



BENEATH
YOUR
beautiful
MEDIA KIT

MAGAZINE audience snapshot issuu.com as of 06.23.24

Totals

200,556

IMPRESSIONS ⓘ

15,259

READS ⓘ

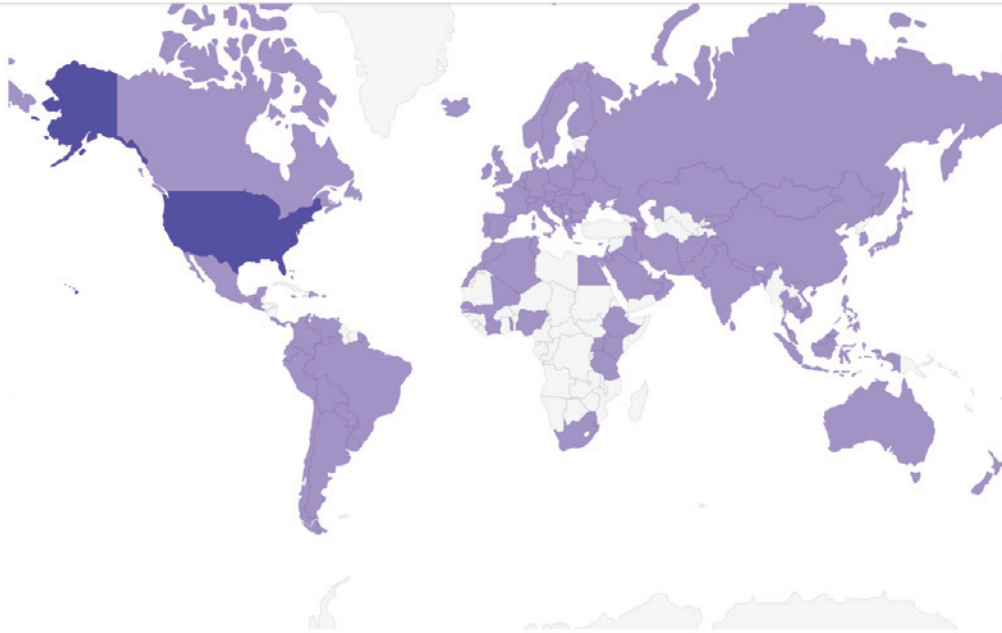
00:03:39

AVG. READ TIME ⓘ

1,042

CLICKS ⓘ

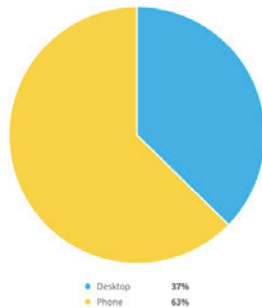
Readers Around the World



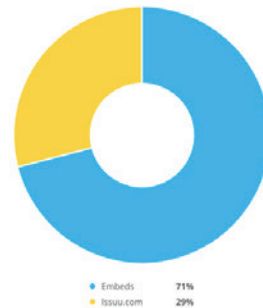
Top 10 countries

United States of America	10267	Spain	270
United Kingdom	453	Italy	260
Canada	380	France	201
India	341	Russian Federation	197
Germany	317	Brazil	170

Reading Devices



Sources



distribution

Frequency: 4x/year

January, April, July, October

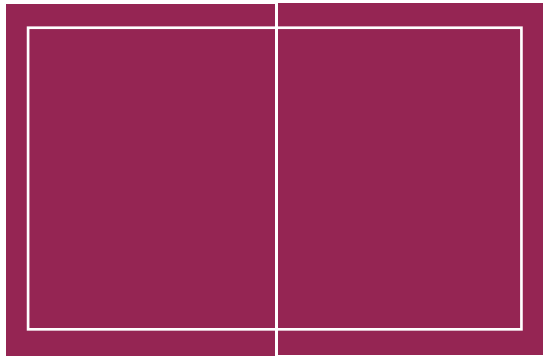
Online

issuu.com/BeneathYourBeautiful

Print-on-demand

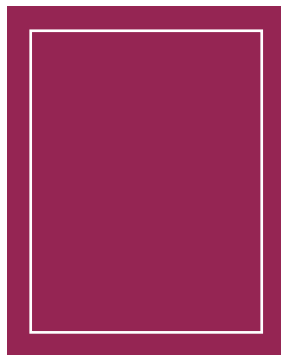
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advertising



