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SO YOU  
WANT  
SOME  
PICTURES  
OF YOUR  
BEAUTIFUL  
FACE?

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I know a gal.

# REBECCA FRANK CO.

I CAN'T WAIT TO MEET YOU



Hi, Hunnies /

I'm Becky -- the owner and lead  
photographer for Rebecca Frank Co.

I was raised by the ocean and I found love  
in the mountains; the waves and the peaks  
- the ebbs and the flows.

I love capturing your real, raw, and true  
stories.

My shooting style can be described as  
story-telling, free + intimate, and  
perfectly imperfect. I capture lifestyle  
branding photos to fit your business.

+

/ I love fresh sheets  
/ My wife + family  
/ My Momma  
/ Dark Humour  
/ The Mindy Project  
/ Candles  
/ Connecting with Humans

-

/ I don't love the dentist  
/ Being Cold  
/ Oranges  
/ Losing Monopoly Deal  
/ Rude Tudes  
/ Missing the People I love  
/ U2 taking over my phone



SO YOU'RE  
READY TO  
LEVEL UP YOUR  
BUSINESS?



This guide should  
answer questions that  
you have about me,  
about pricing, my  
process, and all of the  
fun things in between.

L E T ' S D I V E I N



## T H E R E B E C C A F R A N K P H I L O S O P H Y

The most important thing during this process is you. How you feel during our time together is equally as important as receiving beautiful images. Consider these my vows to you:

/ I will be open, honest, and communicative [I might take some time because I value work-life balance but I will always answer]

/ I will put my heart and soul into everything that I do for and with you.

/ I will try my damndest to make you laugh. Even if I have to resort to shitty dad jokes.

/ I will always bring equal parts class + sass to this relationship.

/ I will guide you through your session, but we will always let your emotions lead the way.

/ I will always be your ultimate hype woman.

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Rebecca Frank Co. is all about preserving your intimate memories, capturing the raw moments, and having some f\*cking fun while we do it. This is a space where you can feel comfortable being yourself. We're about real life, and real love.







# BRAND NIGHT











## THE BASICS

*starting at, \$750+ gst*

- / 20 High Resolution Files
- / Delivered via Online Gallery
- / Personal Online Store
- / Print Rights for Small Business + Entrepreneur
- / Option to Buy More Images

*[ travel fees and/or studio fees  
applied based on location*

This will be a 2 hour branding photoshoot where we will bring your ideas and concepts to life. This option includes:

- / 15 Minute Discovery Call
- / One Location + Guide
- / Brand Questionnaire
- / Collaborative Brainstorm Pinterest Board
- / You can bring 3-5 Outfits Changes + 2-3 Products

## THE BASICS

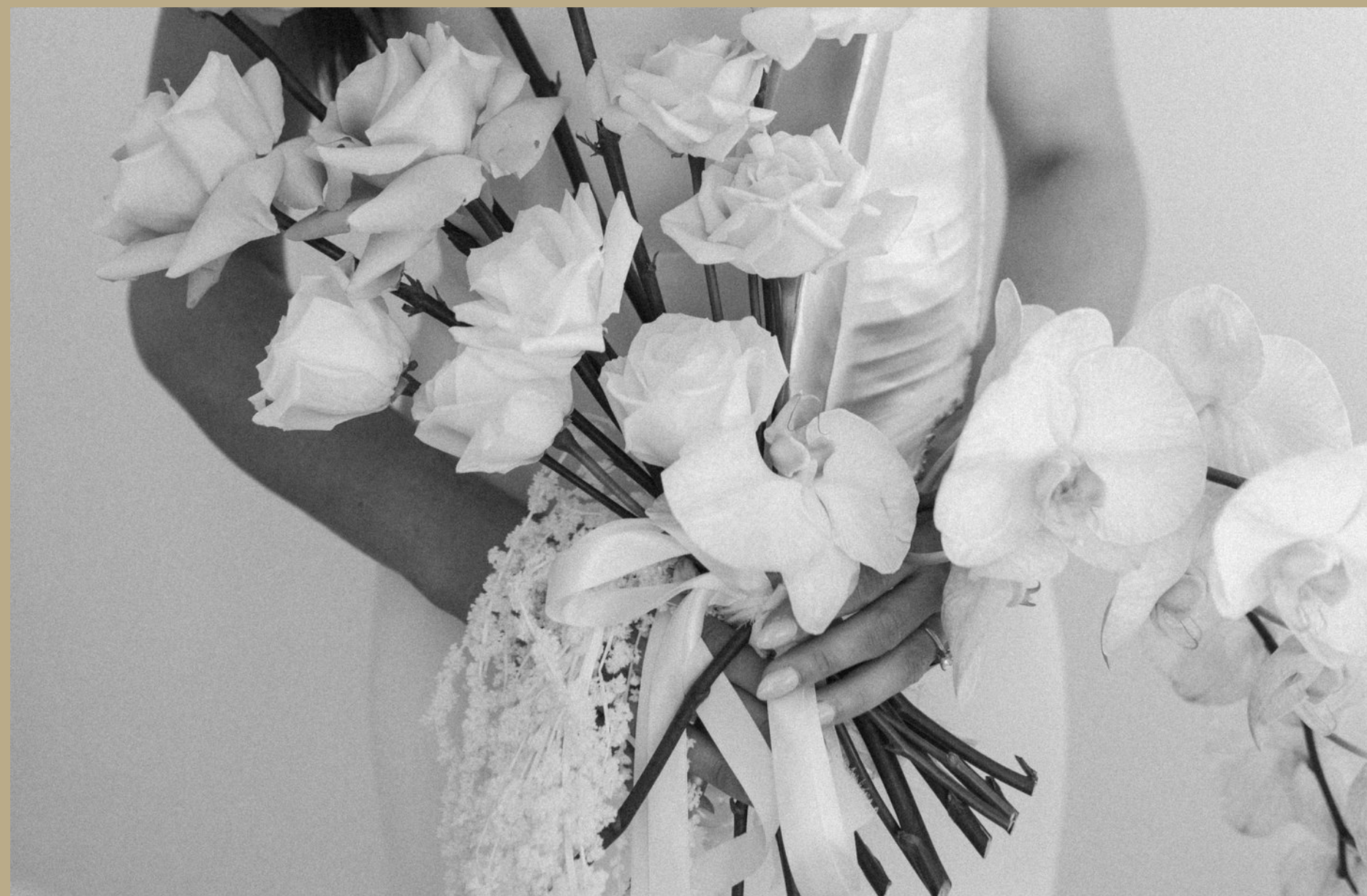
This collection is perfect for a small business/creative entrepreneur who likes to do their own planning and has a clear direction of how they want the their shoot to go. I will bring your vision to life!

