

*eight creative ways*

# YOU CAN RAISE SUPPORT FOR THE ECHO WEEKEND

April 25-27

Dallas, Tx



Speakers | Podcasters | Small Group Leaders |  
Pastors | Lay Leaders | Influencers

LETSECHO.CO

**AND GOD WILL**  
*generously*  
**PROVIDE ALL YOU**  
**NEED. THEN YOU WILL**  
*always* **HAVE**  
**EVERYTHING YOU**  
**NEED AND** *plenty*  
**LEFT OVER TO SHARE**  
**WITH OTHERS.**

2 CORINTHIANS 9:8 NLT

# KNOW YOUR *why*

When you get ready to invest in yourself, it always helps to have a compelling “why.” The benefits of the weekend multiply over time and your investment comes back to you pressed down, shaken together and running over!

## TOP TEN REASONS TO ATTEND ECHO WEEKEND

- 1** Discover Your Gateway Gift: Develop your unique voice, the key to unlocking your calling and opening doors to various opportunities.
- 2** Sermon Preparation Mastery: Learn techniques to rapidly create compelling content, empowering you to train others effectively.
- 3** Connect with Like-Minded Communicators: Join a community of passionate women, fostering valuable connections for shared growth.
- 4** Inner Healing Journey: Experience deep healing from fear and insecurity, paving the way for confident and impactful communication.
- 5** Transformative Message Delivery: Equip yourself to prepare and deliver messages that inspire and transform lives.
- 6** Build Lasting Confidence: Shed fear, gain confidence, and step into your calling with boldness.
- 7** Practical Leadership Training: Acquire practical ministry skills for effective leadership and confident communication.
- 8** Custom Coaching for Craft Refinement: Receive personalized coaching tailored to your style, content, and specific presentation needs, honing your communication skills for greater impact.
- 9** Overcome Comparison and Focus on Growth: Gain tools to overcome the spirit of comparison and focus on developing key skills for church building.
- 10** Personal Prophetic Ministry: Receive personal prophetic insights, enhancing your spiritual journey.

# LET'S GET *practical*

At Echo, we ensure confidence in every step of your journey, even in the financial aspect. Don't let budget concerns hinder your experience. Work for it and make your dream weekend a reality with our creative fundraising ideas.

## 9 SIMPLE WAYS TO RAISE FUNDS:

- 1 Get Sponsored** - If you work for a company, church or organization, approach them about paying for the weekend or even part of it. Consider what you will be learning and how it would benefit them.
- 2 Family Support** - Talk to your family about the call of God on your life. You would be amazed when you share that some will want to invest even more in your call!
- 3 Go Online** - Clean out those closets and sell stuff online through Craigslist or apps like OfferUp or Wallapop. Facebook neighborhood groups and Instagram are also great options.
- 4 Get Creative** - If you are a maker create something specifically to sell to raise funds or get a friend who creates to partner with you. Make sure people know why you are selling.
- 5 Serve Others** - There are definitely ways you can serve others with your gifts! Let others know what you are good at and offer to serve them for a donation.
- 6 #1 Way to their heart** - Any type of food always warms the heart! Get baked goods donated to sell at a large event like a dance or basketball game.
- 7 Be a Babysitter** - The oldest form of fundraising, good ol' babysitting!
- 8 Learn to Crowdfund** - Use any number of crowdfunding sites like GoFundMe.com or GoGetFunding.com. For an ultimate response, share the link via social media or e-mail. This is a near effortless way to raise support, you just have to get the word out.
- 9 Share at your church** - Ask you Pastor if you can share about your need.



DEVELOP YOUR VOICE. MAKE A DIFFERENCE.

THREE-DAY COMMUNICATION INTENSIVE FOR WOMEN WHO DESIRE TO COMMUNICATE THE GOSPEL WITH CONFIDENCE.

**April 25 - 27, 2024**

THE CAMBRIA HOTEL  
DALLAS (SOUTHLAKE), TX

## WHY LET'S ECHO?

Amie Stockstill went from hiding in a bathroom in New York City to speaking on national platforms. Countless women face the same lies she encountered of feeling like she had nothing to say when asked to speak and her voice was not needed. The Holy Spirit is actively seeking more voices and women who do not need to come up with their own message. They do, however, need to know how to effectively ECHO the heart of God.

