

Editorial Rates

The median rates in this chart are based on data generated by a survey administered to EFA members from November 2023 through mid-January 2024. One thousand respondents, representing 30.3% of the EFA's membership, answered questions about the editorial services they provided and the rates they charged for those services during the 2023 calendar year. Because members were instructed to respond only to questions applicable to their own work, the number of responses for each question varied widely.



THE-EFA.ORG

Please note that this chart uses the industry standard of 250 words per manuscript page.

As a member association, the EFA neither sets rates nor advises members on what rates or rate types to use.

Individual members' rates may vary considerably, depending on multiple factors, including type of work, turnaround time, degree of expertise, local cost of living, training, and years of experience.

CONSULTING	PER WORD	PER HOUR	PER PAGE (250 words)	PAGES/HR	FLAT FEE	
					Mean	Median
Coaching		\$70.00–\$90.00			\$ 740.25	\$ 100.00
Query Letter Coaching		\$65.00–\$80.00			\$ 196.11	\$ 145.00
Marketing and Promotion						
<i>Electronic media (non-social)</i>		\$50.00–\$100.00			\$ 89.00	\$ 100.00
<i>Print media</i>		\$52.50–\$75.00			\$ 2,074.17	\$ 115.00
<i>Social media</i>		\$50.00–\$75.00			\$ 74.00	\$ 75.00
Project Management		\$60.00–\$85.00			\$ 850.94	\$ 65.00
Other Consulting (see No. 1, below)		\$72.50–\$112.50			\$ 1,091.00	\$ 142.00

NOTE: Consulting rates vary greatly and depend on project type and duration. The greater the difference between the mean and the median, the wider the range of rates.

DESIGN	PER WORD	PER HOUR	PER PAGE (250 words)	PAGES/HR	FLAT FEE	
					Mean	Median
Graphic Design						
<i>Book covers</i>		\$50.00–\$65.00	\$20.00–\$40.00	5.0–15.0	\$ 199.29	\$ 50.00
<i>Books and print media</i>		\$50.00–\$60.00	\$5.00–\$12.00	5.0–15.0	\$ 32.50	\$ 32.50
<i>eBooks and electronic media</i>		\$50.00–\$55.00	n/a–n/a	2.0–4.0	\$ 475.00	\$ 475.00
<i>Signage</i>		\$50.00–\$50.00	\$3.00–\$5.00	5.0–10.0	\$ 40.00	\$ 40.00
<i>Swag</i>		\$45.00–\$50.00	\$5.00–\$10.00	10.0–10.0	\$ 45.00	\$ 45.00
<i>Websites</i>		\$45.00–\$60.00	n/a–n/a	n/a–n/a		
<i>Other media</i>		\$47.50–\$85.00	n/a–n/a	n/a–n/a	\$ 3,000.00	\$ 3,000.00
Layout						
<i>Books and print media</i>		\$45.00–\$60.00	\$4.00–\$8.00	5.0–20.0	\$ 278.13	\$ 275.00
<i>eBooks and electronic media</i>		\$45.00–\$55.00	\$0.50–\$0.75	6.0–20.0	\$ 262.78	\$ 250.00
<i>Websites</i>		\$45.00–\$62.50	n/a–n/a	n/a–n/a	\$ 2,000.00	\$ 2,000.00
<i>Other media</i>		\$55.00–\$85.00	\$50.00–\$50.00	3.0–3.0	\$ 296.67	\$ 250.00
Other Design (see No. 2, below)		\$102.50–\$250.00	n/a–n/a	n/a–n/a		

