the l&a
LIFESTYLE MOBILE PRESETS

IPHONE IOS 13+ INSTALLATION PROCESS

see page seven if you're a droid/samsung/google pixel user)

Welcome! We're so glad you're here! No matter which presets you purchased, the same install process applies. While the preset pack used as an example in this PDF may look a little different, follow along step by step to get your new presets installed!

STEP 1.1

- Let's begin by checking what IOS Version you have, because that determines your install process! You can do so by navigating to the "Settings" app on your iPhone (the icon looks like the gear below!), then clicking "General," then "About." If your Software Version is any number 13 or higher, then you're in the right place! Let's dive in! But if your number is 12.9 or lower, you'll want to navigate to page four of this guide to follow along there.

STEP 1.2

- Now that we've got that handled, download the Adobe Lightroom Mobile App (Free Version) from the App Store, create a free Lightroom account, & log in.
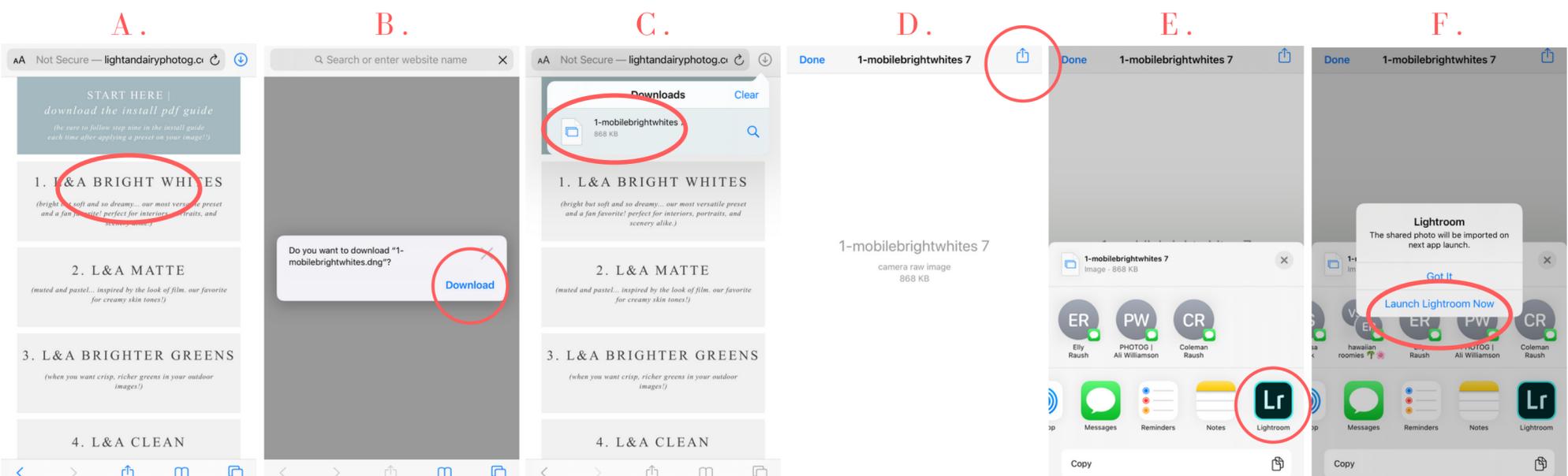
STEP 1.3

- Open your preset welcome email to access your membership page where you can download the presets. **Note: copy and paste your membership page link into your actual mobile internet browser instead of clicking the link through your email app.**
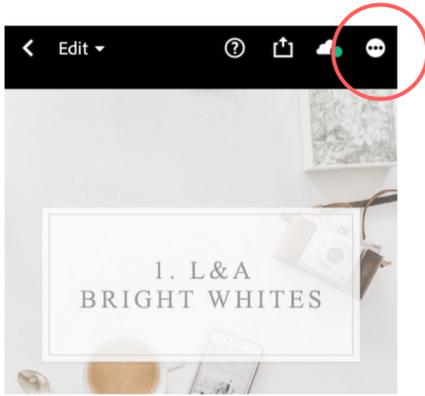
STEP 1.4

- On your membership page, tap the name of the first preset to open the download window. (Keep your membership page open because you'll be returning back to download each preset individually.) Then follow the process below, steps A-F, clicking where the red circles are on each screen!

