



ASHLEY COLE

PRICING AND INFO GUIDE

2024



You've just said "yes" to the next chapter in your life-long love story!

Imagine yourself on a journey of love and laughter with me as your guide to capture timeless moments that you will be able to hold dear for generations. Imagine reliving the laughter, stolen glances, and tender embraces—the essence of your unique love story frozen in time. As your dedicated wedding photographer, I am committed to turning fleeting moments into cherished memories. Let's embark on this adventure together, where each frame tells a story of your love. Say 'I do' to a visual narrative that transcends time, and let's create magic that lasts forever."



*Hey friend!
-I'm Ashley.*

With over 10 years of photography experience, my love for this art continues to grow!

Photography has been a passion of mine since grade school, and over the years I've had the privilege of capturing some truly special moments for my clients. From proposals and weddings to newborns and family portraits, every shoot is a chance to tell your story in a way that's both artistic and heartfelt. To be invited into the most precious of moments with you is an absolute dream!

My unique perspective and creative vision has the power to capture moments in ways that resonate deeply with you, because YOU are the story - not me. I have a keen attention to detail and am dedicated to making sure you feel at-ease so that every image produced is of exceptional quality. I am adaptable in various settings and invite your collaboration to be a valuable asset in bringing your vision to life. You can count on me to be the *biggest* encourager during our time together. I want you to feel so at-ease and celebrated.

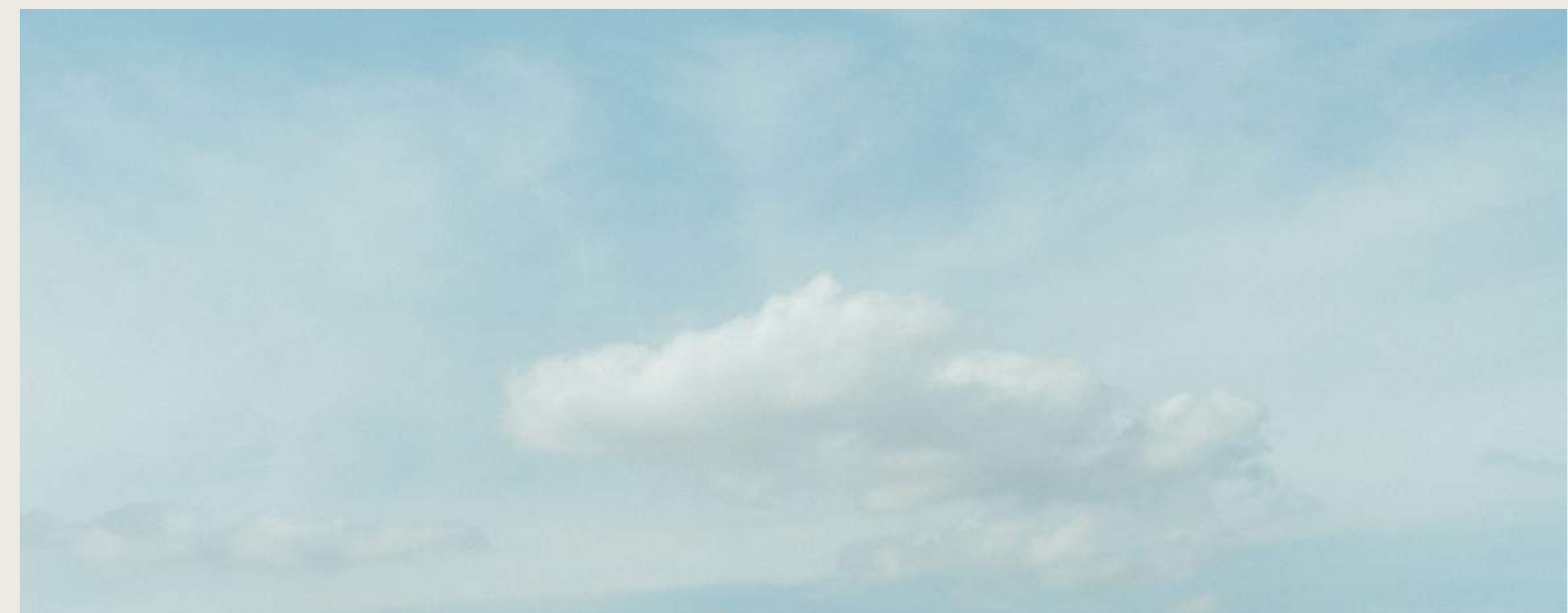


Amazing photographer,
super kind and overall
would 100%
recommend!!!!

