plans to reign it in anytime soon!

I want you to know we take our duty as purveyors of pretty very seriously. Get ready to enjoy an effortless process and breathtaking results.

WE ARE READY TO MAKE MAGIC FOR YOU.



facebook: /hautefloral
pinterest: /hautefloraltx

instagram: @hautefloral
email: info@hautefloral.com

I'VE LEARNED THAT PEOPLE WILL FORGET WHAT YOU SAID, PEOPLE WILL FORGET WHAT YOU DID, BUT PEOPLE WILL NEVER FORGET HOW YOU MADE THEM FEEL.

Maya Angelou



Photo Credit, Charla Storey Photography
Planner Credit, Jacqueline Events



WORKING TOGETHER

Office Hours & Contact Information

Office Hours

9:00am - 4:00 pm
Monday - Friday

2431 Shorecrest Drive D9
Dallas, Texas 75235

Contact Information

214.578.6046
info@hautefloral.com

*scheduled appointments
only please

WE AIM TO RESPOND TO ALL COMMUNICATION AS SOON AS POSSIBLE,
BUT PLEASE ALLOW FOR UP TO 48 HOURS. MOST WEEKENDS ARE SPENT
CREATING MAGIC FOR OUR CLIENTS AND WE ASK FOR A LITTLE EXTRA
FLEXIBILITY DURING THESE TIMES.

IF IT IS YOUR WEDDING WEEK, PLEASE CALL US DIRECTLY WITH ANY QUESTIONS
AND UPDATES TO ENSURE ALL COMMUNICATION IS RECEIVED AND NOTED.

Payment Information

We accept payment via credit and debit card, as well as by check.

Checks should be made out to:

HAUTE FLORAL
2431 SHORECREST DRIVE SUITE D9
DALLAS, TEXAS 75235

Timely payments are expected. Late payments may result in
additional fees and, in extreme cases, termination of your contract.

IMPORTANT POLICIES

WE LOVE HAVING A FUN AND COLLABORATIVE RELATIONSHIP WITH ALL OF OUR COUPLES! THE WEDDING PROCESS IS SO MUCH MORE ENJOYABLE WHEN YOU CONNECT WITH YOUR VENDORS. THE POLICIES ARE IN PLACE TO ENSURE WE CAN ALL HAVE A GREAT EXPERIENCE.

Proposal Changes

We allow changes to your proposal up to 30 days prior to your event. This is the amount of time required to secure your product at the best quality. Requests for adjustments closer to your date may result in additional fees due to time constraints and product availability.

Contract Hierarchy

YOU are our client. We are on your team and we don't take that for granted. Should another party be financially responsible for paying the contract, please know all design decisions will still be under your control. And on event day, we will only take design instruction from you or parties acting specifically at your instruction.

Artistic Freedom

Your wedding is important to us and we want to it be everything you imagine and more. Part of making that happen is giving us your trust. We work with fresh materials every day and if something you have your heart set on comes in not-up-to-snuff, we are going to use our experience and high standards to make the best design choice possible.

Behavior Policy

We always aim to treat all clients, vendors, bridal party members, and family with kindness and respect and we expect the same behavior in return. Any demeaning, insulting, or aggressive behavior towards our staff is grounds for terminating your contract with no refund.





Photo credit, Julia Sharapova Photography
Planner Credit, Alexa Kay Events

INSIGHTS FROM YOUR FLORIST

How to get the most out of your wedding flowers.



Cost savings tips and getting the most impact from your wedding floral budget are our top two most frequently asked questions. And we totally get it! You are investing a lot of money in beautiful florals and we want to share a few tips & tricks that we have found to really make your florals a statement no matter your budget.

FOCUS ON PHOTO MOMENTS

When considering where to focus your floral budget, think of the wedding photos that will hang on your wall. A guest table centerpiece or an aisle marker likely won't make the cut, but your bouquet, your ceremony, or your head table are all beautiful moments that will be heavily photographed. Prioritize those areas with your budget

LIMIT PERSONAL FLOWERS

Boutonnieres and corsages might seem like a small cost but they can add up! Thoughtful gifts such as photo frames or jewelry can also be a beautiful way to acknowledge special attendees. Limiting bridal party & family flowers can allow your floral budget to go towards more high-impact areas.

DON'T BE AFRAID OF COLOR

When it comes to weddings, a lot of couples tend towards safe "bridal" colors like whites and blushes. And while that style is beautiful, there are many other colorful possibilities! If you enjoy color in your daily life, don't be afraid to incorporate color into your wedding. From colorful blooms to a luxe colored linen, our team can help craft a design for your event that your guests will always remember.

BE OPEN TO NEW IDEAS

Our team does many weddings each year and, we won't lie, we start to see the same inspiration photos a lot! One way to ensure your wedding is like no one else's is to ask us for design ideas based on your budget, style, and venue! We would love the chance to create something customized that no one has seen before!

Vendor Recommendations



PLANNERS & COORDINATORS

We 100% believe that a planner or coordinator is crucial to your wedding planning process.

Because planners & coordinators work so closely with couples to make their vision come to life, we like to give extra personal recommendations based on your style, budget, and personality. Want recommendations for the perfect planner?

Ask our team and we will happily make a connection!

