

A blurred black and white photograph of a bride and groom dancing at a wedding. The bride is wearing a white dress and the groom is wearing a dark suit. They are in the center of the frame, with their arms around each other. The background is out of focus, showing other people at the wedding.

THE TOP 17 REGRETS BRIDES HAD AFTER THEIR WEDDING

AND WHAT THEY WISH THEY DID INSTEAD

by

SCOTT
SURPLICE

01

NEARLY HALF OF
BRIDES WISHED THEY
HAD ENJOYED THEIR
WEDDING DAY MORE

WHAT THEY WISH THEY'D DONE:

**Stayed present in the moment,
delegated more tasks to others, and
focused on their partner rather than
worrying about logistics and whether
everything was "perfect."**

TIP: ASSIGN SOMEONE YOU TRUST AS THE MAIN
POINT PERSON ON THE DAY SO IF ANY ISSUES ARISE
OR DECISIONS NEED TO BE MADE, THIS PERSON IS
TO HANDLE IT AND YOU CAN RELAX AND ENJOY.

SCOTT
SURPLICE

02

40% WOULD REDO THEIR HAIR AND MAKEUP

WHAT THEY WISH THEY'D DONE:

Invested in higher-quality professionals, had multiple trials, brought reference photos, and chosen timeless styles over trendy looks that didn't suit their face shape.

TIP: HIRE SOMEONE THAT KNOWS THEIR SHIT AND LISTEN TO THEIR ADVICE ON SKIN TYPE, FACE SHAPE ETC. THEIR EXPERIENCE IS PRICELESS.

SCOTT
SURPLICE

03

30% OF BRIDES WOULD HIRE A BETTER PHOTOGRAPHER

WHAT THEY WISH THEY'D DONE:

Prioritised photography in their budget, researched photographers thoroughly, met them in person, and chosen based on style/personality fit rather than just price.

TIP: WORD OF MOUTH AND GOOGLE REVIEWS ARE WORTH THEIR WEIGHT IN GOLD. IN PERSON MEETINGS CAN BE CRUCIAL. THAT PERSONALITY FIT IS WAY MORE IMPORTANT THAN YOU THINK.

SCOTT
SURPLICE

04

28% REGRET OVERSPENDING ON THE WEDDING

WHAT THEY WISH THEY'D DONE:

Set a realistic budget from day one, tracked expenses religiously, and prioritized spending on what truly mattered to them as a couple.

TIP: PRIORITISE YOUR TOP 3 MOST IMPORTANT THINGS. SPEND UP FOR THE BEST ON THOSE THINGS AND SEE HOW YOU CAN SAVE MONEY ON EVERYTHING ELSE.

SCOTT
SURPLICE

05

20% HAVE GUEST LIST REGRETS (SIZE AND WHO WAS INVITED)