-Nick F.



My Approach



Here is a bit about the approach that I take, and the experience you're about to have with me...

Embarking on the journey towards your wedding day is an exciting adventure, and your photography experience should reflect that joy. I work hard to connect with you well before the wedding day to ensure no detail goes unplanned. My approach to photography is a blend of professionalism and genuine enthusiasm, creating an environment where you can relax and allow your personalities to shine through each image. From our initial consultation to the final edited images, I am here to guide you with expertise, ensuring that every shot reflects the love and joy you share. From the spontaneous laughter to the quiet, intimate exchanges, I feel your ideal portraits are not just images; they are a visual keepsake, telling the beautiful story of your journey through your wedding day.

Kind Words




We hired Ashley as our wedding photographer because I liked her style on instagram. When we met with her she impressed me with her positive attitude and willingness to help with ANYTHING.

On my wedding day she arrived on time and made sure I got all the pictures that were important to me and then some!

Her detailed communication between the time I hired her and the day of my wedding was huge. I had a lot on my mind and worrying about my photographer was not one of them. Very professional and we are so happy with our experience with Ashley Cole Photography.

-Stephen and Sarah





The Wedding Packages

Four Packages



Wedding Package 1
PLATINUM

10 Hour Coverage

(10 HOURS OF PHOTOGRAPHY)

Second Professional Photographer

(TWICE AS MANY ANGLES & MOMENTS!)

High Res & Web Size Images

(850+ FINAL PHOTOS - THE BEST OF THE BEST) - ONE MONTH TURNAROUND

Wedding Album - Leather Fine Art Book

(30 PAGE, 10X10, LAY-FLAT, HARDCOVER ALBUM)

Online Gallery

(INCLUDED 1 YEAR OF CLOUD STORAGE)

48 Hour Sneak Peeks

(25+ PHOTOS DELIVERED RIGHT AFTER YOUR DAY)

Behind-The-Scenes Video Coverage

(IPHONE FOOTAGE OF EVERY BIG MOMENT OF THE DAY - DELIVERED RIGHT TO YOUR PHONE WITHIN 48 HOURS)

Discount Codes

(50% OFF AN ENGAGEMENT SESSION)

Custom Timeline Creation

(CREATIVE & LOGISTIC COLLABORATION WITH ME TO PLAN YOUR WEDDING!)

Exclusive Planning Downloads

(50 PAGE WEDDING GUIDE, VENDOR GUIDE)

5700

+ 500 per additional a-la-carte hour



Wedding Package 2
GOLD

9 Hour Coverage

(9 HOURS OF PHOTOGRAPHY)

High Res & Web Size Images

(650+ FINAL PHOTOS) - ONE MONTH TURNAROUND

Online Gallery

(INCLUDED 1 YEAR OF CLOUD STORAGE)

48 Hour Sneak Peeks

(25+ PHOTOS DELIVERED RIGHT AFTER YOUR DAY)

Behind-the-Scenes Video Coverage

(IPHONE FOOTAGE OF EVERY BIG MOMENT OF THE DAY - DELIVERED RIGHT TO YOUR PHONE WITHIN 48 HOURS)

Custom Timeline Creation

(CREATIVE & LOGISTIC COLLABORATION WITH ME TO PLAN YOUR WEDDING!)

Exclusive Planning Downloads

(50 PAGE WEDDING GUIDE, VENDOR GUIDE)

Discount Codes

(25% OFF AN ENGAGEMENT SESSION)

3700

+ 500 per additional a-la-carte hour

Wedding Package 3
SILVER

8 Hour Coverage

(8 HOURS OF PHOTOGRAPHY)

High Res & Web Size Images

(500+ FINAL PHOTOS) - ONE MONTH TURNAROUND

Online Gallery

(INCLUDED 1 YEAR OF CLOUD STORAGE)

48 Hour Sneak Peeks

(25+ PHOTOS DELIVERED RIGHT AFTER YOUR DAY)

Custom Timeline Creation

(CREATIVE & LOGISTIC COLLABORATION WITH ME TO PLAN YOUR WEDDING!)

