



STARLING

BRIDAL COLLECTIVE

estd  *2014*

HAIRSTYLING & MAKEUP ARTISTRY

Choosing Your Glam Squad



Congratulations on your engagement!

Selecting the perfect glam squad for your wedding day is a crucial step in your bridal journey. It's important to understand that not all artists work the same or offer the same quality of work. Your wedding day is one of the most memorable days of your life, and feeling your absolute best is essential.

While it might be tempting to hire an artist because they offer a lower rate, this decision can sometimes lead to unforeseen costs if you're unhappy with the results and need to book a new artist at the last minute. Your wedding day should be stress-free, and having confidence in your glam squad plays a significant role in ensuring everything goes smoothly.

Our comprehensive guide is designed to walk you through the key factors to consider when choosing your glam squad. We'll cover what to look for in terms of experience, style, and professionalism, as well as potential red flags to watch out for. By the end of this guide, you'll be equipped with the knowledge to make an informed decision, ensuring you select artists who fit your vibe and will make you feel confident on your big day. Let's get started on finding the perfect team to bring your bridal vision to life!

www.starlingbridalcollective.com

REFERRALS & REVIEWS

Obtaining a referral from someone you trust is one of the best ways to find your glam squad! A personal recommendation can provide valuable insights and firsthand experiences that you won't find in online reviews.

However, even with a strong referral, it's still important to do your own research. Take the time to read reviews on platforms like Google, WeddingWire, and The Knot. These reviews can offer a broader perspective on the artist's work, including how they handle stress, their punctuality, and how they interact with clients.

[Read our reviews!](#)

★★★★★ 5.0 Fantastic





PORTFOLIO & STYLE

Are you looking for bold glam or something a little more soft? Different artists and stylists have different specialties, so it's crucial to make sure their *style* aligns with your own vision. When evaluating potential glam squad members, take the time to thoroughly review their portfolios. Look for *consistency* in their work to ensure that their style matches what you're seeking, whether it's a dramatic, high-impact look or a more natural, understated elegance.

Pay close attention to the details in their photos, and be cautious of portfolios that rely heavily on editing. Skin naturally has pores and texture, and overly airbrushed or flawless photos can be misleading. If the images in their portfolio look a little *too* perfect, it can be a big red flag indicating that the artist might be masking imperfections with editing rather than showcasing their true skill.

[Explore our Instagram portfolio](#)

EXPERIENCE & EXPERTISE

When it comes to your wedding, you'll want to find a makeup artist and hairstylist that specializes in bridal beauty.

Bridal specialists possess the expertise to use specific techniques that ensure you look flawless in person, photograph beautifully, and maintain your look throughout a long day of hugging, eating, and partying. These professionals understand the unique demands of a wedding day and are skilled at creating looks that have the staying power to last 12+ hours, ensuring you remain radiant from the first look to the last dance.

Wedding mornings can often feel chaotic, especially if you're running behind schedule. A makeup artist and hairstylist who specializes in bridal beauty will know how to manage their time efficiently and avoid any delays. They are experienced in handling the hustle and bustle of a wedding day, so very little will phase them. This allows you to relax and enjoy the morning, knowing that they've got everything under control. Their experience enables them to anticipate and address any potential issues that might arise, from unexpected weather changes to last-minute touch-ups, ensuring a smooth and stress-free preparation process.

[Read about our expertise in bridal beauty](#)





PERSONALITY & PROFESSIONALISM

It's really important to choose someone you feel comfortable with! You will spend a lot of time together on the wedding morning, and this can set the tone for the entire day. The energy your makeup artist and hairstylist bring to the table can significantly impact your overall experience. Some artists are super high energy and can add excitement and liveliness to the preparation process, while others bring a calming presence that can help soothe any pre-wedding jitters. Think about which type of energy you prefer and what will make you feel most at ease on your special day.

We always provide a complimentary phone consultation prior to booking so we can get a feel for each other and ensure we're a perfect fit. This consultation is an opportunity to discuss your vision, ask questions, and see if your personalities and styles align. It's essential that you feel a connection with your artist, as this will make the experience more enjoyable and stress-free.

