

# WELCOME & THANK YOU!

Curious what's really inside a hotel photographer and creator's bag? From capturing dreamy hotel views to editing reels on the go, it all comes down to the right gear & tools.

This guide walks you through exactly what I use and love.

If you're ready to go deeper, my **Work With Luxury Hotels E-Guide Bundle** opens the next chapter: a step-by-step guide to pitch and land hotel collaborations (and get paid), email templates, screenshots and insights from my own collabs, and a detailed pricing guide.

Fenja

LET'S DO IT!



#### WHO AM I

Born and raised in Germany, I now live in Switzerland. I've turned my love for luxury travel, fine dining, and breathtaking escapes into a way of life- and I'm here to inspire you to do the same.

#### **HOW I STARTED**

I started out as a fashion designer. But my camera became my compass, guiding me to some of the world's most stunning destinations. Today, I collaborate with luxury hotels and restaurants, capturing their stories and creating content that makes people dream.

#### WHAT I LOVE ABOUT IT

Here's the thing: for me, it's not just about the five-star hotels or Michelin-starred meals (though those are amazing, don't get me wrong!). It's about the quiet, magical moments- like watching the sunset from a private terrace with my husband or experiencing a delicious dinner in a unique place. It's about celebrating life's beauty with grace, gratitude, and a touch of curiousity.

#### FEW BRANDS I WORKED WITH

























### What gear do I use for CONTENT CREATION?

#### Here are some of my all-time favourite tools I genuinely love and use:



**BEST BEGINNER CAMERA** Lightweight, full-frame, and perfect for travel shoots. I love it for its beautiful colours, easy handling, and how well it performs in both photo and video.



Perfect for content and lifestyle shots. Sharp, fast, and gives that dreamy background blur I love.



**Best Mobile Tripod: Ultra-compact and always** in my pocket. Perfect for quick phone shots, reels, or behind-the-scenes clips.



Smooth, cinematic shots on the go. My favourite foldable phone gimbal. Keeps your footage stable and dreamy.



Lightweight, sturdy, and compact. My go-to travel tripod for steady shots



2 TB - I plug it directly into my iPhone and film in Apple ProRes, Log or RAW. Perfect for storing, and back-up.



Spacious, secure, and comfortable camera backpack. Fits all my gear while keeping it protected and easy to access on the go.



My go-to mic for crisp, professional audio. Compact and wireless. Perfect for voiceovers, or talking to camera without background noise.



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### What gear do I use for CONTENT CREATION?

#### Here are some of my all-time favourite tools I genuinely love and use:



Vlog video camera- Ideal for hotel creators. Smooth room tours, crisp voiceover with Mic incl., and quick setup using the mini tripod and threaded handle.



Influencer style digital photo camera vibes: compact, selfie-ready, and effortlessly chic.







Perfect for pool, spa, and rooftop shots. Waterproof, super stabilized, and discreet for hotel b-roll.



Compact, quiet, creator-ready.
Fly More Combo = extended
flight time with added
batteries and carry bag.





Mirrored phone case so you can use the front camera for higherquality selfies, while still seeing your framing.



Pocket selfie light. 3-step brightness. I also use it to light dishes on restaurant collabs.



Travel tech pouch with elastic loops and mesh pockets. Keeps chargers, power bank, and memory cards in one place.



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### What gear do I use for PROFESSIONAL SHOOTINGS?

#### Here are some of my all-time favourite tools I genuinely love and use:



Canon EOS R5 Mark II
BEST PROFESSIONAL CAMERA
Note: a little pricey if you're just
starting out, but an absolute dream for
professional photographers (and also
videographers 8K RAW up to 60p).



Perfect for hotel details and candid moments. Crisp, responsive, and creamy background blur.



My interior go-to: ultra-wide without the warping. Bright, sharp, and makes small rooms feel spacious.



Best portrait lens. Crisp subjects, soft backgrounds, and gorgeous skin tones.



Portable 2-light kit: dimmable LED panels, high CRI, barndoors, and tall stands. I use these for a studio look on location.



I put high-quality UV filters on every lens to keep contrasts snappy and the glass pristine.



4 TB - for my peace of mind: speedy transfers, shockresistant, and water/dust resistant.



If you only choose one lens, this is the do-it-all: clean optics, smooth AF, gorgeous colour and contrast.



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### What gear do I use for PROFESSIONAL SHOOTINGS?

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hotel and restaurant shoots.

#### Here are some EXTRAS that I use:

#### Handy to have some of my all-time favourite tools I genuinely love and use:



Ultra-slim and lightweight power bank. To charge phone, camera, and more.



2× universal waterproof cases. Secure seal, usable screen underwater.



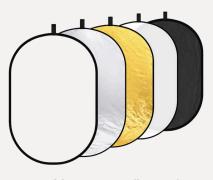
Keeps your screen private from side glances.



SD card organiser (8 slots): hard shell, waterproof closure.



Phone-as-monitor (mounted on my camera's hot shoe): bigger screen while filming room tours, vlogs or low angles.



Portable pop-up reflector for bounce, fill, flag, and diffusion.



I use this USB-C adapter with my iPhone to plug in a microphone and record voiceovers or professional vlogs directly on my phone.



My #1 kit for screens and cameras: 250 ml cleaner with a premium microfibre cloth. Quick, gentle, streak-free.



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If you dream of collaborating and working with hotels

## In my Work With Luxury Hotels E-Guide Bundle, I show you how to:

- Land hotel collabs (free stays + paid gigs)
- Find the right contacts and pitch with confidence
- Price your work (real-life examples and personal insights)
- Turn free stays into paid collaborations
- License your work and upsell additional deliverables
- Build long-term relationships with hotels
- Includes tips on email writing, licensing, deliverables, deadlines & more.

