

**wish upon
a planner**

Black Friday *Sneak Peek*

**To planning a vacation you'll
remember the rest of your life**



wishuponaplanner.com

a welcome message from Ali

"It's the most wonderful time of the year!"

While Halloween is my favorite time of year, and I **do not like the cold** that begins with the end of the year holiday festivities...

...I do love me some Christmas. Rewatching the same movies (heyyyy, *Home Alone 1 & 2*), everything peppermint chocolate, and excessive string lighting make my cozy heart sing.

As 2023 sneaks closer and we start reflecting on 2022, we've had (yet another) different year here at Wish Upon a Planner. Lots of behind-the-scenes rebuilding, rebranding, new website and Planning Shop, and more.

And Disney planning post-COVID?

It seems to just keep getting more difficult: waking up at crazy times to have to secure reservations, constant price gauging, the learning curve to figure out what's included with what purchase, trying to determine which extras and special events are really worth the splurge...

and the tale-as-old-as-time struggle of having to figure out how you can do it all in just a few days.

We're "all in" kind of people around here, and it seems that most of you that hang around here with us are too. We're people who appreciate **efficiency**. We're willing to spend a dollar, but you better believe we're going to be thoughtful about it.

We're people who understand that a little bit of effort up front pays big dividends later—especially when it comes to a Disney vacation and the memories that go with it.

This is why we are introducing our brand-spankin' new All Access Pass this Thanksgiving.

So you can go all in on planning that perfect 2023 Disney vacation, and have a blast while doing it.

You'll find everything you need to know in this guide—and some other fun extras.

Cheers to a magical holiday season, and to your dreamiest Disney vacations in 2023!

xx Ali & the Wish Upon a Planner crew





Mark your calendars:

Something exciting is coming on Black Friday!



The All Access Pass

Our brand-new membership that gets you e-v-e-r-y-t-h-i-n-g: our entire bestseller collection of digital blueprints, park strategies, guides, mini-courses, all shop downloads, the monthly members-only Listletter PRO, access to our VIP Planning Community, plus any new private content or products we launch while your membership is active. 😊

But here's the dealio: we'll only be opening the doors four times per year, and the first time will be Black Friday.

And you'll want to put on your cozy pajamas and stay up with a Christmas movies, 'cause in true Disney-planning-angst-style, we're kicking it off with

Doorbusters



'Tis the season for...

planning the most epic Disney vacation ever

Whether that means being able to:

- ✓ Salivate over the scent of waffle cones on Main Street
- ✓ Make sure everyone gets to bear-hug their favorite character
- ✓ Disconnect from your usual lunchtime emails & enjoy a poolside pina colada instead
- ✓ Join your son in squealing with laughter on Big Thunder Mountain Railroad
- ✓ Catch your daughter's delighted little gasp as Tinkerbell flies overhead
- ✓ Enjoy a romantic 4-course dinner with your bae

...or just fit in as many rides, experiences, and restaurants as you can handle.

We're here to help you experience all of that.



cheers to vacation!



core memory



best sound ever!



the kids' favorite



Everything included with the

All-Access Pass



• buckle up and pull on that yellow tab kids—it's a lot! •

ALL Flagship Products:

**The Complete WDW
Park Strategy System**
(sold for \$24.99)

*Skip the lines,
not the fun*

**The Insider's Digital
Strategy Guide to
Universal Orlando**
(sold for \$27)

*It's leviOsa,
not levioSA*

**The Genie+ Mastery
Mini Course**
(sold for \$27)

*No Lightning Lane
FOMO here!*

**The Planning
Blueprints Bundle**
(sold for \$27)

*Choose-your-own-
adventure style
planning*

and

The DVC Point Rental Pro Mini-Course
(sold for \$19)

*Save hundreds (or thousands)
on Deluxe resorts!*

and

All current and future planning downloads from our Shop:

[Debuting with this round of the All-Access Pass]

NEW

Resort Hopping Mini-Guide
(sold for \$4.99)

NEW

Snack Checklist Pack
(sold for \$4.99)

Wizarding World Blueprint
(sold for \$17)

and

Our current bonuses:

Listletter PRO subscription
(*\$7/month value*)

**The Wish Upon a Planner All-Access
Pass Private Facebook Group**
(*\$7/month value*)



WAIT, it's how much?!

If you were to buy everything individually, the product total starts at \$166.

And that doesn't include future planning tools, content, and access to Listletter PRO and the VIP Planning Group.

But with the All-Access Pass?

Give me a drumroll, Donald!



...you get it all for just \$17 per month!



yes, you read that right...

\$17
per month

And you'll get access to every update, every new product we launch, every Listletter PRO, and all new private content from Ali's desk—as long as your membership is active.



Go ahead and treat yourself to what may be the least expensive thing, with the biggest return on investment, on this season's shopping list ;)



Elizabeth

December 3, 2021 · 🌐

...

