

# **THE UNSTOPPABLE ENTREPRENEUR**

## **Video Content Creator**

The Unstoppable Entrepreneur is looking for a videographer and video editor with vision and creativity to help us grow our brands by creating scroll stopping, eye catching, emotion evoking promotional videos that cause people to take action and share.

This is a unique and dynamic full-time role perfect for an individual who has an understanding of basic marketing principles, how to create compelling content, and how to effectively work with a team. This person is an outside of the box thinker, up to date on all social media trends, and understands how to shoot for and grow a YouTube channel. You will play a role in our coaching company, apparel and education company, a music brand, and all future creative endeavors.

### **Responsibilities will include writing:**

- Creating one emotional, thought provoking on brand 7-12 minute video per month.
- Creating 4 YouTube Videos per week and growing the YouTube channel by 1000 subs per month.
- Working with our paid media specialist to create scroll stopping ads and lower CPLs
- Selling in company wide launches
- Assisting social media platform directors with video cuts and edits (from existing content) that stop the scroll on social media (50 per week)
- Supporting clients with their video content and production based questions

This role may require travel (company paid) for shooting.

**Success in this role includes:**

- Creativity and outside of the box thinking
- An understanding of both traditional marketing and social media marketing
- YouTube subscriber growth
- Creative direction on video content
- Lower CPLs on video ads
- Compelling long form video content
- Highly converting short form promotional videos

**About The Unstoppable Entrepreneur**

The Unstoppable Entrepreneur, founded by Kelly Roach is the premier business incubator for 6 + 7 figure entrepreneurs looking to scale their business online, rapidly.

Through our coaching programs, we help entrepreneurs elevate through the stages of business growth, so they can dominate their market, make a massive impact, and build self-led companies.

Our methods are based on timeless business principles, and leverage cutting edge marketing strategies to help entrepreneurs become the uncontested leader in their industry.

Our founder Kelly is a featured expert on ABC, NBC, Good Day, the CW and in some of the world's leading publications such as Inc. and Forbes where she shares the principles of her best-selling books and top 15 marketing podcast, The Unstoppable Entrepreneur Show

In addition, she founded The Human Family Foundation and is co-founder of Give Her Courage, Social Sellers Academy, Advance and Old Souls Recordings.

Want to become the newest member of our *DreamTeam*? Submit your resume, portfolio of your work, and a 5 minute entry video to [danielle@unstoppableentrepreneur.com](mailto:danielle@unstoppableentrepreneur.com).

**How to apply**

\*Please record and send us an Introductory VIDEO of yourself. Video files, YouTube links or Vimeo links will be accepted. The video should be brief/under five minutes and should include the following:

- (1) What interests you about the role and responsibilities.
- (2) Traits or skills do you have that are in accordance with the role.
- (3) Challenges you think may accompany the role.
- (4) Your personal objectives and how you will utilize this opportunity to achieve them.
- (5) Please share anything else you would like us to know about you.