EDITING	PER WORD	PER HOUR	PER PAGE (250 words)	PAGES/HR	FLAT FEE	
					Mean	Median
Copyediting						
<i>Academic, humanities (student)</i>	3.0¢–5.0¢	\$40.00–\$50.00	\$7.50–\$12.50	4.0–8.0		
<i>Academic, humanities (faculty, publication)</i>	3.5¢–5.0¢	\$45.00–\$60.00	\$8.75–\$12.50	4.0–8.0		
<i>Academic, STEM (student)</i>	3.6¢–5.5¢	\$45.00–\$60.00	\$8.88–\$13.75	4.0–7.3		
<i>Academic, STEM (faculty, publication)</i>	3.8¢–6.0¢	\$50.00–\$60.00	\$9.50–\$15.00	4.0–7.0		
<i>Academic, other</i>	3.5¢–5.0¢	\$50.00–\$60.00	\$8.75–\$12.50	4.0–8.0		
<i>Business/marketing</i>	3.0¢–5.0¢	\$50.00–\$60.00	\$7.50–\$12.50	5.0–10.0		
<i>Fiction</i>	2.0¢–3.0¢	\$40.00–\$50.00	\$5.00–\$7.50	5.0–10.0		
<i>Graphic novels</i>	3.0¢–3.5¢	\$38.00–\$55.00	\$7.50–\$8.75	9.5–15.0		
<i>Legal</i>	4.0¢–14.8¢	\$50.00–\$65.00	\$10.00–\$36.88	5.0–7.0		
<i>Medical</i>	4.9¢–5.0¢	\$50.00–\$65.00	\$12.33–\$12.50	3.0–6.0		
<i>Medicolegal</i>	6.0¢–8.0¢	\$40.00–\$50.00	\$15.00–\$20.00	5.0–10.0		
<i>Memoirs</i>	2.5¢–3.5¢	\$45.00–\$55.00	\$6.25–\$8.75	5.0–10.0		
<i>Nonfiction</i>	3.0¢–4.0¢	\$45.00–\$60.00	\$7.50–\$10.00	5.0–8.0		
<i>Technical</i>	4.0¢–6.0¢	\$50.00–\$60.00	\$10.00–\$15.00	4.0–7.8		
<i>Other</i>	4.0¢–6.0¢	\$50.00–\$62.50	\$10.00–\$15.00	5.0–7.0		
Developmental Editing						
<i>Academic, humanities (student)</i>	4.0¢–6.0¢	\$50.00–\$60.00	\$10.00–\$15.00	4.0–8.0		
<i>Academic, humanities (faculty, publication)</i>	4.0¢–5.0¢	\$56.50–\$70.00	\$10.00–\$12.50	4.0–7.0		
<i>Academic, STEM (student)</i>	5.0¢–7.0¢	\$50.00–\$65.00	\$12.50–\$17.50	3.0–7.0		
<i>Academic, STEM (faculty, publication)</i>	5.0¢–6.0¢	\$55.00–\$70.00	\$12.50–\$15.00	3.5–5.0		
<i>Academic, other</i>	4.0¢–6.0¢	\$55.00–\$76.50	\$10.00–\$15.00	4.0–7.5		

