



Choosing Locations

5 Steps to Choosing a Great
Location for Photos

WWW.PARKERANDABBIEY.COM

WELCOME



Hey there! Thank you so much for downloading this freebie! We hope you find it useful!

Choosing a location for your own photos or for a photo session for clients can feel overwhelming. You want to choose a gorgeous location but you also want the light to be just right.

We've compiled together five tips for choosing a great location for your photos. So whether you're getting your own photos taken or you're taking photos for a client, read on to learn what makes a location 'photogenic'!

— PARKER & ABBEY



01

LIGHT SURROUNDINGS

One of the first things we look for when taking photos is light backgrounds. We always choose spots that have bright colored surroundings or open sky. This will brighten up the photo and keep the attention on the subject.

If you want photos by pine trees, for example, a great way to incorporate them is to have them off to the side in the distance so the background remains bright and uncluttered.

02

WATCH FOR NATURAL REFLECTORS

The surroundings can reflect color back into the face of the subject. Check for neutral, light colored reflectors such as sage brush, sidewalks, white walls, sand, or dirt roads. Avoid spots with lots of green grass or tall orange fences, etc.

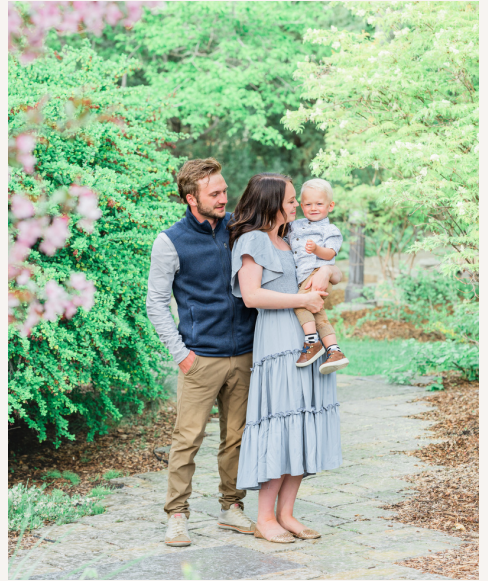


03

COMPOSITION

Look for elements that add to the composition of an image such as archways, hanging trees, winding trails, etc.

Adding different natural elements will draw your eyes in an artistic way to the photo even more!





04

OPEN SKY OR FILTERED LIGHT

Choosing a location that has open sky in the background or light filtering through the trees will add to the brightness and openness of the photo. Both these elements will draw the attention to the subject instead of the background alone.





05

SOFT, EVEN LIGHT

The most important aspect to us of taking a beautiful photo is to have soft, even light from head to toe on the subject.

Choose a location that has open shade (shade with nothing above the person's head) to keep the skin tones natural and glowing!

This will also help keep distracting elements like harsh shadows and bright spots out of the photo. Again, we want to keep the focus on the subject.

Thank You!

We hope this guide has been helpful! Want even more help?
[Outsource your editing](#) and get your time back to do the things you love!



CONSISTENCY

We pride ourselves in helping you craft images that are consistent within and across galleries! You'll never have to worry again if your images will look good side by side on media platforms! Your images will be consistent with your style and brand and will easily identifiable.

TIME SAVED

Imagine all the time you'll save by having us edit your images for you! Say goodbye to long hours behind the computer screen and hello to family game nights, walks with your pup, a long bubble bath, and spending time with your kids!

ELEVATE YOUR BUSINESS

By outsourcing your editing to us, you'll have more time to spend on your client experience, booking more weddings/sessions, and advertising your business!

Outsource Your Editing!



What are you waiting for?

[LEARN MORE](#)