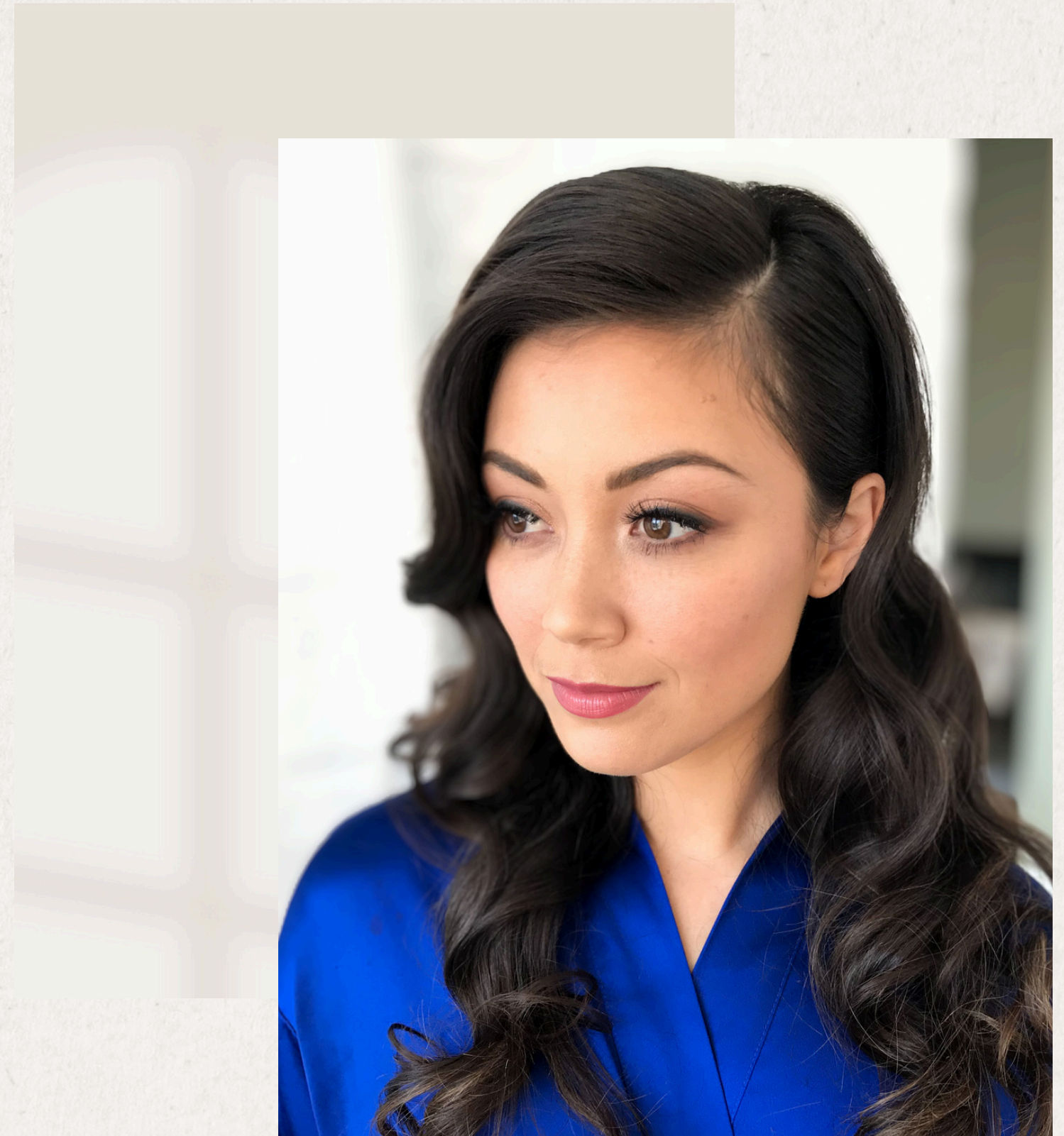
Additionally, pay attention to response times when communicating with potential artists. If you're left hanging for more than a few business days, we consider this a red flag. Wedding planning moves fast, and timely communication is crucial. Your artist should be responsive to updates, questions, and any changes that may arise. Prompt responses not only show professionalism but also demonstrate that they value your time and are committed to making your day perfect.

[Book your complimentary consultation today](#)

BOOKING & CONTRACTS

If the makeup artist and/or hairstylist you want to hire doesn't have a solid contract, run the other way. Contracts are there to protect both you and the business, ensuring that all expectations are clearly defined and agreed upon. A comprehensive contract should detail the services being provided, such as the specific day-of services for the bride and bridal party and any touch-up services throughout the event. It should also outline any additional fees that might arise, such as travel expenses, early start times, or the need for extra stylists to accommodate a large bridal party.

Additionally, there are several crucial clauses to look for in a solid contract. Cancellation policies are essential, as they outline the process and any fees associated with canceling or rescheduling services. This could include non-refundable payments or penalties for last-minute changes. Force majeure clauses protect both parties in case of unforeseen events like natural disasters, severe illness, or other emergencies, ensuring there is a fair plan of action if the services cannot be provided. Another important clause to consider is the payment schedule, which should clearly state when payments are due and what forms of payment are accepted.



PRICING & BUDGET



Discussing finances might not be the most enjoyable part of wedding planning, but it's essential. Sticking to your budget is important, but make sure you're not underbudgeting for hair and makeup. Your face and hair will be in the photos you cherish and display, so don't skimp on beauty! While it's a good idea to compare pricing among your favorite artists, remember to consider all other factors as well. In bridal beauty, you truly get what you pay for.

Another important aspect to consider when budgeting is whether you will cover the cost of your bridal party's glam, or if they will be responsible for paying all or part of it themselves. This decision can significantly impact your overall budget and should be addressed early in the planning process.

[Request a custom quote](#)





We'd love to hear from you!

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