





MISSION

The Rebecca Bender Initiative aims to Equip
America to identify and respond to human
trafficking. We empower survivors to restore
and live their dreams.





VISION

We envision a world free of exploitation where all people can go after their dreams. That means our communities have to see "sex for sale" in a completely different light and know what actions to take.

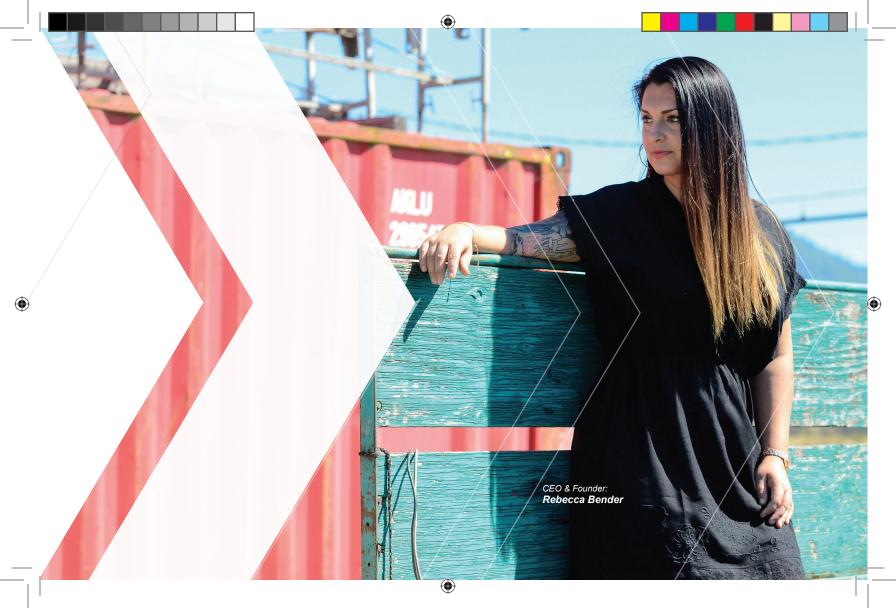
We envision the exploited breaking out of cycles of abuse so they can walk confidently into a new destiny.



Thank you for learning more about RBI and what we are doing to change the culture. I believe that everyone, every human being, is born for greatness. However, somewhere along our journeys, some of us have been targeted and exploited, even lured away with false promises to reach those dreams. I know first-hand what that is like, and after escaping, I still had that burning desire to find out why I had lived when others had died. On my journey to find it, I met many other men, women and children just like me: mothers, fathers, sisters, brothers. We were all on a journey to figure out what that greatness was and could be.

RBI envisions a world free of exploitation, where all people are free to explore the talents and abilities that we're created to have. More than that, we want to come alongside survivors and help them create tangible, strategic ways to make their dreams a reality. In the last four years we have made incredible progress in enhancing the lives of survivors across the world, assisting in the direct escape of women and children, and impacting the nation on what trafficking looks like in communities all around us. We'd love for you to join us!

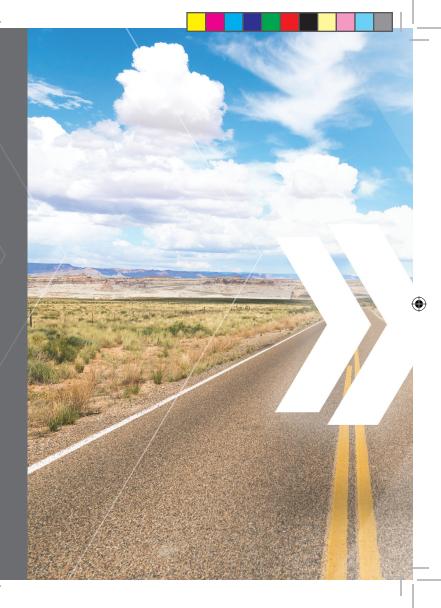
— Rebecca



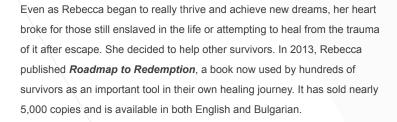
OUR STORY

When Rebecca Bender escaped a life of sex trafficking in 2007, little did she know that less than a decade later she would become a worldwide leader in the anti-trafficking movement. The Rebecca Bender Initiative (RBI) was born out of Rebecca's personal story. A journey from brokenness and trauma to redemption and healing.

At the time of her escape, Rebecca had given her pimp six years of her life. She was a young single mother with a criminal record and zero hope. That's when she decided to give God six years and see what he would do with it. Rebecca actively sought healing and recovery during this time. She got a job, started college again and got married. Little by little, She allowed God to put the pieces of her life back together and instill in her a new sense of purpose and passion.







