



PRICING & PACKAGES GUIDE



WELCOME

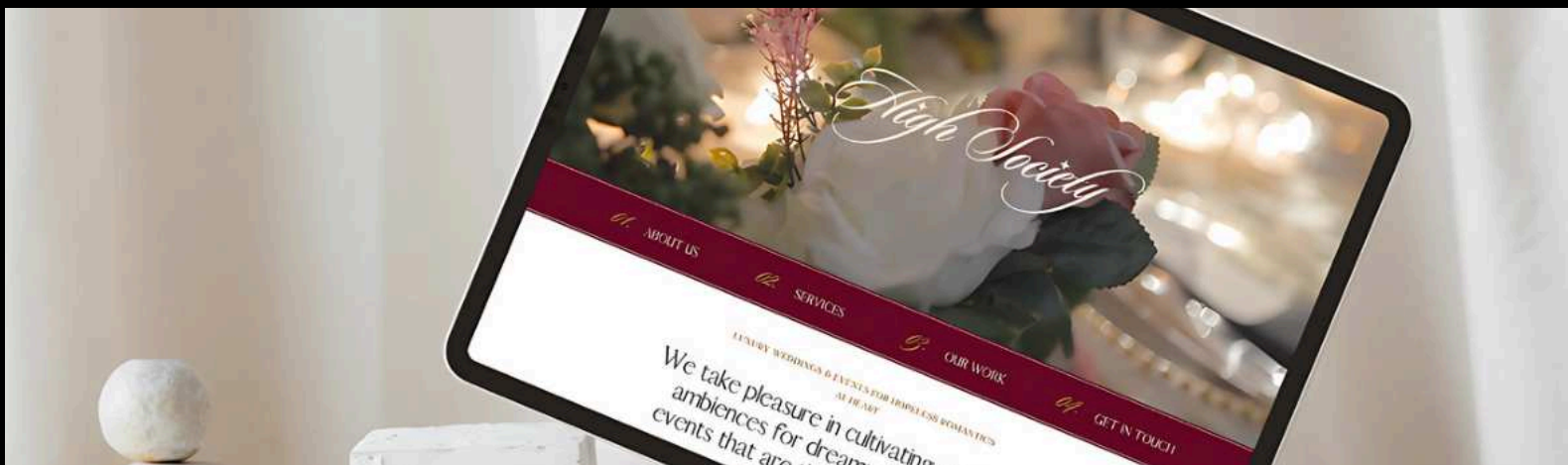
*Turning inspiring businesses into
noteworthy brands.*

Every day, I see incredible entrepreneurs—visionaries like you, full of passion, creativity, and purpose—who feel overwhelmed, stuck, and unsure how to bring their vision to life online. Your ideas are powerful, but your message gets lost in clunky design, unclear copy, or a site that just doesn't feel like you—and it's holding you back from the impact you're meant to have.

I've also seen what happens when brilliant ideas like yours are buried beneath outdated branding, scattered messaging, or a website that doesn't reflect who you truly are.

Imagine a website that doesn't just look good but does half the work for you—drawing the right people in, speaking to their hearts, and guiding them closer to the transformation you offer. A place where your vision is so clear, so compelling, that your ideal clients immediately think, “This is exactly what I've been searching for.”

That's where I come in. Together, we'll craft a digital home—a place where your story is honored, your vision is clear, and your brand feels powerful, beautiful, and unmistakably you. Welcome to Club Reverie Design .



our process

WHAT TO EXPECT

Because great branding should never be a mystery!



STEP 1: DISCOVERY CALL

We chat about your business goals, vision, and challenges.



STEP 2: STRATEGY & DESIGN PREP

We create a strategy tailored to your needs.



STEP 3: DESIGN PHASE

Your website and branding come to life!



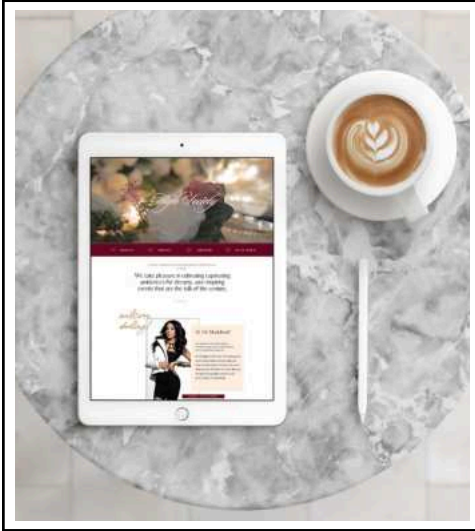
STEP 4: REVIEW & REFINE

We tweak things to ensure they're perfect.

