



DENVER-BASED
Graphic Designer
EXPECTED HIRE
DATE MARCH, 2024

Crush Studio is seeking a talented, creative and organized Graphic Designer to join our team. We are an event design and production studio based in Denver, that brings brands to life by designing and producing event experiences, unique set designs, VIP dinners and custom experiential gifting. Our office is local but our work is national.

Candidates must be self-motivated, organized, resourceful, creative and fun! We are looking for a person who can think conceptually about overall event art direction and graphic design and then integrate those into spaces in large-format walls and set pieces as well as into small-format printing like menus and collateral.

The ideal candidate will have experience with typography, page layouts and presentation designs, as well as developing concepts, branding elements and working with existing branding guidelines. Experience working in physical spaces and environments is also a plus. We strongly prefer candidates that have pattern making experience, as well as illustration and sketching abilities for developing custom artwork.

The Graphic Designer will report to the Art Director and also collaborate on a day-to-day basis with the Senior Designer, as well as the Project Management team. The GD will be part of our on-site installation team and will assist in on-site styling, graphics placement as well as general production.

We offer a hybrid office setting with most Mondays and Fridays remote, and Tuesdays-Thursday in office for collaboration. Pending project workloads some additional time is required in the office. Travel is expected every 2-3 months.

Role & Responsibilities

- Work with Art Director and Senior Designer to set visual tone and art direction for project via white-board sessions and moodboards.
- Design all graphic components related to event and gifting projects - small things like menus, tags and cards, all the way up to big things like graphics for the sides of buildings, stage and walls.
- Designs graphic components and create production files for sets, promotional events, and parties in order to meet project objectives, budget parameters and logistical parameters.
- Works with brand guidelines for national brands and develop conceptual ideas for how to bring those brands to life on sets and in event spaces.
- Design layouts and visuals for concept pitches, as well as format and polish presentations and decks for clients on a weekly basis.



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- Assist the Art Director on Crush branding and marketing elements as maintain website updates

Qualifications. The ideal candidate will have:

- 2-4 years experience in design.
- Excellent graphic design skills and strong verbal and written communication skills.
- Ability to develop patterns and custom graphic elements that play well together within the overall event atmosphere as well as experience working with large format graphics.
- Understanding of working with brand guidelines and style guides.
- Hand illustration and sketching skills (including digital creation via ProCreate)
- Advanced use of Adobe Suite: specifically Illustrator, InDesign & Photoshop
- Understanding of formatting and how to use themes/master pages on presentation software such as Powerpoint or Google Slides
- Ability to follow direction and operate in accordance with brand templates and company procedures.
- Polish of an agency and ability to communicate in a professional manner with clients and vendors. We are committed as a team to excellence in our work from start to finish, and it includes making sure we don't have type-os in our presentations and emails.
- Team player who is both organized and detailed, but also has the ability to roll with the punches and make quick adjustments.
- Ability to take responsibility for oneself, creative, bright, lots of solutions up their sleeve, fun, and overall pleasant to work with.
- Crafty and artsy and a love of hands-on studio work.

Next Steps:

Please email your resume as a pdf with a brief email about yourself and let us know why you are interested in this job. Include a pdf of your portfolio or a link to your website/portfolio. Additionally, please provide short answers to the following questions and send all items to careers@crushstudio.com. Please format your subject line as follows: [Last Name] x GD24 Applicant.

- Where do you find your creative inspiration?
- What is your philosophy for working on a collaborative design team?



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- If you were a typeface - what would you be and why?
- What is the largest file size you would send to a client via email? What would you do if you had a 50 M file you needed to share with a client?
- Please describe a recent visit to a hotel or restaurant (or other space) that wow'd you with their design. What made it work? What could have been improved?
- The Zombie Apocalypse has come and we all have to pitch in to fight for our lives – what are you able to contribute?

Salary & Benefits

This role has flexible workday hours between 8 am - 6 pm at our studio close to downtown Denver. This position is based in the office, with flexibility for working from/home alternating Mondays and most Fridays

- **SALARY**
 - \$60,000-\$70,000 depending on experience
- **PAID TIME OFF**
 - 10 paid holidays, plus soft close during the holiday break
 - PTO starting at 15 days per year, with a day added for each year of service
 - 3 additional sick/mental health days
 - Shortened Friday work hours based on completion of job responsibilities for the week and dependent on event schedule
 - Flex time for installs and events when weekend days and any company holidays are worked (can be used as desired, but do not roll over from year to year and are not paid out)
- **FAMILY LEAVE**
 - Colorado Employees - [FAMLI Benefits](#) - includes up to 12 weeks paid medical or parental leave (Colorado residents only). Both employees and employers contribute to this program via automatic payroll deductions (similar to unemployment)
 - Up to 6 weeks paid medical or parental leave as applicable to supplement FAMLI leave to get to 12 total weeks paid
- **OTHER BENEFITS**
 - Retirement: Simple IRA with company match of 50%, up to 3% for employees 6% contribution
 - Health: \$100 towards participation in company-sponsored ICHRA (Individual Coverage Health Reimbursement Arrangement) or received a post-tax health care expense monthly stipend
 - Cell Phone: \$100 monthly phone reimbursement



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- Discretionary, project-based bonuses

Crush Studio is proud to be an equal opportunity employer, and we encourage applications from all suitable candidates regardless of age, disability, gender identity, sexual orientation, religion, belief or race.

Can you kick it?

CRUSH STUDIO. Out.