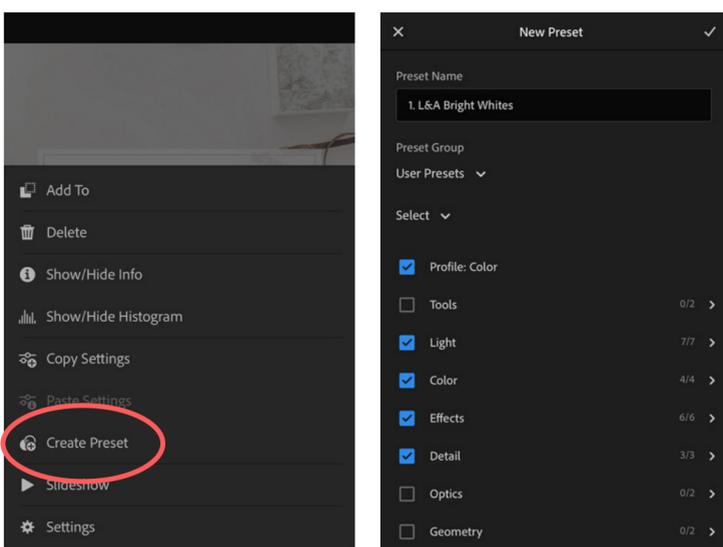A.   B.   C.   D.   E.   F.

STEP 1.5

- Click an individual preset title slide to open it, then tap the three dots at the top right of the screen.

STEP 1.6

- Select "Create Preset" then title the preset with the corresponding name on the preset title slide. Then click the check box in the top right corner to save.

STEP 1.7

- Repeat Steps 1.4-1.6 until all the presets are saved in your Lightroom Library.
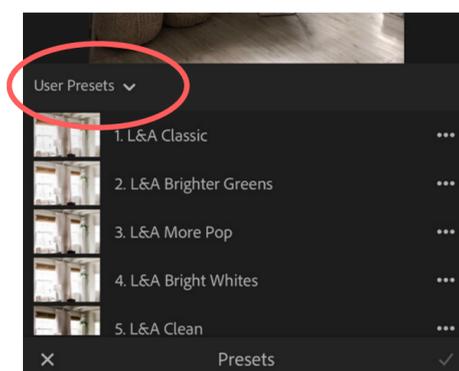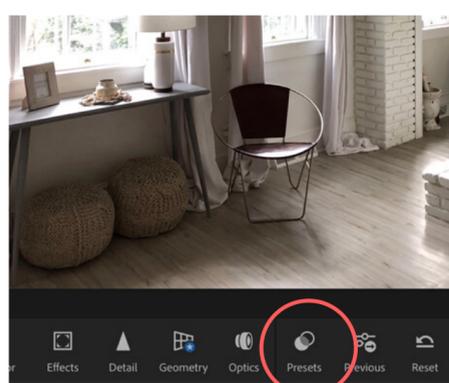
STEP 1.8

