



# FOUR <sup>13</sup> DESIGNS

INTRODUCTORY PACKET



F3

MEANINGFUL.  
REFINED.  
CREATIVE.

Through intentional design and meticulous attention to detail, Four 13 Designs creates unique invitations, stationery, and signage tailored specifically to you and your wedding.







## INVITATIONS

Your wedding journey begins with the invitation, and I'm here to ensure it makes a lasting and meaningful impression on your guests. Let it be the spark that gets them excited to celebrate your love and the beautiful experience that lies ahead.





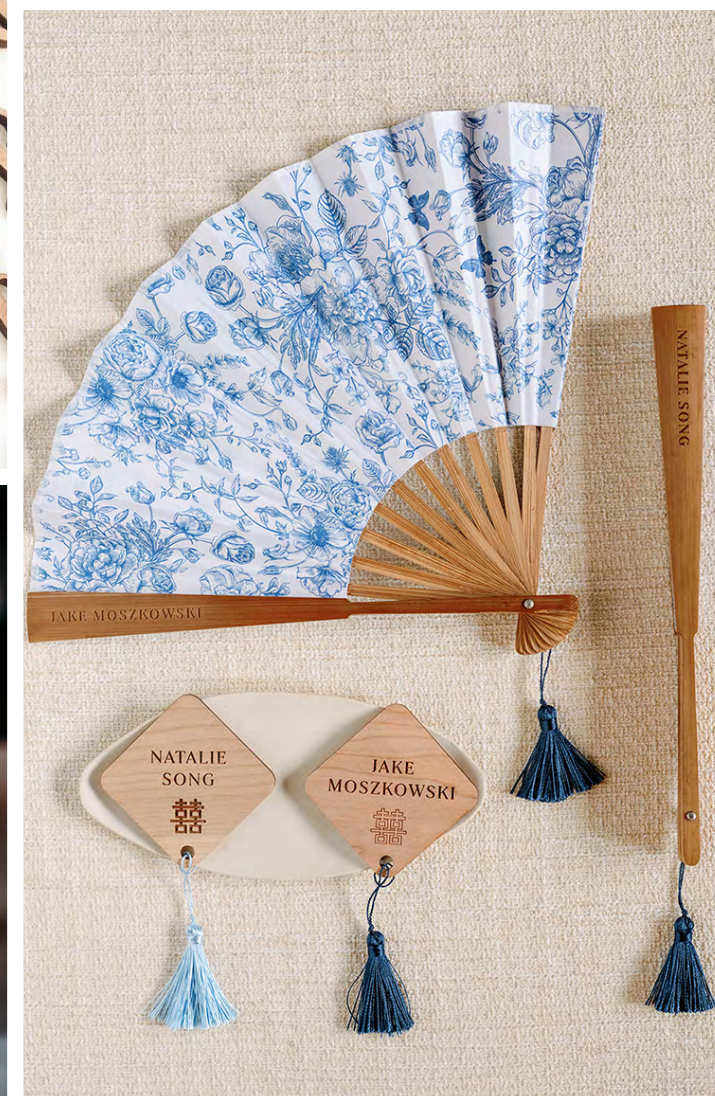


## WEDDING DAY STATIONERY

After the invitations are finalized, I'll work with you to create unique wedding day details that will add the perfect finishing touch to your overall wedding day aesthetic. I work with a variety of materials and love thinking outside the box, so let's get creative and make something extraordinary!



TABLE ASSIGNMENT BOARDS,  
PLACE CARDS, & ESCORT CARDS







CUSTOM SIGNS, TABALE NUMBERS, MENUS. PLACE CARDS, & WELCOME BAGS









## PHASE TWO:

Ready to dive into the fun part – THE DESIGN?! Once the contract is signed and I've received your deposit, we'll get started on the design process. I'll send you up to three rounds of digital proofs for your feedback and review. Here are some examples of each round of proofs:

### 1) Initial design concept Proof

[Link to Round 1 Sample proof](#)

### 2) Refined Design Proof

[Link to Round 2 Sample proof](#)

### 3) Final Proof & Print Release

[Link to Final Sample proof](#)

## PHASE THREE:

Once the final proof is approved, I'll gather your final quantities and the remaining balance. Then I'll send these beauties off to print and production!





## LAUREN BENSON

*Hi, I'm Lauren - the face and creative mind behind Four 13 Designs! I'm an architect turned graphic designer; a southerner who got lost in a love for the outdoors and landed in the stunning mountains of COLORADO over 20 years ago!*

*I love to create. I love to host dinner parties. And I love anything outside, especially when I get to share it with my three favorites: my husband, Chad, and my sweet daughters, Riley and Hannah.*

*If I'm not creating, party planning, or playing outside with my fam, you'll find me passionately watching my alma mater (Virginia Tech) play football! Go Hokies!*

*But above all, I'm a believer in Christ; saved by the grace of God. And because of this I named my business after a verse that I feel has defined my life:*

*"I can do all things through Christ, who strengthens me"- Phīllipians 4:13*







I would love the opportunity to chat with you about your wedding or event stationery. Simply click this link to access my contact form: [CONTACT FORM](#), or feel free to email me directly at [info@four13designs.com](mailto:info@four13designs.com). I look forward to connecting soon!

LET'S CONNECT: @FOUR13DESIGNS



[info@four13designs.com](mailto:info@four13designs.com) | 970.471.6935  
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