

WEDDING *planning tips*



2025

EVERGREEN PHOTO CO.

WELCOME & Congratulations

You're entering such a special chapter of your life, and I'm genuinely honored to be part of it. Whether you're in the early stages of planning or the big day is just around the corner, I'm here to help capture every meaningful, magical moment.

I created this guide with care to help you feel informed, inspired, and totally at ease as you plan your photography experience. Inside, you'll find tips, answers to common questions, and ideas to help make your day run smoothly, and your photos truly reflect the joy and authenticity of your love.

My goal is to make this process not only easy, but enjoyable, because photography is so much more than just pretty pictures. It's about connection, trust, and storytelling. So let's dive in, I'm so excited to get to know you and create something timeless together!

Let's connect!

 @evergreenphoto.co





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HELLO *hey there*

Hi! I'm Emily, the girl behind the camera! You'll probably find me somewhere watching the sunrise, photographing the stars, and definitely tearing up during your vows. I'm based in Florida but rarely stay put for long. National Parks, mountain overlooks, and quiet corners of the world have my heart... and they make the perfect backdrop for love stories like yours.

Photography started as a creative outlet but quickly became so much more for me. Now, it's how I capture the way your wedding day felt: the belly laughs, the wind in your hair, the quiet glances no one else sees. The kind of moments you'll want to relive for the rest of your life.

I'm not here to script your day or pull you out of the moment. My approach combines a documentary style with an editorial eye so your photos are as artful as they are authentic. You can trust that I'll be there to document all of the big, meaningful moments, and the small ones too.

xoxo, Emily

THE PROCESS

how it works



LET'S TALK

I'd love to have a call with you and discuss your vision for your wedding photography. Whether you prefer a traditional approach or something more modern and unique, I'm here to listen and collaborate with you to create a style that truly reflects your special day.

BOOKING

Once we confirm your booking, I'll send you a contract to sign along with a deposit request to secure your date. We'll also plan the logistics, including a timeline and any special requests you may have.

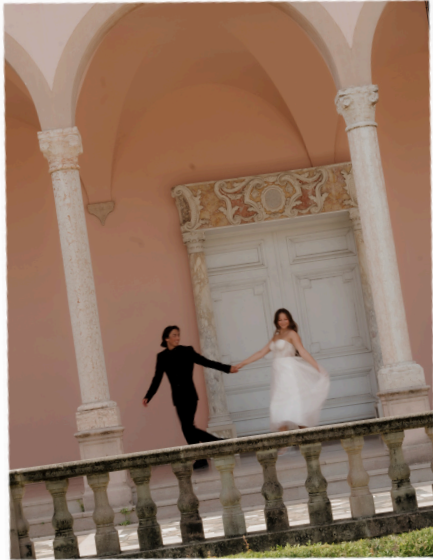
THE BIG DAY

The day has arrived, and I'm thrilled to capture every beautiful moment! Relax, enjoy, and trust that I'll be there to document your wedding day in a way that preserves your memories forever.



THE ENGAGEMENT *session*

Your engagement session is the perfect opportunity to celebrate this special chapter of your life while also getting comfortable in front of the camera. The most important consideration when choosing your outfits is that you all feel comfortable and confident. You want to like how you look in your pictures, as you'll be keeping them forever. Focus on achieving a cohesive look by dressing in outfits that will give your photos a timeless feel. Based on my experience in engagement photography, I am sharing some suggestions that will enhance your pictures and ensure they look just as good in thirty years as they do today.





OUTFIT TIPS

Color Palette Ideas

#1



#2



TIPS FOR HER

To ensure a cohesive and timeless look for your engagement photos, I suggest selecting one dressy and one casual outfit for your session. For your dressy outfit, long, flowing dresses are a perfect option, as they add movement and elegance to your photos. Consider solid neutral or muted tones, or simple patterns that showcase texture and movement, as these will always photograph beautifully.

You can also add interest to your outfit with accessories like statement jewelry, a scarf, or a hat. When selecting colors, choose shades that complement your skin tone and your partner's outfit, and avoid busy or distracting patterns. Neutral colors like white, cream, beige, gray, or black are always a safe choice, as they look timeless and elegant in photos.

TIPS FOR HIM

You want to wear something that complements your partner's outfit and reflects your personal style. Consider wearing a well-fitted suit or a blazer with dress pants for a more formal look. For a more casual look, you can wear a pair of fitted jeans with a button-down shirt or a polo shirt. Make sure your outfit is comfortable and fits well, and avoid anything too busy or distracting. You can add some accessories, such as a watch or a tie, to add interest to your outfit.

