



Eastlake Football Booster Club

Meeting Minutes 8-21-2018

1. Call to Order

Meeting was called to order by EFBC President Sarah Olivas at 6:35pm.

2. Minutes:

Minutes from 8/16/2018 were posted on EFBC webpage and approved.

Minutes can be found at EFBC webpage.

3. Officer's Reports

President Report: Sara Olivas welcomes everyone. Falconpalooza was a great success and thanks everyone for all the hard work and dedication.

Sarah also introduced Club Officers.

Treasurer's Report: LeeAnn Wells reported on club finances and operations.

Booster Club's account report was issue (copy available upon request). LeeAnn communicated all the revenue from Falconpalooza and the breakdown of where the Donations went to and expenses made to make the Falconpalooza prosperous.

Committee Report

Falconpalooza Committee report:

- **Donations:** Sarah Olivas thanked everyone that donated to the Falconpalooza.
- **Falcon Store:** Sarah Olivas talked about how much profit was made from the Falcon store during Falconpalooza and also how much merchandise is still available.

Sponsorships/Media Guide Report:

- New sponsorship from Sarah Cancellare, State Farm (Goal Line Sponsor).
- LPZ Propane and Balito's Tires purchased \$50 Media Guide Ads.

4. Athletic Director's Report

a. No report at this time.

5. Unfinished (Old) Business:

a. Sarah Olivas also communicated that the Eastlake football tunnel was order gave the total cost but pending shipping cost.

b. EFBC discussed what games booths and activities had the highest revenue. All members discuss what can be added or would like to see in next year's

Falconpalooza. Some of the suggestions were, live band, cheerleading squads performing, more variety of entertainment and maybe EFBC should handle all concessions and food.

- c. Richard Jenkins might have a possible new vendor to for headbands and flags at a lower cost. Richard Jenkins will get cost and communicate on next meeting.
- d. Falcon Store will be selling merchandise during freshman and JV games.
- e. LeeAnn talked about the programs to be sold during freshman/ JV games so communicated that we must get more sponsors to buy media space.

6. New Business

- a. Enchilada Plate Fundraiser was discuss and all members agree to have a fundraiser what will help raise money to complete payment for Tunnel and start the funds for scholarships. The Enchilada Plate Fundraiser will take place on Sept.8 and all plates will be \$7.00 and will include enchiladas, rice, beans and side salad. Tickets will be printed Wednesday to begin distribution Thursday August 23 at the Parkland Scrimmage.
- b. Scholarships will be discussed more in-depth next week to begin determining details.
- c. Homecoming float and participation was discussed briefly. EFBC will have their own float and will encourage all football squads to create their own for the Homecoming parade. Will discuss further on next meeting 8/28/18.

7. Other Fundraisers

- a. Flash Fundraiser is on the works and perhaps be scheduled for the weekend of August 30-31. Flash Fundraiser will have a minimum donation of \$5.00.

8. Announcements

- a. Next meeting will be on Tuesday August 28.

9. Adjournment

Sarah Olivas opened for motion to adjourn. LeeAnn Wells motioned, Lizette Velasquez 2nd the motion. Sarah Olivas adjourned the meeting at 7:30