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THE FERGUSON CENTERS FOR
Leadership Excellence

Press Release

THE FERGUSON CENTERS FOR LEADERSHIP EXCELLENCE ANNOUNCE A NEW COACHING PARTNERSHIP WITH LIFERAMP

Monday, 22 January, 2024

Chicago, Illinois, The Ferguson Centers for Leadership Excellence is delighted to announce a new partnership with the coaching technology company LifeRamp. Selected students, called Ferguson Fellows, will now benefit from LifeRamp's **Launch 360° Credential**. Participants of the program will be provided with full access to LifeRamp's life and career coaching app as well as one-to-one personalized sessions with a certified LifeRamp Coach.



“We launched the Ferguson Centers for Leadership Excellence (CLE) as we saw a fundamental need to enhance diversity across all real estate related industries”, says Ferguson Charitable Foundation Founder and Ferguson Partners Chairman and Founder, Bill Ferguson. “We have just admitted our second cohort of Ferguson Fellows and our team is excited to watch both cohorts excel in our program. Our new partnership with LifeRamp will help accelerate their learning and we anticipate their advancement in real estate will be impactful, and that they will be able to effectuate real change in the C-suite and boardrooms across the world.”

*“We started LifeRamp to bring the transformative power of professional coaching to young people much earlier in their career and life journeys”, says LifeRamp Founder and CEO Michael Huckaby. “We continue to expand our business in key sectors of the economy. Our partnership with The Ferguson Centers for Leadership Excellence aligns each of our long-term visions to impact young and diverse professionals in the real estate industry. This represents a significant milestone in our journey to impact over **1 million** young people by 2030.”*

Ferguson Fellows will benefit from:

- Regular coaching sessions with a dedicated personal coach
- In-app messaging with dedicated coach for easy communication
- 24-7 access to LifeRamp’s life and career coaching app, with goal setting and tracking tools plus access to LifeRamp’s learning circles
- Access to an extensive library of resources curated by both LifeRamp and The Ferguson CLE to provide technical and power skills training and professional development
- Quarterly Live Thought Leadership Group Coaching Virtual Events

About The Ferguson Centers for Leadership Excellence

The Ferguson Centers for Leadership Excellence’s mission is to empower racially and ethnically diverse students, as well as those who identify with diverse gender identities, to earn undergraduate degrees and secure promising careers in real estate & related sectors. This vision is accomplished through The Ferguson CLE’s Leadership Academy that comprises 1:1 career/life coaching, technical and professional training and development modules, 1:1 industry mentorship, and career services access to the hundreds of Ferguson CLE Company Partners. In addition, select Ferguson Fellows will have the opportunity for a scholarship to provide tuition support of up to \$10,000 for the academic year.

About LifeRamp

LifeRamp’s global mission is to democratize access to career, leadership, & well-being coaching, engaging over one million young and diverse professionals by 2030, unlocking their potential, and providing all the support and tools they need to succeed in a career and life they love. Headquartered in the Washington, D. C. area, and working with industry leaders & partners in higher education, healthcare, humanitarian impact, and hospitality/real estate, LifeRamp is accelerating the career development and leadership trajectory of talented professionals in 15 countries on four continents.

www.theclefoundation.org