UNPLUGGED *wedding*

An unplugged wedding is a wonderful way to keep your ceremony intimate, meaningful, and free from distractions. By inviting your guests to put away their phones and cameras, you create a space where everyone can be fully present, cherishing each moment without the interruptions of screens or the pressure to document it themselves. This approach allows your guests to focus entirely on the emotions and connections of the day, offering their undivided attention and truly becoming part of the celebration. Free of devices, they can experience the ceremony in a way that feels more personal and authentic.

An unplugged wedding also ensures cleaner, more timeless photos—no phones or arms blocking the aisle, no stray flashes disrupting key moments, and a gallery filled with images that reflect the love and joy of the day. Whether you choose to announce it with signs, include a note in your program, or have your officiant share a quick reminder, this small request can have a big impact.

This is your moment, and encouraging your guests to be fully present ensures it will be remembered as a heartfelt, genuine celebration of your love.





PHOTOGRAPHY

tips

GETTING READY

During the getting-ready, I'll focus on capturing natural and candid moments rather than giving much direction. To make the most of this time, I recommend preparing and gathering items for detail shots in advance. These may include: rings, bouquets, wedding invitations, jewelry, boutonnieres, shoes, cufflinks, and other meaningful details that you'd like to remember forever.

It's incredibly helpful to have a bridesmaid or a trusted helper organize these items and keep them nearby. This will ensure we can move smoothly and maximize the time for capturing these special details.

When choosing your getting-ready location, please keep the following in mind: opt for places that are spacious, clean, calm, and have large windows to let in plenty of natural light. The more natural light, the better your photos will look! Choose spaces with minimal clutter or busy designs, and make sure the overall aesthetic aligns with the vibe you want for your day.

When I arrive, I may make small adjustments to optimize the lighting or composition, always ensuring everything is promptly restored to its original place.

THE DETAILS *Matter*



JEWELRY

- The Rings
- Earrings
- Necklaces/Bracelets
- Headpieces
- Cufflinks
- Watches



ATTIRE

- Shoes
- Hats
- Garters/handkerchiefs
- Custom Attire Hanger
- Bowtie/ pocket square
- Bandana



OTHER

- Vow Books
- Ring Box
- Perfume/cologne
- Bouquet / Loose florals
- Envelopes
- Invitations
- RSVP Cards
- Other special details

THE *Ceremony*

The ceremony is one of the most emotional and meaningful moments of your wedding day, and my goal is to document it as beautifully and authentically as possible. During this time, I'll work quietly and discreetly, focusing on capturing the key moments, reactions, and emotions that make your ceremony unique. To help everything flow smoothly, I recommend speaking with your officiant ahead of time to ensure they're comfortable with photography during the ceremony and, if possible, mindful of standing to the side during key moments such as the exchange of vows and rings, allowing me an unobstructed view. If possible, share your lighting setup or venue details in advance so I can plan accordingly. Whether it's unique rituals, special readings, or a creative aisle setup, let me know about any meaningful details or surprises so I can ensure they're documented beautifully.



THE *reception*



After the ceremony, it's time to relax, connect, and celebrate with your loved ones. The reception is where laughter fills the air, heartfelt toasts are shared, and unforgettable moments unfold. The typical reception lasts around an hour, but every wedding is unique. Once the reception begins, feel free to be completely in the moment—I'll blend into the background, capturing the magic as it happens naturally. From emotional speeches to spontaneous laughter and quiet, stolen glances, I'll be there to document it all.

Before guests enter, I'll take the opportunity to photograph the reception space in its untouched beauty. The carefully arranged tables, floral centerpieces, place settings, and décor deserve to be captured before they fill with drinks, purses, and the buzz of conversation. Every detail, big or small, contributes to the atmosphere you've created, and I want to make sure you have those memories preserved.

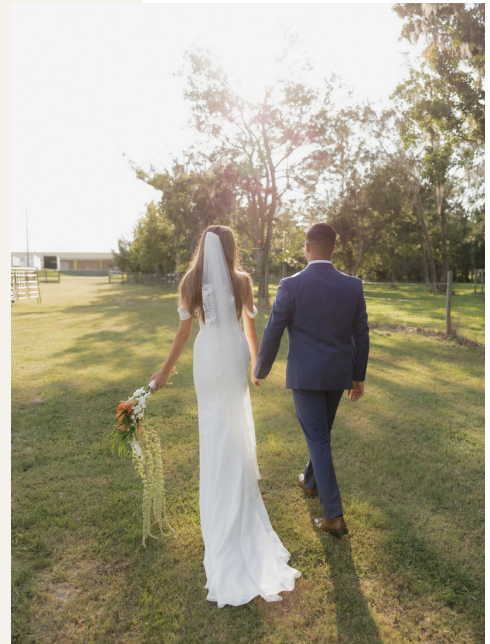
COUPLE *portraits*

The couple portraits are a chance to step away from the crowd and enjoy a quiet, intimate moment together while capturing beautiful, timeless images. Depending on the timing of your reception, I'll make an effort to take you outside for a few minutes during the "Golden Hour," when the soft, flattering light is perfect for stunning photos. We'll start with a few classic shots looking at the camera, followed by relaxed, natural moments where I'll encourage you to focus on each other and your connection.

