



SERVICES

Tactical Support

Sometimes, you don't need an overhaul, you just need impartial expertise on a particular marketing or sales issue. Our spotlight consulting sessions are designed to help you assess and unlock these challenges. In just a few hours, I'll help you develop 3 to 5 solutions that you can start to implement today.

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Get in touch!

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Get Expertise and Actionable Solutions Today

Here's a selection of our most popular topics—but the topics and scope can be tailored to your needs.

CLIENT RELATIONS SPOTLIGHT

Existing clients are the highest-value marketing investment you can make—are you paying enough attention to them? Let's hone in on three steps you can take today to build sales and referrals from your current client base.

SALES SPOTLIGHT

Are you happy with your lead conversion? Having trouble with leads from a particular source? Let's take a deep dive into your metrics and sales process to uncover what you can do to start boosting conversions today.

DIGITAL STRATEGY SPOTLIGHT

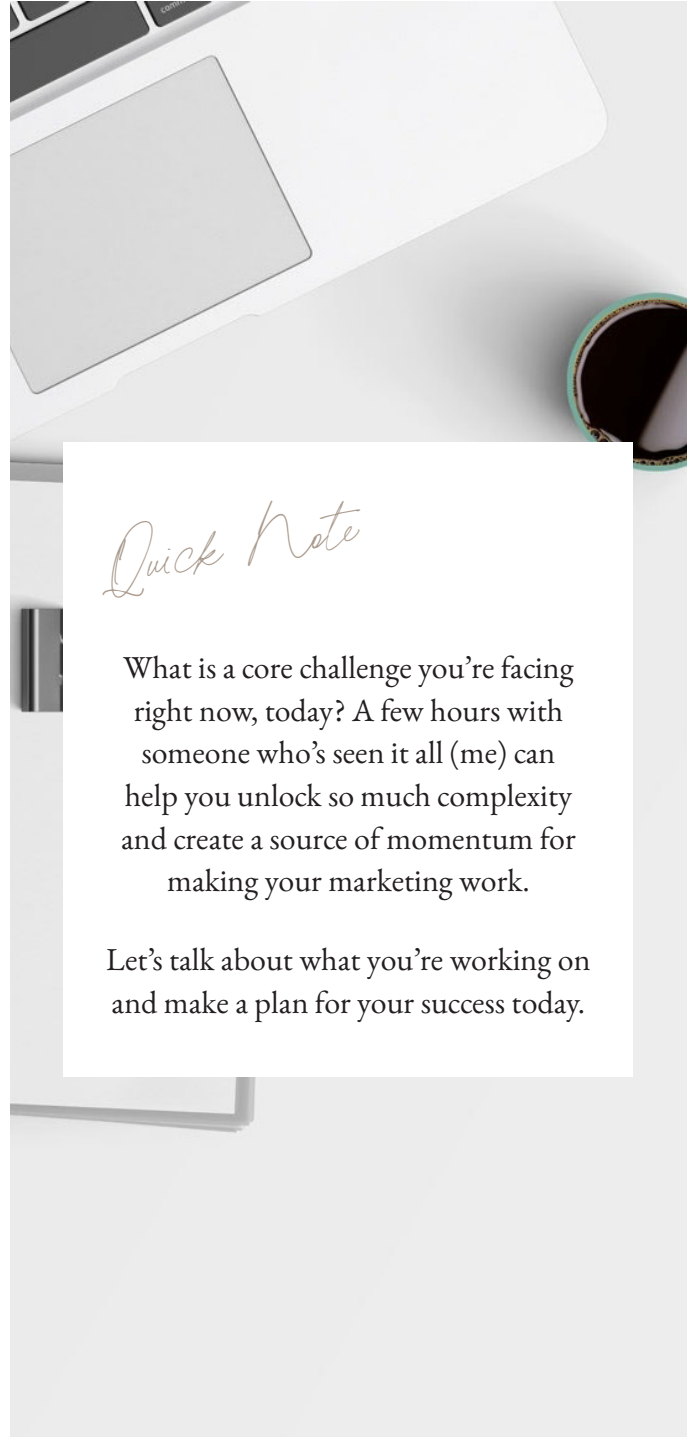
There are so many moving parts in digital marketing—let's get a clearer view with a quick strategy session to figure out what steps you need to take to build a better digital marketing machine.

BRAND SPOTLIGHT

Are you struggling with positioning yourself in a crowded market? A quick session can help you fine your key differentiators and how to make sure they're known to your clients and prospects.

MEDIA AND COMMUNICATIONS SPOTLIGHT

Let's nail down your message so that you can maximize the benefits of being in the public eye. We'll talk through media strategy and key talking points, subject matter areas, and how to bring the conversation to the great work you're doing. We'll also practice handling tricky questions and on-camera relaxation techniques.



Quick Note

What is a core challenge you're facing right now, today? A few hours with someone who's seen it all (me) can help you unlock so much complexity and create a source of momentum for making your marketing work.

Let's talk about what you're working on and make a plan for your success today.

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Ready to get started?

SCHEDULE A CALL

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