

Christine Lowell Photography
**BRANDING/LIFESTYLE
EXPERIENCE**



Packages starting at **\$795**



WWW.CHRISTINELOWELLPHOTOGRAPHY.COM



hello there!

Thank you for considering a CLP Branding/Lifestyle Session Experience. In this ever-competitive market, it is absolutely imperative to have a library of images that set you apart from the competition and attract your ideal clientele.

The CLP Branding Experience includes a phone consultation to explore the details of your personal brand such as logo and brand colors. I use this information to plan your session including location, wardrobe colors and style, and recommendations for hair and makeup. I will even provide you with a style guide that will coach you every step of the way! Needless to say, I am not a shoot and share photographer. I work with each of my clients to plan and provide effective visual marketing tools.

Sessions are approximately 90-minutes in length and include various poses and background details that edify your brand. Images will be able to be utilized in profile pictures, business cards, websites, marketing, social media, and more.

Rest assured, you are in excellent hands. With over 10 years of portrait photography experience and an extensive body of work with hundreds of clients, I am prepared to serve you well. Let's elevate your brand!

Kindly,

Cristina



PACKAGE INCLUSIONS

- 30 Minute Phone Consultation
- Digital Style Guide
- 90 Continuous Minute Photo Session
- Unlimited Outfit Changes
- Culling, editing* and presentation of 50 digital proofs featuring a variety of options for social media content including a headshot, detail shots, working shots, and personality shots.
- 40 Downloadable Digital Images
- Personalized Location in the East Valley
- Referrals for Preferred Hair, Makeup, and Wardrobe Vendors
- Print Permission for Personal Use

PACKAGE UPGRADES

Add'l Session/Edit Time
\$100/hr, 1 Hr Min

Additional Proofs
10 Add'l Proofs \$150

Additional Participants
\$100 Per Person

Archival Quality Prints
5x7 \$12 8x10 \$16 11x14 \$25

Additional Images

1 Additional Image \$50

10 Additional Images \$150

5 Additional Images \$100

All Presented Images \$200

Scan & Book Lifestyle/
Branding Session Here!



*CLP edits include: light skin tone touchups (6-8 blemishes), teeth whitening, fly away hair removal, and optimization of lighting and color to reflect the CLP bright and airy style. Extensive edits are available for an additional fee and include: facial airbrush, body sculpting, braces removal, plaque removal from teeth, extensive acne touchup, nail polish repair, root touchup, wardrobe pressing/repair, and full body airbrushing.



EPIC PACKAGES

Looking for something epic? Perhaps a beach setting? A session in Time Square? A session in Paris? During our non-peak season (July-September), CLP may be able to travel to your favorite destination for an epic branding experience, leaving your clients and competition speechless!

Message CLP with the details such as city, desired date, and location. We can customize a package just for you! Additional fees apply for travel expenses, lodging, and extra time.

ADDITIONAL FEES INCLUDE

- Travel/Airfare
- Lodging (2 night min)
- Transportation
- Per Diam for Meals
- Additional Time
- Personal Assistant

BRANDING/LIFESTYLE OR HEADSHOTS?

High-quality headshots are imperative to your professional image. Whether you're seeking a new job, a promotion, or starting your own business, headshots put a face to a name and can be a very effective way of expressing how professional and dedicated you are to your occupation.

Headshots are traditionally reserved to head and shoulder shots with a solid or simple backdrop, leaving the focus directly on you. Headshots are primarily used for social media profiles, business cards, and websites. Images should reflect your professional personality and should be updated annually. Outdated images can negatively impact opportunities with potential clients and employers.

Social media has provided entrepreneurs with some incredible opportunities to be front and center with clients on a regular basis. A high-quality image library is vital to keeping your social media engaging.

Personal branding signifies that you are the brand, whether you are partnered with a corporation or you have an LLC or Sole Proprietorship. Branding sessions include a headshot but also highlight shots sharing the personality behind the business because you are what sets yourself apart from the competition!

Personal branding poses may include: demonstrating a skill, highlighting a prop, capturing personality or focused directly on you in a headshot. Branding images are most commonly used for social media content, websites, profile pictures, and marketing pieces. Branding library should be updated at at least once per year, many professionals are moving to quarterly content creation.

Personal branding images can elevate your brand, set you apart from the competition in a very positive way, attract your ideal clientele, increase social media follow and position you for success in the market.

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CLIENT TESTIMONIALS



LORANA ELLARD

"I just love Christine! She is professional, kind, and helped guide me every step of the way.....from clothing selection to location. She made me feel comfortable and confident and I couldn't be happier with her work! My Christine Lowell Photography pictures make social media posting and marketing much easier! They have definitely helped me elevate my brand!"



JULIA MACALUSO

"I have really enjoyed working with Christine Lowell Photography! Christine does a great job of suggesting clothing/accessory combinations and colors that are both flattering and in style. From finding the picture-perfect location, to helping with poses and posture, she makes sure you are comfortable and confident from start to finish!"



CYNDI GEORGE

"I have used Christine Lowell Photography for years. Her sense of detail from make up to outfits to making sure the shot is framed perfectly made me feel like a supermodel. She has a way of putting you at ease with her beautiful personality and charm. And if something doesn't look right behind her digital lens - she is not afraid to say so and will suggest a different pose. The best part for me, is that people notice and my brand is getting attention. You need her in your corner and definitely you need her behind the lens!"



LEANNA DEBELLEVUE

"Working with Christine on branding photos has been an amazing experience. Our photos are STUNNING! Christine has an eye for lighting, style, and posing that have given us pictures unlike any in the past. Her branding photos have had an amazing impact on my business. How you present yourself online in photos can make all the difference when attracting your ideal client. For me, I have received numerous compliments on my photos and the level of professionalism they bring. If you are looking for a photographer who goes above and beyond to produce phenomenal photos look no further! I highly recommend Christine Lowell Photography."