It's completely normal to feel nervous about being in front of the camera—most couples do! But I promise it will feel much easier than you expect. Your love, the joy of your wedding day, and all the emotions you're experiencing will shine through effortlessly, creating photos that you'll treasure forever.

quick

- Swiftly disregard the camera and immerse yourself in the scenery and your partner.
- When unsure about what to do with your hands, hold your partner.
- Remember, you're not statues! Embrace movement and interact authentically with each other and the environment.
- Keep those smiles and laughter flowing.
- Take a moment to reminisce, share feelings, and talk about how stunning you both look.
- Most importantly, have fun!





FORMAL *portraits*

To keep family portraits smooth and stress-free, it helps to plan ahead. Make a list of the family groupings you'd like photographed—this keeps things organized and ensures no one's missed.

The best time for these portraits is usually right after the ceremony or just before the reception, when people are easier to gather. Natural light works wonders, so aim for an outdoor spot or somewhere with big windows.

Ask a friend or relative who knows everyone to help round up the groups—it makes things way quicker. Starting with the biggest groups and working down is a smart move, especially prioritizing grandparents so they don't have to wait too long.

I'll guide everyone into natural, flattering poses and keep the vibe relaxed and fun. If your officiant can make a quick announcement after the ceremony, even better. And don't worry—I'll check in before the big day to go over the list and plan everything with you.

- Create and share your list of who you want photos with.
- Request that your guests refrain from wearing sunglasses and/or transition eyeglasses.
- Make certain everyone is aware of the importance of staying for family photos and is informed about the designated gathering spot.

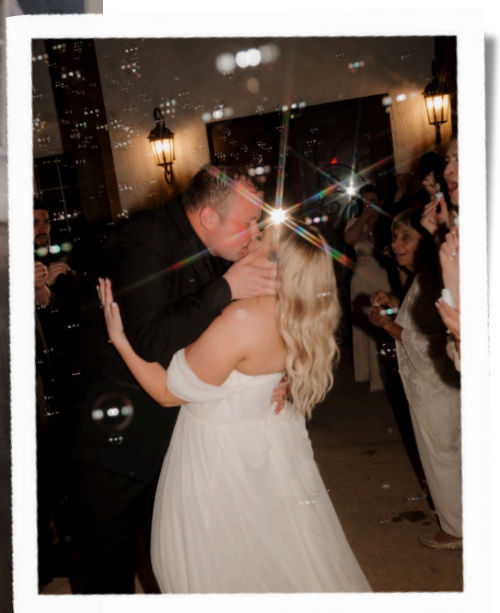
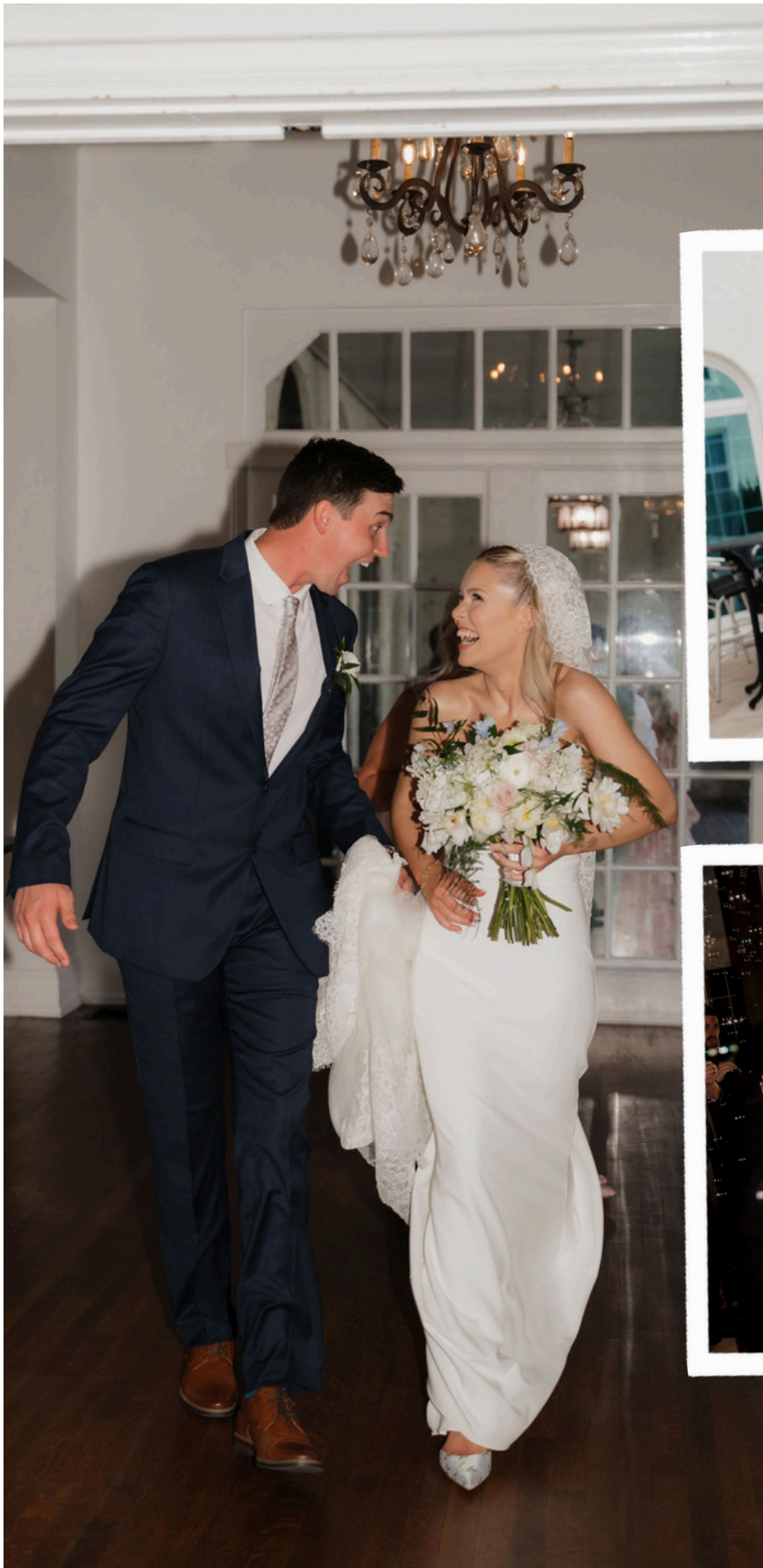