Y'all are the best! Locked and loaded on contemporary balcony with Ali's planner and all your tips. Waking up kiddo soon to rope drop smugglers! AK and Sanaa later with stacking by the resort pool. Mouse watcher to the rescue on dining. It's been amazing. Thanks to all who weighed in to all my questions - I decided to go with HS before AK. We LL'ed our hearts out for 4 hours yesterday on arrival at MK - longest line we waited in was for the carousel!



Katie

· 🌐

...

Today is our first park day during this week's Disney trip, and I am absolutely blown away at how smoothly everything has gone following Ali's advice!



Mellisa

November 13 at 9:56 AM · 🌐

...

Hi Ali and team. We are leaving today and I want to thank you for all of the genie+ tips. We took advantage of early entry and with the tips, we rarely waited in line. We rode Expedition Everest three times in a row with no line. We never followed the crowd but we stuck to your tips and it worked. Thank you all for your work!! 🥰



Jaime C.

April 20 at 1:46 PM · 🌐

...

I had to say thank you to this group and to Ali for all of the wonderful tips, tricks, and training! We went to Disney last week, and I was armed with knowledge about Genie+, DAS, and mobile food orders and 26/8 restaurant reservation window, and my family was so impressed! My son has adhd so through this group I learned he may



Stephanie

February 16 · 🌐

...

Guys. I've been here since Sunday. So far we have done HS and MK. All I can say is that Ali is a genius and she saved our a\$\$!! Parks have been full and without this strategy you'd literally be at the mercy of luck. I've talked to so many others that didn't even get close to SDMT or RoR or SM. We rode all of those with minimal waits (except RoR but we rope dropped and got a tad bit ahead of the crowd) <~~thanks to Ali's advice!! These guides have Literally been a Godsend. My husband "gets it" now too, because he's been listening to all the ppl we've talked to and how disappointed they are bc they came here and missed these epic attractions. Disneyworld is not for the weak of heart lol. Seriously though you have to be willing to get up early be at the gates as soon as you can, and have a strategy to do this in todays times. All I can say is Thank You!!!! We are doing Epcot today so hopefully a little bit slower pace .. but either way I feel like I'm a rockstar with these plans. Thank you so much for real real. 🥰



Ashley

September 21 · 🌐

...

Thank you [Ali Michelle Wigle](#) for the dining hacks! Finished our ADR for thanksgiving week in 1 hour 15 minutes, including a phone call to reserve a cabana for our pool day. I took the whole day off from work for booking—now, what to do with myself?!? 🥰❤



Kim

[Danielle](#) same!! I've been tons and thought I

knew everything. I was so wrong. Our trip was amazing bc of Ali and her research.

Like · Reply · 7w



1



Dora

December 17, 2021 · 🌐

...

Hi! We used Genie plus at HS and AK and it was so easy! We rode everything! We used some Ali suggestions and rode Slinky twice 🥰 The extra hours at MK were golden (walk on everything other then 7D) Headed back to MK today and have two rides already reserved. Thank you so much [Ali Michelle Wigle](#) ❤️🌲🥰

Erica

This was the best money we spent for our trip last week!! We barely waited in lines at all. No way we would have made the most of Genie+ and early entry without all the tips and info from [Wish Upon a Planner](#)



Andrea

▼

All of [Ali](#) 's tips/hacks/etc are working BEAUTIFULLY for us this week!!!! So glad I have all the info to make our disney vacay 1000% better and more laid back since I know I can end up getting pretty much any FP I want. The dining hacks/suggestions have been super helpful as well!



You and 14 others

9 Comments



Ruth E

...

Just booked a confirmed reservation for the first time!! Thanks so much Ali for all that you do and making Disney dreams come true!

happy people

Answers to all of your All-Access Pass Questions

Sounds amazing, but I've already purchased a few strategy products from you this past year. What should I do?

We get it! Since this is a brand new offer from us, it's bound to happen. First, real talk: one month of the pass is cheaper than the cost of just *one* of our flagship products if you were to buy it individually. And then you get EVERYTHING else on top of that.

Butttt—we know a lot of our readers have already purchased a product or two. So we are starting this round at \$17/mo. That way if you have already purchased something, you're still getting a ton of value with everything else included. Three months of the All Access Pass is still less than the cost of a sit-down meal at Disney for ONE person. And some of those other extraneous expenses you're considering for your Disney trip? Yeah, not gonna save you the time and money that we can. Promise.

Feeling good with what you already purchased and don't need access to ALL the bestsellers—but still want to be a part of it and get all the bonuses and new downloads? We get it! We'll have a link to an All Access Pass Lite version for \$9/mo when we launch – you'll still get the shop downloads, Listletter PRO, and private Facebook group access.

How long will I have access?

You'll have access to the materials as long as your monthly pass is current (*it will auto-renew*), or your paid-in-full 3-month pass is current. You'll also have access to any new products or downloads we add while your membership is current.

