

# LEADERSHIP BEYOND THE THEORY

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NUMBER OF YEARS  
AS A LEADER

10/10

LIKELIHOOD TO  
RECOMMEND TO OTHERS

130

LARGEST TEAM  
IAN HAS LED

### WHAT SPECIFIC CAREER CHALLENGES DID YOU HAVE, THAT LED YOU TO LOOK FOR A SOLUTION LIKE LBT?

I was challenged by an overwhelming workload and had concerns that the work I was doing needed to be more effective. Work was starting to have a negative impact on my life and this was not a future I wanted. I also knew that I had to challenge and change myself as a leader if I was going to turn my job into an incredible opportunity.

### DID THE PROGRAM EXCEED, MEET OR NOT MEET YOUR EXPECTATIONS?

It has become much clearer to me to see where I am currently at as a leader and what will be required to become a better one. I can say I see my workplace through a different lense now. LBT created a learning package filled with high quality material and exceptional value.

The program has modelled, as a team, a standard of hard work and professionalism I was not familiar with. This helped me to realise how much more is possible if I choose to focus and apply both the content and the examples. I have learnt that I can achieve anything if I am willing to do whatever is required. I did not believe that before.

## **DID YOU FEEL AS THOUGH YOU GOT A PERSONALISED EXPERIENCE DURING THE PROGRAM?**

I chose to do other work rather than submit a question and participate in every webinar. I knew I'd regret it. When I did submit a question, I found that Marty totally understood what I was saying. I felt very well heard and found the personalised answers to be extremely valuable.

## **WHAT MAKES LEADERSHIP BEYOND THE THEORY DIFFERENT FROM OTHER LEADERSHIP EDUCATION PROGRAMS/SEMINARS/WORKSHOPS THAT YOU'VE DONE?**

The program really is no bullsh!t. It just resonates so deeply and I think the LBT team have really got it right. The insight into the mechanics of leadership is profound.

## **CAN YOU DESCRIBE YOUR SELECTION PROCESS AND WHAT CRITERIA YOU WERE LOOKING FOR TO ENSURE THIS WAS A SOUND INVESTMENT OF YOUR TIME AND MONEY?**

I didn't need someone to explain what business and management was. I needed to cut through the layers to understand and engage with what was really going on and what needed to be done. I also needed a more comprehensive approach, something which helped to set me up for the future, rather than focusing on one or two central concepts. This criteria really narrowed the field! The principles of LBT resonated with me and I knew the program would challenge me. The only thing left to do was to make the commitment to becoming a better leader and do the program. LBT exists for this purpose.

## **AS A LISTENER OF THE NO BULLSH!T LEADERSHIP PODCAST BEFORE JOINING LBT, OR HAVE READ THE BOOK, ARE YOU ABLE TO ARTICULATE THE KEY DIFFERENCES BETWEEN THE PODCAST, THE BOOK AND THE PROGRAM?**

I found LBT to be an undiluted, intense delivery of the book and podcast content. The podcast is like spending time with a friendly, relaxed mentor. No pressure. LBT was focused, intense and had a pace of its own. It was challenging. You can't walk away from LBT like you can a podcast!

## **WHAT WAS YOUR 'PIE IN THE FACE MOMENT', THE CONCEPT THAT REALLY STUCK WITH YOU AND MADE YOU GO 'WOW, I NEED TO WORK ON THAT!'?**

There were many. Working through the *Build Resilience* module, I realised that I needed to be able to handle the toughest and most disruptive challenges if I was to be a successful leader. Understanding this has truly changed the way I think about leadership.

## **IS THERE ANY FEEDBACK THAT YOU THINK WOULD BE VALUABLE FOR FUTURE STUDENTS TO KNOW?**

The answers Marty gave to my questions were incredible. I was not expecting that level of insight into my questions. Marty bridged that 'remote' online feel. The LBT team works with a high level of commitment and intensity. They are prompt and professional whilst still managing to have a laugh along the way. One of the highlights of doing the program is to see this team in action. This in itself was a great learning experience.