



wildflowers
FARM

Friday
NIGHT MARKET
After Dark



Vendor Handbook
WILDFLOWERS.FARM

RULES AND REGULATIONS – 2025

1) LOCATION

Wildflowers Market is located at 42338 Fruit Ridge Line, St. Thomas, ON, N5P 3S9, just west of Sunset Rd. and minutes from Port Stanley Village and beach.

2) MARKET DATES & HOURS

For 2025, Wildflowers Market After Dark will feature three special events:

- Vintage & Vinyl – June 20
- Blooms & Brews – July 25
- Island Vibes – August 22

All markets run from 4:00 PM – 10:00 PM.

3) WEATHER POLICY

Wildflowers Market After Dark is a rain-or-shine event. Vendors who choose not to attend due to weather will not receive a refund.

In the case of severe weather (e.g., high winds, heavy rain, extreme conditions), the Market Manager may decide to close or cancel the market. Vendors will only be permitted to leave early under the Market Manager's guidance to ensure safety.

If the market is closed, all vendors must pack up and vacate the premises.

4) APPLICATION

Due to limited space and our goal of curating a diverse and balanced market, not all applications will be accepted.

5) VENDOR SPACE

- All vendor spaces are outdoors.
- Each vendor is allotted a 10x10 space and must provide their own tent, tables, and chairs.
- Limited hydro access is available and will be prioritized for vendors selling ready-to-eat meals, at the discretion of the Market Manager.
- A finalized market layout, approved by Southwestern Public Health, will be provided to all vendors upon acceptance.

6) VENDOR SELECTION & ALLOCATION

Vendor spaces will be assigned based on:

- Ensuring a well-balanced market mix.
- Prioritization of vendors contributing to a unique, high-quality experience.
- Final placement decisions are at the discretion of the Market Manager.

7) VENDOR FEE

Invoices will be sent upon acceptance and must be paid via e-transfer or credit card.

- Artisan Vendors: \$60
- Food Vendors / Breweries / Cideries / Wineries (with hydro access): \$100

All prices are subject to HST.

8) PAYMENT & COMMITMENT

- Vendors will receive invoices upon acceptance.
- Payments must be made by the due date specified on the invoice.

9) VENDOR REQUIREMENTS

All vendors must comply with the following:

- Display their business name, location, and product details at their stall.
- Ensure their booth is visually appealing and well-stocked for the entire event duration.
- Maintain high standards of quality, service, and professionalism.
- Set-up time is between 1:30 PM – 3:30 PM.
- Subletting or sharing stalls is not permitted.
- Distress pricing (discounting products at the end of the market) is not allowed.
- Vendors must keep their stall clean and remove all garbage. Market bins are for customer use only.
- Smoking is prohibited within the market area.
- Vendors must adhere to all Canadian Food Inspection Agency and local health unit regulations.
- Vendors are responsible for obtaining any necessary licenses, permits, and inspections.
- Compliance with provincial and federal sales tax regulations is the responsibility of each vendor.

10) CANCELLATION POLICY

Due to high vendor demand, all payments are non-refundable and non-transferable once contracts are signed.

11) SALES REPORTING AND PRICING

- Vendors must submit estimated sales totals anonymously at the end of each market. These numbers will be used for market growth analysis.
- Vendors agree not to reduce prices at the end of the market.

12) ACKNOWLEDGMENTS

Wildflowers Market reserves the right to amend these regulations at any time. Any operational changes, including adjustments for unforeseen circumstances, will be at the discretion of the Market Manager.

We look forward to curating a vibrant, botanical-inspired market season filled with creativity, community, and connection!