THE ECHO WEEKEND was created for women to receive:

- + CONFIDENCE in their calling to serve the local church
- + COACHING to improve their communication skills
- + COMMUNITY for ongoing support and collaboration



We know your heart is to support the women who lead and volunteer at your church, ministry, or organization. The need for leadership and communication development is so great we would love to partner WITH YOU to bring training and coaching to any current or future communicator in your organization.

It is our mission to provide a safe and welcoming space for women to have a genuine experience of growth.

## The Echo Weekend provides:

+ Sermon preparation techniques to accelerate content development and enable attendees to train others

+ Opportunity for deep inner healing and freedom from elements of fear and insecurity

+ A joyful atmosphere to be refreshed and renewed in the Presence of God

+ Practical ministry training for leadership and communicating with confidence

+ Tools to overcome the spirit of comparison and focus on key skills that build the local church

+ Community of women from around the U.S. who will become long-term allies in ministry

+ Cultivating a desire to crave feedback in order to grow

+ Customized coaching that aligns with each style, content, and specific presentation need

+ Leveraging unique gifts to communicate with authenticity and personal style

+ Activations intentionally designed to draw attendees out of their comfort zone

### OPPORTUNITIES TO SUPPORT

- + FULL REGISTRATION
- + PARTIAL REGISTRATION
- + TRAVEL AND TRANSPORTATION
- + PAID TIME OFF

**I only say what I hear my Father saying. - Jesus**

[ECHOWEEKEND.COM](http://ECHOWEEKEND.COM)



# BUILD YOUR *faith*



MY TRIP WAS FULLY FUNDED! REACHED OUT OUT TO MY CHURCH AND FRIENDS AND ASKED THEM IF THEY'D BE WILLING TO INVEST IN MY VOICE!

ANNA DARIAS  
Youth Pastor



BETWEEN MY FAMILY WANTING TO INVEST IN ME AND THE MINISTRY I AM INVOLVED WITH, MY ENTIRE WEEKEND WAS PAID FOR.

STEPHANIE ARATEA  
Ministry Co-Founder



I FELT A PAUSE TO FUNDRAISING AND DID NOT AT FIRST FEEL I WAS SUPPOSED TO. I WOULD DO IT ALL ON MY OWN!

PREPARING FOR THE WEEKEND I DISCOVERED SOME OF THAT WAS THE HAND OF GOD (MY FUNDS WERE MIRACULOUS AND PERFECTLY TIMED) AND AFTER SOME SOUL SEARCHING REALIZED SOME WAS DUE TO FEAR OF WHAT PEOPLE WOULD THINK OF ME GOING TO THIS, WOULD THEY BELIEVE I HAD THIS IN ME BUT I JUSTIFIED IT IN MY HEAD THAT I JUST DIDN'T FEEL "RELEASED" TO FUNDRAISE.

2 DAYS PRIOR I HAD THE WEEKEND COVERED & FLIGHT BUT HAD NO MONEY FOR A PLACE TO STAY OR MEALS WHILE THERE AND WE BOTH KNEW WE HAD TO GET ME TO THIS WEEKEND. I PUT UP A SHORT AND SWEET POST ON MY FB WITH A LITTLE ABOUT ECHO AND MY VENMO ASKING FOR THOSE WHO FELT LED TO GIVE AND SEVERAL DID AND THE DAY BEFORE ECHO, ONE COMPLETELY UNEXPECTED PERSON MESSAGES ME ASKING WHAT I NEEDED TO BE FULLY FUNDED AND SAID I'D HAVE WHATEVER I NEEDED! THIS ENABLED ME TO STAY AT THE HOTEL WITH MORE THAN ENOUGH FOR MEALS AND TO NOT HAVE ANY WORRIES SO I COULD FULLY FOCUS ON THE WEEKEND!

HAD I NOT SAID ANYTHING, I COULD HAVE GONE INTO DEBT FOR THIS BUT I WOULD HAVE ALSO MISSED OUT ON SOME REALLY SWEET, HEALING, SPECIFIC THINGS THE LORD DID THROUGH & WITH THE PEOPLE HE SENT TO INVEST IN ME FINANCIALLY.

SARAH JOY CRIDDLE  
Lay Leader

# BUILD YOUR *faith*



I USED SOCIAL MEDIA TO REALLY HELP ME FUND RAISE. I POSTED A COUPLE PICTURES AND WROTE MY REASONING OF WHY I FELT GOD CALL ME TO TAKE A STEP OF FAITH TO GO TO ECHO. I INCLUDED MY CASHAPP AND VENMO USERNAMES AND ASKED PEOPLE HELP SUPPORT ME. I HAD MANY PEOPLE SEND ME MONEY THAT I DID NOT EVEN KNOW. I REALLY BELIEVE THAT GOD TRULY BLESSED ME FINANCIALLY TO AFFORD IT WHICH IS HOW I KNEW HE WANTED ME TO GO.