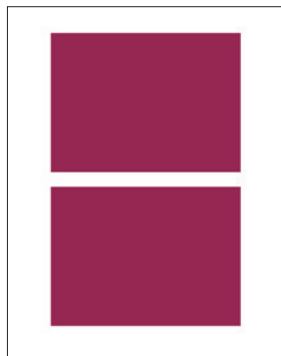
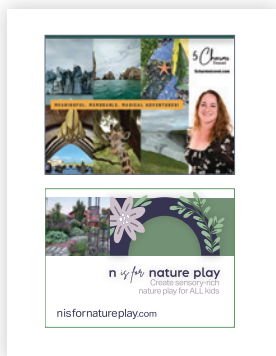
\$1499: 2 PAGE SPREAD
one-time purchase

\$1299: 4x (yearly commitment)
17.25"w X 11.25"h
Safe area: 16"w x 10"h, Spine: 1"



\$699: FULL PAGE AD
one-time purchase

\$499: 4x (yearly commitment)
8.625" x 11.25" w/ bleed
Safe area: 7.5"w x 10"h



\$399: HALF PAGE AD
one-time purchase

\$199: 4x (yearly commitment)
5.9375"w X 4.3495"h

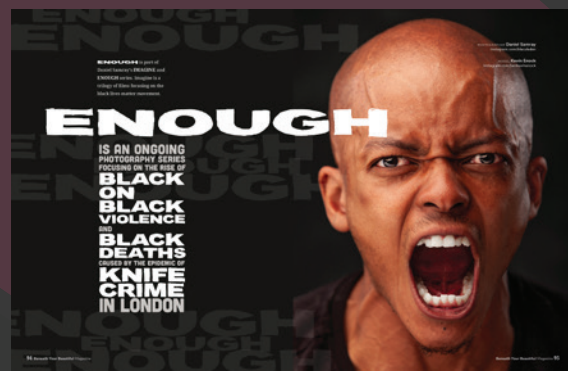


\$1999: BACK PAGE AD
one-time purchase

8.625" x 11.25" w/ bleed
Safe area: 7.5"w x 10"h

All ads can be designed by *Beneath Your Beautiful* magazine, at no cost. (VALUE up to \$500).
Hara Allison Publisher, Designer | 208.964.2787 | hara@BeneathYourBeautiful.org

sample content from previous issues



PODCAST audience snapshot

buzzsprout.com as of 06.23.24



distribution Weekly, 52x/year

byb.li/BYBpodcast

PODCAST kudos



Beneath Your Beautiful won first place in Self Help and Health & Wellness in the **2022 International Positive Change Podcast Awards** and was a nominee in the **2023 and 2024 Publisher Podcast Awards** in Health & Wellbeing and in the **18th Annual People's Choice Podcast Awards** in Health!



podcast partnership opportunities

Your name included as a sponsor

\$50 / episode

8 episode minimum = \$400



PODCAST reviews

Beneath Your Beautiful

Customer Reviews

5.0

out of 5

42 Ratings



thecourtneyelmer, 11/21/2023

Moving Podcast

This podcast is a powerful reminder of what it means to be anti-fragile. Hara helps you feel so acknowledged and supported throughout the ups and downs of your journey. Truly [more](#)



Beneathmybeautiful, 11/17/2023

Stories through art!

I love each podcast as it looks beyond trauma, beyond unfortunate circumstances and shines a light on perseverance, self-determination and how individuals blossom despite [more](#)



MsTavie, 09/11/2023

Love it

Amazing stories. This podcast is awesome and a comfortable space for women.



ItsAMe30, 05/08/2023

What the world needs right now

Such great stories from many different people. A podcast you won't regret tuning into



Jubeeju, 05/08/2023

Yesss!

Love hearing all the growth that happens from challenges!



1fab629, 12/30/2022

Time well spent

I have listened to about 10 of Hara's podcasts do far and find them so compelling, so engaging, and, depending on the specific one, I learn something, feel something, or [tot more](#)



The Nocturnal Therapist, 12/29/2022

Awesome podcast!

This is a truly beautiful podcast and an authentic hosts. I am grateful for the opportunity to have encountered such a sincere podcast.



KayPee5, 09/07/2022

A place

A safe place to explore yourself and other people's stories ❤️



ariatargaryan, 08/29/2022

Such a good listen!

Hara provides a safe place to hear authentic, inspiring stories. Hara is so inspiring and exudes openness and kindness and love. Such a good podcast for your soul.



Amanda Durocher, 08/29/2022

Great podcast, highly recommend

Love this podcast, it's filled with so many interviews with such a diverse group of individuals, each episode is so unique. Hara is a great host. I especially enjoyed the ep: [more](#)



OrganizerJanet, 08/29/2022

This so needed!!!

Thank you for this it so needed especially when we focus so much on social media instead of knowing we are enough.



GIRLIFE Empowerment, 08/29/2022

Beautiful Podcast!