Exclusive Planning Downloads

(50 PAGE WEDDING GUIDE, VENDOR GUIDE)

Discount Codes

(15% OFF AN ENGAGEMENT SESSION)

2700

+ 500 per additional a-la-carte hour

Wedding Package 4

INTIMATE WEDDINGS AND ELOPEMENTS

4 Hour Coverage

(4 HOURS OF SHOOTING)

High Res & Web Size Images

(250+ FINAL PHOTOS)

Online Gallery

(INCLUDED 1 YEAR OF CLOUD STORAGE)

Online HD Slideshow

(SLIDESHOW VIDEO OF YOUR PHOTOS)

48 Sneak Peels

(25+ PHOTOS DELIVERED RIGHT AFTER YOUR DAY)

Custom Timeline Creation

(CREATIVE & LOGISTIC COLLABORATION WITH ME TO PLAN YOUR WEDDING!)

Exclusive Planning Downloads

(50 PAGE WEDDING GUIDE, VENDOR GUIDE)

*Only available to weddings with a specific criteria, or only applicable to elopements involving a limited number of guests or hours of coverage.



2100

Wedding Package 5
ELOPEMENTS

3 Hour Coverage

(3 HOURS OF SHOOTING)

High Res & Web Size Images

(150+ FINAL PHOTOS)

Online Gallery

(INCLUDED 1 YEAR OF CLOUD STORAGE)

Online HD Slideshow

(SLIDESHOW VIDEO OF YOUR PHOTOS)

48 Sneak Peels

(25+ PHOTOS DELIVERED RIGHT AFTER YOUR DAY)

Custom Timeline Creation

(CREATIVE & LOGISTIC COLLABORATION WITH ME TO PLAN YOUR WEDDING!)

Exclusive Planning Downloads

(50 PAGE WEDDING GUIDE, VENDOR GUIDE)

*Only available to weddings with a specific criteria, or only applicable to elopements involving a limited number of guests or hours of coverage.



1600



SECOND PHOTOGRAPHER

While I can easily shoot a wedding solo, here's why your wedding may need a second photographer:

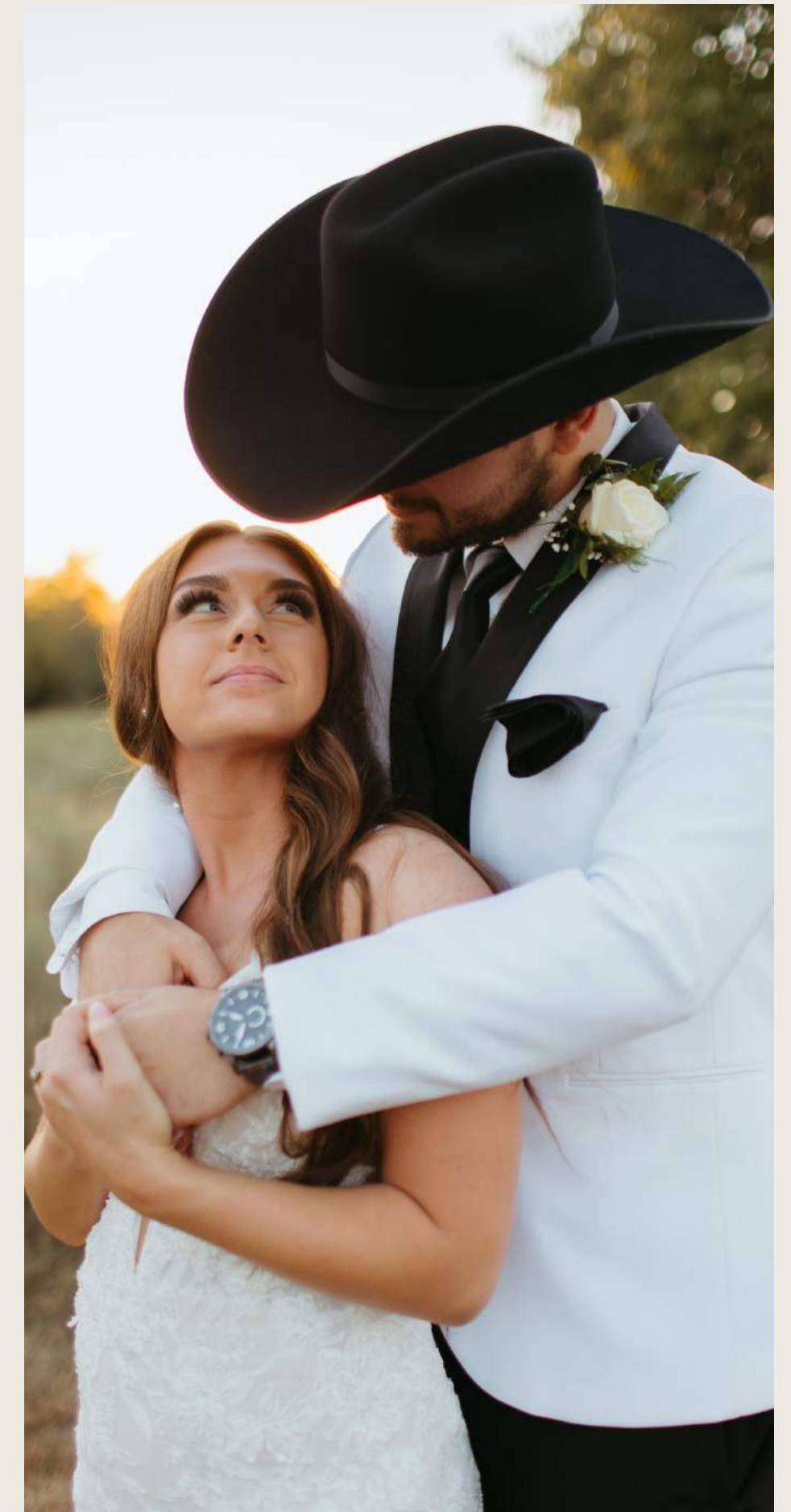
Adding a second photographer to your wedding photography packages is a valuable enhancement that can elevate the overall quality and storytelling of the captured moments! In the bustling and dynamic atmosphere of weddings, having a second photographer allows for a comprehensive coverage of the event. They can capture alternative angles during pivotal moments like the ceremony and reception, ensuring that no significant detail is missed.

With a second photographer, I can be in two places at once, providing a more extensive view of the day's unfolding narrative. This not only guarantees a more diverse set of images but also enables a richer and more nuanced documentation of your candid moments. Whether it's capturing the emotions between you two, the reactions of family and friends, or the subtle details that make your wedding unique, a second photographer adds depth to your photographic storytelling, offering you a timeless and comprehensive visual record of your special day.

add 1550

Ashley did an amazing job with my wedding photos! She was so fun and made my husband and I feel so comfortable on our wedding day! 10/10 would recommend

-Krista M.



Fine Art Photo Albums



Re-live your wedding over and over through photos you can hold...

Having a visual representation of your wedding day allows your wedding day to be felt over and over again. What elevates the experience even more though is getting your photos off of a computer screen and into an album. Albums can be held, touched, and seen. They are also the most tangible way for you to share your memories with your loved ones. Imagine sitting on the couch with your grandpa and grandpa and getting to unfold this book and turn the pages together. Or having your child grow up with “mommy and daddy’s wedding” on the coffee table, easily accessible for them to show all their friends while they’re playing dress up. Adding this to your collection, will be the most tangible heirloom passed down for generations.

800



Make it extra special...

add 375

Engagement Session

My most popular add-on and an easy way to connect with me and get comfortable in front of my lens well before the wedding day. I love for these sessions to feel the best combination of professional, laid-back, and personal.

add 400

Rehearsal Dinner Coverage

Want to remember the night all your loved ones gather together to celebrate with toasts, speeches, and dinner to celebrate before your wedding day?

add 1000

One-Week Gallery Delivery

Don't want to wait the normal month for your photos? Skip the queue and add this service to have your photos in one week!



