

Frequently Asked Questions / F A Q ' s

1. What is full-service design?

Full-service design is intended for clients who have larger budgets (\$30k+) and are looking to hire a designer come up with a design and execute their job from start to finish. Full service design is best suited for furnishing and/or construction projects where we are going through all aspects of the design process and end with a styling session that can take up to 2 days.

2. What is the first step in hiring Joey Snow Design Co. for my design needs?

The first step is setting up a complimentary 15-20 minute discovery call through our website or via e-mail. If you are able to, please include pictures and a description of the space(s) you're interested in working on. You will be contacted within 1-2 business days to schedule a phone call with Joey.

3. What is your consultation fee?

We charge \$125 for virtual 1-hour consultations, which is the equivalent of our hourly rate. If you are interested in a more in depth discussion we can setup a 90 minute in-home consultation for \$325 (+\$50 for non-local). The in-home consultation is a great way for Joey to see your space and hear about what is and isn't working. After your consultation, you'll receive a write of recommendations, which you can use to complete the vision yourself or with our assistance. Should you choose to hire us for Full Service or Design Lite, the consultation fee will be waived and go towards your design fee.

4. Do you provide client discounts?

Yes, we are able to pass down generous discounts to our Full-Service and Design Lite clients - from decor to custom furniture pieces!

5. How long does the design process take?

No two design projects are alike, thus this can vary greatly, depending on the scope of work. However, on average Full Service design projects take 3-6 months and Design Lite projects take 2-4 months. Please note, these timelines are an estimation and can vary greatly depending on construction and furnishing backorders.

6. Should I expect delays during construction?

During construction we work closely with Project Manager(s) and/ or your Contractor to determine the scope of the project. This helps us manage expectations and provide timelines to the best of our ability. However, whenever construction is involved it is always good to expect the unexpected. Especially if your project requires extensive construction, such as opening up walls and/or changing the footprint of the space. Projected timelines can change depending on what is discovered upon further inspections, etc.

7. What if my budget is smaller or I'm only looking for styling/decorating help?

We would recommend Design Lite or Room Shop services.

8. Who is Design Lite intended for?

Design Lite is intended primarily for projects without construction, other than an occasional built-in. We furnish the space from furniture to textiles and decor, space plan and ensure the color palette and overall design esthetic is executed.

9. Who are your Room Shop Services intended for?

Room Shop Services are intended for clients who have most of their furniture pieces in place, however they are looking for items to finish the space, such as: decor, artwork, pillows, textiles, etc. to complete the space. Rooms are available a la carte and completed with a half day styling session.

10. Can I use my existing decor?

Of course! We can take any existing decor you have into consideration when making new selections and while styling your space(s). We will discuss what you have and would like to incorporate throughout the design process.

11. Can I only hire Joey Snow Design Co. if I live within the San Diego area?

No, Full Service Design is best for clients in the San Diego and Orange County area, however we can still assist with design virtually to clients who live all over the U.S.

12. What is the difference between Project Management & hiring a Contractor?

Some of our clients choose to hire a Project Manager or even do their own project management to save on construction costs. This requires coordination with various trades, such as tile, electrical, etc. in order to complete the project.

13. Can I hire Joey Snow Design Co. for Project Management?

Yes, Joey Snow Design Co. offers Project Management services for 5% of the overall projected budget of the project.

14. Does Joey Snow Design Co. work with my Contractor?

Of course! Joey Co. Design Co. works with your contractor to ensure the job is running in accordance to the design. We provide your contractor with necessary images, drawings, renders, and materials to complete the job.

15. What sets Joey Snow Design Co. apart from other interior design studios?

We pride ourselves on authenticity. Creating approachable design for everyday life. You will receive one on one expertise with Joey. Each home is curated specifically for the individual client. All homes are uniquely sourced with pieces from multiple vendors that have been personally vetted. Ensuring no two homes are ever alike.