

EST.  1934

West Tennessee
**STRAWBERRY
FESTIVAL**

MEMORANDUM

To: All Entries
Grand Floats Parade - West Tennessee Strawberry Festival

From: Beth Culpepper, Event Coordinator

Date: 2023

Re: Line-Up Procedure

ENCLOSED YOU WILL FIND INFORMATION REGARDING THE GRAND FLOATS PARADE ON FRIDAY, MAY 12, 2023. PLEASE PAY CAREFUL ATTENTION TO THE INSTRUCTIONS AND RULES LISTED IN THE PACKET. SOME DETAILS OF THE INSTRUCTIONS HAVE CHANGED FROM PREVIOUS YEARS.

PRIOR TO YOUR ARRIVAL IN HUMBOLDT FOR THE WEST TENNESSEE STRAWBERRY FESTIVAL, IT IS IMPORTANT THAT YOU RECEIVE YOUR TENTATIVE PARADE NUMBER. PLEASE GO TO OUR WEBSITE AT WWW.STRAWBERRYFESTIVALTN.COM OR OUR FACEBOOK PAGE BEGINNING APRIL 26, 2023 TO LOCATE YOUR NUMBER IN LINE. TENTATIVE PARADE NUMBERS WILL NOT BE MAILED THIS YEAR. ONCE YOU HAVE ARRIVED ON PARADE DAY, YOUR OFFICIAL NUMBER MAY BE PICKED UP AT THE BOOTH AT THE INTERSECTION OF MAIN STREET AND 22ND AVENUE. THESE SERVE TO IDENTIFY YOUR ENTRY FOR THE JUDGES AND FOR THE MEDIA REPRESENTATIVES COVERING THE PARADE.

PLEASE ASSIST US BY BRINGING YOUR ENTRY IN THE CORRECT DIRECTION DOWN MAIN STREET IN THE STAGING AREA. ALL FLOATS WILL BE PARKED ON THE NORTH (RIGHT) SIDE OF MAIN STREET IN EVEN NUMERICAL ORDER. CARS WILL BE PARKED ON THE SOUTH (LEFT) SIDE OF MAIN STREET IN ODD NUMERICAL ORDER.

WE WILL HAVE TELEVISION COVERAGE OF THE PARADE, WESTTN PBS/WLJT; WILL TAPE THE PARADE FOR RE-BROADCAST. THEY WILL BE LOCATED ON THE LEFT SIDE OF THE STREET, ADJACENT TO THE JUDGES/ REVIEWING STAND.

WE APPRECIATE YOUR SUPPORT AND PARTICIPATION IN THE 85TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL! IF YOU HAVE ANY QUESTIONS PLEASE CALL THE HUMBOLDT CHAMBER AT (731) 784-1842 OR EMAIL AT FESTIVAL@HUMBOLDTCHAMBER.COM

85TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL
INSTRUCTIONS FOR FLOATS
GRAND FLOATS PARADE * FRIDAY, MAY 12, 2023

WELCOME TO THE 85TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL. BELOW ARE YOUR INSTRUCTIONS AND DIRECTIONS FOR GETTING YOUR FLOAT INTO THE STAGING AREA WITH THE LEAST AMOUNT OF DIFFICULTY.

ALL FLOATS WILL LINE UP ON THE NORTH (RIGHT) SIDE OF MAIN STREET. PARADE CONTROLLERS AND/OR POLICE WILL ASSIST YOU IN PROPERLY PARKING YOUR FLOAT. PLEASE EXERCISE CAUTION WHEN DRIVING IN THE PARADE ROUTE AND IN THE STAGING AREA AS MANY PERSONS WILL BE WALKING IN THE AREA.

