

Multimedia Designer  
**CHRISTINA**  
**LOPEZ**



## EDUCATION

### CERTIFICATE IN VISUAL EFFECTS PRODUCTION

DAVE School | Orlando, FL  
Class of June 2016

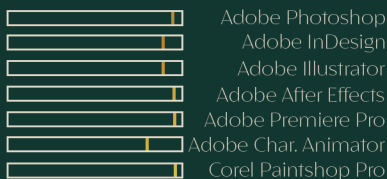
### HIGH SCHOOL DIPLOMA

Elizabeth High School | Elizabeth, CO  
Class of 2012

## EXPERTISE



## SKILLS



## REFERENCES

### Eric Wemhoener

Graphic Supervisor | Inter-State Studio & Publishing Co  
ewemhoener@hotmail.com | 575.247.2995

### Chad Lynn

Dining Room Manager | Sedalia Country Club  
660.826.2044

303.641.7058  
christina@lopezfx.com  
Linkedin.com/in/christinalopezfx  
Kansas City, MO

Driven Multimedia Designer adept at managing heavy workloads while focusing on designing creative, visually appealing graphics. Focused, extremely organized, and comfortable working in fast-paced, deadline-driven environments. Expert in preflighting and optimizing artwork for high-quality print-ready files. Skilled in a variety of designs, while always keeping up with the latest design trends and the latest technology. Accustomed to surpassing expectations in deadline-driven environments and always open to critiques with an attitude that every design idea will lead to greater, bigger ideas. My strong work ethic is ready to take on any challenge.

## PROFESSIONAL EXPERIENCE

### Multimedia Designer

*Pet Releaf | Littleton, CO | June 2020–Present*

Originally hired as a part-time Jr. Designer to assist the lead designer, I have grown significantly in my short time at Pet Releaf. I am now the lead Multimedia designer, focusing on digital email, paid and social assets, as well as video production and motion graphics. I've done everything from traditional graphic design, to green screen extract, and 3D modeling. Additionally, I have been tasked to take on print projects, such as print collateral and packaging.

### Graphic Artist

*48 Hour Monogram | Littleton, CO | March 2020–May 2020*

Assisted in daily order preparation and design of art boards to be cut via CNC or Laser Cutter, as well as creating new, unique designs for future collections.

### Graphic Artist I

*Inter-State Studios & Publishing Co. | Sedalia, MO | April 2018–March 2019*

As a Graphic Artist at Inter-State Studio & Publishing Co. I was one of seven artists who were responsible for creating graphics for the company and clients; including but not limited to, yearbook covers, planner covers, fliers, social media ads, etc.

Upon hiring, I was responsible for launching a new product of "Animated Styles" for parents and students to purchase and share on social media. From concept to execution, I created multiple styles as well as holiday social media ads.

I was given the responsibility of training all other team members on the basics of After Effects so everyone in the department could have the ability to create unique Animated Styles.

Each project assigned to me was completed ahead of schedule and designed specifically to the client's needs. A concept proof was provided and revised according to the client's feedback. I was then responsible for setting up each file for production per the design specifications using InDesign.

### Freelance Graphic Designer

*2012–Present*

Some of my freelance projects include brochures, business cards, fliers, logos, t-shirt design, digital ads, etc. for various company's including HZ Logistics, formally known as GNL Concepts LLC, The Hideaway Lounge, among others.