STEP 5: LAUNCH & SUPPORT: Time to pop the champagne! 🎉

Our Signature Packages

because your business deserves first-class service!

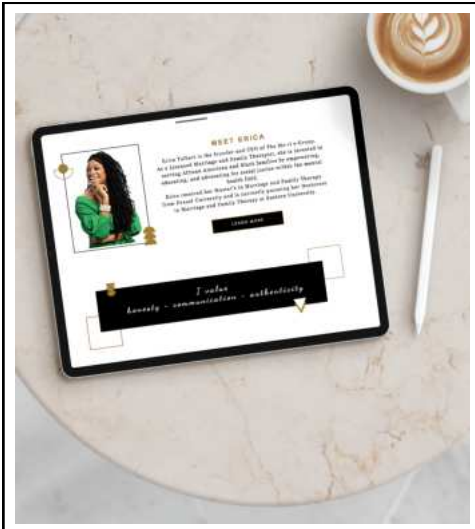


The Express Lounge – One-Day Website

INVESTMENT STARTS AT \$1495

Perfect for emerging brands who need a sleek, professional site ASAP. In our express lounge, you can gather your content and skip to the front of the line.

With our done-for-you template customization package, we'll transform an ordinary template into a drool worthy online home that gives you and your prospects all the feels without the lengthy 3-4 week timeline.

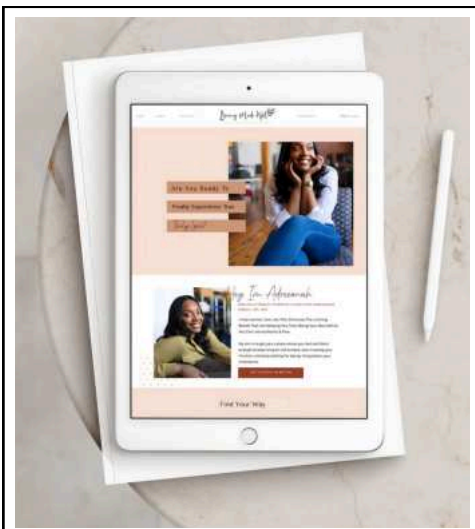


The Prestige Lounge – One-Week Website

INVESTMENT STARTS AT \$2695

Best for growing brands who need a strategic, multi-page website.

In our prestige lounge, we take a more hands on approach to creating digital magic. We'll work with you—hand in hand, to make sure your copy, color palette, visuals, and template tweaks match the website you've been dreaming of.

