

Investment Guide

Oracle + Co.
(Studio)



Contents

Brand In A Week	04
Branding For The Entrepreneur (Custom)	05
Website In A Day	07
Custom (Showit) Design + Dev	08
Instagram Graphics (Post) Design	10
Instagram Template Design (x60)	11
Legit Web (Audit)	13
Inquire	14

/003

Brand Design Services

Brand In A Week

Branding For The
Entrepreneur (Custom)



Brand In A Week

Timeline: 5-7 Days

Looking for a service that will elevate your brand, align with your audience and magnetize inquiries; but you're on a budget/ time-sensitive schedule? This service is for you.

Have my undivided attention on building your brand for a whole week! Fully custom designed from strategy to guidelines.

Investment: €1,800

(What's Included)		(Add-Ons)	(Payment Plans)	
Brand Questionnaire	Primary Logo	€500 Off When Booked With Custom Web/Web In A Day	Option One: Deposit: 50% Project Completion: 50%	Option Two Deposit: €900 Month One: €350 Month Two: €350 Month Three: €350
Mini Brand Strategy	Secondary Logo			
Brand Personality	Favicon	Service Guide Design		
Creative Direction	Colour Palette	€300 Off With Social Media Package		
Brand Guidelines	Font Suite			



Branding For The Entrepreneur (Custom)

Timeline: 3-4 Weeks

This service is for you if you know who you love to work with but want to have an airtight alignment with your brand.

You want to refresh/modernise your brand to strengthen your connection with your audience/business goals.

Investment: €2,750

(What’s Included)

Brand Questionnaire	Primary Logo	Font Suite
Brand Strategy	Secondary Logo	Stock Images (x30)
Brand Personality	Favicon	Social Media Graphics (x10)
Creative Direction	3 Additonal Logos	Or Social Media Templates
Brand Guidelines	Colour Palette	3 Revisions

(Add-Ons)

- €500 Off When Booked With Custom Web/Web In A Day
- €300 Off With Social Media Package

(Payment Plans)

- Option One:**
Deposit: 50%
Project Completion: 50%
- Option Two**
Deposit: €1,375
4 Monthly Payments Of: €400



(Showit) Website Design + Development Services

Web In A Day

Custom Website
Design + Development



Web In A Day

Timeline: 1 Day

Looking for a service that will elevate your brand, align with your audience and magnetize inquiries; but you're on a budget/ time-sensitive schedule? This service is for you.

Have my undivided attention on building your brand for a whole week! Fully custom designed from strategy to guidelines.

Investment: €1,997

(What's Included)

- Creative Direction
- Branding Applied To Site
- 4 Web Pages Designed
- Social Media Link Page
- Desktop + Mobile Developed
- Basic Policy And T+C's Page
- Your Copy Applied
- Assisted Launching
- 404 Page
- 2 Revisions

(Add-Ons)

- €500 Off When Booked With Custom Brand/Brand In A Week
- Service Guide Design
- €300 Off With Instagram Template Design

(Payment Plans)

- Option One:
- Deposit: 50%
- Project Completion: 50%
- Option Two
- Deposit: €990
- Month One: €400
- Month Two: €400
- Month Three: €400



Custom Showit Website Design + Dev

Timeline: 3-4 Weeks

This service is for you if you know who you love to work with but want to have an airtight alignment with your brand.

You want to refresh/modernise your brand to strengthen your connection with your audience/business goals.

Investment: €3,200

(What's Included)

Creative Direction	Branding Applied To Site	Basic SEO
6 Web Pages Designed	Policy Page, T+C's Page	404 Page
Desktop Developed	Legit Web Included	GIF Editing
Mobile Developed	Social Media Link Page	3 Revisions
Your Copy Applied	Assisted Launching	

(Add-Ons)

Additional Web Pages
Shopify Integration
Wordpress Blog Design
€500 Off When Booked
With Custom Brand/
Brand In A Week

(Payment Plans)

Option One:
Deposit: 50%
Project Completion: 50%

Option Two
Deposit: €1,600
4 Monthly Payments Of: €500



Social Media Services

Instagram Graphic
(Post) Design

Instagram Template
Design (x60)



Instagram Graphics (Post) Design

Timeline: Custom

We all know designing for our own socials takes ten times as long as creating for others. What if, for one hour you came up with post titles and got someone else to design the graphics for you?

Or maybe you're a SMM and need help creating graphics for your clients? Want to take 2 weeks holidays and don't have time to design? This is for you.

Custom Pricing Per Client

(What's Included)

Option One:

Hire me for a monthly service to custom design your Instagram posts/carousels.

I will need post titles or content pillars. (I can suggest titles)

Includes: Grid styling + Social Media Design Strategy

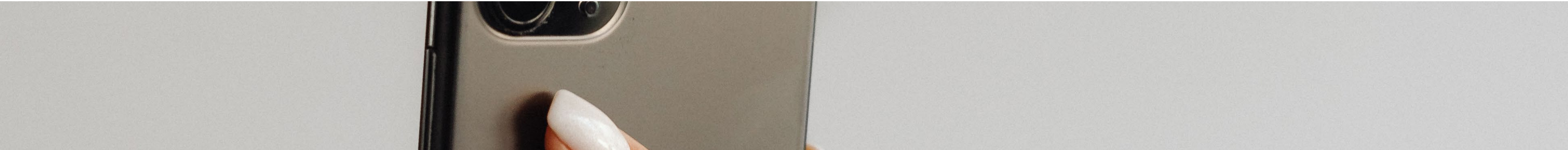
Option Two:

Hire me for just one single occasion.

I design a set amount of custom graphics

(Add-Ons)

Discount when booked with another service.



Instagram Template Design (x60)

Timeline: 2-3 Days

Nothing worse than having that anxiety eating away at you because you haven't posted a post today (when you promised yourself you'd be more consistent).

What if you had a custom made library of templates that you could confidently open, add a title, post and not regret the next week? This is for you.

Starting At: €1,170

(What's Included)	Usual Breakdown	Customised Package (Example):	(Add-Ons)
A one time service that includes the custom design of templates for your brand to use on Instagram. Usual package includes 60 template designs + Social Media Design Strategy document.	<div><div>- 20 Posts</div><div>- 20 Stories</div><div>- 20 Reel Covers</div></div>	<div>Or</div> <div><div>- 40 Posts</div><div>- 10 Stories</div><div>- 10 Reel over</div></div>	Discount when booked with another service.



/012

(Showit) Website Audit Service



Legit Web (Website Audit)

Timeline: Custom

Many web designers + developers skip the most essential part of building a website, making it discoverable + legal.

Your site needs to be following certain policies depending where you live and what clients you serve. It also needs to be on the first page of Google to be considered. No need to panic, we have all of this and more covered with this service,

Investment: €1,200

(What’s Included)

Basic SEO

All Images/Videos Are Legal

ALT Text Added

Basic Privacy Policy

Basic Terms + Conditions

Custom Cookie Consent

Google Search Console Setup

Checking Links + Flow

GDPR (For European Clients)

Adding Policies (ADA, CCPA etc.)

Accessibility Design Suggestions

(Add-Ons)

Discount when booked with another service.



(Thank You)

Thank you for considering Oracle for this exciting step for your business!

If you think we'd be a good fit to work together, please fill my inquiry form [here](#). We would love to welcome you to the Oracle Club!

Become An Oracle