- Import your own photos by selecting the button shown below (the picture with the plus on the bottom right, next to the camera). Select your photo and press the check mark on the top right.
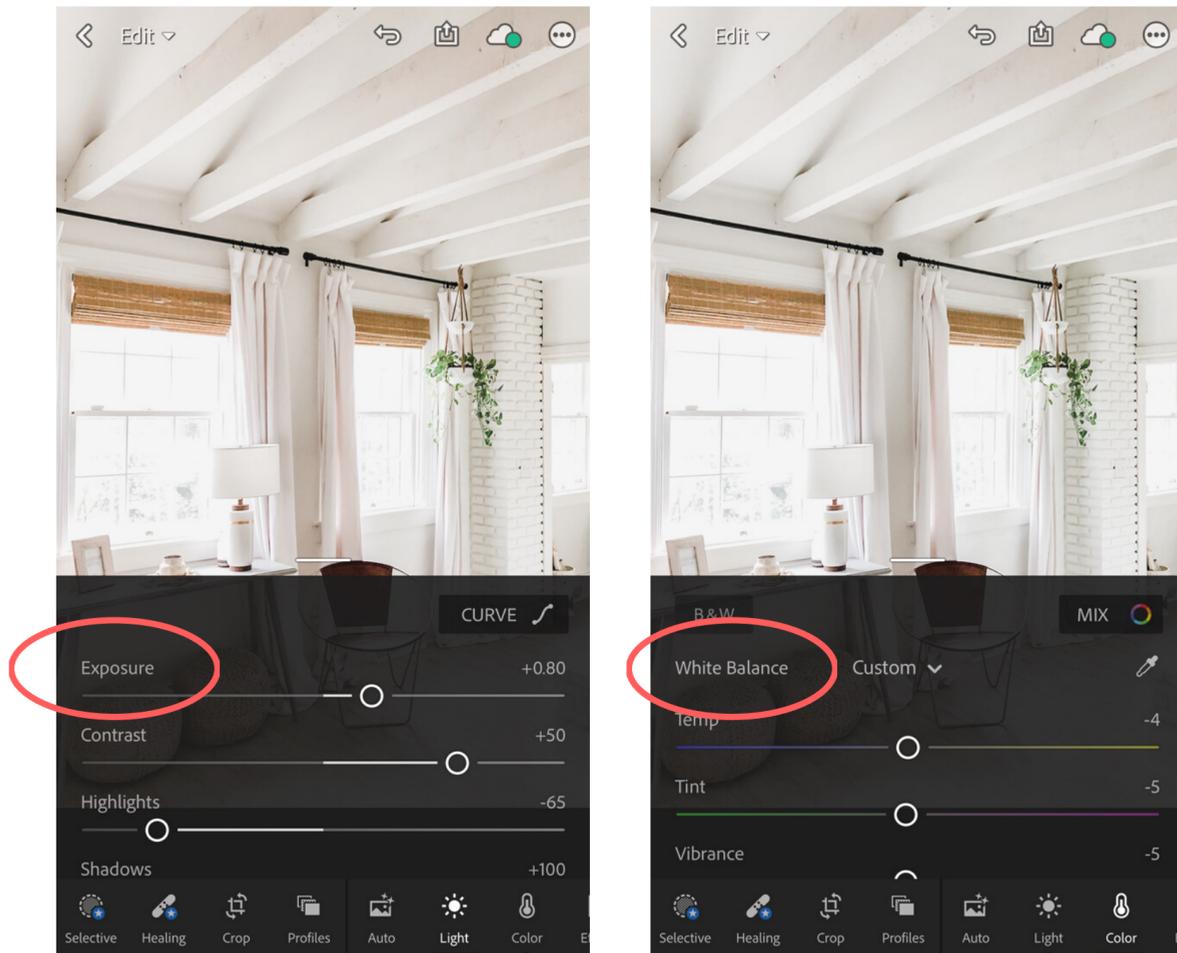

STEP 1.9

- To apply a preset: on the bar with tabs at the bottom, scroll to the very right and select "Presets". Choose your preset from the "User Preset" folder and watch the magic unfold!

Note: if you're not seeing the presets you just installed (only the default Lightroom presets) tap the title "Color" to navigate from the default Lightroom "Color" presets folder to the "User Presets" folder.

STEP 1.10

We've designed the presets to work with one click MOST of the time, but occasionally if you can't get a preset to look perfect you may need to make a few slight adjustments! In that case, after you've applied the preset, start by adjusting the exposure under the light tab (which controls brightness or darkness) and white balance under the color tab (which controls warmth or coolness). This should do the trick!

ORIGINAL: PRESET APPLIED: ADJUSTED IN LIGHTROOM APP:

STEP 1.11

To export your edited image, select this icon on the top bar, then choose "Save to Camera Roll" and when prompted, select "Maximum Available" for the highest quality image.

INSTALLATION PROCESS

see page seven if you're a droid/samsung/google pixel user)

Welcome! We're so glad you're here! No matter which presets you purchased, the same install process applies. While the preset pack used as an example in this PDF may look a little different, follow along step by step to get your new presets installed!

