



BOUTIQUE PHOTO EDITING

Pricing & Services Outsourcing Guide

HANNAHGERBER.COM

WELCOME



nice to meet You!

I'M HANNAH!

Get to Know Me and My Editing Services!

I am a photographer and mother to three sweet boys, I value simplicity and efficiency in all areas of my life. In 2023 I decided to pivot from solely photography to both photography and photo editing. I LOVE editing and I find it so enjoyable to see other photographers work come to life through their images!

I provide a one on one personal editing experience. Together we will go through your entire editing process to ensure I am providing exactly what you are looking for in your edits. With anchor images and feedback, I will tailor all your photos to consistently match your editing style and provide consistent turnaround times for you and your clients!!

Looking forward to working with you!

-Hannah Gerber

one-on-one Boutique Photo Editing

A personalized experience for photographers who are growing and want to start outsourcing their editing!

INVESTMENT

\$0.40/image

Editing services include:

Preset and/or Profile Application

Lightroom develop panel adjustments

Cropping + straightening

Online catalog scheduling

Easy file transfers via WeTransfer

5-8 business day turnaround

Additional add-on services include masking, culling, and spot removal

All editing is done exclusively in Lightroom.

By working together to make all the necessary adjustments and changes, I will learn your style in no time!

Why should *you* outsource your photo editing with a *professional* photo editor?

There are several reasons outsourcing your photo editing can benefit you and your business.

First, your **time** is valuable. If you are considering hiring a photo editor, your business has probably been growing, and it may be time to outsource the most time consuming thing.....editing!!

Second, is the **profit** you will see come out of your business since you now have the time to focus on the other areas of your business.

Third, you and I both know **client experience** is what keeps clients coming back and referring you to others. Quick turnaround times improve your overall client experience and ensure your galleries are consistently delivered on time.

Frequently Asked Questions

DO YOU OFFER PHOTOSHOP EDITING?

At this time I do not offer photoshop editing. All editing is done exclusively in lightroom.

WHAT'S AN ANCHOR IMAGE?

An anchor image is the edited image I reference when editing the rest of your catalog. These are provided by you and can also be your 'sneak peeks' for your clients.

WHAT'S A SMART PREVIEW?

A smart preview is a compressed DNG copy of a photo file. It's about 95% of the size of the original file and is stored in an .lrdata file alongside your Lightroom catalog.

WHEN CAN I SEND OVER CATALOGS?

Once you sign your contract, you are officially a client. You can then start submitting anytime!

WHAT IS YOUR TURNAROUND TIME?

My turnaround time is 5-8 business days! Sometimes sooner if it is a smaller gallery!

Let's Walk Through the Process...

Here is a brief overview on how this process works! It is very simple and only takes a few minutes of your time!

1.

IMPORT PHOTOS

import photos and select “Build Smart Previews” during the import process. If you forget, no worries you can do it up on export!

2.

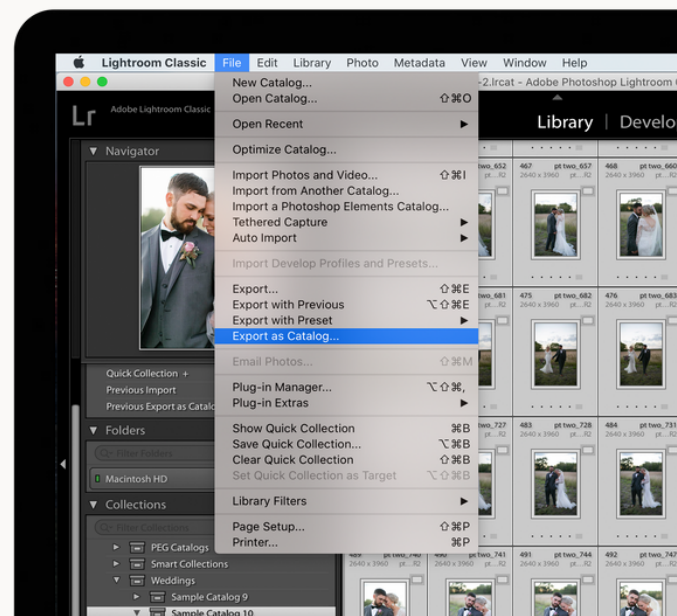
EDIT ANCHOR IMAGES

Edit anchor images throughout your catalog. This gives me a reference point for exactly how you want your photos to look.

3.

EXPORT CATALOG

Export your catalog and upload to WeTransfer, a file sharing system, via the link I provide you!



A few more simple steps...

4.

IMPORT YOUR PHOTOS BACK INTO LIGHTROOM

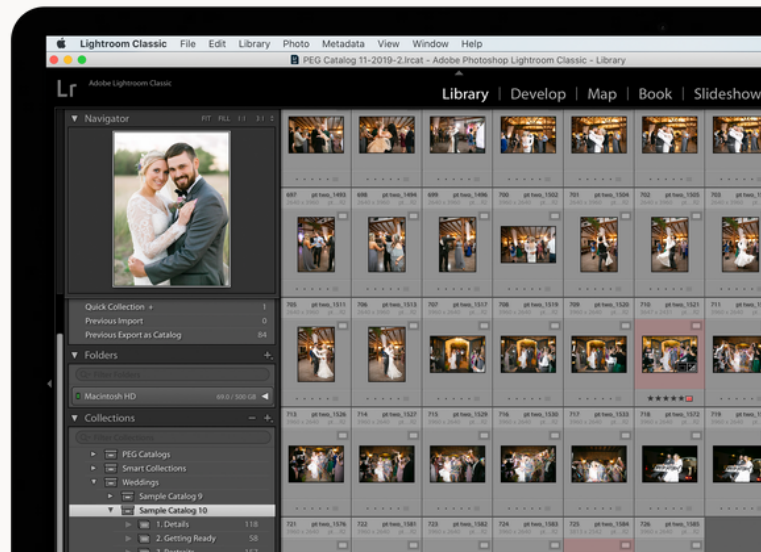
Once I am done editing your images, you will import your photos back into lightroom.

5.

WATCH THE MAGIC HAPPEN

Once you import your photos back into Lightroom, you will be able to watch all edits be applied to your entire catalog in minutes!

Have more questions
about the process?
Reach out!!



READY TO

Get Started & Take the Next Step?

If you are interested in learning more or becoming a client, please send me an email! I will get back to you within 1-2 business days.

[Click here to inquire!](#)

HANNAH GERBER

— PHOTOGRAPHER & EDITOR —