Business/marketing	4.0¢–6.0¢	\$55.00–\$72.50	\$10.00–\$15.00	4.0–10.0			
Fiction	3.0¢–4.0¢	\$50.00–\$60.00	\$7.50–\$10.00	5.0–10.0			
Graphic novels	3.3¢–5.0¢	\$50.00–\$70.00	\$8.25–\$12.50	10.0–15.0			
Legal	5.0¢–6.5¢	\$70.00–\$82.50	\$12.50–\$16.25	4.0–6.5			
Medical	5.5¢–7.0¢	\$60.00–\$75.00	\$13.75–\$17.50	2.5–4.5			
Medicolegal	n/a–n/a	\$45.00–\$75.00	n/a–n/a	3.5–10.5			
Memoirs	3.7¢–5.0¢	\$55.00–\$65.00	\$9.25–\$12.50	4.0–8.0			
Nonfiction	4.0¢–5.0¢	\$55.00–\$70.00	\$10.00–\$12.50	4.0–7.0			
Technical	5.0¢–7.3¢	\$58.00–\$65.00	\$12.50–\$18.13	3.5–6.5			
Other	4.0¢–6.0¢	\$60.00–\$70.00	\$10.00–\$15.00	4.0–7.5			
Formatting							
Academic, humanities (student)		\$45.00–\$50.00	\$40.00–\$50.00	7.0–11.0			
Academic, humanities (faculty, publication)		\$50.00–\$60.00	\$45.00–\$52.50	7.0–10.0			
Academic, STEM (student)		\$45.00–\$55.00	\$50.00–\$50.00	4.0–10.0			
Academic, STEM (faculty, publication)		\$50.00–\$60.00	\$50.00–\$55.00	4.0–10.0			
Academic, other		\$50.00–\$60.00	\$30.00–\$50.00	6.0–10.0			
Business/marketing		\$50.00–\$65.00	\$45.00–\$55.00	7.0–12.0			
Fiction		\$50.00–\$60.00	\$2.50–\$3.50	15.0–18.0			
Graphic novels		\$51.25–\$66.25	\$5.00–\$25.00	n/a–n/a			
Legal		\$75.00–\$90.00	\$5.00–n/a	8.0–14.5			
Medical		\$55.00–\$60.00	\$13.75–\$15.00	1.0–4.0			
Medicolegal		n/a–n/a	n/a–n/a	n/a–n/a			
Memoirs		\$50.00–\$65.00	\$2.50–\$5.00	7.0–12.0			
Nonfiction		\$50.00–\$65.00	\$2.65–\$5.30	7.0–11.0			
Technical		\$61.25–\$75.00	\$7.50–\$12.80	6.5–11.0			
Other		\$70.00–\$76.50	\$3.90–\$5.60	8.0–9.0			
Line Editing							
Academic, humanities (student)	4.0¢–5.0¢	\$45.00–\$60.00	\$10.00–\$12.50	4.0–8.0			
Academic, humanities (faculty, publication)	4.0¢–6.0¢	\$50.00–\$65.00	\$10.00–\$15.00	4.0–7.3			
Academic, STEM (student)	4.0¢–6.5¢	\$50.00–\$60.00	\$10.00–\$16.25	4.0–7.5			
Academic, STEM (faculty, publication)	4.0¢–6.0¢	\$50.00–\$60.00	\$10.00–\$15.00	4.0–6.5			
Academic, other	4.0¢–6.0¢	\$50.00–\$65.00	\$10.00–\$15.00	4.0–7.3			
Business/marketing	4.0¢–6.0¢	\$50.00–\$70.00	\$10.00–\$14.88	5.0–8.0			
Fiction	2.5¢–4.0¢	\$45.00–\$60.00	\$6.25–\$10.00	5.0–8.0			
Graphic novels	2.5¢–4.0¢	\$40.00–\$55.00	\$6.25–\$10.00	10.0–15.0			
Legal	5.0¢–15.5¢	\$60.00–\$75.00	\$12.50–\$38.75	5.0–8.5			
Medical	4.0¢–6.0¢	\$50.00–\$65.00	\$10.00–\$15.00	3.0–6.0			
Medicolegal	7.0¢–9.0¢	\$40.00–\$57.50	\$17.50–\$22.50	5.0–10.0			
Memoirs	3.0¢–4.1¢	\$50.00–\$60.00	\$7.50–\$10.25	5.0–8.0			
Nonfiction	3.5¢–5.0¢	\$50.00–\$65.00	\$8.75–\$12.50	4.0–7.0			
Technical	4.0¢–6.0¢	\$50.00–\$65.00	\$10.00–\$15.00	4.0–7.0			
Other	4.0¢–6.3¢	\$50.00–\$70.00	\$10.00–\$15.75	4.0–6.0			
Proofreading							
Academic, humanities (student)	2.0¢–4.0¢	\$40.00–\$50.00	\$5.00–\$10.00	7.0–10.0			
Academic, humanities (faculty, publication)	2.0¢–3.4¢	\$40.00–\$50.00	\$5.00–\$8.53	7.0–10.0			
Academic, STEM (student)	3.0¢–5.0¢	\$42.50–\$55.00	\$7.50–\$12.50	6.0–10.0			
Academic, STEM (faculty, publication)	3.0¢–5.0¢	\$40.00–\$50.00	\$7.50–\$12.50	6.0–10.0			
Academic, other	2.0¢–4.1¢	\$41.50–\$55.00	\$5.00–\$10.25	6.0–10.5			
Business/marketing	2.0¢–4.0¢	\$45.00–\$57.50	\$5.00–\$10.00	7.0–10.0			
Fiction	1.2¢–2.0¢	\$35.00–\$45.00	\$3.00–\$5.00	8.0–14.0			
Graphic novels	1.5¢–2.8¢	\$35.00–\$40.00	\$3.75–\$6.88	9.5–17.5			
Legal	2.0¢–3.8¢	\$40.00–\$51.00	\$5.00–\$9.38	6.0–10.0			
Medical	5.0¢–5.0¢	\$45.00–\$60.00	\$12.50–\$12.50	6.0–10.0			
Medicolegal	n/a–n/a	\$37.50–\$65.00	n/a–n/a	n/a–n/a			
Memoirs	2.0¢–2.5¢	\$35.00–\$47.50	\$5.00–\$6.25	8.0–12.0			
Nonfiction	2.0¢–3.0¢	\$40.00–\$50.00	\$5.00–\$7.50	7.0–11.0			
Technical	2.5¢–4.0¢	\$45.00–\$57.00	\$6.25–\$10.00	6.0–10.0			
Other	2.0¢–3.3¢	\$36.00–\$51.00	\$5.00–\$8.28	6.5–10.0			
Other Editing (see No. 3, below)		1.3¢–2.0¢	\$48.75–\$62.50	\$3.31–\$5.00	16.3–23.5		
PUBLISHING		PER WORD	PER HOUR	PER PAGE	PAGES/HR	FLAT FEE	
				(250 words)		Mean	Median
Book Proposal							
Book	6.0¢–9.0¢	\$60.00–\$90.00			5.0–6.0	\$ 3,335.71	\$ 575.00
eBook	4.5¢–5.5¢	\$55.00–\$77.50			1.0–3.0	\$ 5,250.00	\$ 5,250.00
Other media	n/a–n/a	\$55.00–\$80.00			n/a–n/a		