In 2014, Rebecca founded RBI. Since then, RBI has grown exponentially due in large part to RBI's investment in other survivor leaders. The majority of our staff are volunteers, over 60% are survivors.

RBI changes the culture by opening people's eyes to the cultural norms, beliefs and actions that fuel sex trafficking — things often hidden in plain sight. RBI provides services, resources and practical tools to help survivors heal, grow and flourish. And it doesn't stop there. RBI keeps giving back. Survivors' lives are changed. And those changed lives go on to help change the lives of other survivors, families and communities.

That's the culture of RBI.

That's how RBI is changing the culture to eradicate modern day slavery.

ABOUT RBI

We are a leading forerunner in the effort to eradicate modern day slavery and change the mindset of today's culture. Our mission is to bring a message of hope to the masses with a radical and fresh perspective on what it means to live in alignment with God's will in a modern culture.

THE RBI TEAM

Paid: CEO - Rebecca Bender

Deputy Director - Nick Lembo

Program Coordinator – Melanie Huggard
Executive Office Administrator – Jody Howell

Elevate Lead Mentor - Kathy Bryan

Elevate Life/Career Coach - Deni Anderson

Non-Paid: Communications - Chelan Russ

Prayer & Events – Lauren Hall Blog Coordinator – Jessa Dillow Elevate Mentor – Angie Conn

BOARD OF DIRECTORS

Laura Harville, *President*Al Winn, *Vice President*Scott Peterson, *Secretary/Treasurer*Henry Lozano, *Board Member*Ashlee Kleinert, *Board Member*Trina White, *Advisory Board Member*Will Hart, *Advisory Board Member*Angela Lott, *Advisory Board Member*



ELEVATE

The largest and only online academy for survivors across the globe. Regardless of where they live, survivors can receive holistic support to take their lives to the next level.

EQUIP

We equip first responders across America on how to identify and respond to victims of exploitation. We also assist law enforcement on case investigations and trial.



REBECCA BENDER INITIATIVE

We want a world free of human exploitation.

88,911 PEOPLE TRAINED 2014-2017

Impact Through Awareness Events 57,708

RBI Event Attendees

13,801 **Community & Service Providers** Churches, Business Owners and Staff

Law Enforcement Police, FBI, SVU, Vice

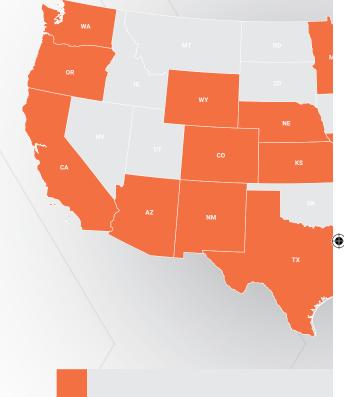
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5,500 Medical Doctors, Nurses, EMS, Paramedics, Hospital Staff

3,175 Advocates & Allies Social Workers, Advocates, Safe Homes

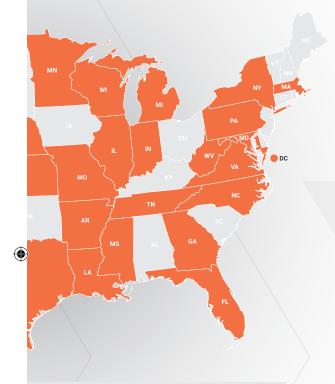
315 Elevate Students/Alumni Online Program for Survivors of Human Trafficking

*Category totals are approximate. Professions were not collected at all events.



STATES VISITED BY RBI 2014-2017





1. Louisiana

2. West Virginia

3. New Mexico 4. Maryland

5. Kansas

6. Indiana

7. Florida

8. Arkansas

9. Mississippi

10. Missouri

11. Illinois 12. Wisconsin

13. Georgia 14. Oregon

15. Tennessee

16. California

17. Minnesota

18. North Carolina

19. Texas

20. Virginia

21. Wyomina

22. Washington

23. Arizona

24. Michigan

25. Pennsylvania

26. New York

27. Washington DC

28. Colorado

29. Nebraska

"I used to run from the police, now I train them. FBI, SVU, Homeland Security, undercover officers, service providers, first responders and more. We teach them how to respond to a crisis and help victims escape the horrific underground world of human trafficking." - Rebecca Bender



ORGANIZATIONS THAT UTILIZED RBI CONSULTING

Streetlight

Crisis International

Central CA Dream Center

Heavenly Hope

Shared Hope International

Ford Family

Redemption Ridge

CEASE

Exodus Cry

ovc

EPIK

NCATC (Redding Coalition)

Hearts with a Mission

House of Engedi

L.A. VICE

Homeland Security

FBI

Medford PD

Switch

DOJ HHS

Polaris

Escape from crisis

Learn more at: rebeccabender.org





Elevate empowers survivors to restore their lives and live their dreams by assisting during crisis, offering mentoring toward economic empowerment and providing resources for career development.