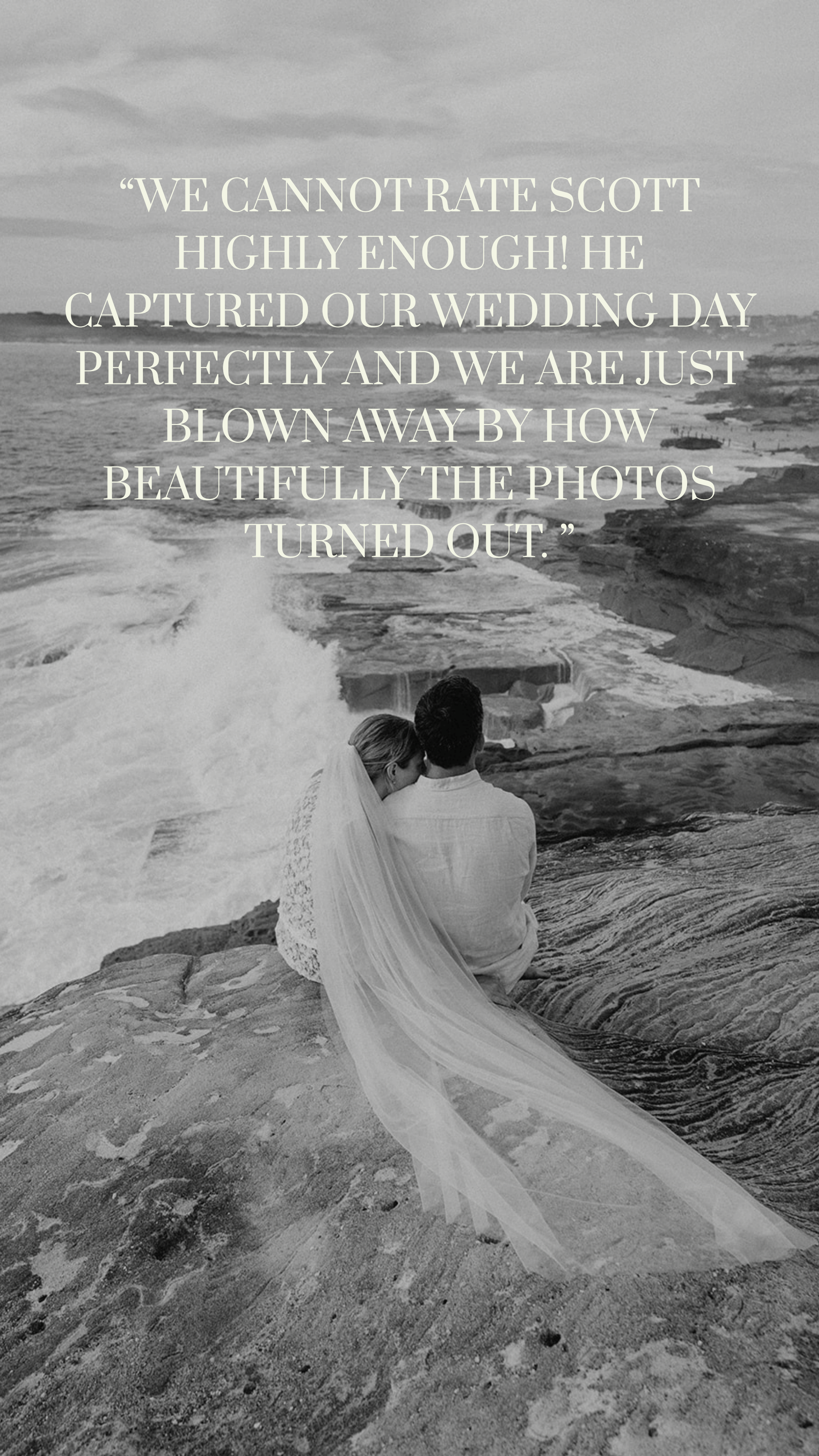
WHAT THEY WISH THEY'D DONE:

Kept the guest list smaller and more intimate, invited only people who truly supported their relationship, and not felt obligated to invite distant relatives or acquaintances.

TIP: IT'S OK TO BE RUTHLESS WITH YOUR GUEST LIST. PEOPLE WILL GET OVER IT. IT'S BETTER THAN LOOKING THROUGH YOUR PHOTOS IN 20 YEARS TIME WONDERING WHY THE HELL YOU INVITED WEIRD UNCLE KEVIN.

SCOTT
SURPLICE

“WE CANNOT RATE SCOTT
HIGHLY ENOUGH! HE
CAPTURED OUR WEDDING DAY
PERFECTLY AND WE ARE JUST
BLOWN AWAY BY HOW
BEAUTIFULLY THE PHOTOS
TURNED OUT.”



06

19% SAID THEY SHOULD HAVE JUST ELOPED

WHAT THEY WISH THEY'D DONE:

Had a small, intimate ceremony focused on their commitment rather than trying to please everyone else with a big celebration.