STEP 2.1

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STEP 2.2

- Now that we've got that handled, download the Adobe Lightroom Mobile App (Free Version) from the App Store, create a free Lightroom account, & log in.
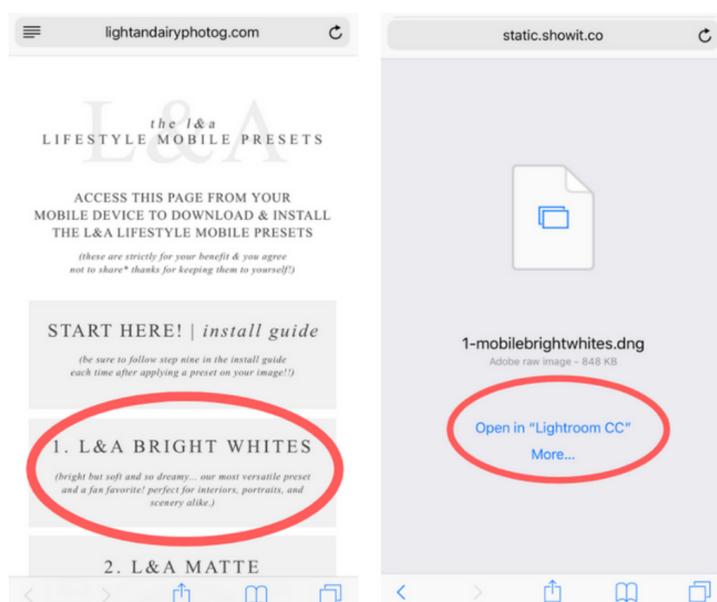
STEP 2.3

- Open your preset welcome email to access your membership page where you can download the presets. **Note: copy and paste your membership page link into your actual mobile internet browser instead of clicking the link through your email app.**
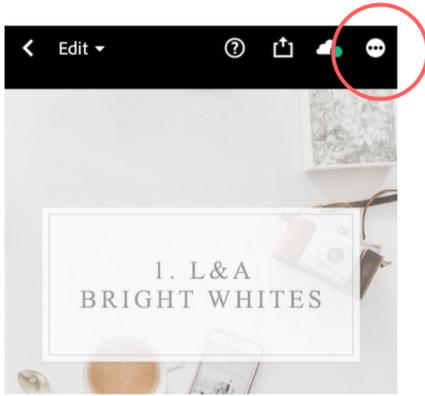
STEP 2.4

- On your membership page, tap the name of the first preset to open the download window. (Keep your membership page open because you'll be returning back to download each preset individually.) Then select "Open in Lightroom CC"

If "Open in Lightroom" isn't coming up as an option, you'll need to change the default app the preset opens in. To do so, select "More" and scroll through the app icons to find Lightroom.
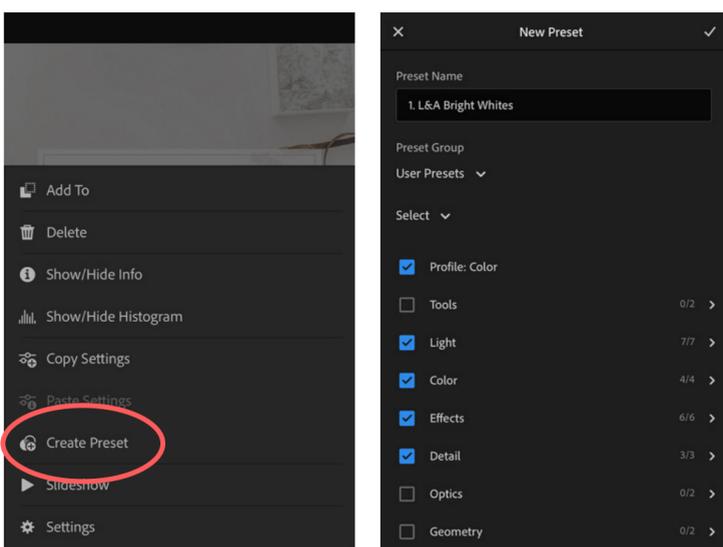
STEP 2.5

- Click an individual preset title slide to open it, then tap the three dots at the top right of the screen.

STEP 2.6

- Select "Create Preset" then title the preset with the corresponding name on the preset title slide. Then click the check box in the top right corner to save.

STEP 2.7

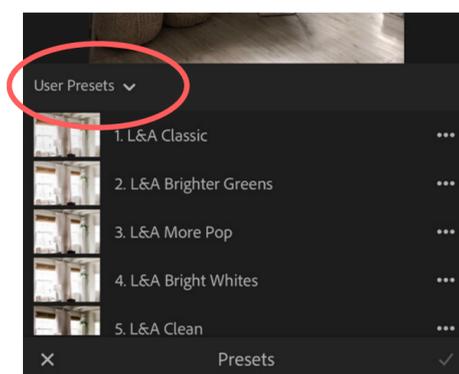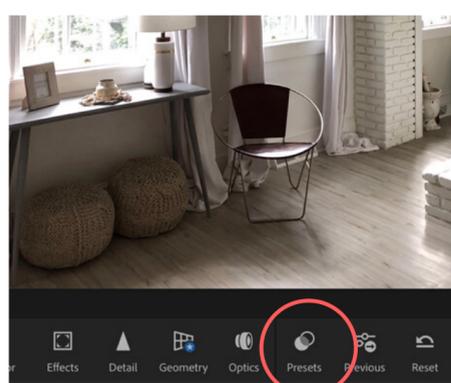- Repeat Steps 2.4-2.6 until all the presets are saved in your Lightroom Library.