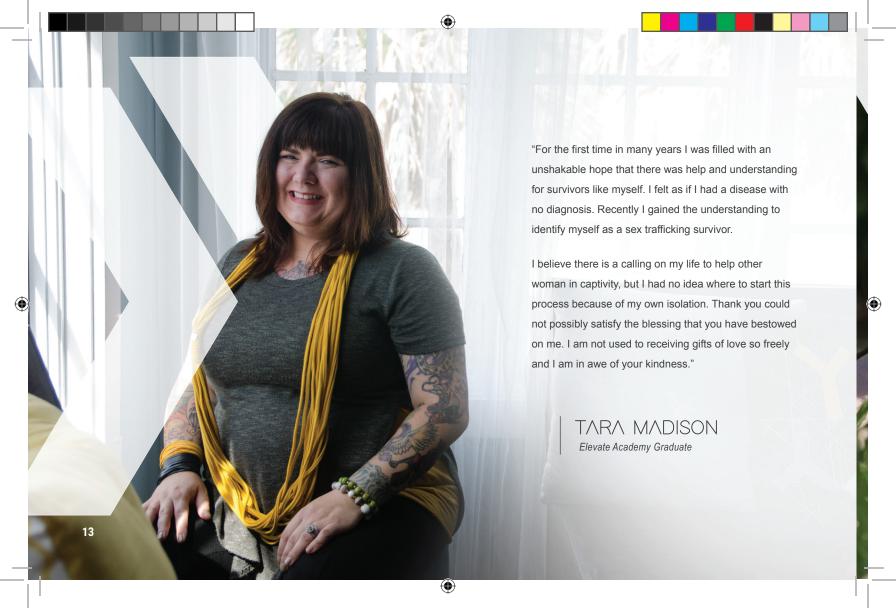


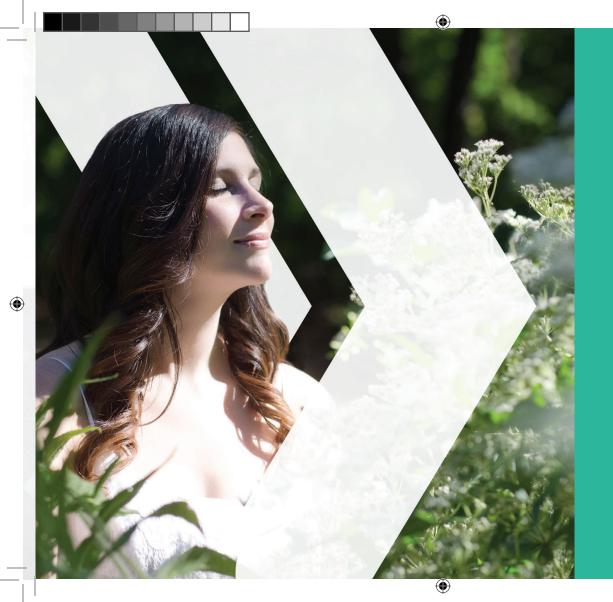


It starts with Elevate Academy. It's the largest online program and classes for survivors of human trafficking in the world. Elevate is an intensive, holistic-centered, 16 week online course that leads survivors through deeper levels of healing, professional development and leadership skills.

Using innovative technology, survivors now have access to RBI career coaches, life coaches, and other survivors to walk them through an intensive program and into their destiny. Maybe "and into the life they were born to live?"

After the intensive, survivors receive an entire year of follow up support and a lifetime of connection and access to workshops - both in person and via webinar. Elevate is more than a program. It's a lifeline to dream again and to have someone alongside navigating the path to those dreams.





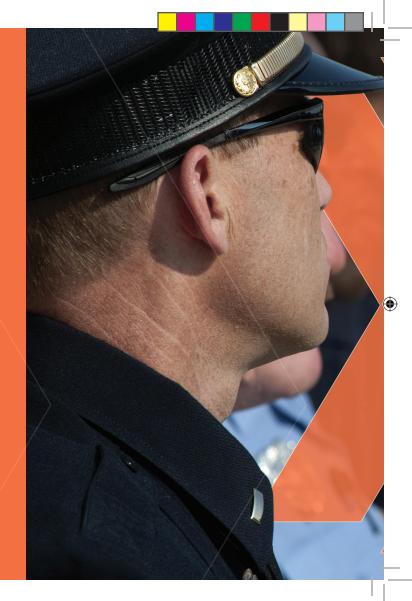
"Through this program I am already growing and seeing myself differently. I am learning who I am and who I am meant to be. I am learning who God created me to be. I am finally going to be free, as the chains of my past are breaking one by one. I am excited to finally live out my dream to help other girls who have been through the same battles and hurts as I have been through. This program is the reason why I will be able to do that."

