

WWW.LITCHFIELDMEDIA.ORG

# LITCHFIELD

— *media* —



melissa litchfield

MEDIA KIT



# HELLO THERE!

I'M MELISSA LITCHFIELD

I'm a 34 year old, southern California native, currently living in Savannah, Georgia. For the past 7 years, I've been helping online entrepreneurs market themselves online with paid and organic traffic.

I own Litchfield Media Co, a digital advertising company that helps small businesses and entrepreneurs skyrocket their impact and revenue. I live with my husband (who serves in the US Coast Guard) and five-year-old daughter, Madeline.

## STATISTICS

1.6K

monthly page  
views

2K

monthly  
visits

3K

email  
subscribers

## SOCIAL MEDIA FOLLOWING



13.4K



250K



11K

## MEMBER + CONTRIBUTOR

**Forbes** | Agency  
Council

2022  
OFFICIAL MEMBER



## WHO FOLLOWS MELISSA?

Melissa's audience is 87% female with the majority of women being between the ages of 25-34. They are passionate, driven, and seek new and proven ways to market and grow their business.

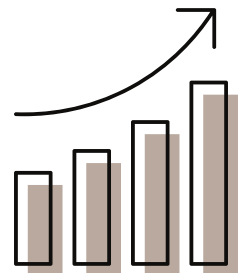
Melissa has a strong social media presence. In her “keeping it real” ways, she has grown a following of devoted fans, followers, and friends. Growing an online business takes dedication and consistency on social media, both of which Melissa takes pride in.

**87%**  
female

**25-34**  
age range

## TOP LOCATIONS

New York  
Toronto  
London  
Atlanta



# LET'S TEAM UP!

THIS IS ME - HOPE IT'S YOU TOO!

- ✓ Likes to have dance parties with my toddler in the living room.
- ✓ Likes to think I'm a professional chef. I love a good home cooked meal.
- ✓ Believes in decompressing and relaxing away from home. #vacay
- ✓ Could spend hours on Instagram, even if it wasn't for business.
- ✓ Always in workout clothes but if there's an excuse to go out I will dress up!
- ✓ Can't start my morning without coffee and the Today Show.
- ✓ Loves a good podcast for growth and development.
- ✓ Could spend hours roaming the aisles at Target by myself.
- ✓ Huge supporter of your goals, even if we've only just met on the internet.
- ✓ Focuses on building a business that supports the lifestyle I want.



## TOPICS WE CAN DISCUSS

How Facebook and Instagram Ads can Amplify What's Working vs. Fixing What's Not.

Why You're Missing Out on a Golden Opportunity With no Sales Funnel.

How Strategic Content Marketing Can Organically Grow Your Biz & Attract Your Ideal Client in the DMs.

How to Leverage Digital Visibility to Grow Your Business

## HOW TO BOOK

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## AS SEEN IN

THRIVE  
GLOBAL

**DIGIDAY**

**Forbes**



Authority Magazine

**COSMOPOLITAN**