Indexing					
Book	2.0¢–3.0¢	\$50.00–\$60.00		5.0–10.0	
eBook	1.8¢–1.8¢	\$50.00–\$80.00		8.0–n/a	
Website	n/a–n/a	\$50.00–\$60.00		n/a–n/a	
Other media	15.0¢–20.0¢	\$57.50–\$90.00		n/a–n/a	
Permissions		\$50.00–\$75.00	n/a–n/a		\$ 48.00 \$ 48.00
Research and Fact-Checking					
Fact-checking		\$55.00–\$72.50	\$4.00–\$4.00	2.0–4.0	
Research		\$57.50–\$75.00	\$4.00–\$4.00	2.0–4.0	
Self-Publishing Assistance					
Electronic		\$50.00–\$60.00			\$ 185.91 \$ 200.00
Print		\$50.00–\$75.00			\$ 253.18 \$ 200.00
Other media		\$50.00–\$61.25			\$ 227.78 \$ 200.00
Other Publishing (see No. 4, below)	n/a–n/a	\$32.50–\$62.50	n/a–n/a	1.0–10.0	\$ 347.50 \$ 347.50
READING	PER WORD	PER HOUR	PER PAGE	PAGES/HR	FLAT FEE
			(250 words)		Mean Median
Beta Reading	0.8¢–1.2¢	\$31.00–\$45.00		10.0–17.5	\$ 208.70 \$ 150.00
Manuscript Assessment/Evaluation	1.5¢–1.5¢	\$40.00–\$54.00		11.0–17.0	\$ 855.56 \$ 600.00
Sensitivity/Authenticity Reading					
Sensitivity	1.5¢–2.0¢	\$50.00–\$60.00		10.0–15.0	\$ 580.00 \$ 300.00
Authenticity	1.5¢–3.8¢	\$50.00–\$55.00		10.0–22.5	\$ 933.33 \$ 500.00
Sensitivity and authenticity	1.0¢–2.8¢	\$40.00–\$52.50		10.0–30.0	\$ 600.00 \$ 600.00
Other Reading (see No. 5, below)	1.0¢–2.5¢	\$50.00–\$59.00		10.0–15.5	\$ 875.00 \$ 525.00
TRANSCRIPTION	PER AUDIO MINUTE	PER HOUR	PER PAGE	AUDIO MIN./HR	FLAT FEE
			(250 words)		Mean Median
Transcription	\$1.25–\$1.38	\$40.00–\$55.00		32.5–37.5	
NOTE: Transcription is charged in terms of per-audio minute, per hour, and audio minutes per hour					
TRANSLATION	PER WORD	PER HOUR	PER PAGE	PAGES/HR	FLAT FEE
			(250 words)		Mean Median
From English	12.0¢–19.5¢	\$57.50–\$75.00	\$30.00–\$48.75	2.0–3.0	
To English	12.0¢–17.0¢	\$50.00–\$70.00	\$30.00–\$42.50	2.0–3.0	
WRITING	PER WORD	PER HOUR	PER PAGE	PAGES/HR	FLAT FEE
			(250 words)		Mean Median
Curriculum Development					
Curricula, primary school	5.2¢–7.8¢	\$84.00–\$100.00	n/a–n/a	4.0–6.0	n/a n/a
Curricula, secondary school	52.6¢–\$1.04	\$78.00–\$78.00	n/a–\$260.00	3.3–4.5	n/a n/a
Curricula, undergraduate	5.2¢–7.8¢	\$78.00–\$78.00	n/a–n/a	4.0–6.0	\$ 1,000.00 \$ 1,000.00
Curricula, graduate	n/a–n/a	\$67.50–\$75.00	n/a–n/a	1.0–3.0	\$ 4,000.00 \$ 4,000.00
Ghostwriting					
Articles/essays	20.0¢–24.0¢	\$60.00–\$97.50	n/a–n/a	1.5–3.5	
Blog posts	20.0¢–24.5¢	\$60.00–\$100.00	n/a–n/a	1.0–3.0	
Business/marketing	27.5¢–\$1.00	\$75.00–\$100.00	n/a–\$250.00	1.0–3.0	
Fiction, full-length	9.0¢–11.5¢	\$55.00–\$110.00	n/a–n/a	3.0–5.5	
Graphic novels	n/a–n/a	n/a–n/a	n/a–n/a	n/a–n/a	
Journalism	33.0¢–35.0¢	\$60.00–\$95.00	n/a–n/a	1.0–3.5	
Legal	25.0¢–\$1.00	\$55.00–\$85.00	n/a–\$250.00	n/a–n/a	
Medical	n/a–n/a	\$82.50–\$110.00	n/a–n/a	1.0–3.0	
Medicolegal	\$1.00–\$2.00	n/a–n/a	\$250.00–\$500.00	n/a–n/a	
Memoir	16.7¢–20.0¢	\$75.00–\$100.00	n/a–n/a	2.0–4.0	
Nonfiction, full-length	20.0¢–27.0¢	\$75.00–\$110.00	n/a–n/a	1.5–4.0	
Nonfiction, short-form	20.0¢–29.0¢	\$70.00–\$110.00	n/a–n/a	1.0–3.0	
Scientific	24.0¢–24.0¢	\$80.00–\$100.00	n/a–n/a	1.0–3.5	
Short story	9.5¢–13.5¢	\$60.00–\$95.00	n/a–n/a	2.5–5.0	
Technical	20.0¢–26.5¢	\$77.50–\$100.00	n/a–n/a	1.0–3.5	
Other	17.0¢–58.5¢	\$85.00–\$105.00	n/a–n/a	3.0–4.0	
Work-for-Hire					
Articles/essays	30.0¢–87.5¢	\$60.00–\$75.00	n/a–n/a	1.0–3.0	
Blog posts	20.0¢–30.0¢	\$50.00–\$79.00	n/a–n/a	1.0–3.0	
Business/marketing	22.5¢–69.5¢	\$62.50–\$100.00	n/a–n/a	1.0–4.0	
Fiction, full-length	9.5¢–14.0¢	\$50.00–\$92.50	n/a–n/a	2.5–6.0	
Graphic novels	n/a–n/a	\$50.00–\$75.00	n/a–n/a	n/a–n/a	
Journalism	50.0¢–\$1.00	\$60.00–\$82.50	n/a–\$250.00	1.0–4.0	
Legal	n/a–n/a	\$50.00–\$55.00	n/a–n/a	5.0–6.0	
Medical	57.5¢–\$1.00	\$70.00–\$85.00	n/a–\$250.00	1.0–3.0	
Medicolegal	55.0¢–\$1.00	n/a–n/a	n/a–\$250.00	n/a–n/a	