For the basics package you will be responsible for providing me with the following one week before your session:

- / photoshoot shot list/ creative direction
- / prop sourcing
- / planning outfits + concepts

*[ travel fees and/or studio fees  
applied based on location*









## THE FULL PACKAGE

*starting at, \$2150+ gst*

- / 60 High Resolution Files
- / Delivered via Online Gallery
- / Personal Online Store
- / Print Rights for Small Business + Entrepreneur
- / Option to Buy More Images

*[ travel fees and/or studio fees  
applied based on location ]*

This will be a 6 hour branding photoshoot where we will bring your ideas and concepts to life. This option includes:

- / 30 Minute Discovery Call
- / Location Guide
- / Brand Questionnaire
- / Collaborative Brainstorm Pinterest Board
- / You can bring 7-10 Outfits Changes + 5-10 Products [these are interchangeable]



## THE FULL PACKAGE

This collection is perfect for a small business/creative entrepreneur who likes to do their own planning and has a clear direction of how they want the their shoot to go. We will spend more time diving into your full brand during this session. I will bring your vision to life!

For the full package you will be responsible for providing me with the following one week before your session:

- / photoshoot shot list/ creative direction
- / prop sourcing
- / planning outfits + concepts

*[ travel fees and/or studio fees  
applied based on location*



Q / What is your  
cancellation policy?

A / If you have to cancel  
your session for any reason  
[Covid Included], I retain  
the sum of your retainer. I  
will work with you to try and  
find a new date within one  
year of the original  
scheduled date at no  
additional cost!

Q / Do you require a  
deposit?

A / Yes. In order to secure  
your session date, I require  
a 25% down payment when  
booking as well as a signed  
contract. The remainder will  
be due the week of your  
session.

FREQUENTLY  
asked







Q / How do you protect my photos?

A / All three of my cameras have dual card slots. This means that each image is getting saved to two memory cards at once! When I get home I back your images to three locations and keep your cards in a fire proof safe [weeee bit intense]. I promise, I take the utmost care with your photos.

Q / Will we get sneak peeks of our session?

A / Absolutely. You will get a preview of your session/wedding day within one week.

Q / Do I receive every image that you take?

A / Short answer: No. When you sign your contract with me, you will leave all of the editing and culling in my hands.

Q / Do you recommend any vendors for my session?

A / Hell yes! I have a list of makeup artists, hairstylists, florists, planners, etc. who I highly recommend, trust, and have worked with before. Canada has so many incredible vendors. When you book with me I will provide you with a list.

Q / Can I share the photos that you send to me?

A / Of course! I would absolutely love nothing more. The only thing that I ask of you is to not alter the original image that I send to you (ie. no filters, cropping, etc.)

Q / How will I receive my photos?

You'll get a link to your online gallery. You can select the amount of photos that come with your package and download the high-resolution photos from there!



## A LA CARTE | ADD ONS

/ 5 Film Photos Shot on 35mm; \$100  
/ Studio Fees; vary  
/ Additional Hour of Photography; \$600  
/ GIF [moving image comprised of multiple images]; \$100  
Makeup Artists + Hair Stylists; Pricing Varies

/ Content Producer and/or stylist; fees vary

*[ a content producer / stylist is a perfect addition if  
you're not entirely sure of your vision and you need  
some help perfecting that image.*

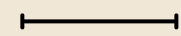








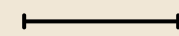
I'm so  
ready to  
book! What  
now?



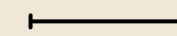
Send me an  
email and  
I'll send  
you a list  
of all of  
the things  
I need from  
you?



Sign the  
contract,  
send a  
25%  
deposit  
to secure  
your  
date.



I'll send  
you a  
guide,  
and  
questionn  
aire to  
get the  
vibe of  
your  
session +  
we will  
pick a  
location.



It's your  
shoot day!  
Let's make

# THE PROCESS







FOR REAL  
LOVE  
REAL & LIFE

T H A N K   Y O U   -   S O   M U C H

Thank you for taking the time and for your consideration! I am so excited to  
get to know you.

Please let me know if you have any questions, or if you'd like to chat about  
details and customizations - I'm always happy to discuss anything in further  
detail and I'm always here for you.

I can't wait to hear all about your dreams, babes!

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