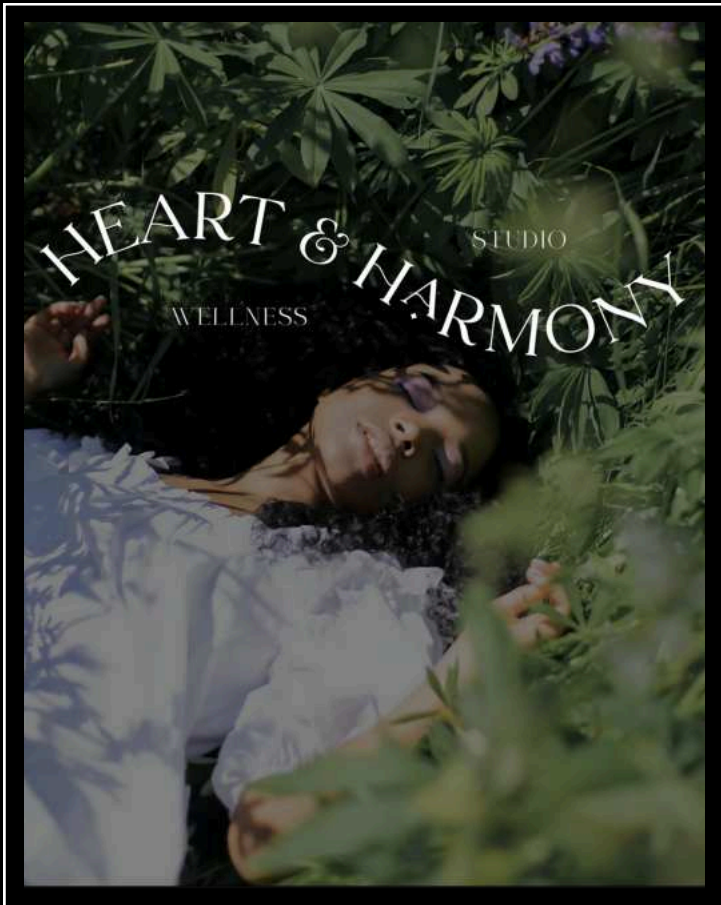


The VIP Lounge – Custom Website Experience

INVESTMENT STARTS AT \$4495

For established brands ready for a high-end, fully custom site with a Custom Marketing Strategy & a Business Growth Plan to go with it. You worked hard to bring your business to the level of success where you are now. But you know there's more and you're ready for that next level. Get ready for the website that does all the things. It's...
A. *Totally worth obsessing over.* B. *Your best employee ever.*
C. *Brings you income on auto while you sleep.*

one-day website
The Express Lounge



The Express Lounge

INVESTMENT STARTS AT \$1495

Need a website like yesterday?

We've got you covered!

Perfect for new businesses, freelancers, or anyone who needs a stunning, professional online presence—FAST.

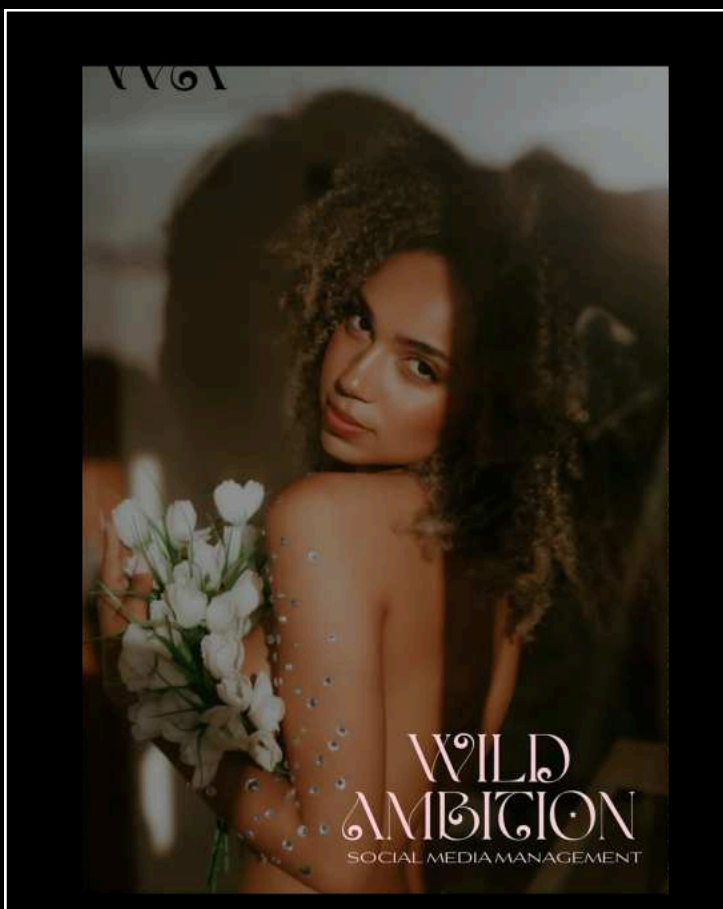
This one-day, high-impact website package gets you up and running without the hassle.

INCLUDES:

- ✓ 5 page template customization
- ✓ Updated Brand Color Palette + Typography
- ✓ Updated Images (Provided By Business Owner)
- ✓ Updated Copy (provided by business owner)
- ✓ Mobile Optimization
- ✓ Basic SEO Set-Up
- ✓ Website Domain & Security
- ✓ Installation
- ✓ Integration of Lead Magnet and Lead Capture Form.

one-week website

The Prestige Lounge



The Prestige Lounge

INVESTMENT STARTS AT \$2695

You're leveling up, and your website should reflect that! The Prestige Lounge is for growing brands who need a multi-page website that's as polished and strategic as they are.

Perfect for small businesses, creatives, and service providers ready to convert more clients.