STEP 2.8

- Import your own photos by selecting the button shown below (the picture with the plus on the bottom right, next to the camera). Select your photo and press the check mark on the top right.
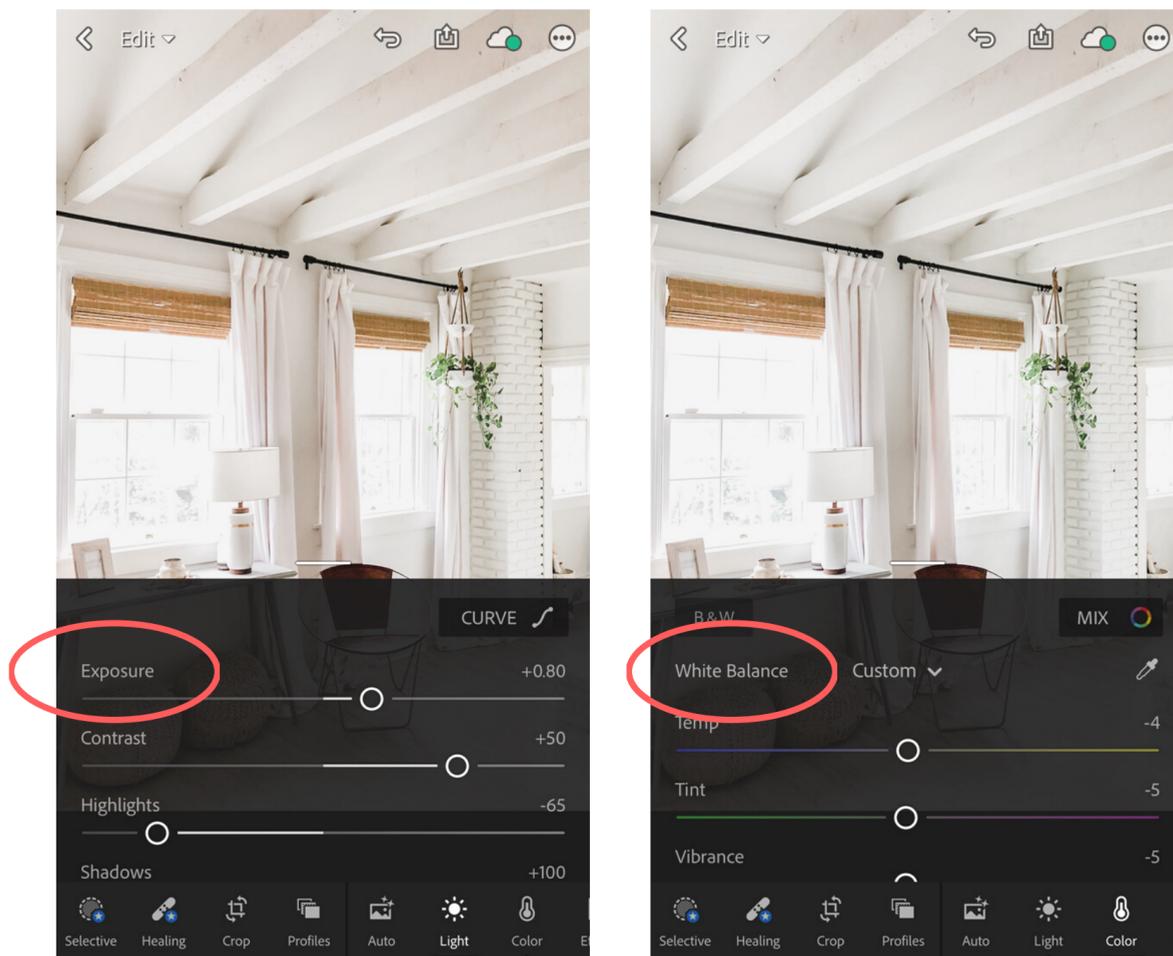

STEP 2.9

- To apply a preset: on the bar with tabs at the bottom, scroll to the very right and select "Presets". Choose your preset from the "User Preset" folder and watch the magic unfold!