TIP: 30 PEOPLE WEDDINGS ARE VERY POPULAR AT THE MOMENT. HIT UP COMPANIES LIKE THE ELOPE EDIT, TO HELP MAKE THINGS EVEN EASIER.

SCOTT
SURPLICE

07

OVERSPENDING SPECIFICALLY ON FLOWERS (MOST COMMON BUDGET OVERSPEND)

WHAT THEY WISH THEY'D DONE:

Used more greenery and fewer expensive blooms, repurposed ceremony flowers for reception, or invested in one stunning bridal bouquet rather than elaborate centerpieces.

TIP: FLOWER PRICES ARE GOING THROUGH THE ROOF AT THE MOMENT. CHECK WITH YOUR FLORIST TO SEE WHAT WILL BE IN SEASON.

SCOTT
SURPLICE

08

FOLLOWING THE "DON'T SEE THE BRIDE BEFORE THE WEDDING" TRADITION

WHAT THEY WISH THEY'D DONE:

Had a private first look moment with their partner to share an intimate moment and get some nerves out before the ceremony.

TIP: A FIRST LOOK ALSO HAS THE ADDED BENEFIT OF GETTING SOME PHOTOS DONE EARLY SO YOU CAN SPEND MORE TIME WITH YOUR GUESTS LATER.

SCOTT
SURPLICE

09

HIRING A "PART-TIME" PHOTOGRAPHER WHO MISSED IMPORTANT SHOTS

WHAT THEY WISH THEY'D DONE:

Hired an experienced full-time professional photographer with backup equipment and a proven track record of capturing all key moments.

**TIP: CAMERAS HAVE NEVER BEEN EASIER TO USE,
BUT CAPTURING THOSE NEVER TO BE REPEATED
MOMENTS IS ACTUALLY HARDER THAN YOU THINK.
USING YOUR COUSINS FRIEND WITH LITTLE
EXPERIENCE IS A RISKY MOVE.**

SCOTT
SURPLICE

10

FEELING RUSHED AND NOT HAVING ENOUGH TIME TO DO EVERYTHING

WHAT THEY WISH THEY'D DONE:

Built more buffer time into their timeline, started getting ready earlier, and prioritised the most important photos and moments.

TIP: SPEND AS MUCH TIME WITH YOUR GUESTS AS POSSIBLE. CHECK WITH YOUR PHOTOGRAPHER HOW MUCH TIME YOU NEED, THEN ADD SOME EVEN MORE TIME. 80% OF WEDDINGS RUN BEHIND SCHEDULE, ANYWHERE FROM 10-45 MINS.

SCOTT
SURPLICE

A photograph of a wedding couple laughing and holding hands outdoors. The bride is wearing a white off-the-shoulder gown, and the groom is wearing a blue suit. They are standing on a paved area with a stone wall and trees in the background. A semi-transparent grey box is overlaid on the image, containing white text.

“SCOTT'S TALENT
FOR CATCHING
THOSE REAL, IN-THE-
MOMENT SMILES
AND LAUGHS IS
INCREDIBLE. ON OUR
WEDDING DAY, HE
MADE US FEEL SO
RELAXED AND
NATURAL IN FRONT
OF THE CAMERA,
LIKE WE WERE JUST
HANGING OUT WITH
A FRIEND.”

11

SPENDING TOO MUCH ON DECORATIONS THAT BARELY SHOWED IN PHOTOS

WHAT THEY WISH THEY'D DONE:

Invested in fewer, more impactful decorative elements and put that money toward more important things instead instead.

TIP: MAKE SURE THERE IS TIME ON THE RUN SHEET FOR THE PHOTOGRAPHER TO CAPTURE ALL OF THE SYLING ELEMENTS. INCLUDING ARRIVING AT THE RECEPTION EARLY FOR DETAIL PHOTOS BEFORE THE GUESTS ARRIVE.

SCOTT
SURPLICE

12

NOT HIRING A PROFESSIONAL WEDDING VIDEOGRAPHER

WHAT THEY WISH THEY'D DONE:

Allocated budget for videography to capture the voices, movement, and emotions that photos can't preserve, especially their vows and speeches.