INCLUDES:

- ✓ 6 page template customization
- ✓ Updated Brand Color Palette + Typography + 1 round of revisions
- ✓ Updated Images + Copy (Aided By Designer)
- ✓ SEO Set-Up + Mobile Optimization
- ✓ Website Domain & Security Installation
- ✓ Integration of Lead Magnet & Lead Capture Forms.
- ✓ Digital Launch Plan to help you launch with a splash!
- ✓ Choice of 1 Advanced Feature: Blog or Online Store on Website

custom website experience
The VIP Lounge



Custom Website Experience

INVESTMENT STARTS AT \$4495

You're not here to blend in—you're here to dominate your industry.

The VIP Lounge is a high-end, completely custom website experience for established brands ready for a next-level digital presence.

No templates, no shortcuts—just a tailor-made website designed to wow your audience.

INCLUDES:

- ✓ 6 page custom website design
- ✓ SEO Set-Up + Mobile Optimization
- ✓ Choice of Marketing add-on: Brand Quiz or Newsletter Sequence
- ✓ Branding Strategy: Brand Color Palette + Typography + 2 rounds of revisions
- ✓ Website Domain & Security Installation
- ✓ Integration of Lead Magnet & Lead Capture Forms.
- ✓ Business Growth Plan + Marketing Plan & Strategy
- ✓ Choice of 2 Advanced Features: Blog, E-commerce Store, Membership Site

see what else we have to offer Additional Services



Blog Design, Installation + Management

SEO (Search engine optimized) blog posts are a great way to organically improve your website's google rankings.

Club Reverie Design offers a service with 2 packages for blog posts creation to increase your website's rankings, attract new prospects and position yourself as an authority.

Package 1 includes:

- Price: \$299 per month
- Posts: 4 blog posts - 1 per week
- Appropriate images + Attention grabbing headlines, titles and engaging content in brand's tone of voice.

Package 2 includes:

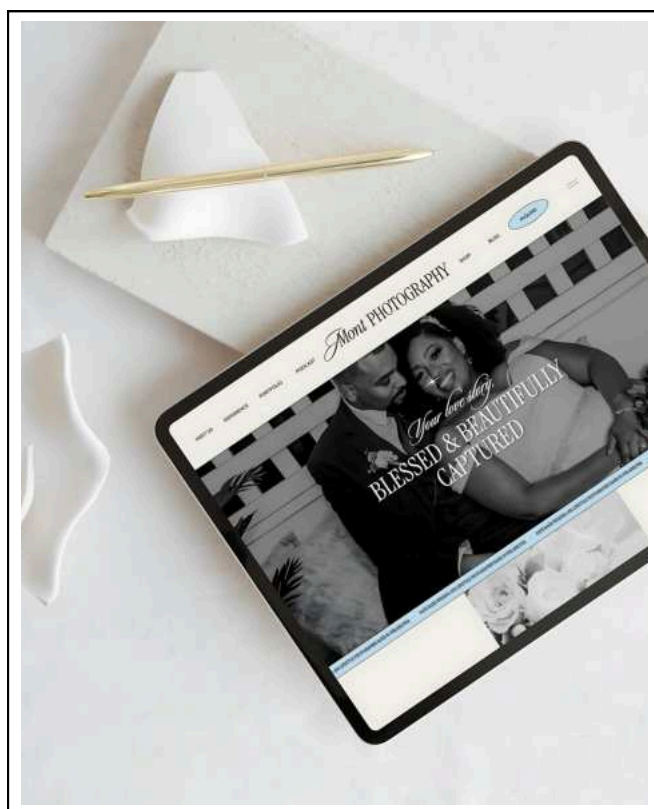
- Price: \$499 per month
- 8 blog posts - 2 posts per week
- Appropriate images + Attention grabbing headlines, titles and engaging content in brand's tone of voice.