KAILEE FAVARO

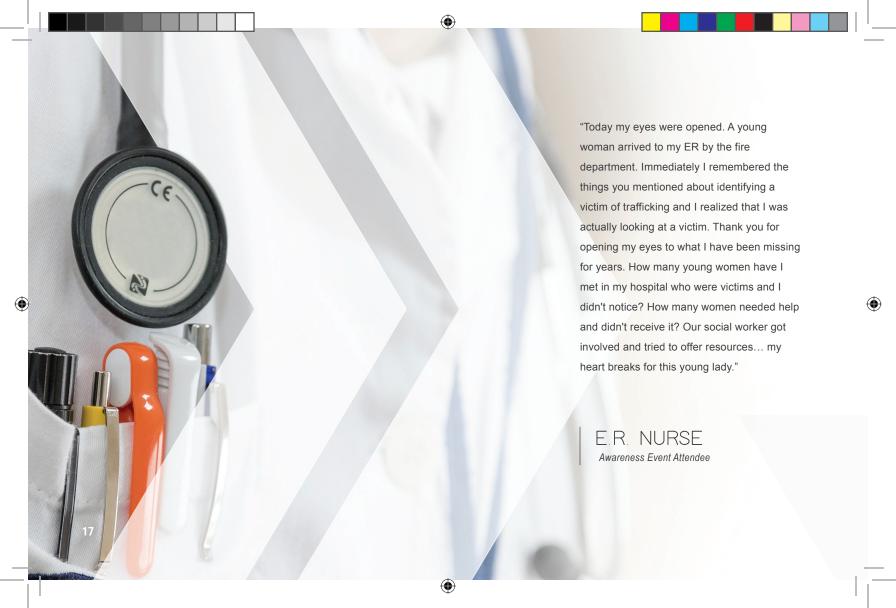
Elevate Academy Graduate

EQUIP>

Through training and awareness events, Equip serves to help America identify and respond to human trafficking, as well as embolden our culture through multi-media to recognize trafficking in our own communities.







AWARDS

2014 Unlikely Heroes Award

2015 Female Overcomer Award

2016 Hero to Our Generation Award

Multiple FBI & Congressional Recognition Awards

Rotarian Community Service Award

Paul Harris Fellow

INTERVIEWS & FEATURES



























SPECIAL THANKS TO OUR PARTNERS







RIDEMYROAD





















\$30-\$84 CATALYST FOR CHANGE

- \$30 Welcome box includes three text books, journal and pen welcoming new survivors into Elevate Academy
- \$60 Provides one professional Career Coach assessment for each survivor
- \$84/Month puts one survivor through an entire year of Elevate Academy

\$200 CHANGE A SITUATION

RBI assists survivors and their children in immediate escape from a trafficker or with barrier removals to assist in their long-term recovery. Some of those items include: car seats, shows, one night in a hotel, flight or bus ticket, food, utilities, etc.

\$500 CHANGE THE COURSE OF AN INDIVIDUAL by empowering a victim turned survivor with a team and resources.

\$1000 CHANGE A LIFE

Give a survivor an entire year of mentoring, coaching, modules, resources and a community that truly helps them take their life to the next level – answering the question now what after an escape.

\$5000 CHANGE A CITY

RBI not only empowers survivors directly through escapes, intervention, job readiness and mentoring, but we coordinate with groups we've trained on how to identify and respond to exploitation, equipping individuals to be change agents in their very own communities.

BECOME A CHANGE AGENT



PLATINUM PARTNERS

- 2 Sponsors at \$37,000
- 4 Sponsors at \$18,000

GOLD PARTNERS

- 5 Sponsors at \$15,000
- 2 Sponsors at \$10,000

SILVER PARTNERS

8 Donations at 5,000 15 Donations at 2,500

BRONZE PARTNERS

15 Donations \$1,500 10 Donations \$1,000

CULTURE CHANGERS

40 Commitments of \$500 50 Commitments of \$350

Become a **Passion for Purpose Partner** by joining our peer-to-peer fundraising campaign.

Set a goal and encourage your friends to sponsor or pledge a specific amount to your fun, crazy idea!

Visit rebeccabender.org for more details.

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