



# EASTLAKE FOOTBALL BOOSTER CLUB

13401 Emerald Tide Way  
Horizon City, Texas 79928

eastlakefootballbooster@gmail.com | www.eastlakefootballbooster.org

August 2, 2018

Dear Business Owners, Parents, and Family,

We are currently planning for another thrilling season for our 2018-2019 Eastlake Falcon Football Teams. To support businesses like yours has been an invaluable asset as we seek to continue the tradition of excellence here at Eastlake High School.

Whether you have advertised in our varsity program for years or you are a new Eastlake Falcons Football Supporter, we are certain you are going to be excited with our newest advertising opportunity! This year, we will be adding to our corporate and private marketing options by adding a Freshmen and Junior Varsity Media Guide. This has for many years remained an untapped advertising opportunity, and with the growth in the community we feel now is perfect time to introduce this exciting new product! The 2018-2019 Freshman and Junior Varsity Media Guide will be a full color one-of-a-kind publication that celebrates all we have grown to love about our teams, our school, and our community.

Advertising in this media guide is a cost-effective opportunity to advertise your business and support an organization that has brought an incredible amount of positivity and publicity to our community. In an effort to make this media guide even more memorable and personal, we are opening the program up to parents and family members as well. Cheer, Band, STUCCO, Athletic Trainers, Chess Club, Athletes, etc.: this is something you won't want to miss!

We are eager to begin working with you to design your advertisement or personalized message. Please, if you have any questions, feel free to contact us at [eastlakefootballbooster@gmail.com](mailto:eastlakefootballbooster@gmail.com). Once again, thank you for investing in the Eastlake Football Family and in Eastlake High School. Your desire to support our athletes is a tremendous part of the success of the football program.

Sincerely,

*Your Eastlake Football Booster Club*

Sarah Olivas

President

915-269-9949

LeeAnn Wells

Treasurer

915-443-1946

Lizette Velasquez

Secretary

915-422-9396



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## MEDIA GUIDE ADVERTISING OPPORTUNITIES

### 2018 Eastlake Football Season

Freshman and Junior Varsity Program/Media Guide

- 1) 1/8 Page - \$50.<sup>00</sup>
- 2) 1/4 Page - \$100.<sup>00</sup>
- 3) 1/2 Page - \$200.<sup>00</sup>
- 4) Full Page - \$350.<sup>00</sup>

- a) Inside Front/Back Cover - \$450.00
- b) Featured Pages Banner - \$100.00
- c) Game Photo Pages Banner - \$200.00

**BUSINESS/ORGANIZATION:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

CITY

STATE

ZIP

**TELEPHONE:** \_\_\_\_\_

**MOBILE:** \_\_\_\_\_

Please note, a Booster Club Representative will contact you to discuss and finalize your ad design. Thank you for your support.

#### OFFICE USE ONLY

**AD DESIGN STATUS:** \_\_\_Approved \_\_\_Denied

**SIGNED** \_\_\_\_\_

\_\_\_**ADVERTISEMENT PAID:** Receipt # \_\_\_\_\_ Date \_\_\_\_\_

\_\_\_**AD CONFIRMATION EMAILED:** Date \_\_\_\_\_

**NOTES:** \_\_\_\_\_



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