SAMPLE TIMELINES

for 10 hours

12:00 PM	Getting Ready, Hair, Makeup, Dress (First Looks with Bridesmaids/Parents) Detail Shots Travel between venues
2:30 PM	First Look Romantics (Couple Photos)
3:45 PM	Bridal Party Photos
4:30 PM	Family Photos
5:00 PM	Pre-Ceremony hide-away
5:30 PM	Ceremony
6:00 PM	Cocktail hour
6:30 PM	Reception Dinner First Dances Cake Cutting Open Dancing
1 HR BEFORE SUNDOWN	Sunset Photos
10:00 PM	Send-Off

2:00 PM	Getting Ready, Hair, Makeup, Dress (First Looks with Bridesmaids/Parents) Detail Shots
3:45 PM	First Look Romantics (Couple Photos)
4:45 PM	Bridal Party Photos
5:15 PM	Family Photos
5:45 PM	Pre-Ceremony hide-away
6:00 PM	Ceremony
6:30 PM	Cocktail hour
7:00 PM	Reception Dinner First Dances Cake Cutting Open Dancing
1 HR BEFORE SUNDOWN	Sunset Photos
10:00 PM	Send-Off

for 8 hours

PHOTO COVERAGE GUIDE

Imagine your wedding day stress-free as you embrace the ones you hold dear, step into covenant with the love of your life, and celebrate the evening with all your friends and family.

I've created this example of how hourly coverage runs with me by your side.



TRAVEL? I'll go wherever your love takes us!

I am based in Wichita, KS, but I will travel
wherever you're dreaming of!

Travel included within the 30 mi radius Wichita, Kansas.
\$60/hr + 0.63 per mile in excess of 30 miles.

Destination Weddings/Elopements

Anything over 3 hours away from my home in Wichita, Kansas is
considered a Destination Wedding, so if your wedding falls under that
category, please request my Destination Pricing Guide! :)





ENGAGEMENT PHOTOS

Let me just start with, from the very first communication, this lady was amazing. She makes you feel so comfortable and does her best to get to the bottom of your vision. Ashley was not only so sweet but she also produced the MOST AMAZING engagement pictures for my fiancé and me. She is amazing, we HIGHLY recommend her!!!

- Ben and Madi

375

Evening or Morning Session
(Most shoots take about 1 hour)

High Res & Web Size Images
(100+ Final Photos)

Online Gallery
(Included 1 year of cloud storage)

It's the most no-pressure way to get comfy in front of my camera, & we'll make magic in the process!

THE PROCESS

1 – Let's meet via phone call!

This is a chance for us to connect and ensure we are the best fit for each other!

3 –The planning process..

We will collaborate during your engagement to make sure all details are noted, and your custom timeline accomodates everything important to you.

5 – Previews within 48 hrs!

Sneak peeks right after the wedding day delivered straight to your phone!

2 – Secure your date!

Post-consult call, I'll send you your proposal with a contract and invoice! Once that's signed, your date is locked in!

4 – It's WEDDING DAY!

I'll show up ready to photograph your dream day with guidance and joy as the day unfolds.

6 – One-month gallery turnaround.

On your one month anniversary you'll be able to sit down with your loved one and re-live your wedding day all over again.



It's that easy. And I'll be there for ya every step of the way!



PAYMENT PLAN

I understand that this is an investment, so feel free to pay as you go!

Payment 1

This is your retainer payment to book in your date on my calendar! \$800 flat fee, non-refundable.

Due on booking day.

Payment 2

This is your 2nd payment, which is 1/2 of your remaining balance.

Due 3 months from Wedding Day.

Payment 3

This is your 3rd and final payment, which is the second 1/2 of your remaining balance.

Due 2 weeks from Wedding Day.

“

Ashley is the sweetest photographer and we could not be more happy with our pictures! Her and my now fiancé were planning our surprise proposal during our session and it turned out better than anything we could have ever dreamed of! She was so helpful with the poses and making sure we felt comfortable. We received our proposal sneak peaks not even 24 hours after our shoot! I cannot recommend Ashley enough, and there is no better person we could have asked for to be there on our special day!

- Dani S.



FAQS

What is required to secure our wedding date?