Interactive Branded Quiz Creation

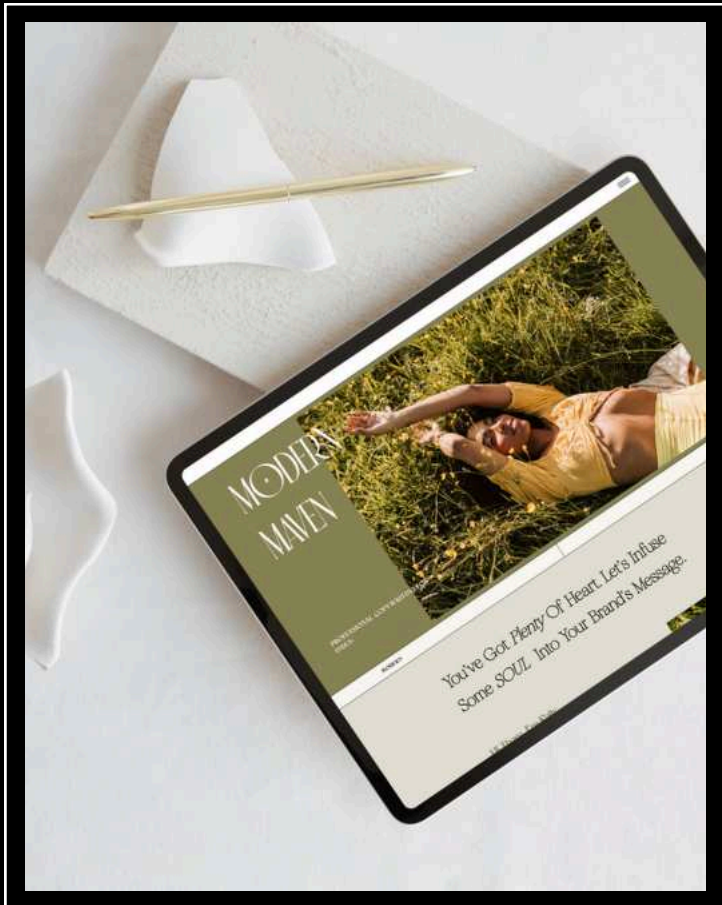
A powerful marketing tool that not only educates your audience but also drives sales and builds your email list—all while offering your audience something fun, unique, and valuable. You'll finally be able to: Attract more leads, boost engagement, and nurture relationships with new prospects in a way that feels fun, personalized, and genuine.

Package includes:

- Price: \$399 one time set-up fee
- 10 strategically curated custom questions
- Personalized results page
- Lead capture integration
- Quiz installation on your website



high converting Email Funnel Sequence



Email Funnel Sequence

\$399 ONE TIME SET-UP FEE

An automated email sequence can be a game-changer for your business.

It builds trust over time. It nurtures and converts by making your readers feel understood and excited about what you offer. Once it's set up, it's automated—so it works 24/7, ensuring you stay fresh in your subscribers' minds, so when they're ready to purchase, you're the first person they think of.

INCLUDES:



A fully customized email sequence with 6 engaging, high-converting emails that reflect your brand & speak directly to your ideal customers.



Email Strategy Session - A one-on-one strategy call where we'll map out your goals, your voice, and your offers, so your email sequence works to its fullest potential.



Tailored to Your Business - Every email is written specifically for YOU and your audience, focusing on what matters most to your prospects and what will drive them to take action.



Automated Set-up - We'll take care of the tech side of things - integrating your email sequence into your preferred email platform, setting everything to go out automatically, and ensuring it's working seamlessly.

kind words from nice people
Glowing Reviews



"This Process Was Truly A Blessing
And A Dream Come True. I Have The
Website Of My Dreams!"

ADREEONAH MUNDY, BEING MADE
WELL COUNSELING



She exceeded my expectations!
She brought her expertise and gave me
direction, clear instructions and overall
grace. Even with my draft website, I was
extremely satisfied (let alone the
finished product). You cannot lose with
@clubreveriedesign.

LOURDIANA SAINT LOUIS,
LOURDIANASAINTLouis.COM



"I Gave Her My Vision, And She Went
Above And Beyond My
Expectations."

ERICA TALBERT, THE MORIE
GROUP



Chrystal was exceptionally professional
in designing our website, bringing
vision, uniqueness, and clarity to the
project. Working with her was an
invaluable learning experience for us.
We not only received the website of our
dreams, but we also gained a great deal
of knowledge throughout the process.
Chrystal went above and beyond to
assist us, consistently seeking clarity
and ensuring we understood the
changes she was making. She handled
the entire project with an unmatched
level of care.

JAMES + BRIANA MONTGOMERY,
JMONTPHOTOS.COM

you might be wondering Frequently Asked Questions

1

WHAT'S INCLUDED IN YOUR WEBSITE DESIGN PACKAGES?

Each custom web design or branding package is tailored to your brand, and includes: responsive design (optimized for all devices), and a user-friendly interface. Depending on the package, it may also include features like e-commerce integration, SEO optimization, content management system (CMS) setup, and post-launch support. Please refer to the specific package details for a comprehensive list of deliverables.

