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Hello!



# *Your wedding investment*

Pricing guide

Consultation

10 hours coverage

All images edited

Online private client gallery

Professionally printed 6x4 prints fitted in a wooden glass personalised box that is beautiful designed and crafted in Europe and a glass/wooden USB stick with 16gb - £850.00

## **Additional**

-Second shooter - £220

-Engagement photoshoot - £250

-Extra hours - £40 per hour

-Mileage charges apply at 45p per mile from my home base in West Cambridgeshire.

-Wedding albums are professionally printed. The prices and sizes are available upon request from the chosen business.

-Photography smoke bombs FREE on request.



"I was so lucky to have CarrieAnne at Happy Moments Co to photography my wedding. She made me feel at ease with a morning shoot and getting ready and continued throughout the day with her friendly manner and great professionalism. I could not recommend her enough to others. The photos turned out amazing, and she was so quick at getting them back to us considering she had taken so many. ( I know some photographers can take an age) she made my wife and I, as well as our guests totally at ease and she gave us all that we wanted in the brief and more! " Mrs&Mrs Blackburn





“We are in love with beautiful photos from our wedding day! Carrieanne is very talented! She made the whole wedding party feel at ease and relaxed, which gave the best results in our photos. She captured every part of the day and even some moments we were unaware of... she has given us the most beautiful memories from our day!” Amy&Chris



FHL

#### Do I need wedding insurance?

We will exercise the reasonable skill care and judgment that you would expect of a professional photographer but we shall not be liable for events beyond our reasonable control nor for loss, which is indirect or consequential. Under no circumstances will our liability to you, whether for breach of contract, negligence, breach of statutory duty or otherwise exceed the total amount that you have paid to us under this Contract. Our fees have been calculated on this basis. If you wish to have additional cover we would recommend that you consider taking out a policy of insurance.

#### Do you charge mileage?

You will be expected to acknowledge the mileage for which the photographer will take. We reside in West Cambridge, the miles require payment of £0.45 pence per mile.

#### Do you have copyrights of the photographs?

The copyright of photographs remains with the Photographer. The Photographer grants you permission to make copies of the images under the following conditions. The images taken by the Photographer are for personal use by you, your friends, and relatives. Sale, Publication, or any Commercial use of the photographs is not allowed without prior written permission from the Photographer.

#### Is there anything we should be aware of?

Note the photographers are sometimes limited by rules by registrars, ministers, and venue management as to what can and cannot be done. For example, some ministers insist that no flash photography is allowed, and others will insist that the photographers shoot from a specific location. In such circumstances, the clients agree to accept the technical limitations that may be imposed on the equipment used.

#### Do you do small packages for short weddings?

Yes, depending on your requirements and coverage we can have a discussion to agree on a price.



FHL

What does the invoice include?

The 'Total Fee' includes the time and expense of our photographer traveling to and from the agreed locations. It also includes her time for attending to take photographs as stated on the Contract. If the photographer is requested to stay for a longer period at the wedding or reception we will try to accommodate all reasonable requests but can not guarantee that we will be able to do so.

Do we feed the photographers?

A meal would be appreciated.

We have amateur photographers at the wedding too, can they work with you?

We are appointed by you as the exclusive professional photographer for the wedding. Amateur photography by guests will be permitted but you must ensure that this does not interfere or conflict with the services we have agreed to provide.

What happens if you or a second shooter gets ill on our wedding day?

In the unlikely event that this photographer is unable to attend for reasons beyond our control (e.g. death, injury, or illness) we reserve the right to appoint another photographer to attend your wedding on our behalf to undertake the wedding photography to his/her best ability. If we are unable to fulfill the contract for reasons beyond our reasonable control (for example, death, injury), the contract shall be cancelled but our liability to you shall be limited to a full refund of all fees paid by you.

Will you be changing the layout of the venue for photographs?

Photographs will be taken against the available backgrounds. Please note that we can not move objects or perform other cosmetic duties on location.





FHL

How far in advance should I contact you?

I would recommend as soon as possible or after you've booked the venue, as I cannot predict my bookings and unfortunately, I can't hold a date you desire without a down payment of £100.00

Are you able to travel?