Note: if you're not seeing the presets you just installed (only the default Lightroom presets) tap the title "Color" to navigate from the default Lightroom "Color" presets folder to the "User Presets" folder.

STEP 2.10

We've designed the presets to work with one click MOST of the time, but occasionally if you can't get a preset to look perfect you may need to make a few slight adjustments! In that case, after you've applied the preset, start by adjusting the exposure under the light tab (which controls brightness or darkness) and white balance under the color tab (which controls warmth or coolness). This should do the trick!

ORIGINAL:

PRESET APPLIED:

ADJUSTED IN LIGHTROOM APP:

STEP 2.11

To export your edited image, select this icon on the top bar, then choose "Save to Camera Roll" and when prompted, select "Maximum Available" for the highest quality image.

6

INSTALLATION PROCESS

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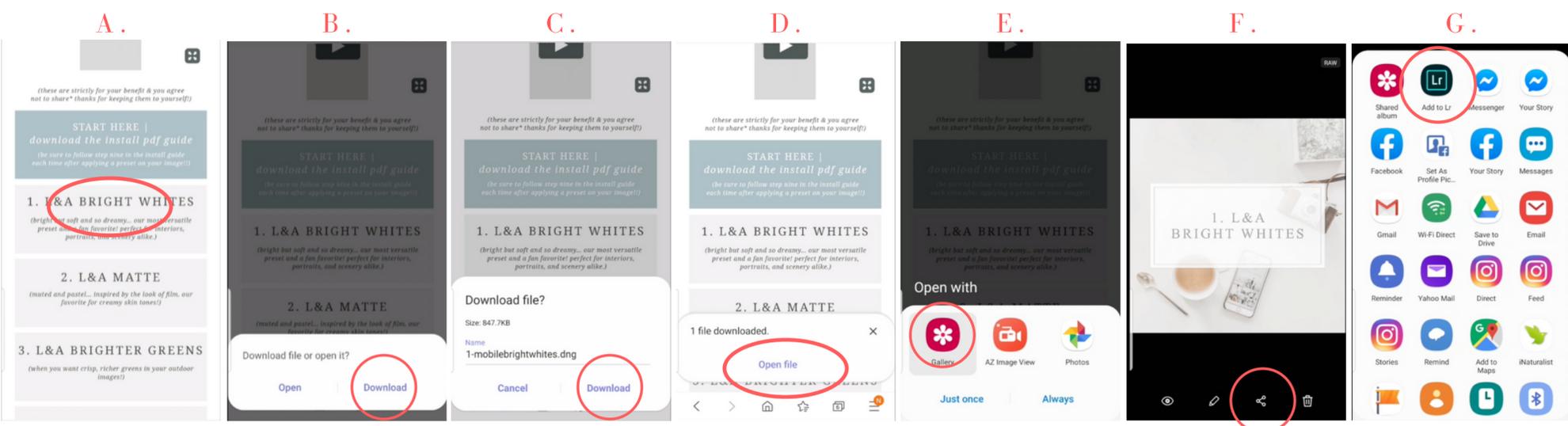
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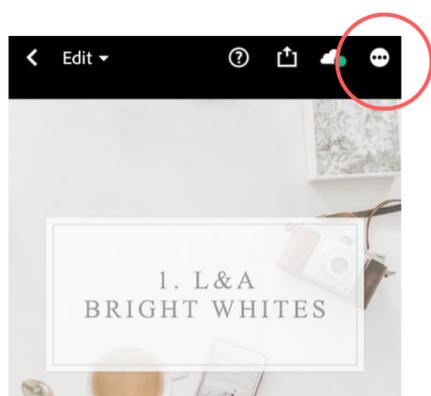
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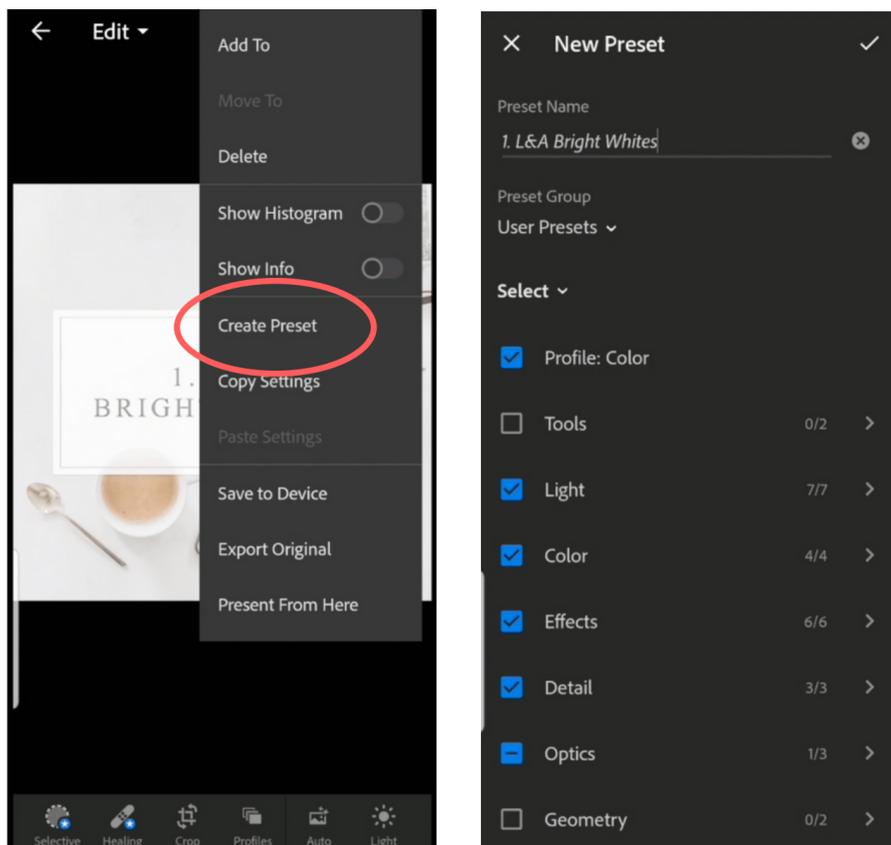
A.   B.   C.   D.   E.   F.   G.

