

MEDIA KIT



ERIN CHRISTOPOULOS

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I'm Erin, a former K-8 teacher + married mom of 2 in Boulder, CO.

I take what I know from the classroom + life as a mom to **create content + strategies** that help **millennial moms** simplify everyday life.

I also love working with brands to create content that showcases **how their products + services help make life a whole lot easier**—especially for busy moms!



2.5K



1.1K

DEMOGRAPHICS

97%

WOMEN

25-45

AGE

80%

USA



@YOTOPLAY_US



@WIWIURKA



@LETTUCEGROW



@HONESTHISTORY



HONEST
HISTORY



WIWIURKA
IMAGINE PLAY MORE

GRASS
HOPPER

ASSETS

PHOTOS \$350 EA.

5-PHOTO BUNDLE \$1,500

SHORTFORM VIDEO \$500

Up to 60 seconds of edited video content formatted for TikTok or Instagram to convey your message in an engaging way.

BLOG ENTRY \$450

Minimum 600 words.

All assets come with 1-year licensing

SOCIALS

SOCIAL MEDIA POST + STORY BUNDLE \$225

Posts are one-time and never deleted from my feed unless requested. Stories include up to 60 seconds with a \$25 charge for each 15-second frame required by sponsor. Frames added at my discretion will not incur additional charges.

Commercial Licensing + Whitelisting Rates
Available with Socials Upon Request