1. FOR **NORTH BOUND FLOATS** COMING INTO HUMBOLDT ON HWY 45W (FROM JACKSON), FOLLOW HWY 45 (BUSINESS) TOWARD DOWNTOWN HUMBOLDT.
2. FOR **SOUTH BOUND FLOATS** COMING INTO HUMBOLDT ON HWY 70-79 (FROM MILAN), TURN LEFT ON HWY 45 BY-PASS (FIRST TRAFFIC LIGHT) AND FOLLOW (THROUGH ONE MORE TRAFFIC LIGHT) TO HWY 45W (BUSINESS) AND TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.
3. FOR **SOUTH BOUND FLOATS** COMING INTO HUMBOLDT ON HWY 45W (FROM TRENTON) TURN LEFT ON HWY 45 BY-PASS (FIRST TRAFFIC LIGHT) AND FOLLOW (THROUGH THREE TRAFFIC LIGHTS) TO HWY 45W (BUSINESS), THEN TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.
4. FOR **NORTH BOUND FLOATS** COMING INTO HUMBOLDT ON HWY 70-79 (FROM BELLS) TURN ONTO HWY 70-79 BY-PASS AND FOLLOW (THROUGH 4 TRAFFIC LIGHTS) TO HWY 45W (BUSINESS), THEN TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.

NOTE: ANY ATTEMPT TO USE ENTRY INTO THE STAGING AREA OTHER THAN THE HWY 45W (BUSINESS) ACCESS WILL RESULT IN SIGNIFICANT DELAYS.

*******IMPORTANT*******

1. THE LINEUP NUMBER YOU RECEIVE IS NOT YOUR PLACE IN THE PARADE (FOR EXAMPLE: IF YOU RECEIVE THE NUMBER 7, YOU ARE NOT GUARANTEED TO PHYSICALLY GO THROUGH THE PARADE SEVENTH IN LINE. WE DO HAVE TO FORMAT THE PARADE IN A CERTAIN ORDER).
2. ALL FLOATS SHOULD BE IN THE PARADE STAGING AREA NO LATER THAN 9:00 A.M. ON THE MORNING OF THE PARADE. **IF YOUR FLOAT IS NOT IN PLACE BY 9:00AM YOU WILL BE DIRECTED TO THE BACK OF THE PARADE LINE. ALL VEHICLES NOT PART OF THE PARADE MUST BE OUT OF THE STAGING AREA BY 9:30AM - THIS WILL BE STRICTLY ENFORCED, NO VEHICLES WILL BE PERMITTED INTO THE STAGING AREA AFTER 9:00AM.** THE PARADE WILL BEGIN PROMPTLY AT 10:00 A.M.
3. FLOATS WILL BE LINED UP IN THE PARADE IN THEIR ASSIGNED NUMERICAL ORDER.
4. REGISTRATION: YOU MUST PICK UP YOUR OFFICIAL NUMBER AT THE BOOTH LOCATED AT THE INTERSECTION OF MAIN STREET AND 22ND AVENUE. (ATTACH FLOAT NUMBERS ON THE FRONT RIGHT AND LEFT SIDES OF YOUR FLOAT).
5. **DRIVERS OF ANY ENTRY MUST BE AT LEAST 18 YEARS OF AGE WITH A VALID DRIVER'S LICENSE, OPERATING A VEHICLE COVERED BY A VALID INSURANCE POLICY. PROOF WILL BE REQUIRED AT CHECK IN, YOU WILL NOT BE PERMITTED TO PARTICIPATE UNTIL THIS IS SATISFIED.**
6. FLOATS MAY NOT EXCEED A HEIGHT OF 15 FEET MEASURED FROM THE GROUND.
7. PULLING VEHICLES AND A DRIVER MUST BE WITH FLOATS AT ALL TIMES. NO EXTRA VEHICLES WILL BE ALLOWED INTO THE STAGING AREA. EXTRA PAPER, DECORATIONS, ETC SHOULD BE CARRIED IN THE PULLING VEHICLE. (PLEASE BE PREPARED TO ATTACH YOUR FLOAT NUMBER TO THE FLOAT).
8. AT THE END OF THE PARADE (12TH AND MAIN) RIDERS MAY BE TAKEN FROM FLOATS. FLOATS MUST BE PULLED OUT OF THE DOWNTOWN AREA IMMEDIATELY. IT IS SUGGESTED THAT YOU PULL YOUR FLOAT DOWN OSBORNE STREET TO CENTRAL AVENUE AND THEN TURN LEFT ON CENTRAL AVENUE AND PROCEED TOWARD THE 45 BY-PASS). ALL FLOATS MUST BE REMOVED FROM THE DOWNTOWN AREA AS QUICKLY AS POSSIBLE SO THE FLOW OF THE PARADE WILL NOT BE IMPAIRED. REMEMBER THAT THERE ARE MANY UNITS IN THE PARADE AFTER YOU COMPLETE THE ROUTE.
9. THROWING CANDY, GUM, TOKENS OR OTHER ITEMS FROM FLOATS IS STRICTLY PROHIBITED BY HUMBOLDT CITY ORDINANCE. **NO ENTRY (PERFORMANCE GROUPS ETC) IS PERMITTED TO HOLD THE PARADE UP IN ANY WAY - THIS MEANS NO GETTING IN FORMATION, WAITING FOR MUSIC TO CUE UP ETC, YOU WILL BE ESCORTED FROM THE PARADE ROUTE IMMEDIATELY! THIS WILL BE STRICTLY ENFORCED!**
10. IF YOU HAVE ANOTHER OBLIGATION IN THE GRAND FLOATS PARADE, SUCH AS BEING IN THE BAND AND RIDING A FLOAT, IT IS YOUR RESPONSIBILITY TO NOTIFY THE INDIVIDUALS AT THE REGISTRATION BOOTH OR THE JUNIOR FLOATS PARADE MARSHAL THE MORNING OF THE PARADE.

