
LAUNCH Your Business
& Earn Your First £500

First things first

We're so excited to have you here! You're about to start an incredible journey toward financial freedom and more time with your family—while traveling the world.

Our goal? To get you earning your first £500 quickly and smoothly.

Before we dive in, here's the step-by-step guide to setting yourself up for success.



Step 1 - Getting Started

Before you do anything, let's get you set up properly so you can start earning.

Follow your 'Getting Started Guide', which includes:

- ✓ Mandatory training
- ✓ ABTA Certificate
- ✓ Access to our top travel suppliers

These steps are essential to ensure you're ready to confidently book trips, help clients, and make commissions!



Step 2 - Social Media Setup

Your social media is where people will follow your journey and connect with you.

Are you using your current profile or starting fresh? Both work! If you already have an engaged audience, it's often easier to introduce them to your new travel business. But if you love the idea of building something brand new, that's an option too!

Here's how to optimize your bio so people instantly know what you do:

1. **Introduce Yourself Clearly**

Example: Helping families travel more & create freedom with an online business



Step 2 - Social Media Setup cont...

2. Showcase Your Niche

Example: Family travel & insider travel deals

3. Highlight What You Offer

Example: Exclusive travel perks | Custom family trip planning

4. Add Personality

Example: Mum of two, chasing the sun & creating freedom

5. Include a Call to Action

Example: DM me to start earning from travel!

6. Use a Link

Drop a link in your bio to direct followers to more info (we can help you set this up),



Step 3 - Launch Your Business

Now that you're set up, it's time to launch your business!

Your first post should introduce YOU.

Let people know why you've started this travel business, what it means to you, and how it can help others.

Ideas for your first post:

- ✓ A picture of you
- ✓ Share your personal reason for joining
- ✓ Explain how this business works & the benefits of booking through you
- ✓ Invite people to DM you for more info



Step 3 -Why are this step important?

Before people buy into your product, they need to connect with you. Your first post should introduce your new venture in a way that feels natural and exciting.

- ✓ A photo of you (or your family)—people connect with faces, not just business logos
- ✓ Your 'why'—why did you start this travel business? More time freedom? More travel?
- ✓ What you offer—insider travel deals, family-friendly trips, or a new income stream
- ✓ Call to action—do you want them to follow along, ask about travel deals, or join the business?

Example: “I’ve always loved travel, but I didn’t want to choose between work and family time. That’s why I joined Insider Travel Group—to help other mums travel more, earn more, and create more freedom! If you want to explore more for less, or even turn your love for travel into an income, let’s chat!”



Step 4 - Get Support from Friends & Family

Your biggest supporters are often the people who already know and love you—so let's make sure they know about your new travel business!

How They Can Help:

- ✓ Like & share your posts—this helps more people see your business.
- ✓ Tag you when they see people asking for travel recommendations.
- ✓ Think of you first when booking their own trips—whether it's a weekend getaway or a dream holiday.
- ✓ Spread the word! Tell their friends and family that you're now a travel agent!

This step is all about getting people to think of you first when it comes to travel. Even if they don't book right away, they'll remember you when the time comes!



Step 5 - Millionaire Spots – Fast-Track to Your First £500

This business model allows you to earn while helping others do the same. We call this strategy Millionaire Spots—and filling these first three spots is the quickest way to start earning.

How It Works:

- You introduce three people to this opportunity (friends, family, fellow travel lovers).
- We help them set up, and they start earning too.
- These spots are special—once they're filled, they can't be replaced.



Step 5 - Millionaire Spots – Fast-Track to Your First £500 cont....

The best part? If your mentor's team is growing fast, they can help fill your spots too! That's why there's urgency—once they're gone, they're gone!

How to Fill Your Millionaire Spots:

- ✓ Think of three people who love to travel or want a second income.
- ✓ Invite them to a quick call to learn more—no pressure, just information.
- ✓ Your mentor will do the work for you—you just introduce them!

Once your first three spots are filled, you'll earn \$150.



Step 6 - Unlocking More Income Streams

The more you grow, the more you earn. Here's how you can scale your income over time:

- ✓ When you reach Gold Builder (9 active team members), you unlock extra earnings.
- ✓ Your Millionaire Spots will eventually earn a third of your income (passive income!).
- ✓ The bigger your team, the bigger your earnings—this is how some top earners make £100,000+ per month!



Final Thoughts – Let's Get You to £500!

This isn't about sales—it's about helping people travel smarter and earn extra income. Whether you're here for the travel perks, the community, or the financial freedom, we're here to support you every step of the way.

Now let's get you to your first £500—who are the first three people you want to invite?

Let us know, and we'll help you with the next step!

