



# SO YOU WANT TO BE A PHOTOGRAPHER?

Thank you for taking the time to sign up for this course! This is not like other workshops I've hosted. This course is a true DEEP DIVE into investing into your business so that you can invest into yourself & your family or home life.

Are you unsure where to start? Are you burnt out trying to "figure it out"? You are in the right place!

## HOMESCHOOL BEFORE CLASS

Gather all your bills related to your business. Utilities, gas, studio/rentals, gowns, props, Adobe... all of them.

CODB MODULE

Have you joined your local PPA organization? Networking and education is inexpensive if you know where to find it. I encourage you to join!

[WWW.PPCOLORADO.COM](http://WWW.PPCOLORADO.COM)

What are your tools? My CRM is Sprout Studio and we will dive into it during class.

TRY SPROUT



GET READY FOR A TRANSFORMATION!

# THE WORKSHOP

One weekend of awesome events! We will spend time in class creating a CODB (Cost of Doing Business), creating marketing templates for easily repeating money making graphics, as well as hands on shooting and editing! There really is something for everyone venturing into the business of photography this July with Jessica Vallia Photography.

## WHAT TO BRING

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- DSLR or mirrorless digital camera
  - portrait lenses (50mm, 70-200mm, 135mm)
  - Outdoor shoes
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- Bring the homework items on the first page! We will be starting a business plan in class!
  - Note taking materials
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- Laptop with mouse or even better a wacom tablet for following along with edits.
  - Edits will be recorded if you don't want to follow along.
  - PDFs will be provided of slides.
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BOOK NOW