WE HOPE YOU HAVE A PLEASANT VISIT AND LOTS OF FUN PARTICIPATING IN THE 85TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL!
IF YOU HAVE ANY QUESTIONS PLEASE CALL THE HUMBOLDT CHAMBER AT 731.784.1842

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West Tennessee
**STRAWBERRY
FESTIVAL**

MEMORANDUM

To: All Entries
Junior Floats Parade - West Tennessee Strawberry Festival

From: Beth Culpepper, Event Coordinator

Date: 2023

Re: Line-Up Procedure

ENCLOSED YOU WILL FIND INFORMATION REGARDING THE JUNIOR FLOATS PARADE ON THURSDAY, MAY 11, 2023. PLEASE PAY CAREFUL ATTENTION TO THE INSTRUCTIONS AND RULES LISTED IN THE PACKET. SOME DETAILS OF THE INSTRUCTIONS HAVE CHANGED FROM PREVIOUS YEARS.

PRIOR TO YOUR ARRIVAL IN HUMBOLDT FOR THE WEST TENNESSEE STRAWBERRY FESTIVAL, IT IS IMPORTANT THAT YOU RECEIVE YOUR TENTATIVE PARADE NUMBER. PLEASE GO TO OUR WEBSITE AT WWW.STRAWBERRYFESTIVALTN.COM OR OUR FACEBOOK PAGE BEGINNING APRIL 26, 2023 TO LOCATE YOUR NUMBER IN LINE. TENTATIVE PARADE NUMBERS WILL NOT BE MAILED THIS YEAR. ONCE YOU HAVE ARRIVED ON PARADE DAY, YOUR OFFICIAL NUMBER MAY BE PICKED UP AT THE BOOTH AT THE INTERSECTION OF MAIN STREET AND 22ND AVENUE. THESE SERVE TO IDENTIFY YOUR ENTRY FOR THE JUDGES AND FOR THE MEDIA REPRESENTATIVES COVERING THE PARADE.

PLEASE ASSIST US BY BRINGING YOUR ENTRY IN THE CORRECT DIRECTION DOWN MAIN STREET IN THE STAGING AREA. ALL FLOATS WILL BE PARKED ON THE NORTH (RIGHT) SIDE OF MAIN STREET IN EVEN NUMERICAL ORDER. ALL OTHER ENTRIES WILL BE ON THE SOUTH (LEFT) SIDE OF MAIN STREET IN ODD NUMERICAL ORDER.