\$17/a month! So I can just purchase this, download and study everything for even cheaper than just ONE product?

Yep, you can. We hope you'll stay at least a few months for the community, updates and new stuff, but you're welcome to leave anytime (and come back during future openings!)



I'm interested, but don't want a monthly commitment or have to remember to cancel something—I'm bad at that kinda stuff!

We get that too! We will also have a 3-month paid-in-full pass for \$47. This option will not automatically renew, so if you're a forgetful one when it comes to canceling things, this may be the best choice. If you decide you want to stick around for another 3 months or you want to move to a month-to-month subscription, that option will be there for you!

I'm not sure I'm ready to join yet. When will All Access Pass open again?

Membership is open four times a year, for one week at a time. This first round is Black Friday week. The next time the All Access Pass will open after this will be the last week of January. Individual products and discounted bundles will still be available in our shop year-round, so you'll never be left hanging if you have a trip coming up!

Can I just buy these items individually?

Yup – the individual products you'll have access to as part of the All Access Pass are available in our shop year-round, so you can definitely just purchase individual items if you want. And our Bundles always offer the ability to grab multiple products for a discount! But like you might have seen above, though, buying each item individually would run you more than \$166. With the All Access Pass, you get huge savings, access to all updates, and access to any new products we add... all for just \$17 per month. If you want the huge bundle of everything PLUS the massive savings, though, the All Access Pass is the only way to get it.

Doorbusters!



The ropes drop at exactly midnight EST on "Black Friday", November 25th.
...yes, that's "Thanksgiving Night," one minute past 11:59pm EST.

We've got squeal-worthy and value-packed prizes so that you're not blaming us for that late-night second slice of pie while you count down :)

Grand Prize!

for the *First-Person-Ever*
to become an All Access
Passholder

1-on-1 with Ali: Cocktails and
Apps with Ali at the Top of the
World Lounge in Walt Disney
World OR Strategy Session*

and

**20 minute Planning Session with
Ali OR a recorded Planning
Teardown**

and

\$50 gift card to use on anything
Wish Upon a Planner in the future

and

**The 2023 Ultimate Food Planning
Photobook:** 50 Treats to Put on
Your Snack List

and

One ticket for "Insta Day":
access to a private Ask Me
Anything Q&A and all day tips on
Instagram on an upcoming
December date (limited)

**hopefully our Disney dates in 2023 will
sync up—I'm there quite a bit. If not,
you'll receive a completely private,
virtual happy hour planning sesh (\$497
value) where I'm all yours for 60
minutes. And I'm buying the wine!*

First Five All-Access Passholders Prize

- **20 minute Planning Session with Ali OR a recorded Planning Teardown**
- **\$50 gift card** to use on anything Wish Upon a Planner in the future
- **The 2023 Ultimate Food Planning Photobook:** 50 Treats to Put on Your Snack List
- **One ticket for "Insta Day":** access to a private Ask Me Anything Q&A and all day tips on Instagram on an upcoming December date

First Ten All-Access Passholders Prize

- **\$50 gift card** to use on anything Wish Upon a Planner in the future
- **The 2023 Ultimate Food Planning Photobook:** 50 Treats to Put on Your Snack List
- **One ticket for "Insta Day":** access to a private Ask Me Anything Q&A and all day tips on Instagram on an upcoming December date

First Fifty All-Access Passholders Prize

- **The 2023 Ultimate Food Planning Photobook:** 50 Treats to Put on Your Snack List
- **One ticket for "Insta Day":** access to a private Ask Me Anything Q&A and all day tips on Instagram on an upcoming December date

First One Hundred All-Access Passholders Prize

- **One ticket for "Insta Day":** access to a private Ask Me Anything Q&A and all day tips on Instagram on an upcoming December date (limited to 100 people)

Favorites Disney Things for 2023



1. Evenings with French pastries and treats near Les Halles in EPCOT



2. Taking the family on a wild Surrey Bike ride around the Boardwalk



3. Break day mimosa brunches & shopping at Disney Springs

4. The return of Sparkly Pavement somewhere at EPCOT—please?



fingers crossed!

Seasonal Team Favs

Ali

Home Alone 2



Miracle on 34th Street
(the 90s one!)

Peppermint mocha,
of course!



Prosecco with strawberries
(or cranberries!)

Irina



A Christmas Story



Love Actually

Swiss Miss hot chocolate



Glogg - my in-laws' family recipe for a hot,
spiced wine punch. It's the definition of cozy!

Emily

KEVIN!!!



Team Home Alone

Cranberry Christmas
margaritas!

Amy

White Christmas
(classic)



The Princess Switch

Great Lakes
Christmas Ale



Jenae

Home Alone 2:
Lost in New York



Elf

Anything
Hallmark!

Peppermint
hot chocolate