Yes, the whole of the UK.

Do you use a specific technique or innovative approach?

I watch your stunning day unfold and capture your moments as they happen, and I always suggest to put some time aside for a set of cheerful group shots and the all-important wedding party/ portraits

Do you offer any tool to display the photos online?

Yes, shootproof

What's the delivery time for the online client gallery?

6-12 weeks

Do you work alone or do you have a team of professionals?

Team of Professionals available on request for second shooting

If needed, would you be able to work extra hours?

Yes, please request beforehand upon booking.

How do you charge extra time?

£40.00 per hour



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What are the forms of payment?

Bank transfer or PayPal

How do you work?

- Morning prep with a smile
- Be a ninja during the ceremony
- Herd people like a cowgirl for the confetti shoot.
- The all important family photos, I mostly put my serious professional face on for the grand parents.
- Collect the drunk wedding party together to take some epic fun shoots
- My favourite part, the couple portraits. Gosh they're so romantic!
- Break for the wedding breakfast to stuff our faces!
- Back for speeches, which makes me chuckle a lot.
- Get teary eyed at the first dance song, then I break out some moves, I can't help it! it's the beat!!!
- Mouth watering cake cutting time
- Say my goodbyes and wrap it up!

Do you do any deals?

Are you front line in the emergency services? Do you hold a BLUELIGHTCARD? Don't miss out on 20% discount on all wedding investments, please note this deal does not extend to family members.





What happens if we have to cancel?

Force Majeure or Act of God

The due performance of this contract is subject to alteration or cancellation by either party owing to any cause beyond their control. Limitation of Liability In the unlikely event of total photographic failure or cancellation of this contract by either party or in any other circumstance the liability of one party to the other shall be limited to the total value of the contract. Neither party shall be liable for indirect or consequential loss.

Can we add to the wedding contract?

Yes, you must ensure that any representation or promise on which you rely and which is important to you is written on the Contract and signed by you and our representative. Space has been provided on the Contract for this purpose. We ask you to note the 'Additional information/special requirements' section on the Contract provided. We will endeavor to accommodate any reasonable requests made by you but can not guarantee to be able to do so. It is essential that we are made aware of any changes in Section 2 after the Contract has been signed. We will not be held responsible for any problems caused by us not being notified of changes.

Do we have to pay a deposit?

The booking fee of £100.00 is payable by you on the signing of the booking form. This will be set against the total fees payable by you.

When do we pay?

The balance of the package fee must be paid by you no less than 4 weeks prior to the date of the wedding. If the package fee is not paid by that date, we reserve the right not to provide any services until payment is made or to treat the Contract as being cancelled by you.



FHL

Are we responsible for you?

You agree to be responsible for any injury, loss, or damage caused to your photographer or equipment caused by your guests.

Can we discuss the timelines and shoot lists together?

Yes, we will discuss with you your general requirements and wishes in relation to the taking of the photographs. You should be aware that it may not be possible for these to be followed due to factors such as weather conditions, lighting conditions, the subjects being photographed, and time constraints. You, therefore, grant us full and unconstrained artistic licence in relation to the content of the photographs, their arrangement, composition, location, and the number of photographs taken.

How long after the wedding will the materials arrive?

We will supply you with images in the format agreed with you and in accordance with the package option ordered by you as soon as is reasonably practicable after the wedding but can not guarantee precise timings.

What do you use the wedding images for?

We reserve the right to use or display any images created as part of this Contract as part of our portfolio, website, blog, at exhibitions, or for marketing purposes.

Can I have my deposit back?

Deposits are non-refundable except at our sole discretion.

What if the wedding date is postponed?

If the date of the wedding is postponed, we may at our sole discretion (which we will exercise reasonably having regard to our ability to obtain alternative work on the first agreed date and availability on the second date) agree not to treat the Contract as being cancelled but to provide the services on the postponed date and apply all monies paid by you towards the fees for that day.