WE APPRECIATE YOUR SUPPORT AND PARTICIPATION IN THE 85TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL! IF YOU HAVE ANY QUESTIONS PLEASE CALL THE HUMBOLDT CHAMBER AT (731) 784-1842 OR EMAIL AT FESTIVAL@HUMBOLDTCHAMBER.COM

85TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL

INSTRUCTIONS FOR FLOATS

JUNIOR FLOATS PARADE * THURSDAY, MAY 11, 2023

WELCOME TO THE 85TH ANNUAL WEST TENNESSEE STRAWBERRY FESTIVAL. BELOW ARE YOUR INSTRUCTIONS AND DIRECTIONS FOR GETTING YOUR FLOAT INTO THE STAGING AREA WITH THE LEAST AMOUNT OF DIFFICULTY.

ALL FLOATS WILL LINE UP ON THE NORTH (RIGHT) SIDE OF MAIN STREET. PARADE CONTROLLERS AND/OR POLICE WILL ASSIST YOU IN PROPERLY PARKING YOUR FLOAT. PLEASE EXERCISE CAUTION WHEN DRIVING IN THE PARADE ROUTE AND IN THE STAGING AREA AS MANY PERSONS WILL BE WALKING IN THE AREA.

1. FOR **NORTH BOUND FLOATS** COMING INTO HUMBOLDT ON HWY 45W (FROM JACKSON), FOLLOW HWY 45 (BUSINESS) TOWARD DOWNTOWN HUMBOLDT.
2. FOR **SOUTH BOUND FLOATS** COMING INTO HUMBOLDT ON HWY 70-79 (FROM MILAN), TURN LEFT ON HWY 45 BY-PASS (FIRST TRAFFIC LIGHT) AND FOLLOW (THROUGH ONE MORE TRAFFIC LIGHT) TO HWY 45W (BUSINESS) AND TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.
3. FOR **SOUTH BOUND FLOATS** COMING INTO HUMBOLDT ON HWY. 45W (FROM TRENTON) TURN LEFT ON HWY 45 BY-PASS (FIRST TRAFFIC LIGHT) AND FOLLOW (THROUGH THREE MORE TRAFFIC LIGHTS) TO HWY 45W (BUSINESS), THEN TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.
4. FOR **NORTH BOUND FLOATS** COMING INTO HUMBOLDT ON HWY. 70-79 (FROM BELLS) TURN ONTO HWY 70-79 BY-PASS AND FOLLOW (THROUGH 4 TRAFFIC LIGHTS) TO HWY 45W (BUSINESS), THEN TURN RIGHT TOWARD DOWNTOWN HUMBOLDT.

NOTE: ANY ATTEMPT TO USE ENTRY INTO THE STAGING AREA OTHER THAN THE HWY 45W (BUSINESS) ACCESS WILL RESULT IN SIGNIFICANT DELAYS