STEP 3.4

- Click an individual preset title slide to open it, then tap the three dots at the top right of the screen.

STEP 3.5

- Select "Create Preset" then title the preset with the corresponding name on the cover photo. Then click the check box in the top right corner to save.

STEP 3.6

- Repeat Steps 3.3-3.5 until all the presets are saved in your Lightroom Library.
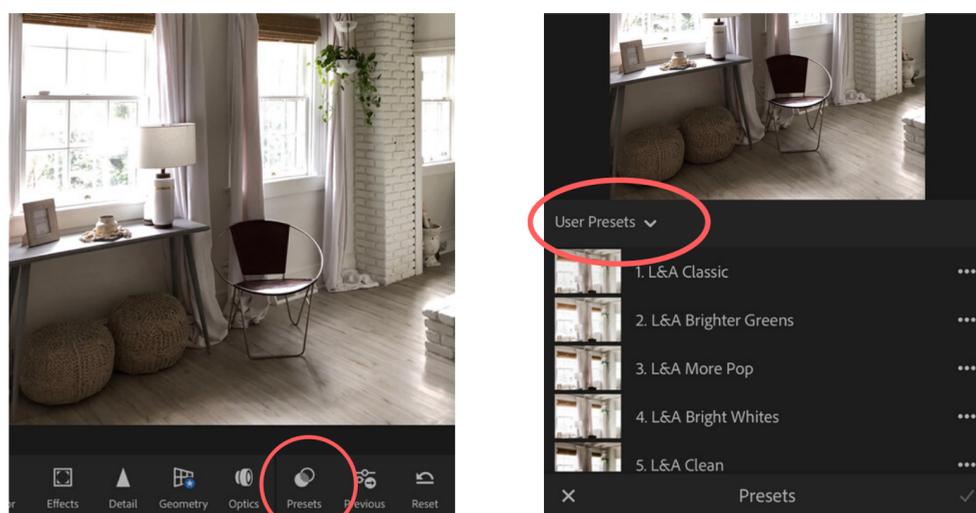
STEP 3.7

