



**wonder  
creative**

*pricing guide*



## Hi, friend!

Just wanted to say that I'm so honored you reached out to me! Connecting with new people is one of my favorite things. I don't take it lightly that you saw something in me and my work and want to learn more.

So here you'll find some info about me, my process, rates...etc. If you have any questions at all, please don't be a stranger! Always here to help.

With gratitude,

*Chloe*

# about us

Wonder Creative began on March 16th, 2019. After working in marketing for 6 + years, Chloé Tilley was seeking more depth and meaning to her work. She longed to create awe-inspiring designs for brands that would be impactful for generations while also delivering a personal touch that was completely unique.

One year later, Wonder Creative is actively bringing brands to life for photographers and creative entrepreneurs. Dreams DO come true! ✨



# Chloé Tilley

FOUNDER, CREATIVE DIRECTOR, VISIONARY

My greatest strength lies in my passion; not only for the work that I do but also in my ability to mirror the same enthusiasm each client brings to the project. I believe the wonder lies in not just putting the practical footwork to your vision, but also portraying the heart of your brand.



# Andrew Mindy

DESIGNER, THINKER, ARTIST

There's nothing I love more than taking ordinary ideas and turning them into pieces of art. Having this gift, most clients see me as an artist first, designer second. I am devoted to bringing creative and mindful solutions that help you effectively communicate to the audience that matters most.

# Our Approach



## **We create worlds.**

We start branding in a formless state (we prefer to work from a blank slate). There's definitely something there, and you can feel the energy, but there's no form. Then BOOM. We start talking, brainstorming, dreaming, shedding light on this single idea...and next thing you know, a world is forming. Your brand is your world, and together we will discover it!

## **We are co-creators.**

We believe that branding and web design is sacred, at least...it is the way we do it! We seek to bring Kingdom inspiration and passion to every part of our process. Know that we will never force our beliefs on you -- this is just a part of our internal process.

## **We are relational.**

We aren't interested in just checking projects off our list. When you work with us, you're in our life forever (sorry if that's too intense)! If you ever need something in the future, we're here for you. If you just need a cheerleader to comment on all your posts and support you online -- hello, here for you again. You are more than a project, you're a friend!



# testimonials



T Y P O G R A P H Y

HEADING

SUBHEADING

*accent*

Paragraph



## Chloé creates web design magic.

She immediately caught my vision for my brand and made it come to life in ways I couldn't have imagined. I am so grateful for all the hours she spent laboring over my website, and I cannot thank her enough! She is a friend and honestly family to me, and it was an honor to work with her on this project. The attention to detail and passion that she brought to this project have meant the world to me, and lemme tell you...ya'll better hire her right freaking now! You won't regret it.

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CHRISTINA MOON  
LUNA LEGACIES PHOTOGRAPHY

[VIEW THE LIVE SITE](#)