<i>Memoir</i>	22.5¢–39.5¢	\$75.00–\$90.00	n/a–n/a	2.5–6.0	
<i>Nonfiction, full-length</i>	22.5¢–65.0¢	\$75.00–\$90.00	n/a–n/a	1.0–4.0	
<i>Nonfiction, short-form</i>	30.0¢–81.0¢	\$65.00–\$85.00	n/a–n/a	1.0–3.0	
<i>Scientific</i>	\$1.00–\$1.12	\$80.00–\$100.00	\$250.00–\$280.00	1.0–4.0	
<i>Short story</i>	10.0¢–12.0¢	\$60.00–\$75.00	n/a–n/a	2.5–6.0	
<i>Technical</i>	27.0¢–69.5¢	\$67.50–\$97.50	n/a–n/a	1.0–4.0	
<i>Other</i>	21.0¢–62.5¢	\$55.00–\$72.50	n/a–n/a	3.0–5.0	
Other Writing (see, No. 6, below)	33.8¢–41.5¢	\$62.50–\$92.50	n/a–n/a	4.0–6.0	
OTHER SERVICES					
1. Other Consulting	Examples include brainstorming, dissertation development, grant writing, pitch development, proposal development, strategic communications, writing workshops				
2. Other Design	Examples include desktop publishing, handouts, magazines, mapmaking, newsletters				
3. Other Editing	Examples include 508 accessibility, audiobooks, competitive analyses, picture book, plain language editing, resumes, white papers				
4. Other Publishing	Examples include coaching, distribution assistance, journal submission management, picture research, press/market research, publisher research, reference checking and formatting				
5. Other Reading	Examples include accessibility to non-academic readers, chapter guidance, cold reading, conceptual clarity, submissions reading				
6. Other Writing	Examples include book reviews, children's board books, devotionals, exhibition materials, grant writing, press releases, query letters, screenplays/scripts, social media posts, speechwriting				
7. Other Editorial	Examples include communications strategy, oral history interviews, production editing, query letter guidance and editing, research, resume writing/coaching, web architecture/taxonomy				