

# Why

## DO YOU WANT TO BUILD A dōTERRA BUSINESS?

*"People don't buy what you do, they buy why you do it." -Simon Sinek*

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### DREAMS *"Whatever the mind can conceive and believe, it can achieve." -Napoleon Hill*

*I want...*

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### VISION *Where do you see yourself 3 years from now?*

*I am...*

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### MISSION STATEMENT *"A mission statement helps turn a lightbulb into a laser." -Dan Miller*

*I exist to...*

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### GOALS *"If you set your goals before the why, dreams, vision and mission statement, your goals have no soul." -Christy Wright*

#### 30 DAY GOAL

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#### 90 DAY GOAL

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#### 1 YEAR GOAL

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