- Import your own photos by selecting the button shown below (the picture with the plus on the bottom right, next to the camera). Select your photo and press the check mark on the top right.
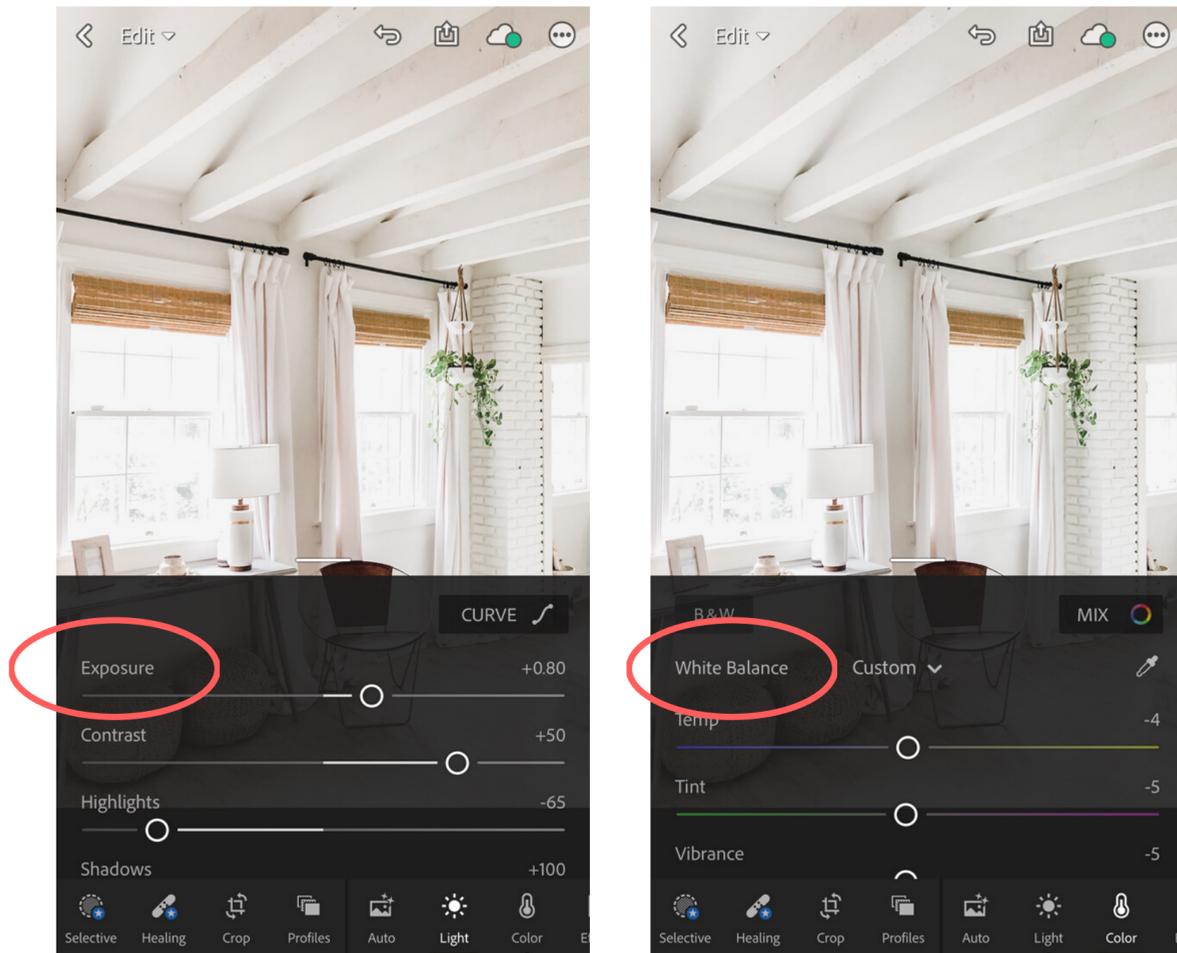

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8

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ORIGINAL: PRESET APPLIED: ADJUSTED IN LIGHTROOM APP:

STEP 3.10

To export your edited image, select this icon on the top bar, then choose "Save to Device" and when prompted, select "Highest Available Quality."

9

Yay! We're so excited for you to use The Lifestyle Mobile Presets and can't wait to see your work with them! Remember to use #lifestylemobilepresets so we can see and share your photos!

We're cheering for you!
Caroline and Annamarie

P.S. Let's hang out on Instagram too! Find us here: @lightandairyphotog, @carolineloganphoto, @annamarie_akins

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