2

HOW MUCH DOES A WEBSITE DESIGN PROJECT TYPICALLY COST?

Great question! The price really depends on what you need and how fancy you want to get. We offer a range of packages, so whether you need a one-day template customization or full-fledged custom website with e-commerce shops and blogs built in, there's something for you. Once we get to know each other a bit more and I understand your vision, I'll be able to give you a personalized quote!

3

WILL MY WEBSITE BE MOBILE-FRIENDLY?

100% yes! We design websites with a mobile-first mindset, which means they'll look absolutely fab on any device. Whether your audience is browsing from a phone, tablet, or desktop, they'll have a smooth, seamless experience.

4

HOW LONG DOES IT TAKE TO BUILD A WEBSITE?

We're going to be just as obsessed with your site as you are. So we want to make sure it's absolutely perfect. For custom website design, it usually takes about 2-3 weeks to bring it to life. This depends on your scope of work and includes design, development, testing, and any tweaks you want to make along the way. Don't worry, we'll keep you in the loop the whole time through our client management system, and we'll be working closely together to make sure it's just right.

you might be wondering Frequently Asked Questions

5

DO YOU OFFER WEBSITE MAINTENANCE AFTER THE SITE IS LIVE?

Absolutely! Once your website is up and running, we'll be here for you. If you want to make updates, change content, or just need a little TLC for your site, we've got ongoing maintenance packages that'll keep everything running smoothly.

Please connect with us to learn more about these packages.

6

WILL I BE ABLE TO UPDATE THE WEBSITE MYSELF ONCE IT'S COMPLETED?

Of course! We use a very user friendly interface (Showit) for all our website design projects so you can update text, photos, and more whenever you need to.

Plus, we'll show you the ropes and make sure you feel totally confident with it. But if you'd prefer to pass off the updates, we're always happy to help!

7

WILL MY WEBSITE BE OPTIMIZED FOR SEARCH ENGINES (SEO)

You bet! Your website will be built with SEO basics in mind, so Google will notice it. Things like fast loading speeds, mobile optimization, and clean structure are all part of the deal. If you want to go even deeper with SEO (like keywords or content strategies), we can help with that, too.

8

DO YOU PROVIDE WEBSITE HOSTING?

We don't provide hosting ourselves, but don't worry—we'll point you in the direction of the most reliable hosting provider in the business. If you need help setting up your hosting or domain—don't worry, we've got you covered there, too! Hosting & Domain set-up is included in all of the packages.

you might be wondering Frequently Asked Questions

9

WILL YOU PROVIDE A CONTENT STRATEGY OR HELP WITH COPYWRITING?

We mainly focus on the design side of things, but you should know that we're really into words. If you need help with writing content or figuring out what to say, we're happy to help and guide you with that too. We're here to make sure everything aligns!

10

WHAT IF I NEED ADDITIONAL FEATURES LATER ON?

We're creatives; we're all about flexibility! If you find you need extra features later, whether it's a new page or a cool new tool, just let us know. We'll chat about what you need, and we'll send over a quote for any additions. It's all about making sure your website grows with you!

11

DO YOU OFFER A PAYMENT PLAN?

Yes, we totally get that sometimes a lump sum payment can be a bit much, so we offer flexible payment plans! Typically, we'll start with a deposit, and then split the rest into manageable chunks as we hit milestones. We'll work out a plan that's comfortable for you.

12

WHAT DO YOU NEED FROM ME TO GET STARTED?

Great question! To get the ball rolling, we'll need to know a bit about your business, your audience, and what kind of vibe you're going for with the website. If you have any existing branding or content (like logos, photos, or text), send those over too! Don't worry—we'll guide you through everything so we're ready to hit the ground running.

want to work with us?
What's Next



- ★ Step 1: Pick your package
- ★ Step 2: Book a free consultation
- ★ Step 3: Secure your spot with a deposit
- ★ Step 4: Get ready for your dream website!

MYTH: Investing in web design is too expensive.

TRUTH: A high-quality website pays for itself by attracting and converting customers.

Thank you!

Thank you for considering us to elevate your business and design the website of your dreams.

[!\[\]\(10f8862fc183b400327470ea85afe9ae_img.jpg\) Ready to elevate your brand? Let's chat!](#)