

Speaking Services



Keynote 2 The \$10 Million Mistake - Trust & Resilience in Business

OVERVIEW:

Trust is the currency of leadership — and when mishandled, the most expensive mistake you can make. In this keynote, David shares a powerful story of how a single breakdown in trust cost his company over \$10 million and not only nearly bankrupted, but rebounded stronger. Through firsthand experience, he offers a framework for rebuilding and strengthening trust in organizations.

TARGET AUDIENCE:

CEOs, leadership teams, and organizations navigating team dynamics, founder transitions, or trust repair.

KEY TAKEAWAYS:

- ✦ **How to Build Trust That Actually Lasts** - Learn how to lead with emotional openness and back it up with consistent, logical actions — the two essential ingredients for earning real trust.
- ✦ **Why Trust Is Your Most Valuable Business Currency** - Discover how to treat trust like capital — something to measure, protect, and grow — not just a buzzword.
- ✦ **When Letting Go Is the Most Strategic Move** - Explore how ego can quietly sabotage your leadership — and how knowing when to step back can actually propel your company forward.
- ✦ **How to Turn Harsh Feedback into a Growth Advantage** - Reframe criticism as a compass, helping you uncover blind spots and level up your leadership.