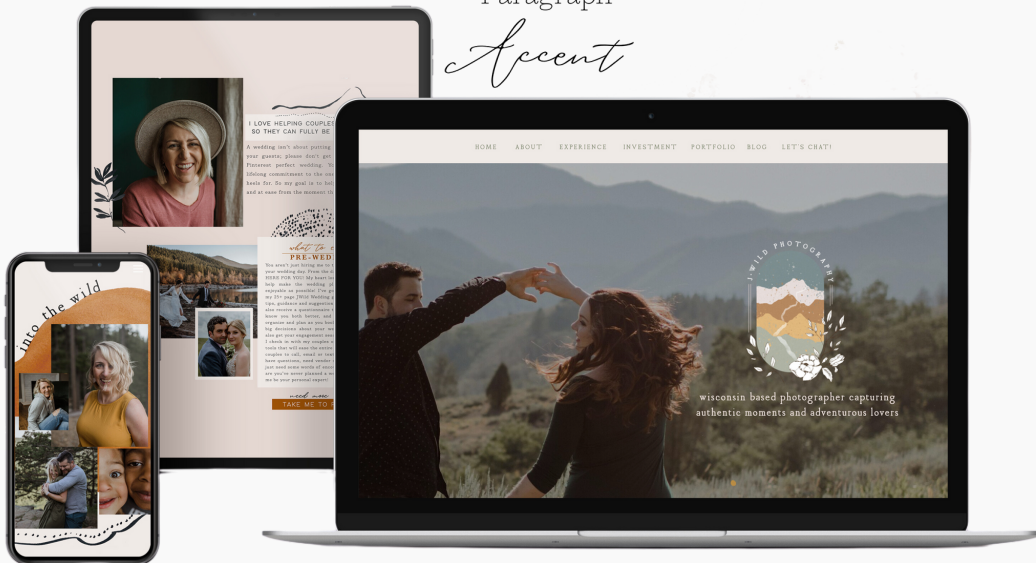


HEADING

Subheading

Paragraph

*Accent*



## Holy SMOKES! SHE DELIVERED!

From the moment we jumped on a Zoom call to see if she'd be a good fit for rebranding JWild Photography, I KNEW within minutes that she was everything I needed! Not fully knowing what I wanted, I answered so many of her questions hoping that she could figure it out for me (ha!). Holy SMOKES! SHE DELIVERED! My logo, site and brand are perfect in every way! It represents who I am as a person, who I am as your photographer, my style of photography and embodies who I believe God has made me to be.

JACKIE WILD  
JWILD PHOTOGRAPHY

[VIEW THE LIVE SITE](#)





# DEEP ROOTS



**If I could write an entire book about this gal, it still wouldn't be enough to fully describe how well she took the vision of the brand I desired and brought it to life.**

From the first time we met, she had just as much excitement about this project as I did. She communicated well and updated me daily about where we were on the project and how it was progressing. Through it all she is not only someone I will ALWAYS come back to when I need branding/website work done, but she is also a sister and friend to me now. She is worth EVERY penny.

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KAYLEE FARROW  
DEEP ROOTS CHRONICLES



RECLAIM  
PHYSICAL  
THERAPY

MAIN LOGO



SUBMARK



COLORS

TYPOGRAPHY



# Chloé and her team took our vision and values brought color to them.

After wrestling with the visual aspects that would convey what our business stood for and valued, we just couldn't come up with anything that resonated with us at the heart level. We then knew we needed help. We needed a kingdom visionary to take our words and dreams and bring life and color to them. That's where Wonder Creative came in. We are thankful for Kingdom business partners like this who can visually convey the heart of Abba and bring beauty to endeavors. If you are starting a business or rebranding, make Wonder Creative your first contact!

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DR. CRAIG SWISHER  
RECLAIM PHYSICAL THERAPY



# pricing

# Branding + Web Design: \$3,500

Get you a brand that reflects YOU down to the very details. Together, we will create a brand and website that is personal. This approach helps cut the noise and draw in your \*ideal client\* while building trust and credibility!

Timeline: 8-12 weeks

## **BRAND DEVELOPMENT**

We work together on creating a brand that brings your visions to life and embodies who you are through color, typography, and images.

Includes:

- ▶ Branding Exercise: a questionnaire that requires full engagement with your imagination!
- ▶ Pinterest Mood Board: we brainstorm together, this is a collaborative journey!
- ▶ Branding Call: talk through the different concepts/ideas we've pinned, get really specific on what is resonating with you the most/strategy
- ▶ Brand Board: custom colors, words, personality, imagery/illustrations...everything that makes you unique
- ▶ Logo + alt versions: conceptual design of brand logo, delivered in scalable vector format

## **WEB DESIGN**

Artful web design through Showit for both desktop and mobile with up to 8 pages.

Includes:

- ▶ Brand positioning + copywriting assistance
- ▶ SEO: keyword curation, image tags & titles, page titles & descriptions
- ▶ Blog setup + migration (if needed) through WordPress
- ▶ Launch guide + graphics + how-to video for updating your site on your own

Add-ons ✨

Package includes 1 of your choice:

- ▶ IG Highlight Covers
- ▶ Mobile Landing Page
- ▶ Business Cards

# Branding ONLY: \$1,500

Take the first step towards establishing your business by getting a full branding package!

Timeline: 4 weeks

## **BRAND DEVELOPMENT**

We work together on creating a brand that brings your visions to life and embodies who you are through color, typography, and images.

Includes:

- ▶ Branding Exercise: a questionnaire that requires full engagement with your imagination!
- ▶ Pinterest Mood Board: we brainstorm together, this is a collaborative journey!
- ▶ Branding Call: talk through the different concepts/ideas we've pinned, get really specific on what is resonating with you the most/strategy
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## **Payment Plans**

We accept a 50% deposit for all projects, and then the remaining balance can be made in payments for the duration of the project.

# Ready to get started?

If everything here is exactly what you're looking for then let's get this party started! Click below to schedule a consultation with me so I can get to know you better!

[Click here](#)

# Thank you!

I LOOK FORWARD TO HEARING FROM YOU!