So much wisdom here. Thank you so much for sharing this with the world!



AndreaWilWoods, 08/29/2022

You are beautiful

Hara's podcast about seeing beneath your beautiful is lovely and she interviews many guests from all walks of life. The Terry Tucker episode is one of my favorites!



Reinvention Rebel, 06/16/2022

Powerful and profound conversations

Hara features fascinating guests with powerful stories to share. These men and women are inspiring, the stories often painful. Yet they've persevered. You can't help b: [more](#)



AdaE77, 06/13/2022

Amazing stories of strong women!

I especially enjoyed the Heather Vickery episode, and Hara's voice is so beautiful. Thank you for making this!



Stephanie Kelth, 06/06/2022

Great podcast!

This podcast is so inspiring and really eye opening to see different viewpoints and perspectives. Well done!



Barbara Steve, 06/06/2022

Great show!

So inspiring to listen to and learn about other journey's of her guests. It really helped me see how much I have grown and felt connected to your guest. Bri



Maya Acosta- Health Lifestyle, 06/06/2022

Heart Felt Stories

A powerful podcast about real people overcoming adversities. One episode about a Mexican woman who was a victim of childhood sexual abuse was difficult to l: [more](#)



Tarzan Korleh, 01/24/2022

A must listen!!!

This is the dopest podcast on the MF planet!!



dmbprincess, 01/13/2022

Engaging and Informative

Hera Allison takes great care and crafting her podcast. She said to perfect tone with visuals to advertise, and also the music which accompanies each episode. She is an [more](#)



jeremycrates, 01/05/2022

Deep and meaningful conversations

Hara delves into subjects that mean something. She doesn't shy away from asking important questions in a respectful manner. Hearing stories of hardship transformed: [more](#)



Maspring, 06/11/2021

Powerful Conversations

Real, raw conversations that hit home! We all at some point struggle to see our full beauty, or the Divine potential within. Hara has a gift of pulling out the stories that inspire you: [more](#)



MAnderson-23, 03/28/2021

Real Talk

Enjoying the conversations, keep up the good work!



LQKatz, 03/24/2021

Great Conversation

These two women were so open and natural while chatting. I loved the honesty which made me feel like I wanted to join in and share my feelings too.



GmaBerky, 03/24/2021

Beautiful conversation

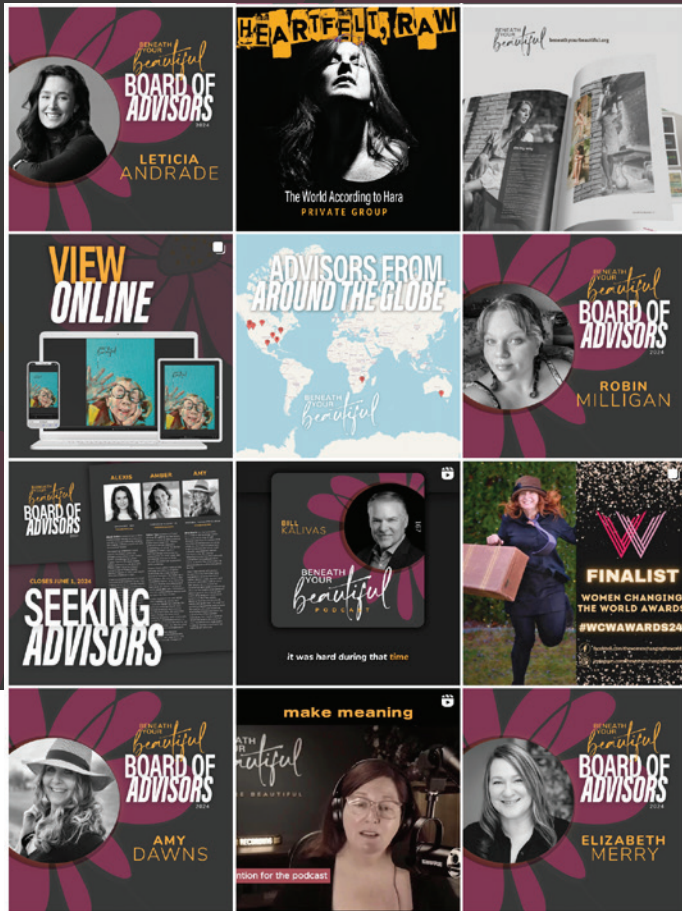
I enjoyed every minute of this conversation. Such wonderful thoughts. Thank you for sharing. 🍷



Imsonotkidding, 03/21/2021

Insightful

I love how Hara gives her guests space to share what is important to them in an accepting and loving way.



promoted on
these social
networks

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