TIP: IF A VIDEOGRAPHER IS NOT IN THE BUDGET, CONSIDER USING A CONTENT CREATOR INSTEAD. AT THE BARE MINIMUM, HAVE SOMEONE RECORD THE SPEECHES ON THEIR IPHONE.

SCOTT
SURPLICE

13

NOT SETTING A REALISTIC BUDGET FROM THE START

WHAT THEY WISH THEY'D DONE:

Researched actual costs in their area, built in a 10-20% buffer for unexpected expenses, and made tough priority decisions early in the planning process.

**TIP: HAVING A REALISTIC BUDGET IS IMPORTANT.
GET SOME QUOTES RATHER THAN USING YOUR
BESTIES BUDGET FROM 5 YEARS PRIOR.**

SCOTT
SURPLICE

14

POOR VENDOR COORDINATION AND COMMUNICATION

WHAT THEY WISH THEY'D DONE:

Hired a day-of coordinator, created detailed vendor contact sheets, and had regular check-ins with all vendors leading up to the wedding.

**TIP: AN ON THE DAY COORDINATOR CAN REALLY
TAKE YOUR STRESS LEVELS BACK TO BASELINE**

SCOTT
SURPLICE

15

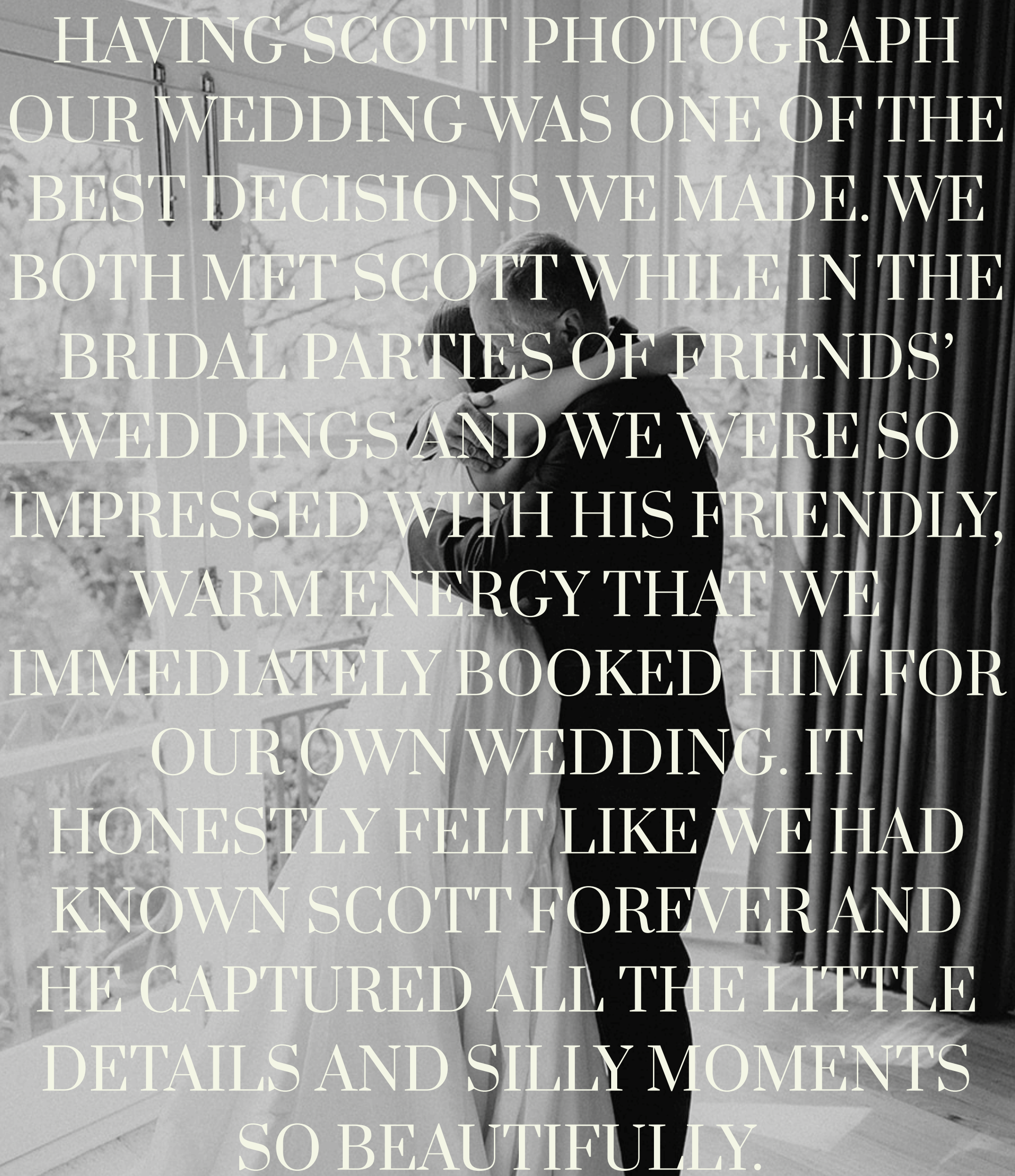
NOT DOING AN ENGAGEMENT SESSION WITH THEIR PHOTOGRAPHER FIRST

WHAT THEY WISH THEY'D DONE:

Scheduled an engagement shoot to get comfortable with their photographer, understand their shooting style, and practice posing before the wedding day.

**TIP: ITS ALSO THE FINAL FAIL SAFE TO MAKE SURE THEY
ARE YOUR PERSON TO CAPTURE THE WEDDING DAY**

