

# CLAUDIA ZEE

## BRANDING STUDIO

*Portfolio Highlights*



# About Us

BRAND IDENTITY · CREATIVE CONSULTING

*For Claudia Zee Branding Studio, it's deeper than a logo — it's a story curated into a tangible brand.*

We believe in the power of storytelling to transform businesses. **With over 15 years of graphic design and creative direction experience**, we've honed our craft in curating immersive brand experiences that capture the essence of each of our clients.

From creative consultation to final execution, we're committed to delivering excellence and ensuring that **our client's brand reflects their genuine self and leads them to exponential growth.**



## NOTABLE CLIENT · PRESTON BAILEY & PB LIVE · EVENT BRANDING & COLLATERAL





# FIORBELA · CREATIVE CONSULTING · MAGAZINE DESIGN, COLLATERAL & WEBSITE





## IKIDS · ILLUSTRATION, BRANDING & COLLATERAL





## IGNITE CAFÉ · BRANDING & COLLATERAL

# IGNITE CAFÉ

ESTD. 2018





## GLADDEN BOXING CLUB · CALLIGRAPHY, BRANDING & COLLATERAL

# Gladden

BOXING CLUB



HARD WORK IS EASY WORK  
- Lee E. Gladden, Jr., "Coach Milk"





# VERONICA NAVARRO, REALTOR · REBRAND





EMMENO . CREATIVE CONSULTING & BRAND IDENTITY

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EMMENO co



EMBRACE  
CHALLENGE  
DISCOVER  
STRENGTH





NOTABLE CLIENT · MARIANO RIVERA FOUNDATION · CAMPAIGN DESIGN & COLLATERAL







*THANK YOU!* *Let's Work* *TOGETHER*

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