Fill out my [contact form](#) to inquire! I'll reply within 24-48 hrs. We'll chat and you'll choose your favorite wedding collection, sign my wedding photography contract, and submit a deposit to secure your day. Once submitted, everyone else will be declined for that date, and my eyes will be on YOU to make all your wedding dreams come true!

I'm not confident in creating a wedding day timeline. Do you assist in this process?

Absolutely! I will be holding your hand through the entire process. After securing your date, I'll send you a questionnaire to capture all the nitty gritty details. We will talk multiple times leading up to your wedding day to ensure no detail goes untouched.

There are some vendors I don't have. Do you have recommendations?

YES! Upon booking with me, you will receive my Bride Guide, which is packed with vendor recommendations as well as wedding planning tips.



Kind Words



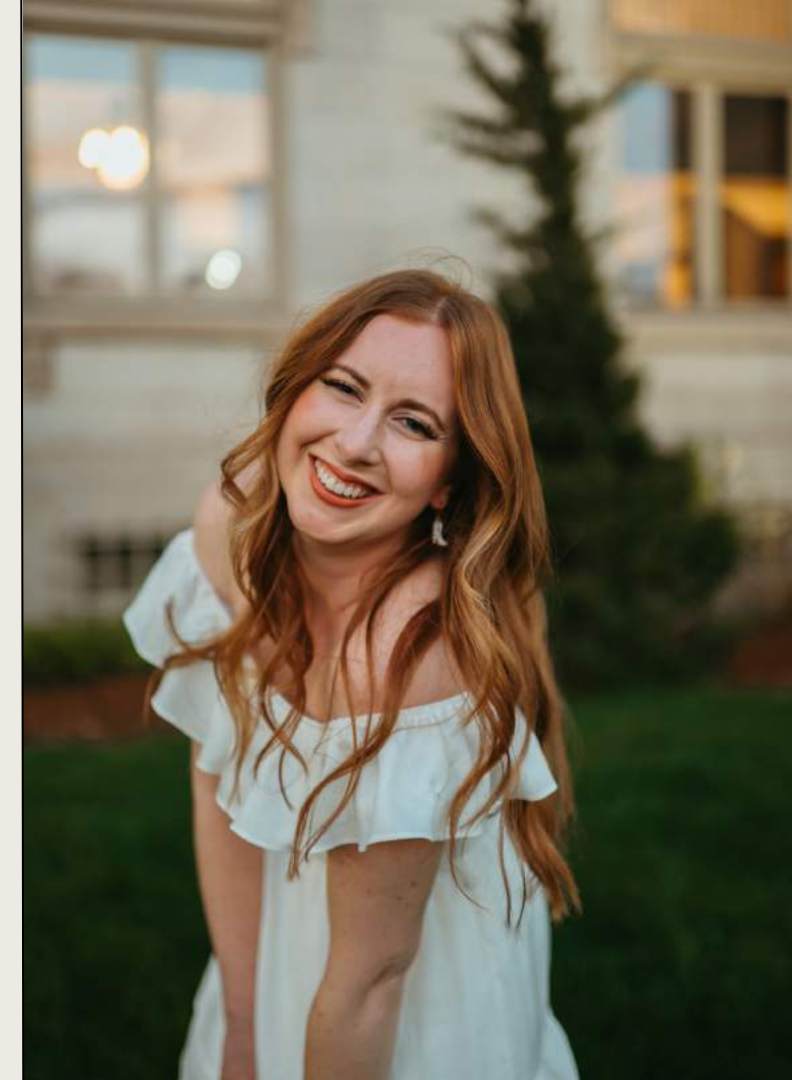
Could not have asked for a better engagement picture experience!!! Our photos turned out amazing! Ashley was truly able to capture the love and happiness in our photos! We received so many compliments from friends, family, and co-workers on how great our pictures are! Can't wait for our wedding because I know that our photos are going to be fantastic!!

-Mackenzie T.



READY FOR NEXT STEPS?

Let's do this! You can...



...schedule a call
with me!

...or email me with
any questions!

...or just say, "*We're
ready to book
right now!*"

I'm so excited to hear back from you! My dates and availability books up fast each year, so to avoid missing your date, please schedule a consult call with me as early as you can!

*Let's chat
soon!*

ASHLEY COLE