THE PARTY *have fun!*

Now it's time to let loose and celebrate! The formalities are over, the music is playing, and the dance floor is calling. This is when the energy shifts, and the joy of the day turns into an unforgettable night of fun, laughter, and pure celebration. Whether it's your first dance as a married couple, emotional embraces during a slow song, or guests showing off their best (or wildest) dance moves, I'll be there to capture it all.

Beyond the dance floor, some of the best moments happen in the little in-between interactions—friends sharing a toast, family members caught up in laughter, stolen glances between the newlyweds. If you're planning a fun exit—like a sparkler send-off, confetti toss, or getaway car—I'll make sure to capture the magic of your grand finale.

So dance, sing, and soak it all in—this is your night to celebrate!





SAMPLE SHOTLIST

COUPLE

- Getting ready moments
- First look (if applicable)
- Walking together, hand in hand
- Emotional, intimate portraits
- Close-ups of rings, hands, bouquet
- Sunset or golden hour portraits
- First dance
- Cake cutting
- Candid laughter and quiet moments

FAMILY

- Couple with immediate family
- Couple with extended family
- Parents adjusting bride's veil/groom's tie
- Siblings and special family moments
- Generational family portraits (grandparents, parents, children)
- Family reactions during ceremony and speeches

GUESTS

- Arrival and mingling
- Reactions during ceremony and vows
- Guests enjoying cocktail hour
- Toasts and laughter at dinner
- Dancing and celebrating
- Group candid shots with friends

OTHER

- Venue exterior and decor details
- Ceremony setup before guests arrive
- Wedding rings, dress, and accessories
- Reception space before guests enter
- Table settings, floral arrangements, and signage
- Grand exit (sparklers, confetti)



THANK YOU *get in touch*

I'm truly grateful that you've taken the time to explore this guide.

I hope it's helped you feel more confident, inspired, and excited for what's ahead. It truly means a lot that you're considering me to be part of such a meaningful day in your life.

Every wedding is unique, and it's always an honor to be invited into that space to capture not just how it looked, but how it felt. If you have any questions, want to check availability, or just feel like sharing your ideas, I'm all ears.

Whether you're ready to move forward or still exploring your options, I'd love to connect and hear more about your story. Let's make something beautiful together!
Can't wait to chat soon!

BOOK YOUR CONSULT HERE!