SCOTT
SURPLICE



HAVING SCOTT PHOTOGRAPH
OUR WEDDING WAS ONE OF THE
BEST DECISIONS WE MADE. WE
BOTH MET SCOTT WHILE IN THE
BRIDAL PARTIES OF FRIENDS'
WEDDINGS AND WE WERE SO
IMPRESSED WITH HIS FRIENDLY,
WARM ENERGY THAT WE
IMMEDIATELY BOOKED HIM FOR
OUR OWN WEDDING. IT
HONESTLY FELT LIKE WE HAD
KNOWN SCOTT FOREVER AND
HE CAPTURED ALL THE LITTLE
DETAILS AND SILLY MOMENTS
SO BEAUTIFULLY.

16

NOT INCLUDING THEIR MUM IN THE WEDDING ENOUGH

WHAT THEY WISH THEY'D DONE:

INCLUDED THEIR MUM IN THEIR
GETTING READY CREW, ASK THEM TO
BE THEIR WITNESS, AND HAVING BOTH
MUM AND DAD WALK DOWN THE
AISLE

**TIP: MAKE SURE YOU HIRE A PHOTOGRAPHER WHO
WILL GET THOSE PHOTOS OF YOU AND YOUR MUM.
THE ONES SHES GOING TO LOVE.**

SCOTT
SURPLICE

17

HAVING A CHURCH CEREMONY TO KEEP THE PARENTS HAPPY



WHAT THEY WISH THEY'D DONE:

Had the outdoor ceremony of their dreams.

TIP: A GREAT CELEBRANT CAN SET THE TONE FOR THE ENTIRE DAY. SPEAK TO THEM ABOUT INCORPORATING A RELIGIOUS ELEMENT INTO THE CEREMONY, OR AT SOME OTHER PART OF THE DAY.

SCOTT
SURPLICE

THANK YOU!



**I'D LOVE TO HEAR FROM YOU IF YOU'RE
PLANNING YOUR WEDDING**

EMAIL: enquiries@scottsurplice.com.au

TEXT: +61 415 314 836

[CONTACT FORM](#)

[BOOK A CHAT](#)

**SCOTT
SURPLICE**