PHOTOGRAPHERS

Alba Rose Photography

www.albarosephotography.com
@albaroseco

Celina Gomez Weddings

www.celinagomez.com
@celinagomezweddings

Julia Sharapova

www.jsharapova.com
@j.sharapova

SOUND & LIGHTING

Le Force Entertainment

www.leforceentertainment.com
@leforcedj

Leonardo Event Group

www.leonardoeventgroup.com
@leonardoeventgroup

My DFW DJ

www.mydfwdj.com
@mydfwdj

Vendor Recommendations



BEAUTY

Melisa J Beauty

www.melisajbeauty.com
@melisajbeauty

Hello Flawless

www.helloflawlessartistry.com
@helloflawlessartistry

VIDEOGRAPHERS

Chris Harmon

www.chrisharmonfilm.com
@chrisharmonfilm

North Mark Films

www.northmarkfilms.com
@chrisharmonfilm

LINENS & DECOR

Belle Decor

www.belledallas.com
@belledecordallas

Nuage Designs

www.nuagedesigns.com
@nuagedesignsinc

Perch Event Decor

www.perchdecor.com
@percheventdecor

CAKE BAKERS

Elena's Cakes

www.elenascakes.com
@elenascakesdallas

Fancy Cakes by Lauren

www.fancycakesbylauren.com
@fancycakesbylauren

Crumb & Kettle

www.crumbandkettle.com
@crumbandkettle_dfw

SIX FUN DALLAS DATE IDEAS

take a break from planning and have some fun!

01

DALLAS MUSEUM OF ART

Tons of funky, modern exhibits and art from many different cultures! Once you have seen all you could want inside, head to the museum's outdoor sculpture garden. There is even a cafe inside if you get hungry.

02

ICE SKATING AT THE GALLERIA

This would be fun any time of the year! Head to the bottom floor of the Galleria, strap on your skates and hit the ice. You might start out hugging the rails, but we bet you'll be skating hand-in-hand like the pros in no time!

03

THE PEROT MUSEUM

Awaken the science enthusiast in you. The Perot Museum is full of cool things at every turn. We're huge fans of the dinosaur displays & and many interactive areas. Try out the earthquake simulator, play with robots, or electronically race a cheetah.

04

VISIT REUNION TOWER

Maybe you know it's other name: The Ball! It is what makes the Dallas skyline famous! Check out the views from the GEO Deck & then grab a bite to eat in the rotating restaurant. You can even get a pass that lets you come back after dark to see the city lights.

05

THE DALLAS WORLD AQUARIUM

We can't be the only ones who love the ocean, right? Head to the aquarium for incredible exhibits and interactions. We love the otters and the penguins! Nothing will make you feel more romantic than these little cuties.

06

THE BISHOP ARTS DISTRICT

The Bishop Arts District is full of amazing food and shopping. Take an evening to grab drinks and dinner and then browse the festival light-lined streets for some shopping. Be sure to stop by Emporium Pies for dessert!

Lemon Almond Tarts

INGREDIENTS

VANILLA WAFER CRUSTS

75 vanilla wafers
1/4 cup powdered sugar
1/2 cup butter, melted

ADDITIONAL ITEMS

6 - 4" tart pans
sprigs of mint for garnish

LEMON ALMOND FILLING

1 - 7 oz. package almond paste
2 large eggs
1/4 cup granulated sugar
2 tbsp melted butter
2/3 cup lemon curd
2 - 6 oz. package fresh raspberries

BAKING INSTRUCTIONS

1. Preheat the oven to 350°F.
2. Pulse vanilla wafers in a food processor 8-10 times or until finely crushed.
3. Stir together crushed wafers, powdered sugar, and butter in a medium bowl.
4. Press crumb mixture on bottom and up sides of 6 lightly greased 4" tart pans with removable bottoms. Place on a baking sheet.
5. Bake crusts for 10-12 minutes or until lightly brown.
6. Transfer to a wire rack and let cool completely (about 30 minutes)
7. Reduce oven to 325°F.
8. Beat almond paste, eggs, sugar, and melted butter at medium speed until well blended. Pour mixture into cool crusts.
9. Bake for 18-20 minutes or until set and just browning around edge.
10. Let cool on a wire rack for 30 minutes.
11. Spread 1 1/2 tbsp lemon curd onto each tart. Cover & chill for 1-24 hours.
12. Remove tarts from pans and top with raspberries before serving. Garnish with mint if desired.



ENTERTAINING TIPS & TRICKS

how to be the hostess with the mostess

Have the basics on hand

A great hostess is never unprepared. Expect the unexpected guest or gathering and be prepared with an extra bottle of champagne in the refrigerator, fully stocked toiletries in your powder room, and a few bottles of wine ready for hostess gifts.

Fresh flowers make it special

We may be a little biased, but fresh flowers are so wonderful during your season of engagement. A petite arrangement makes a lovely hostess gift, fresh centerpieces for your wedding shower can really make it feel high end, and even just having fresh blooms around your home can be the pick-me-up we all need during wedding planning!

Stock up on Thank You cards

During this time, you will likely be flooded with gifts, parties, and other generous gestures. Don't wait until after your wedding to say thank you to your friends and family. Buy a pack or two of cute Thank You cards to have on hand and get them out as soon as you can! It's only good Southern manners!

Wow your guests with Hotel Welcome Gifts

A thoughtful gift delivered to your traveling guests will always be appreciated. The options are endless, but even a simple collection of local snacks, bottled water, and a sweet note delivered to their hotel is a lovely way to thank them for traveling so far for your special day. Want to go the extra mile? Include suggestions for local restaurants and points of interests and deliver in a customized tote bag!



Photo Credit, Emily Chappel Photography
Planner Credit, Christian Moore Events

*We are so over-the-moon excited to
be a part of making your wedding
unforgettable.*

*Our clients truly have our hearts
and we are ready to make your
vision a reality.*

All our love,

KRISTEN

& THE HAUTE FLORAL TEAM