# *The day in detail*

Depending on your religion, traditions and wishes, a typical day in detail plans out as follows. I and the second shooter will join you both for the morning preparations. To capture those all important wedding details of the shoes, flowers, the dress, suits and the finer items such as the aftershave or perfume you've decided to wear, and the carefully hand picked or gifted gorgeous rings and jewellery. I love to get creative and place the smaller items on flat lays and play with the light provided with the remaining objects. Then as the nervousness and excitement builds, we will capture the raw emotion of the finishing make up and hair touches and getting into your dress, putting on your veil or suiting up with the lads.

If you're in the same venue we slip away to capture the ceremony room and the venue details before the guests arrive.

If you've hired a second shooter they will capture the guests arriving, as I make sure I capture those final moments of the groom standing at the front preparing for you to walk down the aisle.



The ceremony is the most beautiful part of the day, listening to you both commit to each other and watching your guests and wedding party tearing up, including myself while I capture the raw emotion between the both of you unfolding whilst you read your vows, handle the rings and have your first kiss as a married couple.

Shortly followed by a walk down the aisle together, a fun confetti shoot or your preferred exit outside the venue.

Then family will be gathered to capture some formal shoots outside the venue, unless advised otherwise by you both.

Time to socialise and grab a drink, I or my second shooter will again be going to capture the layout of the reception rooms during this period before I gather your wedding party for the fun group shots at the venue.

Then some alone time for the couple portraits, within the grounds or your desired destination. For example the beach, a mountain backdrop or a short boat ride.

The photographers will take a break through the wedding breakfast, no one likes eating shoots, then we will return during the speeches to capture the laughter, embarrassing moments and happy tears.

Then as the night unfolds we continue to capture the guests, and the both of you with candid shoots, no pressure just be yourselves throughout the day, then everyone gathers for the delicious cake cutting/eating as newlyweds and first dances.

I sadly say my goodbyes after the first dances, unless requested for extra time.



# Bride & Groom

## *morning prep*

Morning prep is all about the details, you've both spent months or even years researching suppliers and deciding on your colours and taste. The second shooter or I will be assigned to one of you to capture all those important parts. I find a decent light source from a window or doorway and place the dress and veil up high to capture the beautiful patterns and designs, followed by a set up of a flat lay (birds eye view from above on a fabric board) decorated with ribbons, ring boxes and your personal beautiful picked or gifted wedding items.

While the make up is being applied and the hair is being done a few snap shoots of these moments, and candid shoots of the wedding party will be captured throughout the morning. As the excitement builds and everyone is suiting up and getting into there dresses, I always find it useful to get one of your wedding party or family to help with the shoes, cuff links or vail. These actions really does capture some meaningful moments.



If the couple would like some portraits on their own, or of the wedding party as a group before leaving for the ceremony in the room. I can accommodate, just please make me aware beforehand while the shoot lines and time lines are being created, but these options can be discussed during your wedding consultation. On the day I normally leave after you're all dressed to allow you all to gather your thoughts and prepare for the ceremony, while I capture the groom and guests arriving at the reception. Also, if you've hired a second shooter this too will make capturing the shoot list tasks easier for the main photographer on your wedding day.



# The Family photographs



These images will be enjoyable memories for years to come, family is so precious and times spent together is deeply important and life would not be the same without our family.

## The family photographs

It's virtual to keep the family portraits short and sweet, and you will thank me on the day for this, trust me! I recommend immediate family only and the grand parents, they're the most important pictures not a group photo of you and your late cousins or aunties that never talk you, you'll never frame them right! But the main reason for this is because you don't want to be stuck in front of the camera all day and after the ceremony build in time to allow yourselves some down time for the both of you to socialise and relax before the wedding party and couple portraits.



# Wedding party group photographs



Wedding party group photographs

These shoots normally take place before the couple portraits, once you've socialised and had a drink with your guests, I will gather you and the wedding party to head off within the premises away from the guests. And this is the fun part to let your hair down with your favourites and have some fun. I will always have a shoot list with me to assist you all, but go with wherever the shoot takes you, for example to break the ice I suggest a walking one, bump hips and do some drunk cheerily walking, it does sound strange but captures some joyful moments and even the shyest person starts to enjoy the camera.