**MACKENZIE FOX**  
College Student



SIMILAR AS ABOVE I MESSAGED A FEW FRIENDS PRIVATELY THEN CLOSER DID A POST WITH VENMO AS WELL! WE HAD ALREADY BUDGETED SOME BUT RAISED THE REST. THE LORD ALWAYS PROVIDES AND HE CAN DO SO IN OUR ASKING!

**JENNIFER MCCULLOUGH**  
Small Group Leader



WITH THE HELP OF MY MOTHER IN LAW, I BAKED AND SOLD CAKES, ASKED FOR LOVED ONES TO INVEST (THE FIRST TIME I APPLIED AND THE PANDEMIC INTERRUPTED). SECOND TIME, A FRIEND BLESSED ME WITH THE COST AND I BLESSED A FRIEND TO COME WITH WHAT I INITIALLY HAD RAISED!

**LIGIA ANDRADE**  
Ministry Founder



WE HAD A WOMEN'S EVENT AT MY CHURCH ONE WEEKEND AND OUR GUEST SPEAKER WAS JUDY KENNEDY. DURING HER ALTAR CALL AT THE END OF THE SERVICE I FELT PROMPTED TO GO UP FOR PRAYER, I WAS SCARED OUT OF MY MIND BUT WHEN JUDY CAME AND ASKED ME HOW SHE COULD PRAY FOR ME I SAID "I FEEL CALLED TO PREACH AND I DON'T KNOW WHAT TO DO WITH THAT." JUDY PRAYED FOR ME AND THEN SAID, "I HAVE A FRIEND WHO TRAINS WOMEN WHO FEEL CALLED TO PREACH. IF I SPONSOR YOU TO GO TO HER NEXT TRAINING WEEKEND CAN YOU PAY FOR YOUR TRAVEL AND HOUSING COSTS?"

**DANIELLE ROYBAL**  
Student Minster

# NEXT *steps*

People want to support your dream. You only need to allow yourself to believe this and then gather the courage to ask. You have not because you ask not.

## 5 STEPS TO TAKE WHEN MAKING THE ASK

### 1 PRINT OUT 'THE RECEIVE SUPPORT' DOCUMENT FROM ABOVE

- Print a few copies so you can leave the PDF with those you meet with.
- Make sure it is nice and neat not bend or torn. Having excellence shows you are serious.

### 2 PRAY! ASK GOD TO PUT IT IN PEOPLE'S HEART TO SUPPORT YOU GENEROUSLY

- The Holy Spirit makes a way before you. Ask Him to go ahead of you and soften the hearts of those you approach for support.
- "But when you ask him, be sure that your faith is in God alone. Do not waver, for a person with divided loyalty is as unsettled as a wave of the sea that is blown and tossed by the wind." James 1:6

### 3 MEET IN PERSON WITH YOUR MENTOR, BOSS, FAMILY, AND/OR FRIENDS

- If you can, go to coffee or lunch with those you are asking to support you. You may feel uncomfortable, but looking someone in the eye helps them feel compassion for you and allows them to hear your heart for developing your voice for God.
- Show up on time. Thank them for their time. Buy their coffee if you can.

### 4 EXPRESS YOUR "WHY" WITH PASSION AND SINCERITY

- Explain your heart. Don't go too long. Show them the Let's Echo website or our instagram if they are wanting more information.
- Don't pressure them. Let them know they can give you an answer after praying.

### 5 MAKE THE ASK! WHAT DO YOU NEED? DO NOT BE AFRAID TO ASK BIG

- After connecting on a relational level, you will have to gather the courage to ask for support. You may fumble if you are nervous but remember the person meeting with you loves you and is for you.
- Let them know the amount you need and how you are collecting funds (check, Venmo, cash). This takes all the guess work away.



**YOU GOT THIS SISTER. WE  
ARE IN YOUR CORNER AND  
BELIEVING TO SEE YOU AT  
OUR NEXT ECHO WEEKEND.**

**ONE DAY, WE CAN ADD  
YOUR TESTIMONY TO THIS  
DOCUMENT AND GIVE GOD  
GLORY FOR PROVIDING  
FOR YOU AS HE ALWAYS  
DOES FOR HIS DAUGHTERS!**

*xo, Amie*