*******IMPORTANT*******

1. THE LINEUP NUMBER YOU RECEIVE IS NOT YOUR PLACE IN THE PARADE (FOR EXAMPLE: IF YOU RECEIVE THE NUMBER 7, YOU ARE NOT GUARANTEED TO PHYSICALLY GO THROUGH THE PARADE SEVENTH IN LINE. WE DO HAVE TO FORMAT THE PARADE IN A CERTAIN ORDER).
2. ALL FLOATS SHOULD BE IN THE PARADE STAGING AREA NO LATER THAN **9:00 A.M.** ON THE MORNING OF THE PARADE. **IF YOUR FLOAT IS NOT IN PLACE BY 9:00AM YOU WILL BE DIRECTED TO THE BACK OF THE PARADE LINEUP. VEHICLES PULLING FLOATS IN TO THE STAGING ARE PERMITTED BUT MUST BE GONE BY 9:30AM - THIS WILL BE STRICTLY ENFORCED!** THE PARADE WILL BEGIN AT **10:00 A.M.**
3. FLOAT RIDERS SHOULD BE MADE AWARE OF THE APPEARANCE OF THEIR FLOAT AS THEY WILL BE EXPECTED TO FIND IT IN THE STAGING AREA.
4. FLOATS WILL BE LINED UP IN THE PARADE IN THEIR ASSIGNED NUMERICAL ORDER.
5. REGISTRATION: YOU MUST PICK UP YOUR OFFICIAL NUMBER AT THE BOOTH LOCATED AT THE INTERSECTION OF MAIN STREET AND 22ND AVENUE. (ATTACH FLOAT NUMBERS ON THE FRONT RIGHT AND LEFT SIDES OF YOUR FLOAT).
6. FLOATS MAY NOT EXCEED A HEIGHT OF 15 FEET MEASURED FROM THE GROUND.
7. ALL ENTRIES MUST BE HAND AND/OR ANIMAL DRAWN. PULLERS SHOULD BE AVAILABLE AT ALL TIMES IN CASE THE FLOAT MUST BE MOVED. IF ANIMAL DRAWN, SOMEONE NEEDS TO BE IN CHARGE OF THE ANIMAL AT ALL TIMES. **NO EXTRA VEHICLES WILL BE ALLOWED INTO THE STAGING AREA.** EXTRA PAPER, DECORATIONS, ETC. SHOULD BE CARRIED IN THE VEHICLE THAT BRINGS YOUR FLOAT INTO THE STAGING AREA THE MORNING OF. PLEASE BE PREPARED TO ATTACH YOUR NUMBER TO YOUR FLOAT.
8. AT THE END OF THE PARADE (12TH AND MAIN) RIDERS MAY BE TAKEN FROM FLOATS. FLOATS MUST BE PULLED OUT OF THE DOWNTOWN AREA IMMEDIATELY. IT IS SUGGESTED THAT YOU PULL YOUR FLOAT DOWN 12TH TO OSBORNE STREET TO CENTRAL AVENUE AND THEN TURN LEFT ON CENTRAL AVENUE AND PROCEED TOWARD THE SHOPPING CENTER AREA. (THIS ROUTE WILL TAKE YOU BACK TO THE HIGHWAY 45W BY-PASS). ALL FLOATS MUST BE REMOVED FROM THE DOWNTOWN AREA AS QUICKLY AS POSSIBLE SO THE FLOW OF THE PARADE WILL NOT BE IMPAIRED. REMEMBER THAT THERE ARE MANY UNITS IN THE PARADE AFTER YOU COMPLETE THE ROUTE.
9. **THROWING CANDY, GUM, TOKENS OR OTHER ITEMS FROM FLOATS IS STRICTLY PROHIBITED BY HUMBOLDT CITY ORDINANCE. NO ENTRY (PERFORMANCE GROUPS ETC) WILL BE ALLOWED TO HOLD UP THE PARADE IN ANY WAY (THIS MEANS NO GETTING IN FORMATION, WAITING FOR MUSIC TO CUE UP ETC.), THE PARADE FLOW MUST NOT BE INTERRUPTED! THIS WILL BE STRICTLY ENFORCED!**
10. THERE WILL BE NO GOLF CARTS, FOUR WHEELERS, THREE WHEELERS, OR ANY OTHER MOTORIZED CAR ON THE PARADE ROUTE AT ANY TIME OTHER THAN DROPPING OFF YOUR FLOAT BEFORE 9:00 A.M.
11. IF YOU HAVE ANOTHER OBLIGATION IN THE JUNIOR FLOATS PARADE, SUCH AS BEING IN THE BAND AND RIDING A FLOAT, IT IS YOUR RESPONSIBILITY TO NOTIFY THE INDIVIDUALS AT THE REGISTRATION BOOTH OR THE JUNIOR FLOATS PARADE MARSHALL THE MORNING OF THE PARADE.

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