# Couple Portraits

## The couple portraits

These are normally pencilled in before the wedding breakfast. This is a peaceful moment for you both to take a breath away from the crowds, and catch up with each other as you've probably spent most of your day talking to everyone else, except each other.



So you'll join me within the venue premises or we can take a quick drive to the beach, nearest mountain or desired location to create some absolute magical photos you can treasure forever. Now most people feel shy and uncomfortable in front of the lens, therefore I focus on little activities to take your mind off the camera, like go for a walk and bump hips, have a cuddle, lets dance, simply just be with each other, talk and one of my go to secret ice breakers is, whisper in your partners ear and describe your favourite sandwich but it's got to be done in your sexiest voice.

You don't have to be a models to pull off amazing photos, just be yourselves. You got this!



## *Rain*

What if it rains?

First we moan, like us British do!!! Wait and see what happens and let the drizzle pass or I pull out some clear umbrellas out to brave the outdoors together for the family, wedding party and couple shoots or we vacant inside. It all depends on what you desire, the location and how willing or drunk you're to dance in the rain for a bit?



# Engagement photoshoot

Having an engagement photoshoot before your wedding day is an opportunity to feel comfortable and less tense in front of the camera, you will be able to test out your style and get a feel of working with me before your big day. You'll also get to have some precious memories from your engagement shoot.

Did you know cuddling, laughing and kissing is a natural de-stresser and it can be a mini date for you both to spend some time together and a chance to reconnect and unplug from our busy lives.





## *The second shooters*



The morning getting ready shoots for the Bride & Groom with two photographers will give you both the attention you need before the ceremony, sometimes if you're not in the same location, only the bride will be captured with the main photographer.

As the day begins and your guests arrive, the second photographer will be able to focus on them and the little moments in between throughout the day. While I, the main photographer will be focusing on the venues finer details for the ceremony and reception set up.

Second shooters provide a different angle and perspective of your day and I, as the main photographer can only be in one place at a time.

Until your timeline is created some weddings have rituals, traditions and activities. A second photographer will be able to assist the main photographer with gathering guests for the group shoots, bounce ideas off each other during the day, and two brains are better than one. There will be the option of extra equipment available, as well as my own back up equipment. Plus we will be able to save plenty of time working together ticking requests off the shootlist.

But if this is not an option for your wedding budget, I will work with you both to create a shootlist with your time line to capture the most important details. Although please be mindful, I am unable to be everywhere at once, but I do try.



# Editing time, delivery, photoboxes and wedding albums

After the wedding day I begin the editing process and the estimated time of delivery for the private online client gallery is approximately 6-12 weeks. This is mainly due to my workloads and travel schedules.



During this time I place an order and personalise your photobox with both your names and special wedding date. The delivery time can take some weeks due to it being sent from Europe. However, I will continue to keep contact with you both throughout the process and request for you both to select 60 images, so I can place an order of 6x4 prints. You can do this from the online client gallery by favouriting them and it sends me a link to view the file names. After this I start transferring all the images set in print and web formats for your USB stick, and if you've had an engagement shoot with me I will also include those precious images.

The Wedding album is an additional item to the wedding photography package and if you've ordered one it does take more time as each page spread is individually selected, designed and ordered and upon delivery must be handled with care.

# *Nailing a super fun wedding timeline*

*After the wedding ceremony it is the ideal time for the wedding photographer to capture the family images. Whether you're having confetti guns, blowing bubbles to celebrate or throwing hats in the air, it's the perfect time to get your guests to stay gathered around for a group shoot followed by a few family shots with the couple.*

*After the group photographs and with a small break from the camera. The wedding photographer will take the wedding party ( bridesmaids and groomsmen) to one side with the couple to take some fun snaps.*

*The most important part of the wedding breakfast will be to pencil in some downtime for the couple shoot before the wedding breakfast. This time will allow the couple to relax and catch up on the most spectacular morning.*


*Normally the photographer will have a break while the wedding breakfast is underway as no one likes eating shoots, and we can all agree they're not attractive.*

*Don't forget to pencil in the wedding speeches, one of my favourite parts of the evening followed by the cake cutting and first dance.*

*Now unless you have any special requests photographers will normally finish around this time.*

*I hope this has given you some guidance and points to think about, it is vital you keep the photographer in the loop of any activities or surprises, so us photographers can be ready and prepped.*



A photograph of a white wedding dress hanging on a black hanger in a window. The dress is long and flowing, with a lace bodice and a full skirt. The window looks out onto green foliage. The image is slightly blurred, giving it a dreamy feel.

# *Nailing a super fun wedding timeline*

## *Timelines*

*When you start the exciting journey of wedding planning, it is recommended you create a wedding timeline. Having this in place will ensure your wedding suppliers know what to do beforehand or on the special day. This will also be helpful for the wedding photographer and chosen venue on the day. This small detail means your wedding will run smoothly and on time.*

*After much discussing, choosing your dream wedding venue and agreeing your ceremony date with the registrar you deserve virtual high-fives.*

*There are many factors to take on board when you begin your wedding timeline, and booking your wedding photographer ASAP will avoid disappointment.*

*Ensure you contact all your suppliers in good time, penciling every element into your diary, this ensures the time line can be created. And if you're anything like me, I find writing everything down, keeps a clear head and sets a direction of what to do next.*

*When you are planning your make up artist or hairstylist, ensure you book them where you plan on getting ready. This could be your chosen venue or home depending on your bridal party size, needs and requests. The wedding photographer will utilise this planning as their start time if you've requested for bridal prep for your wedding photography investment.*

*So you want to book!*

*Now what happens?*

You can contact me via social media  
[www.facebook.com/photographerhappymomentsco](https://www.facebook.com/photographerhappymomentsco) or  
[www.instagram.com/happymomentsco](https://www.instagram.com/happymomentsco),  
email [carrieanne.cook@happymomentsco.com](mailto:carrieanne.cook@happymomentsco.com)  
or simply by telephone 07763764344 to ask for a quote,  
I will take your email address and ask you further questions to make sure I am  
covering all topics and requirements. Then you will receive a quote, but this will be  
without mileage charges as these can be worked out at a later date, if you wish to  
proceed with the booking.

If you still wish to proceed, there is a down payment of £100 to secure your date  
and booking, this is non-refundable due  
admin costs.

Next, once the quote is accepted, I will send over a booking form to work out the  
mileage charges for the invoice, and once you've complete the form keep an eye  
out in the post. As I like to show my appreciation for your business and support.

Then I will send over the wedding contract and model release for you to review, and  
sign. Any questions I am always on the other end of the phone.

If you've decided to book an engagement shoot, after all the paperwork side is  
complete, then we can arrange the shoot.

I will touch base with you both 4 months before the wedding, either at your  
wedding venue if local, or by facetime to discuss the timelines and shoot lists.

During the booking process, I will create an invoice which will need to be paid 4  
weeks before the big day.



# The importance of feedback after

Some people have the mind set of, if you're good at what you do then you'll get the business right? And I agree, that is partly true! But how many of you will only purchase from a business, because someone has recommended them? Or you've read a decent review?

I'll raise my hand and admit I go with the recommendations and decent reviews instead of going with a business I've never heard of and has no reviews. And it's completely natural behaviour, and by doing this we know we can trust what other people's experience, because of the feedback we've read or heard. We're all cautious when it comes to money and we all scroll through the internet doing our research when choosing a level of service. We only want the best right?

Well I cannot express enough the importance of feedback for my wedding photography services from my clients. So after the precious wedding images have been delivered via the online client gallery and your wedding materials have arrived through the post. You'll receive an email from me, which normally involves me kindly asking for your feedback. It is virtual for my photography business, I am truly grateful for my clients support and business and like to show that throughout.

The feedback will help me grow as an individual, and learn from positive criticism and help me enhance or maintain couples experiences, it's all about the clients for me. Also, It will help other couples find me through your reviews, love and kind words.

Covid hasn't helped though, not only has the pandemic flattered most businesses lively hoods across the world, but sadly it's reduced the opportunities for us wedding suppliers to do what we do best. The government guidelines have most people holding off getting married until normality remains and this has left a huge hole in our businesses. So shop locally, leave reviews and be kind.







Wedding Photography  
Happy Moments  
Captured